

ENFORCETAC

INTERNATIONAL EXHIBITION & CONFERENCE
LAW ENFORCEMENT | TACTICAL SOLUTIONS | HOMELAND SECURITY

NÜRNBERG, GERMANY
ENFORCETAC.COM



49,41663° N
11,11388° E

SHOW REPORT

BACK ON TRACK
1.-2.3.2022

NÜRNBERG MESSE

1. STRUCTURAL DATA



	TOTAL	GERMANY	INTERNATIONAL
Exhibitors	376 (304)	152 (142)	224 (162)
Visitors	4,071 (4,759)	2,055 (2,626)	2,016 (2,133)
Total exhibition space (in m²)	13,700 (13,700)	— (—)	— (—)
Exhibitor stand space (in m²)	7,108 (5,607)	3,560 (2,997)	3,548 (2,610)

2. SUPPORTING PROGRAMME

183

PARTICIPANTS

sourced information at **9 presentations** at the **EUROPEAN POLICE-TRAINER CONFERENCE (EPTC)**.

94 PARTICIPANTS

of the European Policetrainer Conference attended the **Practical Training**.

The organiser is Polizeitrainer in Deutschland e.V. - PiD.

32

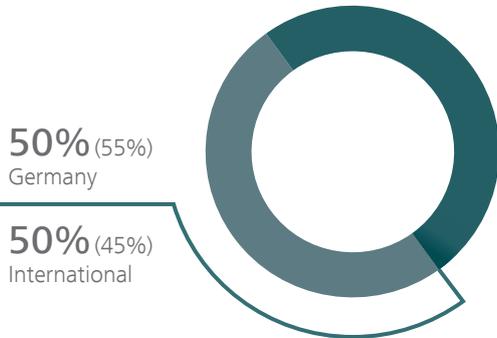
PARTICIPANTS

sourced information at the conference **„DRONE DEFENCE AND UAS AS TACTICAL RESOURCES“**, which consisted of **21 presentations**.

The organiser is UAV DACH e.V. (Unmanned Aviation Association).

3. VISITOR REGISTRATION

3.1 ORIGIN OF VISITORS



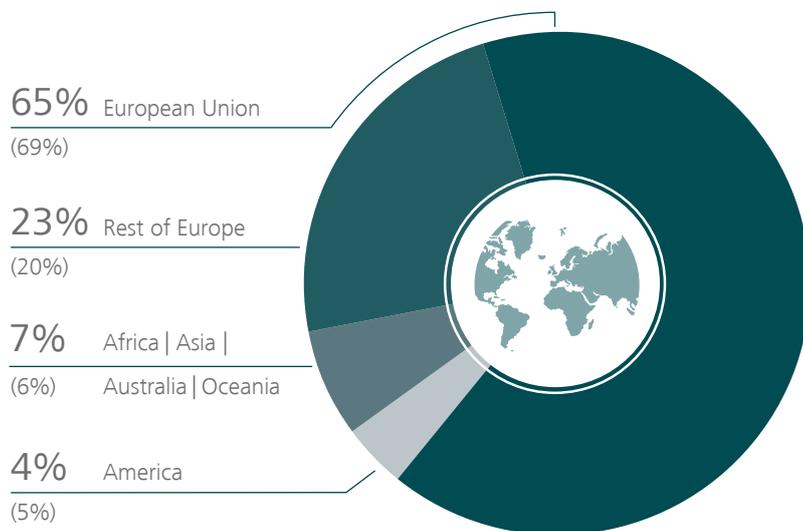
NUMBER OF COUNTRIES

70
(77)

