

Nuremberg, Germany
14-17.2.2023

BIOFACH2023

into organic

World's Leading Trade Fair for Organic Food

biofach.com



vivanness.de

Nuremberg, Germany
14-17.2.2023

VIVANESS2023

into natural beauty

International Trade Fair for Natural and Organic Personal Care

Learn more about our digital platform.
Before, during and after the exhibition.

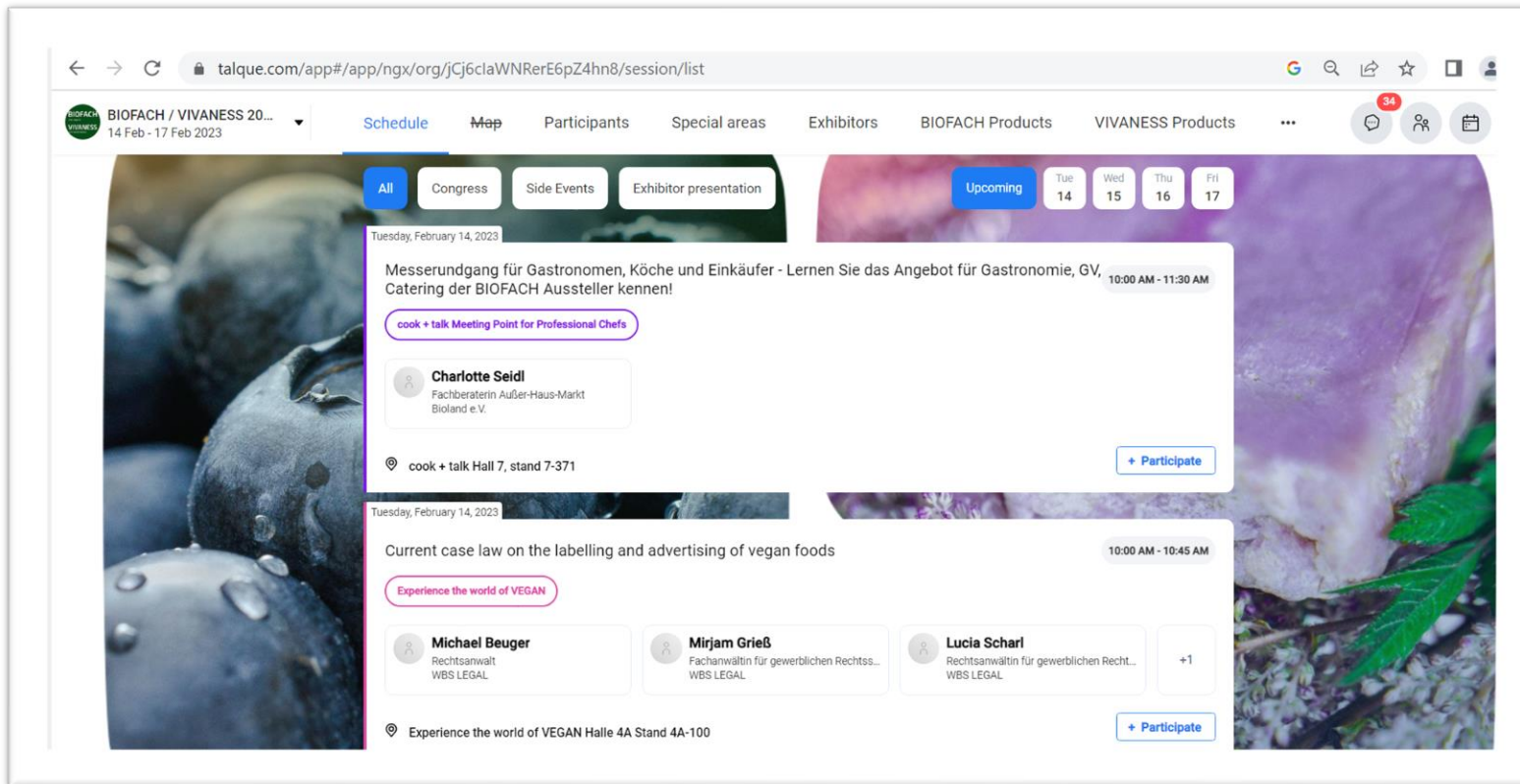


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Prepare yourself:

