

Nuremberg, Germany

14. - 17.2.2023

BIOFACH2023

into organic

World's leading fair for organic food

International patron



International Federation of
Organic Agriculture Movements

National supporting organisation

BÖLW

Bund Ökologische
Lebensmittelwirtschaft

Back to Business - at BIOFACH 2023!

But that doesn't mean "business as usual". This was never the case at BIOFACH. Organic food is about credibility, not greenwashing. About quality and conviction, authenticity and engagement, rigour and responsibility.

As the world's leading fair for organic food, BIOFACH is an international, cosmopolitan and passionate marketplace of opportunities. Together with the entire organic supply chain, we are pioneers in the key issues for the future and a driving force that inspires the market, policymakers, and the public. So don't miss out. Come and help shape the future of the sector!

together with
VIVANESS 2023



Innovative trade fair concept onsite & online

BIOFACH once again combines the added value of combining an onsite and online event: in addition to face-to-face meetings onsite, digital encounters will be possible. Many congress contributions will be available on the digital platform. Use the platform to present your profile to the visitors!

Why exhibit?

Extensive reach

- The perfect reach for your products ...
- The right platform and the right audience ...
- Knowledgeable media representatives and influencers ...

... are all to be found at BIOFACH. Make new contacts and present your product range in the ideal environment. Impress visitors with your products and innovations, and not just at the novelty stand. BIOFACH is the leading international platform to effectively showcase and draw attention to your organic products.