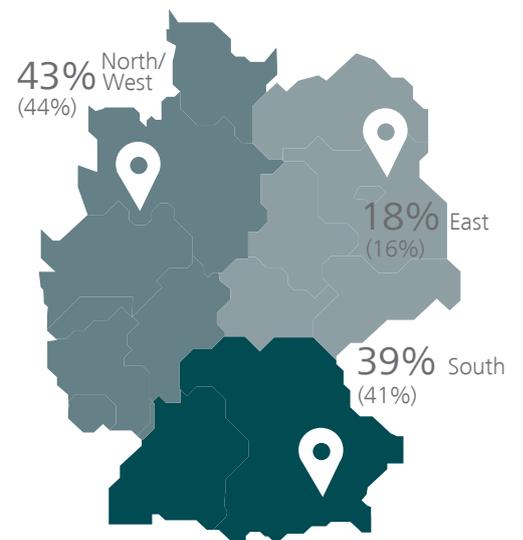
TOP 10 COUNTRIES FOR INTERNATIONAL VISITORS



STRUCTURE OF INTERNATIONAL VISITORS



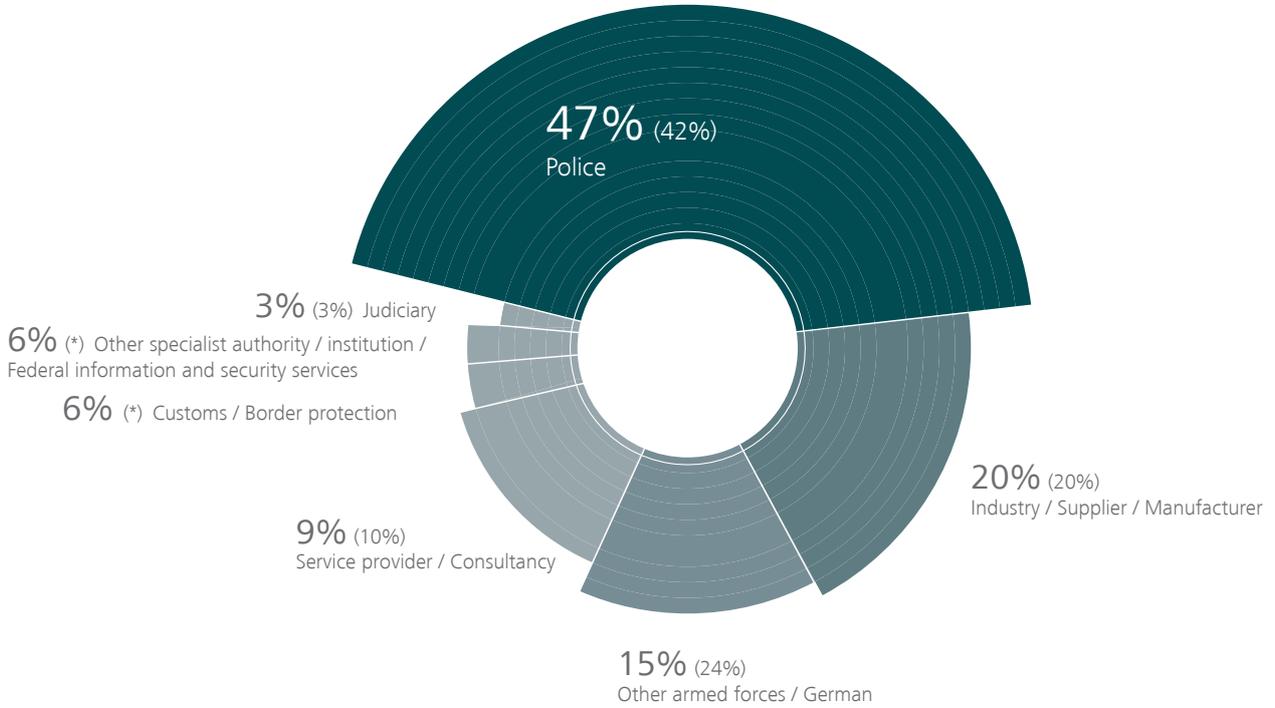
