

Nürnberg, Germany 2021

MedtecLIVE

Connecting the medical technology supply chain

20.-22.4.2021

PLATFORM WALKTHROUGH

Im Verbund mit | Together with

Medtec  SUMMIT

Ideeller Träger
Honorary sponsor



NÜRNBERG  MESSE

OUR EXPERIENCE IST YOUR ADVANTAGE

Nürnberg, Germany 2021

MedtecLIVE

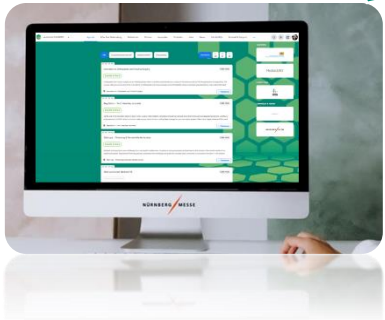
2nd VIRTUAL EDITION

Connecting the medical technology supply chain

Whether you are a **supplier, developer, manufacturer or from the fields of research and application** - MedtecLIVE is your platform. Present your company online and **collect new leads**. Various features and a clear user interface make networking from home even more intuitive, targeted and successful.

Convince yourself on the following pages what the second virtual MedtecLIVE from April 20 - 22 will bring you for your business.

WEBINARS



You would like to convince yourself personally in a webinar?

Register for the next webinar using [this link](#).

VIDEOS

Our **video tutorials** show you in detail the advantages of the virtual MedtecLIVE.

You can find a selection of the videos under [this link](#).

CONTACT US



Contact us personally!

T: +49.911.8606-8544

E: medteclive@nuernbergmesse.de

MedtecSUMMIT

The **international congress MedtecSUMMIT** is the annual highlight for the medical technology industry. MedtecSUMMIT is organized by Bayern Innovativ GmbH on behalf of the Bavarian **Ministry of Economic Affairs, Regional Development and Energy**. With a broad selection of research-relevant and practice-oriented presentations, discussion rounds and interactive networking opportunities, well-known and new complexes of topics are discussed, thus providing impulses for a sustainable, innovative and strong industry.

>> www.medteclive.com/programm

HOT-TOPICS:

Regulation – Don't Hesitate, Innovate!

Start-Ups – Financing & German Market Access

Innovation in Orthopaedic and Trauma Surgery

Digital Processes and Smart Manufacturing

Digitalization in Hospitals: Patient Centered?

Smart Living – Sensor and Data Driven Health

**Innovative Therapeutics and Trends in
Diagnostics with Updates from IVDR**

Clinical Robotics - Status Quo and Future

**International Markets – Opportunities and
Challenges for Market Entry**

SHOW YOU EXPERTISE

DeviceMed

Each exhibitor has the opportunity to present itself to the participants in a **virtual tour of the trade fair or elevator pitch**. The sessions will be edited and professionally moderated by experts of the DeviceMed magazine.

The best thing at the end: For you as an exhibitor, **participation is free of charge**.

YOUR PRESENTATION IN THE SPOTLIGHT

Would you like a little bit more? You want to add a **20-minute presentation** to the program? No problem - your presentation is already included in the upgrade package.

You have a thematically suitable presentation for the MedtecSUMMIT - apply additionally via the Call for Papers.

Nürnberg, Germany 2021

MedtecLIVE

2nd VIRTUAL EDITION

Connecting the medical technology supply chain



You can choose to have your presentation recorded live from your desk or on site in the studio.

OVERVIEW

NAVIGATION

These fields will guide you through the digital platform. Here you can access all program items, your best matches, company profiles and more.

INTERACTIONS

In this bar you will find all interaction possibilities at a glance. Here you can find your contacts (favorites), your chats and video meetings, your appointments and participations in lectures (calendar), reminders and push notifications. You can update your profile, adjust various settings (including notification options) and change the navigation language.