BIOFACH2023

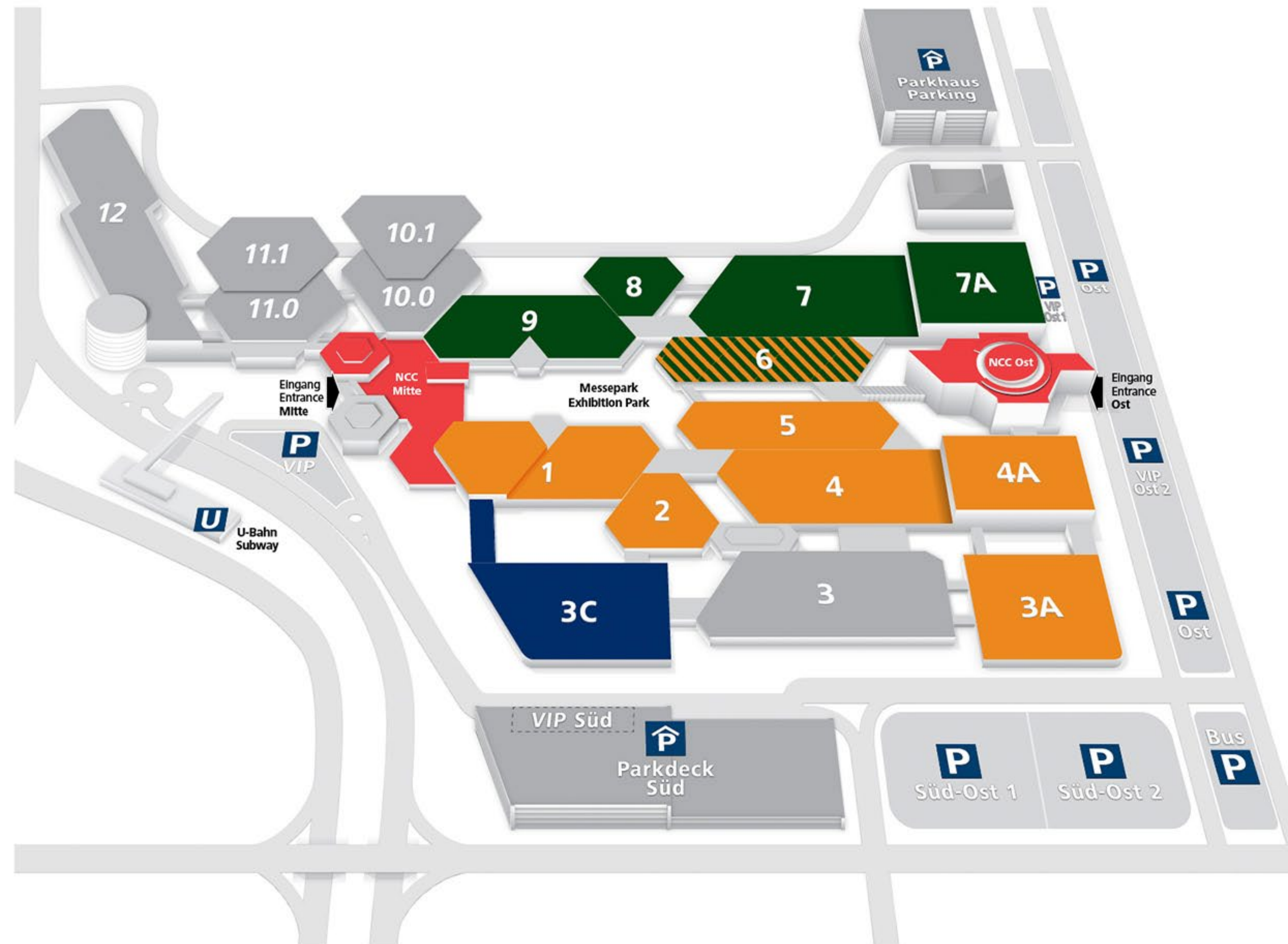
into organic

VIVANESS2023

into natural beauty

Key areas

- **BIOFACH** focus on international companies
- **BIOFACH** focus on german companies
- **VIVANESS** natural and organic personal care
- **CONGRESS / FORUMS**



Thematic focus areas and highlights

Sustainable packaging and “unpackaged” display area

Whether the focus is on plastic-free, zero-waste or reusable solutions, the unpackaged segment has been more than just a trend for quite some time now.

In 2023, numerous exhibitors will again present their products and innovative solutions from this sector.

Innovations and trends

Showcase your new products and innovations in a special setting at the **Novelty Stand** and take advantage of the opportunity to win a **Best New Product Award!**

Does your start-up or young company develop innovative products and processes? Would you like to present your company to a high-calibre professional audience? Then the **Innovative Young Companies Pavilion** is the ideal place for you.

Experience and discover

The “worlds of experience” **WINE**, **OLIVE OIL** and **VEGAN** offer visitors a feast for the senses as they taste and experience your high-quality organic products.

Know-how and learning

BIOFACH Congress

The word “information” contains “form”, meaning to instruct, educate and shape. The **BIOFACH Congress** is a byword for knowledge-sharing and a forum for the key topics affecting the sector. It is set to put the spotlight on creating an ecological future for the food industry.

Congress Forums

1. Forum BIOFACH
2. Forum Sustainability
3. Forum Science
4. Forum Politics
5. Forum German Organic Trade
6. Forum Agriculture

Networking

At the next round of BIOFACH, the **Fachhandelstreff** will once again offer plenty of scope for exclusive networking. Enjoy discussions with other specialist retailers and find common approaches to current challenges.

At the network hub **Initiatives and NGOs**, trade visitors can meet non-governmental organisations that make a valuable contribution to the common good of our society.

BIOFACH 2023

Timeline and important dates*



*Subject to change

Become a member of the world's leading trade fair alliance for organic products!

BIOFACH AMERICA
Philadelphia, PA, USA
Sep 29 - Oct 1, 2022
biofach-america.com

BIOFACH AMERICA LATINA
BIO BRAZIL FAIR
São Paulo, Brazil
June 8 - 11, 2022
biofach-americalatina.com

BIOFACH 2023
World's Leading Trade Fair
for Organic Food
Nuremberg, Germany
July 26 - 29, 2022
biofach.com

BIOFACH SAUDI ARABIA
Riyadh, Saudi Arabia
November 7 - 9, 2022
biofach-saudiarabia.com