1. Register on the platform.
2. Set up your profile.
3. Download the "talque" app from the App Store / Google Play.

Overview & Agenda

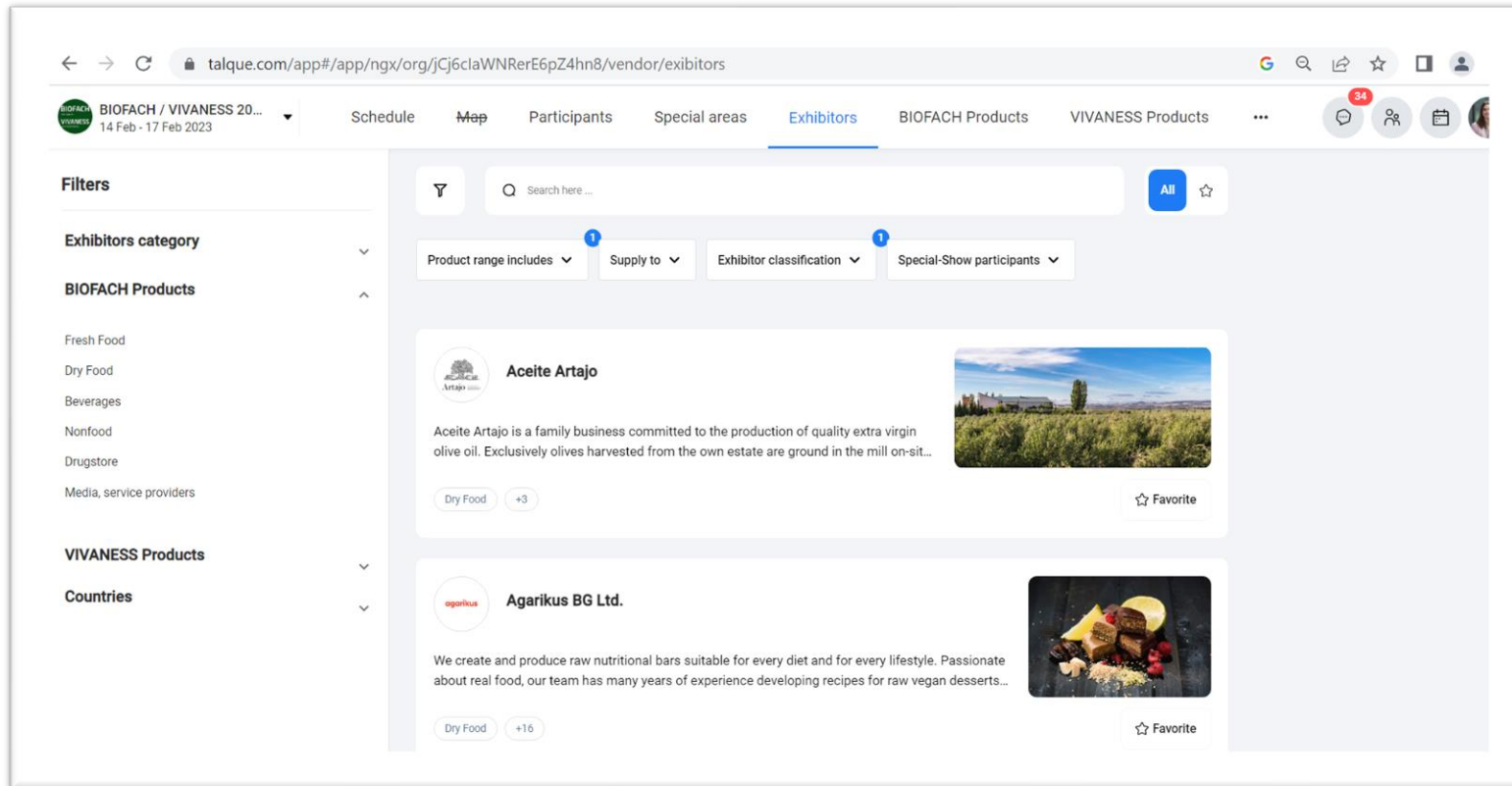


- We will show you the content in our demonstration platform. The final platform will look different.
- Overview of presentations through search function in the agenda by format or themes.
- Orientation by location of the sessions (On-site and digital).
- Visibility of other interested participants and thus potential leads in the presentation.