STRUCTURE OF GERMAN VISITORS



4. VISITOR SURVEY

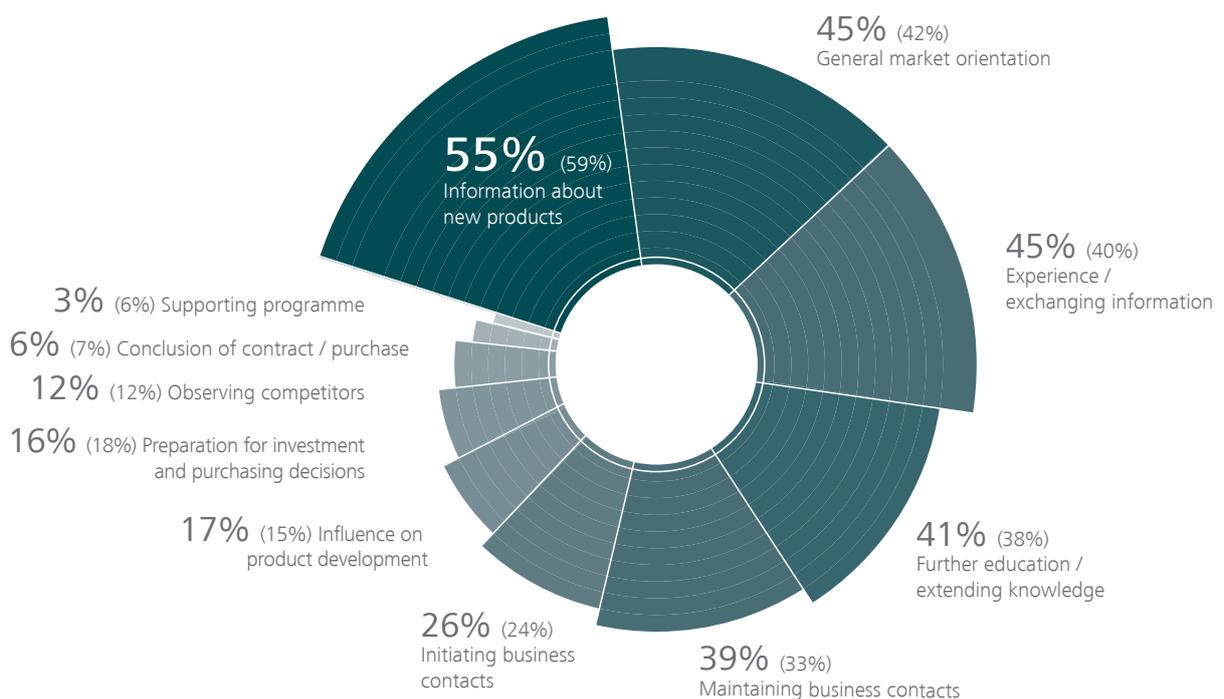
4.1 VISITORS' BRANCHES/INSTITUTIONS

(Multiple answers, extract)