The screenshot displays the MedtecLIVE & SUMMIT digital platform interface. The top navigation bar includes links for Schedule, After Fair Networking, Participants, Partner & Supporter, Exhibitor, Products, Jobs, News, Info & FAQs, Contact & Support, and Admin. On the right side of the navigation bar, there are icons for search, user profile, notifications, and a red badge indicating a new message.

On the left side, there is a sidebar with filter tags and a search bar. The filter tags are categorized into Filter tags, Format, Topic, and Room. The search bar is labeled "Search here..." and has a "Now live" button next to it.

The main content area features a "Now live" section with a video player showing a presentation titled "IoT & Digitalisation - Cooperation of StartUps and Companies". Below the video player, there is a "Topic" section with a "Technical & Application" tag. The "Topic" section includes a description of IoT technology and a list of speakers, including Silke Ludwig, Manager Sales MedtecLIVE.

On the right side, there is a "Organizers" section with logos for Bayerisches Staatsministerium für Wirtschaft, Landesentwicklung und Energie, bayern innovativ, MedtecLIVE, and NÜRNBERG MESSE. Below this is an "Honorary sponsor" section with a logo for the City of Nürnberg. At the bottom right, there is an "Exclusiv Sponsor" section with a logo for MedtecLIVE.

Annotations highlight specific features: "Filters & the search can be used to break down the agenda into topics, formats and times of personal interest to the participant." points to the sidebar filters. "Now live shows all current exhibitor presentations and congress lectures." points to the "Now live" section. "Overview of all available sessions" points to the "Topic" section.

YOURCOMPANY PROFILE (may vary depending on the exhibitor package)

BASIS + UPGRADE

MedtecLIVE & SUMMIT...

Schedule After Fair Networking Participants Partner & Supporter **Exhibitor** Products Jobs News Info & FAQs Contact & Support Admin

The company profile includes, in addition to the **basic elements** (logo, description, company information), **media elements** that can be uploaded directly by the exhibitor (**videos, images, files**) as well as **interactive elements** for establishing contact (direct video call with contact persons, making appointments, further information button, etc.).

Request for further information & download possibility lead list
"Company/Extended" only the for exhibitor's correspondents.

Request more information Download lead list Mark as favorite

Teaser picture

Company name & logo

Info

Messezentrum, 90471
Nürnberg
www.medteclive.com
medteclive@nuernbergmesse.de
+499118606 0

f i n t k

Featured video

MedtecLIVE & MedTech Summit go virtual — Onboarding-Demovid...

Nürnberg, Germany 2020
MedtecLIVE
Connecting the medical technology supply chain

MedTech-Summit
Congress and Partnering

30.6 - 2.7.2020
THE EVENT GOES VIRTUAL

Highlight one of your videos in the **featured video box** (first video in the upload).

YOURCOMPANY PROFILE (may vary depending on the exhibitor package)

BASIS + UPGRADE

Link to co-exhibitor
(if a co-exhibitor has
been registered)

Direct video call
function

File library
(8 documents)

Link to your sessions
& virtual roundtables

Co-exhibitor

Co-Exhibitor @ MedtecLIVE ...



Available now



Silke Ludwig



Files

- 2021-2-2_MedtecIVE 21_Möglichkeiten. Pakete. Zusatzleistungen_732Krs.pdf 2 MB
- 2021-2-2_MedtecIVE 21_Möglichkeiten. Pakete. Zusatzleistungen_732Krs.pdf 2 MB
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- 2021-2-2_MedtecIVE 21_Möglichkeiten. Pakete. Zusatzleistungen_732Krs.pdf 2 MB

Sessions

Friday, February 26, 2021

7:00 PM
8:00 PM

IoT & Digitalisation - Cooperation of Startups and Companies

Technical & Application

Digital Processes and Smart Manufactur...

Details

Demo Profil Basic + Upgrade incl. Exclusiv Sponsor

VIRTUAL BASIC PACKAGE

Your entry into the digital MedtecLIVE.