BIOFACH INDIA
Delhi-NCR, India
September 1 - 3, 2022
biofach-india.com

BIOFACH SOUTH EAST ASIA
Bangkok, Thailand
July, 2023
biofach-southeastasia.com

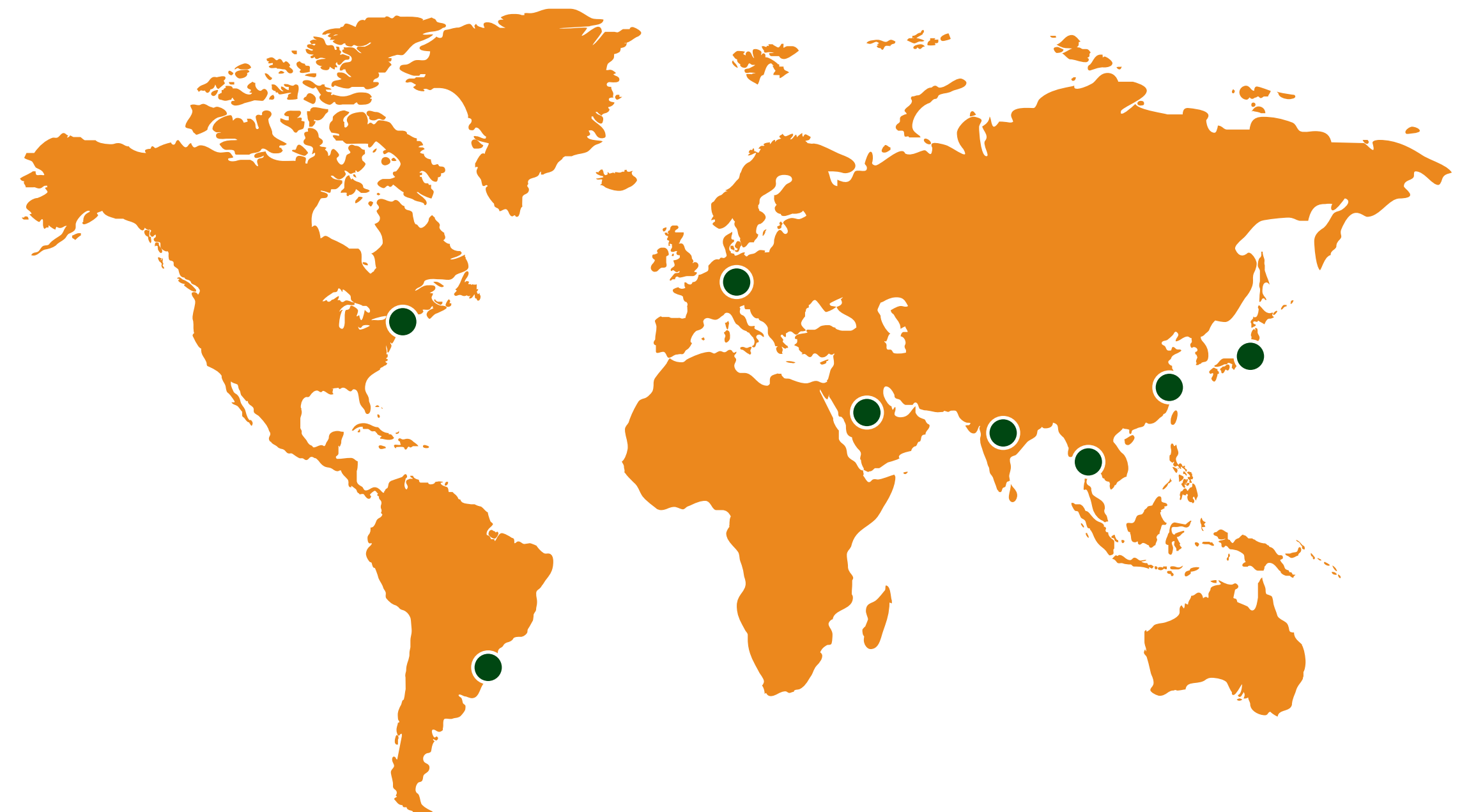
BIOFACH CHINA
Shanghai, China
November 17 - 19 2022
www.biofachchina.com/en/