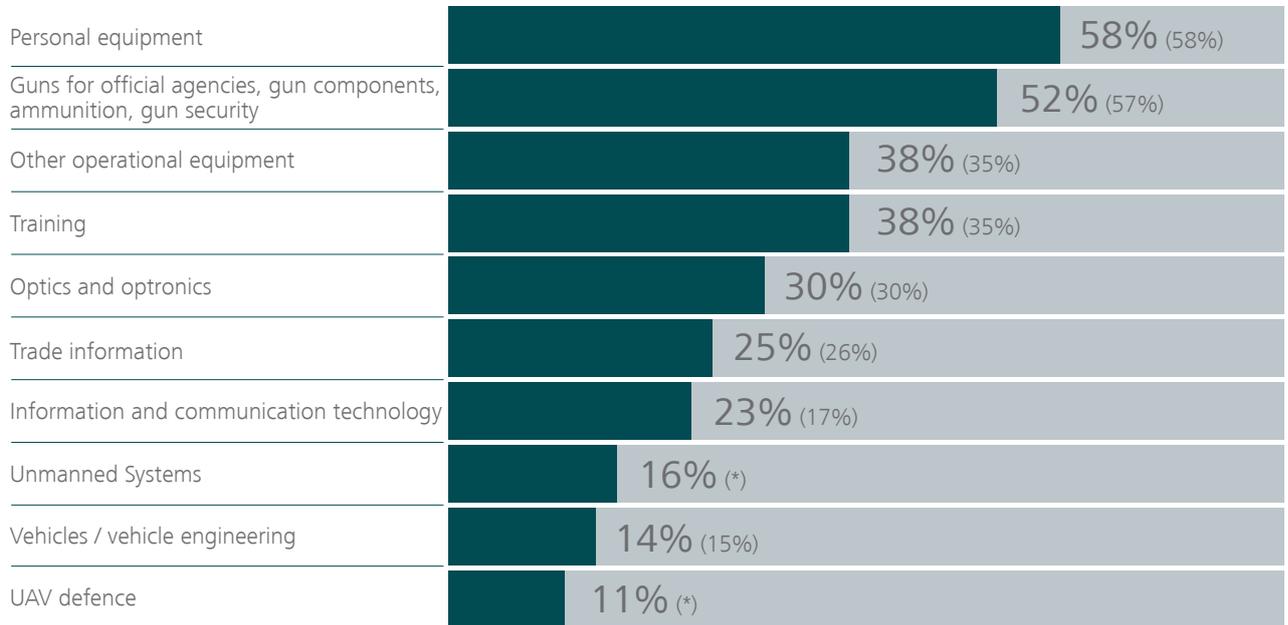
4.2 MAIN REASONS FOR VISIT

What are the main reasons for your visit to Enforce Tac 2022? (Multiple answers, extract)



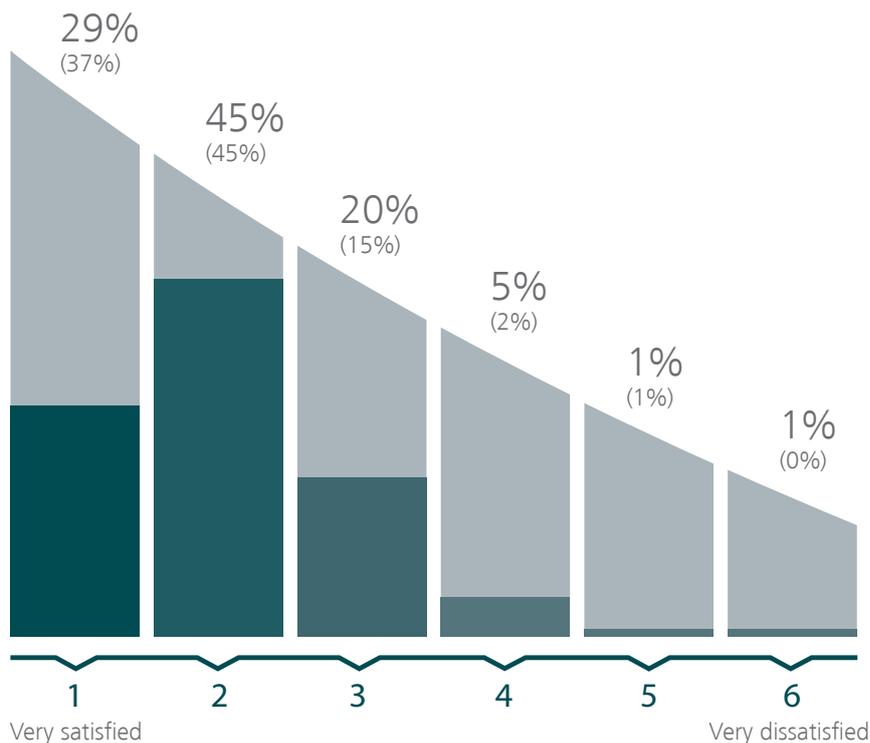
4.3 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at Enforce Tac 2022? (Multiple answers)



4.4 SATISFACTION WITH EXHIBITS

Were you satisfied with the range of products/services presented at Enforce Tac 2022?