- Company profile incl
- Company description and logo
- Contact information, website link and social media links
- Integration of a video for company or product presentation
- Integration of five PDF files for download (e.g. company brochures, press releases)
- Integration of five image files
- Integration of five products including description, one video and one image each
- Assignment of contact persons (company employees, according to exhibitor passes)
- Integrated direct messaging function
- Participation in the virtual matchmaking incl. appointment function for personal on-site meetings or virtual 1:1 video meetings
- Company name and logo on the MedtecLIVE website (including links)

VIRTUAL UPGRADE

The booster for your digital participation.

contains all services from the basic package and additionally:

- Integration of two additional videos (three in total)
- Integration of three additional PDF files for download (eight in total)
- Integration of ten additional image files (15 in total)
- Integration of direct video call function in the company profile
- Data dashboard – this gives you direct access to all your digital leads and other relevant key figures
- a virtual round table for your own web sessions (for up to 25 active participants)
- Presentation in the live stream of the virtual congress program (limited number available)

Photo



Company description
10,000 characters

Media library
(images & videos)

YOUR COMPANY PROFILE (may vary depending on the exhibitor package)

BASIS + UPGRADE



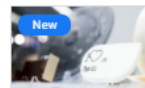
5 Products & services
(links to its detailed product profile)

Possibility to highlight **new** products

Products



DEMO
MEDTECLIVE
PRODUCT 2



DEMO
MEDTECLIVE
PRODUCT 1

Hardware

IT

Software development

Software

+1

Jobs



DEMO Field Sales
Engineer (m/f)

Germany

Location/place of work

Production & Manufacturing

Job sector

+8

Jobs
(link to job ads, if added as a service in the exhibitor shop)

Assignment of employees to your Company profile as contact persons
(exhibitor passes can be booked via TicketCenter)

Here you can contact your employees via chat message or by making an appointment

Staff



Kristin Schreiner
Projektleiterin
NürnbergMesse GmbH

Download lead list



Silke Ludwig
Manager Sales MedtecLIVE
NürnbergMesse GmbH

Write message

Request video call



Jessica Nether
Coordinator Sales MedtecLIVE
NürnbergMesse GmbH

Write message

Request video call

Download possibility lead list employee/standard
(Every employee can download his own lead list here at any time)

EXHIBITOR SEARCH

The screenshot displays the 'Exhibitor' search page on the MedtecLIVE & SUMMIT... website. The top navigation bar includes links for Schedule, After Fair Networking, Participants, Partner & Supporter, Exhibitor (active), Products, Jobs, News, Info & FAQs, Contact & Support, and Admin. On the right, there are icons for chat, user profile, and a cart.

Filters

Exhibitor category

- ☐ Exclusiv Sponsor
- ☐ Exhibitor from A-Z
- ☐ Start-Ups

Exhibitor properties

- ☐ Wearables

Jobs

- ☐ Location/place of work
- ☐ Job sector
- ☐ Contract type
- ☐ Work type
- ☐ Level Of Experience

Products

- ☐ Design, R&D
- ☐ IT
- ☐ Materials, Components
- ☐ Processes, Mechanical Engineering, Manufacturing
- ☐ Measurement, Testing, Validation
- ☐ Services

Countries

- ☐ af Afghanistan
- ☐ ax Aland Islands
- ☐ al Albania
- ☐ dz Algeria
- ☐ as American Samoa
- ☐ ad Andorra
- ☐ ao Angola
- ☐ ai Anguilla

Search and Results

Search here ...

Reset filters

acac group GmbH

acac group GmbH is your expert for engineering, product development and plastic prototyping, acac group GmbH is a dynamic and forward-looking company that offers CAD-design and prototyping for different types of industries. These core competences are supplemented by a wid...

Read more

Plastics processing Processes, Mechanical Engineering, Manu... +5

Favorite

Accumold

Accumold® is a high-tech manufacturer of precision micro molded plastic components with part geometries from 5cm to less than 1mm in size. Processes include: insert molding, clean room molding and 2-shot molding. Materials include: PEEK, Ultem, LCP, and most engineered...