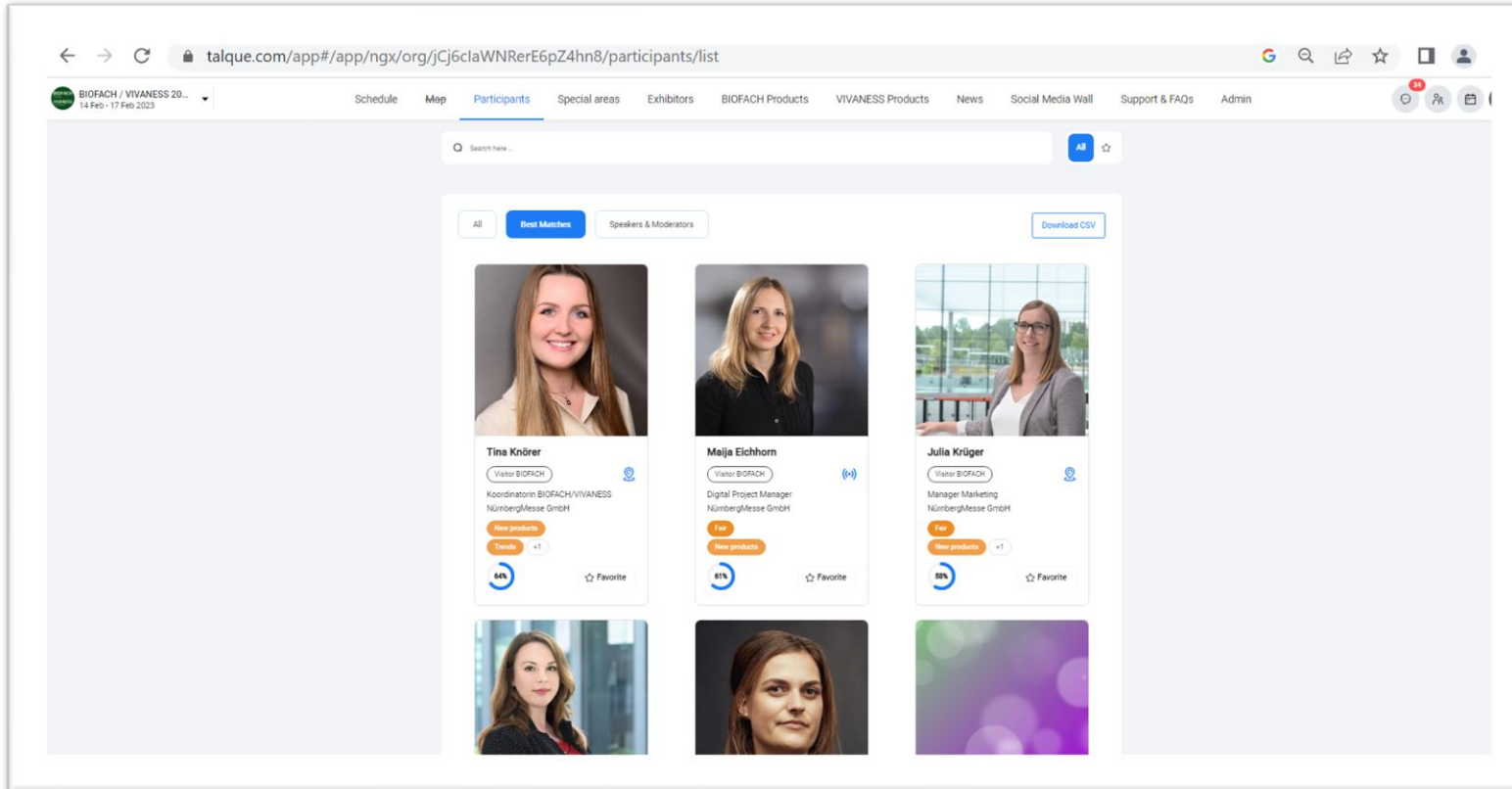
- By attending presentations, you can create your own agenda.