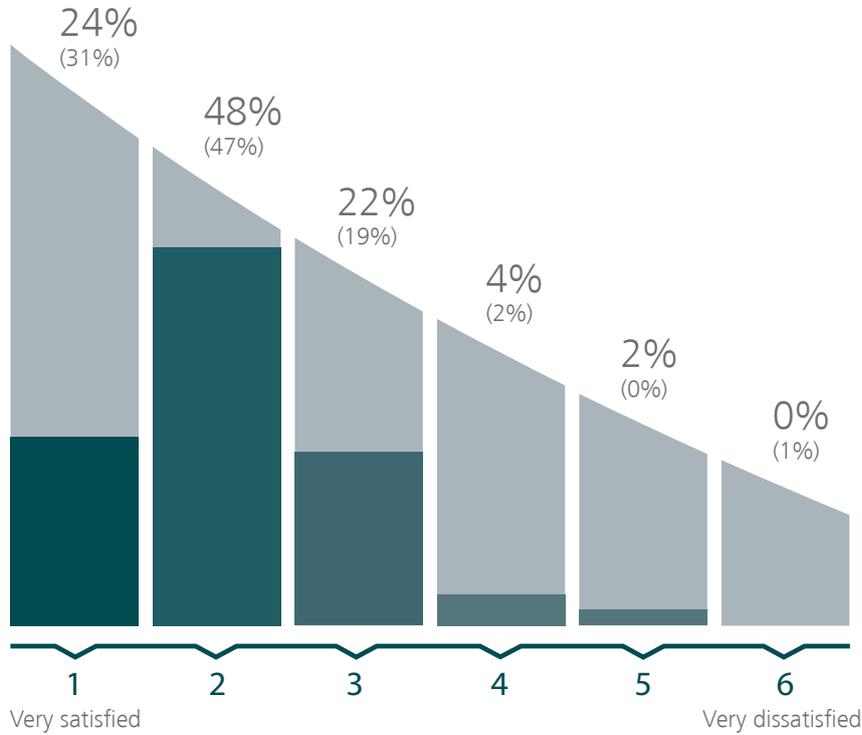


99 %

99% (99%) of the visitors were satisfied with the range of products and services presented at Enforce Tac 2022.

4.5 OPPORTUNITIES FOR INFORMATION AND CONTACT

How satisfied are you with the opportunities for obtaining information and establishing contacts at the exhibitors' stands?



