

1.– 5.3.2021

**DIGITAL**



**embeddedworld2021**

Exhibition & Conference

... it's a smarter world

## All about your company profile

- You have already received an e-mail **to fill in your company profile**. You can access the editing mask for your profile via the link provided there. Fill your profile with texts, your contact details, pictures and videos so that your customers can inform themselves about your products in the best possible way and can enter into an exchange with you.

For the English participants you also have the possibility to enter English descriptions. If nothing has been entered, the German text will automatically be displayed to the participants - so your profile will not remain empty!

### **Creation of company profiles with editing link to the platform:**

Sender: schedule@talque.com

Subject: Your profile at embedded world 2021 DIGITAL

Click the "Edit" button to access the filling mask for your profile. Keep this e-mail safe, you can always use it to change content and very important: **SAVE**.

- **Our tip:** Structure your texts clearly with paragraphs and highlighting.
- **How can you see your company profile?**

From February 17, 2021, you will be able to see your exhibitor profile on the platform once you have created your personal employee profile.

- **When do participants see our site or other participants?**

As of February 17, 2021, personal profiles of issuing employees can be created. Participants will not be able to view the contents of the platform before February 23, 2021. Participants will be able to create their personal profiles as of February 23.

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- **By when must the company profile be completed?**

The company profile can be changed at any time, we recommend that you have the profile completely filled by the participant onboarding on February 23. Remember to fill in the profile in English as well! Of course, your profile will not be displayed empty if you do not fill in one language - in this case, the other language will be displayed automatically.

- **How long does it take to upload files to my company profile during the trade show?**

Content on your profile can be changed at any time (you need the email with the link to the mask for this!) and files can be exchanged during runtime. This can take some time if there is a lot of traffic on the platform, as the changes have to be released in the background. Uploads are best done overnight.

- **How can I assign employees to my company profile?**

All employees will be invited to create their profiles via exhibitor badges and will then be sent an invitation e-mail to the platform (from 17.02.2021). When creating their profile on the platform, your employees can choose whether they want to be displayed by their company or browse the platform "incognito".

- **For ideas and important tips** on filling your company profile, see the "Tips and tricks" PDF at

<https://www.embedded-world.de/en/exhibitors/exhibitor-profile>