Read more

Contract manufacturing Processes, Mechanical Engineering, Manu... +2

Favorite

Acquandas GmbH

Favorite

Actronic-Solutions GmbH

Favorite

Exclusiv Sponsor

MedtecLIVE & SUMMIT...

Using the filter/search function, participants can search by country, category, product nomenclature, names, company description content or other filters. There is also the possibility of an A-Z search.

PRODUCT CATALOG AND SEARCH

MedtecLIVE & SUMMIT...

Schedule

After Fair Networking

Participants

Partner & Supporter

Exhibitor

Products

Jobs

News

Info & FAQs

Contact & Support

Admin

Filters

Reset filters

Tags

Design, R&D

IT

Materials, Components

Processes, Mechanical Engineering, Manufacturing

Measurement, Testing, Validation

Services

Y

Q Search here ...

All

☆

All

A

B

C

D

E

F

G

H

I

J

K

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M

N

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P

Q

R

S

T

U

V

W

X

Y

Z

#

Aerospace Industrie

Contract Research

Design, R&D

Contract development

Prototyping

+12

Advantages of amorphous metals

Weight reduction and production within tight tolerances

Read more

Heraeus AMLOY...

AMLOY

☆ Favorite

Automotive Industry

Contract Research

Design, R&D

Process design

Process development

+12

Advantages of amorphous metals

Extremely strong, high hardness, low density and elastic

Read more

Heraeus AMLOY...

AMLOY

☆ Favorite

Consumer Electronics & Industrial Applications

Contract Research

Design, R&D

Contract development

Prototyping

+12

Advantages of amorphous metals

Shock-absorbing, scratch- and wear-resistant, high elasticity, low damping, magnetic permeability, corrosion

Read more

Heraeus AMLOY...

AMLOY

☆ Favorite

DEMO MEDTECLIVE PRODUCT 1

New

Contract Research

Design, R&D

Contract development

Studies

+2

The World of the MedtecLIVE trade fair

At the pulse of the medical technology industry, MedtecLIVE helps you to observe the market, the competition

Read more

Highlights/New products

The **product catalog** on the virtual platform contains all products uploaded by the exhibitors. Products can be filtered and searched for according to multi-level filter hierarchies (e.g. product groups, product characteristics). A free text search is also possible. .

PRODUCT PROFILE

(number of products and uploaded files varies depending on the exhibitor package)

In the detailed product profile, you can upload and update media on your own, such as **images, videos, documents, interactive elements** and **contact persons**.

DEMO MEDTECLIVE PRODUCT 1

New

The World of the MedtecLIVE trade fair
At the pulse of the medical technology industry, MedtecLIVE helps you to observe the market, the competition and to discover new markets.

Design, R&D

IT

Materials, Components

Processes, Mechanical Engineering, Manufacturing

Measurement, Testing, Validation

Services

Contract Research

Design, R&D

Contract development

Studies

+2



☆ Mark as favorite

BASIC MedtecLI...



Photos



Files



2021-2-2_MedtecLIVE 21_Möglichkeiten. Pakete. Zusatzleistungen_732Krs.pdf

2021-2-2_MedtecLIVE 21_Möglichkeiten. Pakete. Zusatzleistungen_732Krs.pdf



2 MB

Staff



Kristin Schreiner

Projektmanager
NürnbergMesse GmbH

Product name, teaser image, description, filter criteria, and the exhibitor's contact information (city, e-mail address, website, phone number and social media channels).

Link to company profile

Media uploaded to the product profile is prominently displayed here. The different media types (**image, video and PDF document**) are individually displayed. It is also possible to link employees as **contact persons** for the product.

EVENT AGENDA

A 20-minute lecture slot and a 30min- Roundtable are included in the **Upgrade exhibitor package** and can also be purchased as an **additional service** in the exhibitor shop.