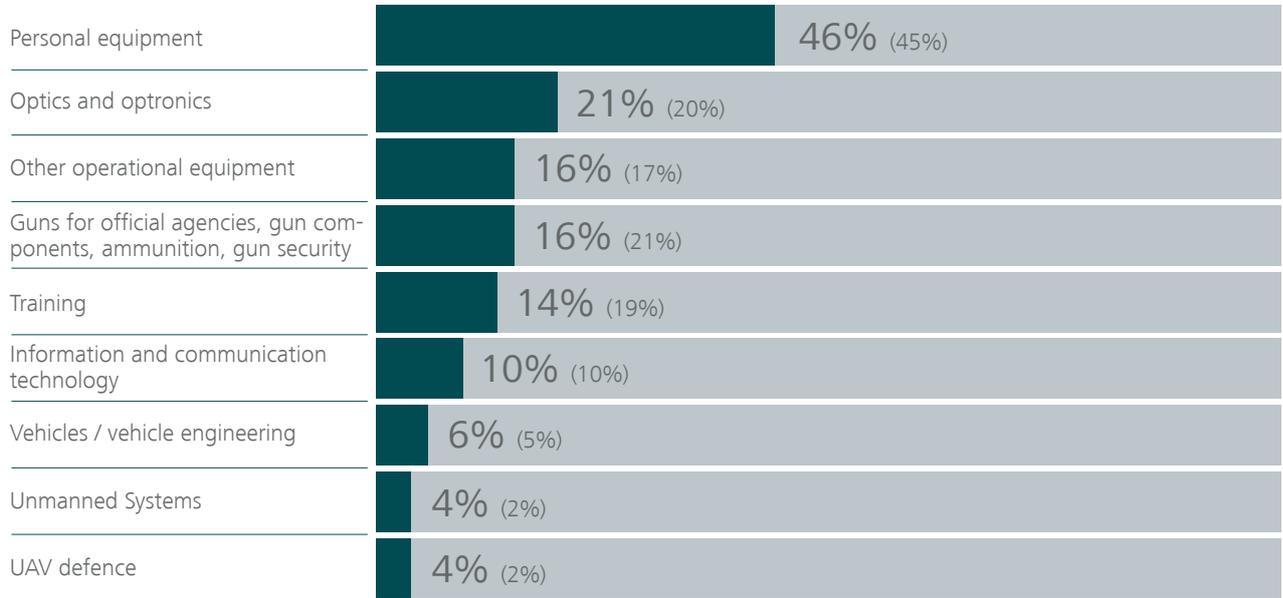
98 %

98% (99%) of the visitors were satisfied with the opportunities for obtaining information and establishing contacts at the exhibitors' stands.

5. EXHIBITOR SURVEY

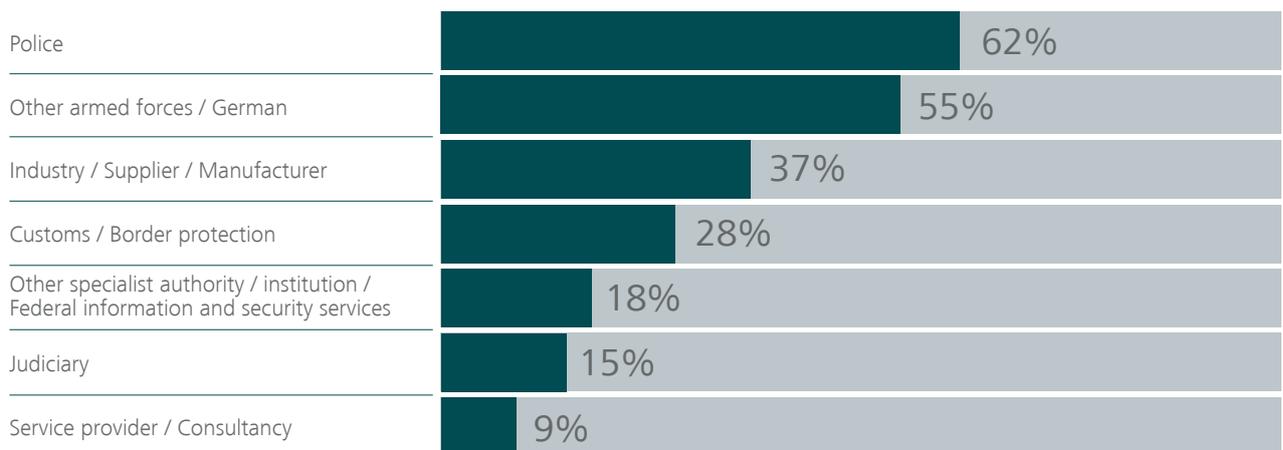
5.1 PRODUCT GROUPS (of exhibitors)

Which group of products/services do you offer? (Multiple answers, extract)



5.2 THE EXHIBITORS RECEIVED VISITORS FROM THE FOLLOWING BRANCHES*:

Which target groups do you wish to reach by exhibiting at Enforce Tac 2022 and with which did you **actually have contact?** (Multiple answers, extract)



5.3 TARGET GROUP ACCURACY

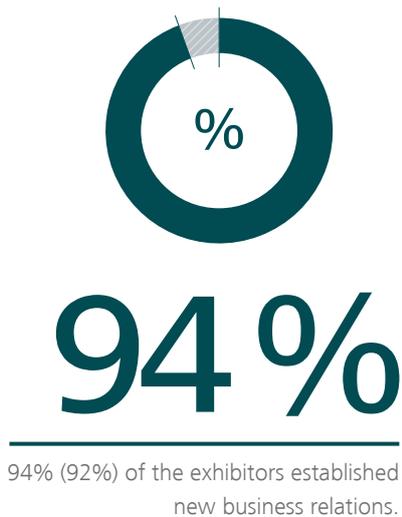
Did you reach your most important target groups at Enforce Tac 2022?