Exhibitor & Eventmap



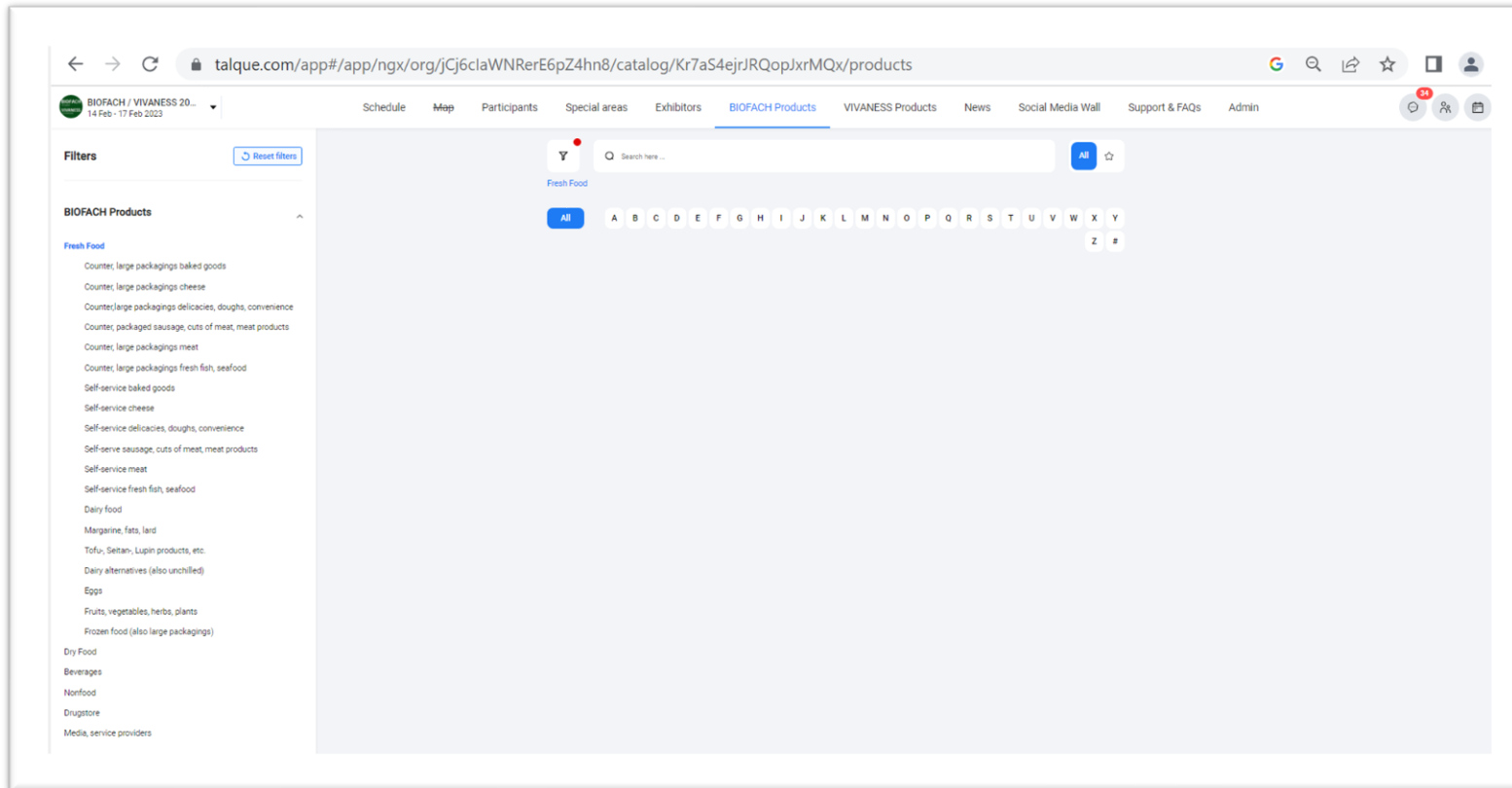
- All exhibitor profiles are searchable by name, classification and more.
- Information on company, available employees and products.
- Localization on site by clicking on the stand number.
- Orientation of the exhibition venue through the event map.
- Possibility of making appointments on site or digitally with employees.