Switch to running sessions (e.g. livestreams) with the **left sidebar**

[← Back to overview](#)

Upcoming

All

Friday, February 26, 2021

7:00 PM
8:00 PM

IoT & Digitalisation - Cooperation of StartUps and Companies

Technical & Application

Digital Processes and Smart...

Tuesday, April 20, 2021

9:00 AM
9:15 AM

Welcome @ MedtecLIVE & SUMMIT 2021

10:00 AM
12:30 PM

Innovation in Orthopaedic and Trauma Surgery

Scientific & Clinical

Innovation in Orthopaedic a...

10:00 AM
12:30 PM

Regulation - Don't Hesitate, Innovate!

Scientific & Clinical

Regulation - Don't Hesitate...

10:00 AM
12:30 PM

Start-ups - Financing & German Market Access

Scientific & Clinical

Start-ups - Financing & Ger...

12:45 PM
2:45 PM

Start-up Contest MedtecLIVE

Technical & Application

Start-ups - Financing & Ger...

1:00 PM
3:00 PM

Technology Session: Regulation - Don't Hesitate, Innovate!


Technical & Application

Regulation - Don't Hesitate...

1:00 PM
3:00 PM

Technology Session: VR/AR - from medical education to surgical guidance

Technical & Application



Fri 26

IoT & Digitalisation - Cooperation of StartUps and Companies

Technical & Application

Exhibitor presentations

7:00 PM - 8:00 PM

Digital Processes and Smart Manufacturing

Info

Attendees

IoT technology starts with connectivity, but it's digitization where things get interesting. All companies, big and small, can transform into digital companies by using an IoT platform able to digitize their physical products. This move to digitization is being led by some of the biggest companies out there.

Speakers


Silke Ludwig

NürnbergMesse GmbH

Manager Sales MedtecLIVE


[+ Participate](#)

Chat

 Billy Jones


10:14 AM

The event content is good but its Presenterator is not good.

 Andrew Tie


11:14 AM

Cool one! Enjoying this.

 Billy Jones


11:14 AM

But we are enjoying this a lot after so much time I am feeling fresher. Keep it up the good work and stay blessed.

 Elisabeth Schloten


10:14 AM

The event content is good! Keep rocking!

 Tassilo Ott


11:14 AM

Cool one! Enjoying this.

 Billy Jones


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10:14 AM

The event content is good! Keep rocking!

 Tassilo Ott

11:14 AM

Cool one! Enjoying this.

Write here...

Interactive elements such as **chat** or **speaker Q&As** are placed in the **right sidebar**.

MATCHMAKING & PARTICIPANTS LIST

MedtecLIVE & SUMMIT...


ScheduleAfter Fair NetworkingParticipantsPartner & SupporterExhibitorProductsJobsNewsInfo & FAQsContact & SupportAdmin

Search Events

☆

AllBest MatchesSpeakers & Moderators

Berater/Sparring



Matthew Freeman

Executive Director - Marketing & Sales

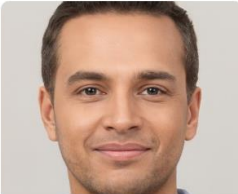
ECBM GmbH

EntrepreneurIndustryFarm

+4

40%

☆ Favorite



Patrick Pearson

Executive Director - Marketing & Sales


ECBM GmbH

EntrepreneurIndustryFarm

+4

65%

☆ Favorite



Martha Palmer

Executive Director - Marketing & Sales


ECBM GmbH

EntrepreneurIndustryFarm

+4

10%

☆ Favorite



Benjamin Miller

Executive Director - Marketing & Sales


ECBM GmbH

EntrepreneurIndustryFarm

+4

90%

☆ Favorite



Francine Gibson

Executive Director - Marketing & Sales


ECBM GmbH

EntrepreneurIndustryFarm

+4

40%

☆ Favorite



Timothy Patel

Executive Director - Marketing & Sales

ECBM GmbH

EntrepreneurIndustryFarm

+4

40%

☆ Favorite

HOW DOES BEST MATCHES WORKS?