96% (96%) of the exhibitors reached their most important target groups during Enforce Tac 2022.

5.4 NEW BUSINESS RELATIONS

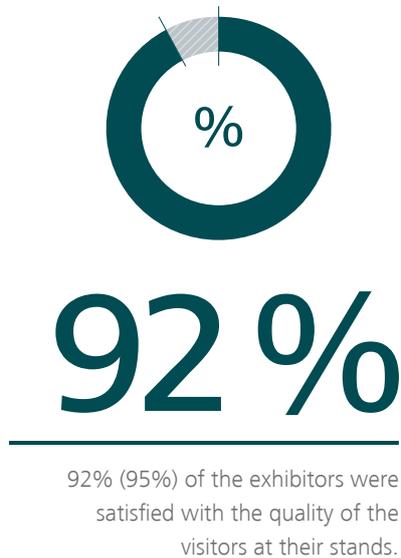
To what extent did your company make new business connections in the course of the fair?



94% (92%) of the exhibitors established new business relations.

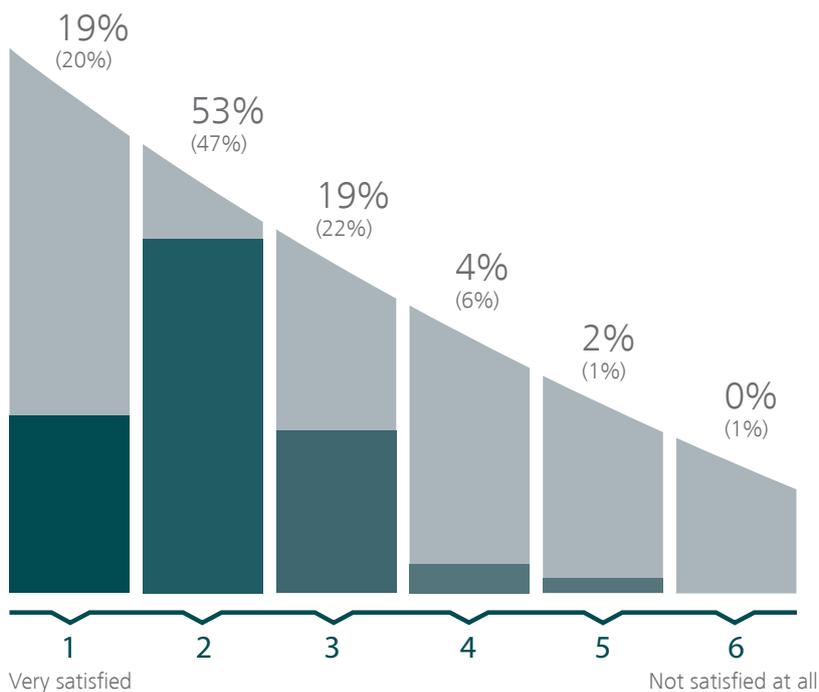
5.5 QUALITY OF VISITORS

How do you rate the quality of the visitors at your stand?



5.6 OVERALL SATISFACTION

How satisfied are you with exhibiting overall?



No answer: 3% (3%)

MISCELLANEOUS

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



Further information is available at www.fkm.de.

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Business Analytics & Strategy, T +49 9 11 8606-0, F +49 9 11 8606-82 28, info@nuernbergmesse.de.

April 2022
NürnbergMesse GmbH
- Business Analytics & Strategy -