BIOFACH JAPAN
Tokyo, Japan
March, 2023
biofach-japan.com

BIOFACH World

The international BIOFACH-Family

BIOFACH is part of BIOFACH World, a strong trade fair community that connects supply and demand around the globe. Be part of it, all over the world: For more information go to: www.biofach-world.com



Review BIOFACH & VIVANESS 2020

CONGRESS

9.969 Congress-participant
gathered information at 153 individual events.

The forums were:

- 1. Forum BIOFACH
- 2. Forum Sustainability
- 3. Forum Science
- 4. Forum Politics
- 5. Forum German Organic Trade

STRUCTURAL DATA

	TOTAL	GERMANY	INTERNATIONAL
Exhibitors	3.448	885	2.563
Visitors (incl. VIVANESS)	47.561	24.903	22.658
Total exhibition space (in m ²)	99.900	—	—
Exhibitor stand space (in m ²)	52.917	20.988	31.929
Special shows (in m ²)	3.164	3.164	—



965

media representatives from 32
countries were accredited at
BIOFACH / VIVANESS 2020



295.158

sessions from 137 countries at
www.biofach.de from 17.01.2020
to 15.02.2020

Review BIOFACH & VIVANESS 2020

ORIGIN OF VISITORS



136 countries were represented
at the BIOFACH / VIVANESS 2020

STRUCTURE OF INTERNATIONAL VISITORS

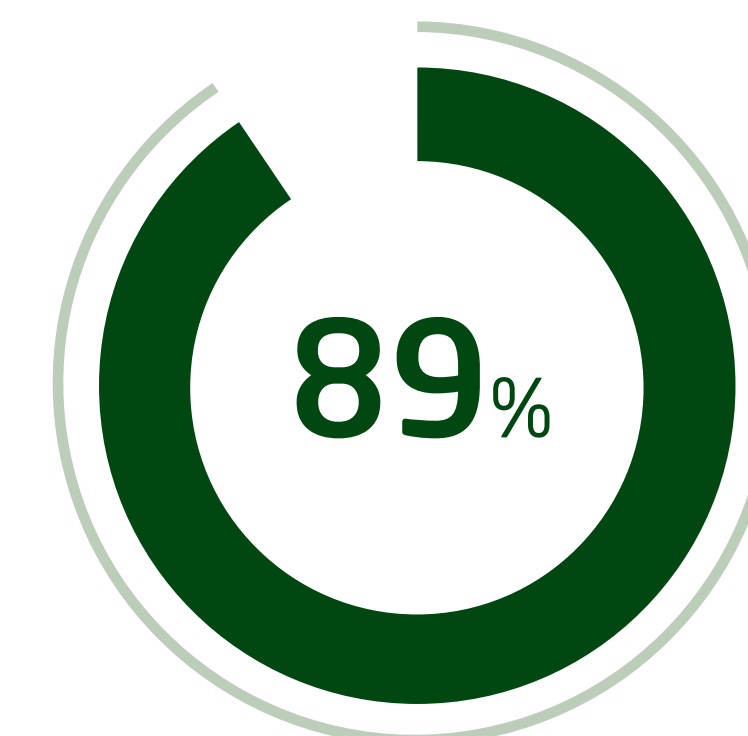
64% European Union

17% Rest of Europe

9% Asia | Australia | Oceania

8% Amerika

2% Africa



of the visitors are ...

involved in purchasing decisions
in their company.

Alongside **BIOFACH**, visit the international trade fair for natural and organic personal care

VIVANESS2022

into natural beauty

www.vivaness.de/en

Team

You have questions about the application, exhibition marketing or the trade fair? Our exhibition team would be happy to help you.

T +49 9 11 86 06-89 98

info@biofach.de

Our representatives

biofach.de/representatives

Organizer

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg
Germany

Dates

BIOFACH 2022 26 - 29 July 2022

BIOFACH 2023 14 - 17 February 2023

Opening times

Tuesday till Thursday

09:00 till 18:00

Friday 09:00 till 17:00

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