Using the criteria selected match rate is displayed by exhibitors and visitors during the "onboarding process" ("Who am I, what do I do, what am I looking for, what do I offer"), the participants, who have the greatest match with your search criteria, are identified and displayed. Identical data/matching criteria form a match

Click on "Best Matches" and go directly to the participant profile of the selected contact person. The platform will suggest contacts that best match your requirements and interests.

The participant can create his favorites and contact them directly via chat or video call..

Find all participants and your "Best Matches" at a glance in the overview

Here you can see the personal data of your "Best Matches" directly from the participants' profile (name, company, position) as well as matching criteria and the match rate.

PARTICIPANT PROFILE

Each participant (exhibitor, attendee or press representative) can maintain a **personal profile**.

Before a participant is granted access to the platform, he or she must go through an onboarding process. During onboarding, all participants must assign themselves to pre-defined criteria, such as: "Who am I?, What do I do?, What am I looking for? What do I offer?".

The criteria selected is the basis for matchmaking.

In the participant profile section, all participants (exhibitors, attendees, press) can filter through other participant profiles according to various criteria (including business sector, product groups, product characteristics, sales channels, country of origin). A free text search is also possible.

Participant photo including the possibility to save the participant as a **favorite**



Jessica Nether

Coordinator Sales MedtecLIVE
NürnbergMesse GmbH

<https://www.medteclive.com/>

Nürnberg DE

Associated company

NürnbergMesse G...



Exhibitor staff / Booth staff

Write message

Set up video call

Matches with me

Information about new products

36%

Hello everybody, I am your contact person regarding all questions to MedtecLIVE and our virtual platform. I am glad to hear from you... Best regards,

- Jessica Nether

View more



In which industry are you active?

Mechanical and plant engineering

Medical technology

Pharmaceutical industry

Science & Research

In which industry are you looking for contacts?

Medical technology

Pharmaceutical industry

What topics would you like to exchange?

Information about new products

Further education

Investments / Purchasing

Research

Here the profile visitors can see the participant's **personal data** (name, company, position, business, website, social media channels, location and personal interests). There is also a link to the exhibitor profile, if the participant is a contact person of an exhibitor.

The participant can be contacted directly via **chat or video call appointment** from their participant profile page.

Chat requests are secured in such a way that the contacted person can **accept the request, block it or report it as spam**.

