

# BIOFACH

into organic

Join the world's leading trade show  
network for organic products!



## BIOFACH AMERICA

Philadelphia, PA, USA  
Sep 29 – Oct 1, 2022  
[biofach-america.com](http://biofach-america.com)

## BIOFACH 2023

World's Leading Trade Fair  
for Organic Food  
Nuremberg, Germany  
February 14 – 17, 2023  
[biofach.com](http://biofach.com)

## BIOFACH CHINA

Nanjing, China  
November 17 – 19, 2022  
[biofach-china.com](http://biofach-china.com)

## BIOFACH JAPAN

Tokyo, Japan  
March, 2023  
[biofach-japan.com](http://biofach-japan.com)

## BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR  
São Paulo, Brazil  
June 7 – 10, 2023  
[biofach-americalatina.com](http://biofach-americalatina.com)

## BIOFACH SAUDI ARABIA

Riyadh, Saudi Arabia  
November 7 – 9, 2022  
[biofach-saudiarabia.com](http://biofach-saudiarabia.com)

## BIOFACH INDIA

Delhi-NCR, India  
September 1 – 3, 2022  
[biofach-india.com](http://biofach-india.com)

## BIOFACH SOUTH EAST ASIA

Bangkok, Thailand  
July, 2023  
[biofach-southeastasia.com](http://biofach-southeastasia.com)

### BIOFACH: the organic family is growing and thriving

Under the patronage of IFOAM - Organics International, BIOFACH guarantees the constant high quality of exhibits through strict admission criteria at all BIOFACH exhibitions worldwide. All exhibits are certified to the accreditation directives of the IFOAM Family of Standards, which contains

all standards officially endorsed as organic by the organic movement. The leading exhibitions in the BIOFACH World connect raw material marketplaces with international demand in 8 flourishing economic regions of the world and promote the development of regional markets at the same time.

International patron:



NÜRNBERG MESSE



## BIOFACH 2022

The world's leading trade fair for organic food is an important business event, an emotional event for the sector, and both a get-together and an opportunity for positioning, taking place in Germany – the 2<sup>nd</sup> largest organic market worldwide (turnover in 2019: around EUR 12 billion).

*Figures of the BIOFACH eSPECIAL 2021: 1,442 exhibitors*

*13,800 registered participants from 136 countries*

## BIOFACH JAPAN

### Japan: A niche market with high potential!

According to the Organic Trade Association Japan's organic market is valued US\$ 1 billion, making Japan one of the top ten markets in the world. Japan's low share of arable land leads to high demand of imported organic food and beverages. Being part of BIOFACH JAPAN offers the opportunity to attract qualified Japanese traders, wholesalers, retailers and food service buyers as well as organic enthusiasts from all over Japan.



## BIOFACH CHINA

### Growing market with high demand for safe food

Based on the FiBL survey issued during BIOFACH 2019, China occupies 8% market share in the world organic industry, the world's 4<sup>th</sup> largest market after USA, Germany and France. BIOFACH CHINA gained a strong growth and will provide many highlights like the Country of the Year, New Product Display Area and Match-Making events.

*Figures of the last edition 2021: 213 exhibitors (shared with NATURAL EXPO CHINA)*

*10,216 visitors (shared with NATURAL EXPO CHINA)*

## BIOFACH AMERICA LATINA – BIO BRAZIL FAIR

### The awareness of healthy and organic food chases structured food trade

Latin America is the third largest region of organic land worldwide with organic sales in Brazil amounting to around US\$1.03 billion in 2020. BIOFACH AMERICA LATINA co-located with BIO BRAZIL FAIR and Naturaltech opens its doors for all members of the organic movement in Brazil who want to explore new distribution channels.

*Figures of the last edition 2019: 191 exhibitors from 11 countries (without Naturaltech)*

*36,980 visitors from 34 countries (shared with Naturaltech)*



## BIOFACH SOUTH EAST ASIA

### Gate to the South East Asian organic market

This market will play a major role in the future both nationally and internationally, and various political initiatives are established to support this growth – BIOFACH SOUTH EAST ASIA is reflecting the organic scene in the entire region.

*Figures of the last edition 2019: 403 exhibitors from 14 countries (shared with NATURAL EXPO SOUTH EAST ASIA)*

*24,196 visitors from 47 countries (shared with NATURAL EXPO SOUTH EAST ASIA)*

## BIOFACH AMERICA

### Fast growing market – highly diversified

BIOFACH AMERICA, co-located with Natural Products Expo East, is the leading trade show for organic products at the US East Coast. The US organic market is the largest market worldwide: in 2020, the turnover reached nearly US\$ 62 billion.

*Figures of the last edition 2021: 68 exhibitors from 14 countries (without Natural Products Expo East)*

*15,008 visitors from 93 countries (shared with Natural Products Expo East)*



## BIOFACH INDIA

### Organic market on the rise with growing buying power

India's organic market is growing at a huge pace, with forecast annual growth of 21 percent, from \$177.14 million in 2020 to \$533.87 million in fiscal 2026. BIOFACH INDIA is the perfect blend of trade fair, networking platform, education and a host of cultural activities and initiatives to promote organic farming.

*Figures of the last edition 2021: 96 exhibitors (shared with NATURAL EXPO INDIA)*

*3,000 visitors (shared with NATURAL EXPO INDIA)*

## BIOFACH SAUDI ARABIA

### High potential market and rising demand for organic food

The organic sector in the Middle East is developing fast. Shelf space for organic food & beverages has increased by over 60% in the past 5 years according to organic-market.info. As one of the largest countries in the Middle East and the North African region, Saudi Arabia is investing heavily in the development of the organic sector – from rural production to shelf – and identifies this as one important key for the future.

The first BIOFACH SAUDI ARABIA will take place in 2022.