Participants & Matchmaking



- Each registered participant has a profile.
- Find matching participants and search other participants and specified interests.
- Learn more in the participant profile, whether the participant is present on site or digitally.
- Get in touch directly and schedule an appointment, digitally or on-site, and generate leads.
- Best matches: get in touch with your personal best matches.

Products & Solutions



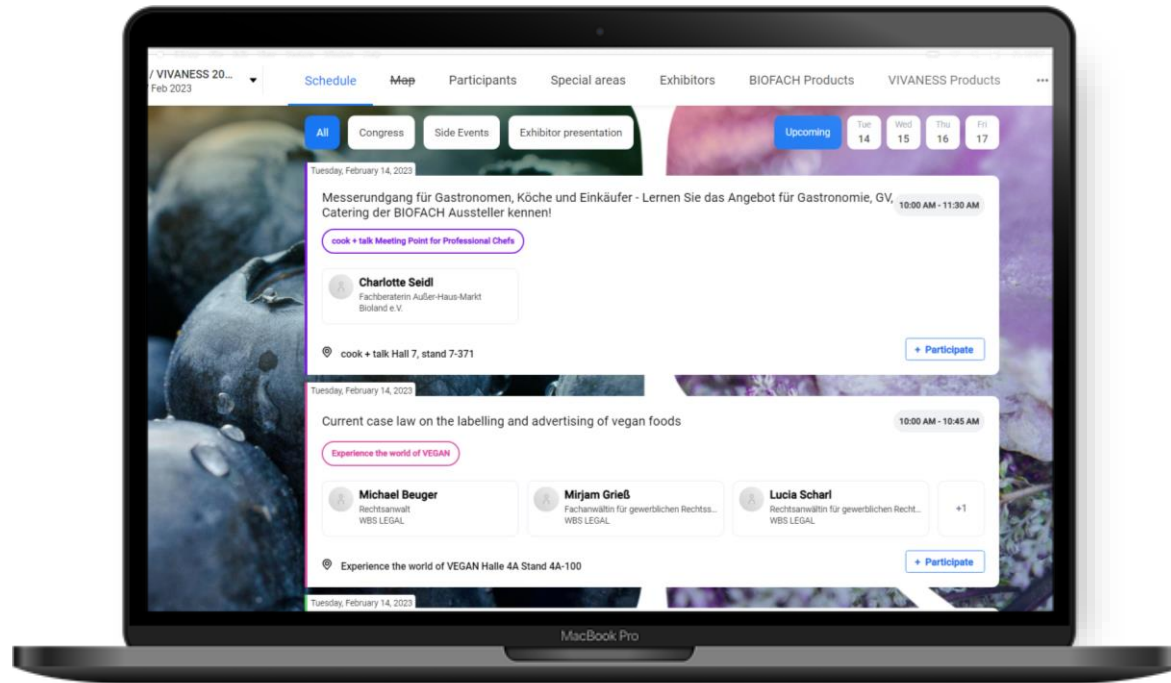
- Find products and solutions from all exhibitors.
- Use the filters and free text search to quickly find suitable products and solutions.



- For interesting products, contact the employee directly or visit the stand on site.

All available in the digital platform & in the BIOFACH VIVANESS app.

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We wish you a successful exhibition!

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