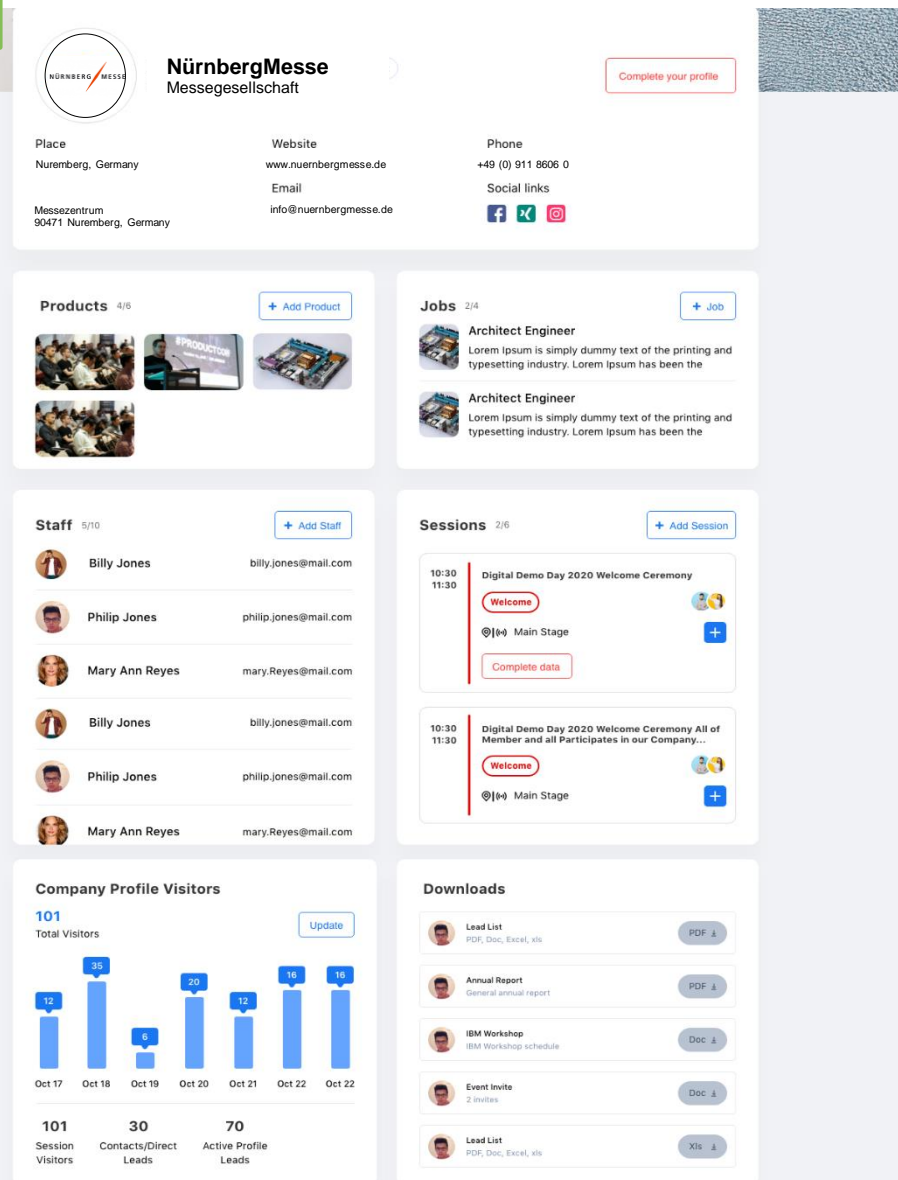
If the contacted person accepts the contact request, the following **additional functions** are available to both parties in addition to chat: Appointment for a video call, direct video call (if both parties are online), transmission of media and documents.

Matchmaking criteria

PERFORMANCE DASHBOARD

ONLY BASIS + UPGRADE

⇒ With the **Performance Dashboard** you can see your contacts and the number of participants who have visited your profile. The dashboard provides a daily overview of subscriber visits to your company profile, the number of contacts made by your employees, the number of requests made via the "More information" button, as well as the number of downloads of your files..



Please note: **the statistics are quantitative.** Personal data is not displayed in the dashboard for data protection reasons; it can be found in the lead reports.

AFTER FAIR NETWORKING

Use the **After Fair Networking** feature (only available after the event times) to network and get in contact with other users. Every participant of the event can spontaneously create individual discussion rooms on topics of their choice. All users – exhibitors, speakers and participants - can join these discussion by video call.

MedtecLIVE & SUMMIT...

ScheduleAfter Fair NetworkingParticipantsPartner & SupporterExhibitorProductsJobsNewsInfo & FAQsContact & SupportAdmin

PopularNewAll

Start new discussion

Billy Jones

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

+3

Join Discussion

Walter Pearson

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

+10

Discussion finished

Brandon Wells

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

+1

Waiting for Participants

Beverly Lee

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

+5

Discussion finished

Anthony McCoy

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

+3

Waiting for Participants

Anthony McCoy

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

+8

Discussion finished

Janice Foster

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

Eliza Riley

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

Billy Jones

10:30 - 11:30

IoT & Digitalisation - Cooperation of Startups and Corporates

18

**Be part of the event. We are
looking forward to welcome you.**

www.medteclive.com/aussteller-werden