

# NATURAL EXPO SOUTH EAST ASIA

July 11-14  
2019

Bangkok  
IMPACT Exhibition Center

International Trade Fair and Conference  
for Natural Products

[naturalexpo-southeastasia.com](http://naturalexpo-southeastasia.com)

Co-located with

**BIOFACH** SOUTH  
into organic EAST ASIA

National support



Organizer



NÜRNBERG MESSE





# NATURAL EXPO SOUTH EAST ASIA

International Trade Fair and  
Conference for Natural Products

(parallel with BIOFACH SOUTH EAST ASIA)

After a very successful premiere, the NATURAL EXPO SOUTH EAST ASIA & BIOFACH SOUTH EAST ASIA will be held again at the IMPACT Exhibition Center on 11 – 14 July 2019 in Bangkok.

More than 400 exhibitors and 21,209 visitors proofed NATURAL EXPO SOUTH EAST ASIA & BIOFACH SOUTH EAST ASIA as an important business & emotional event for the natural sector.

We're looking forward to welcome you and a successfull NATURAL EXPO SOUTH EAST ASIA & BIOFACH SOUTH EAST ASIA 2019!

## Products on display

- Natural Food & Beverages
- Natural Textiles & Fibres
- Natural Cosmetic & Wellness
- Natural Eco Cleaning & Household
- Natural Pet Products

## Visitor profile

- Wholesaler and Retailer
- Importer and Exporter
- Big Scale Supermarkets
- Department Stores
- Shopping Malls
- Business Operators
- Manufacturer and Farm Direct Dealers
- Boutique Retailers and Organic Shops
- E-commerce
- Hospitality and Restaurants
- Community and Enterprise Procurement
- Media and Press
- Consumers

**NATURAL EXPO SOUTH EAST ASIA -  
A must-attend event for you to grab business  
opportunities in the South East Asian countries!**

## Your gateway to South East Asia - an upcoming market!

The food and agricultural industry is one of South East Asia's most important economic sectors. Due to the unbraked development worldwide of health consciousness of consumers and the environmental concern of nature and environment – more and more consumers lead to higher demand for natural and organic foods. According to the Market Research Industry Report the global health and wellness food market is expected to grow at a CAGR (Compound Annual Growth Rate) of 5.49% between 2013–2018. Companies are going to reevaluate their ingredients and food to determine whether they are going to join the organic and natural movement in order to provide healthy products and profit from the driving business. In addition, department stores, smaller shop owners and restaurants have to change their products on offer to comply with the increasing demand. In South East Asia the natural and organic food market will play a major role in the future for the demand and sourcing of healthy foods.

NATURAL EXPO SOUTH EAST ASIA is the best opportunity to evaluate the market access in this region. Join this unique meeting place and expand your business opportunities in South East Asia's aspiring market!



## Attractive Framework Program and Special Zones

Knowledge setting and sharing is a major topic and opportunity for broad-impact coverage of region-relevant topics. NATURAL EXPO SOUTH EAST ASIA is expected to be developed into an interactive communication platform for the whole of the South East Asian natural and organic sector. During the first two days parallel to the trade fair a variety of seminars, workshops and panel discussions will take place to develop the knowledge of production,

marketing and international standard accreditation. Within the trade fair thematic zones will attract special attention on selected product groups. Divided into B2B and B2C visiting hours all market players will find their right time and place at NATURAL EXPO SOUTH EAST ASIA to inform themselves about the latest trends and news in the South East Asian natural and organic market!

## Clear product concept and admission criteria

It is assumed that "Natural" is seen as the starting point to becoming organic in the long run. A perfect platform for those visitors buying both organic and natural, as they can trust in the guarantee that NATURAL EXPO SOUTH EAST ASIA co-located with BIOFACH SOUTH EAST ASIA exhibitors have to meet the strict product criteria by the organizer.



## At a Glance

NATURAL EXPO SOUTH EAST ASIA 2019  
International Trade Fair and Conference for Natural Products

### Date & Venue

July 11 – 14 2019  
Bangkok, Thailand  
IMPACT Exhibition Center  
Hall No. 7 & 8

### Opening Hours

Thu – Sat 10:00–20:00  
Sun 10:00–19:00

### Opening Hours - B2B visitors only

Thu – Fri 10:00–12:30

### Contact for International exhibitors

Team NATURAL EXPO Family  
NürnbergMesse GmbH  
Messezentrum  
Nürnberg 90471  
Germany  
T +49 9 11 8606-8179  
F +49 9 11 8606-8694  
info@naturalexpo-family.com

### Contact for Thai exhibitors

DIT – Ministry of Commerce  
Agricultural Trade Promotion,  
1 Division,  
Nonthaburi 11000  
Thailand  
T +662 507 57 22-23  
agri2@dit.go.th

