

BIOFACH SAUDI ARABIA

into organic

Riyadh International Convention & Exhibition Center
Hall N° 3

Riyadh, Saudi Arabia | November 7 - 9, 2022

biofach-saudiarabia.com

International patron



Organizer



Co-Organizer



Co-located with



BIOFACH SAUDI ARABIA

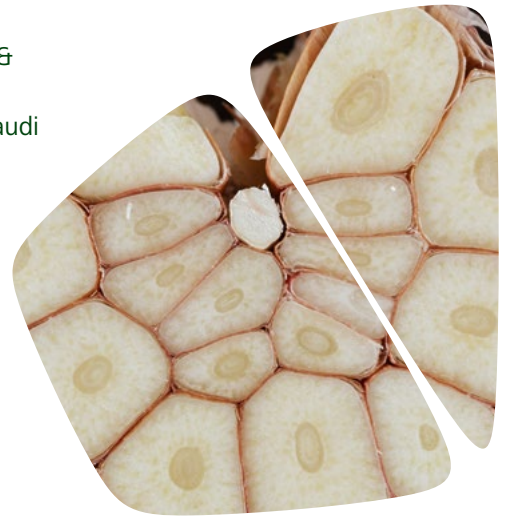
into organic

The first show will take place at the modern Riyadh International Convention & Exhibition Center (RICEC) from November 7 – 9, 2022. With about 3,600 sqm exhibition space and 10,000 visitors we expect flourishing three days in the Saudi capital.

Two special highlights will deal with the topics “water” and “fertilizer”. These focus topics address the challenges of the local market. Also from a global perspective the water issue as well as the lack of organic fertilizer are increasingly calling for answers. There will be political roundtables and expert panels to discuss them.

It is the perfect place for trade connections and making contacts.

The show is held parallel to Saudi Halal Expo.



Saudi Arabia: The centre of a promising market!

BIOFACH SAUDI ARABIA is the international organic hub for the entire Middle East North African region that gathers more than 18 countries.

Grab the opportunity for valuable trade connections and take part in 2022!

Countries of the MENA region



Products on display:

- Fresh food
- Frozen food
- Grocery products:
Cooking and baking, snacks and sweets, drinks, others
- Non-Food
- Technology and equipment
- Raw materials, supplies
- Media and service providers
- Special areas: Water and Fertilizer

Visitor profile:

- Wholesaler and retailer
- Importer and exporter
- Shopping malls
- Big scale supermarkets
- Department stores
- Manufacturer and farm direct dealers
- Boutique retailers, organic shops
- E-commerce
- Hospitality, catering and restaurants
- Community and enterprise procurement
- Investors
- Media and press

5 reasons for exhibiting

Organic Hub for the MENA region

BIOFACH SAUDI ARABIA unites more than 18 countries under one roof. This is the hub where the organic community of the entire MENA region meets.

Knowledge platform

At the accompanying conference of BIOFACH SAUDI ARABIA, experts, politicians and international speakers will come together to discuss current market issues. Visitors can participate in seminars, panel discussions and workshops.

Special Shows WATER & FERTILIZER

Focusing on the most demanding issues of the local market. These topics, which are also becoming increasingly important globally, will be discussed at our special shows. Moreover, our exhibitors will have the opportunity to present the latest product innovations from these segments.

High imports

In the MENA region, 70 – 90 % of food requirements are imported. This offers great opportunities for international trade and business contacts.

Growing market

Shelf space for organic food & beverages has increased by more than 60 % in the past 5 years. Organic and save food is more demanded than ever.

Be part of this development and enter the world of organic products in the MENA region!

Experience the best local delights in the food court and get to know the hippest cafés in Riyadh

Cooking shows and contests for the best local food will demonstrate organic lifestyle in Saudi Arabia.

The show will be accompanied by an extensive conference programme.

For further information please visit:
www.biofach-saudi-arabia.com



FIRST MOVER



At a Glance

BIOFACH SAUDI ARABIA International Organic Hub for the MENA region

Date & Venue

November 7 – 9, 2022
Riyadh International
Convention & Exhibition
Center Hall N° 3

Opening Hours

Monday – Wednesday
10:00 – 18:00

Facts and figures

Exhibition space: 3,600 sqm (estimated)
Exhibitors: 150 exhibitors (estimated)
Visitors: 10,000 visitors (estimated)

Contact for MENA companies:

1st Arabia Tradeshows &
Conferences
Mr. Bilal Al Barmawi
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biofach-ksa@1starabia.com

Contact for companies outside the MENA region:

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info@biofach-world.com

BIOFACH

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Join the world's leading trade show network
for organic products!



BIOFACH 2022

World's Leading Trade Fair for Organic Food
Nürnberg, Germany
July 26 – 29, 2022
[biofach.com](https://www.biofach.com)

BIOFACH CHINA

Shanghai, China
May 12 – 14, 2022
[biofach-china.com](https://www.biofach-china.com)

BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR
São Paulo, Brazil
June 8 – 11, 2022
[biofach-americalatina.com](https://www.biofach-americalatina.com)

BIOFACH INDIA

Delhi-NCR, India
September 1 – 3, 2022
[biofach-india.com](https://www.biofach-india.com)

BIOFACH AMERICA

Philadelphia, PA, USA
Sep 29 – Oct 1, 2022
[biofach-america.com](https://www.biofach-america.com)

BIOFACH SAUDI ARABIA

Riyadh, Saudi Arabia
November 7 – 9, 2022
[biofach-saudiarabia.com](https://www.biofach-saudiarabia.com)

BIOFACH JAPAN

Tokyo, Japan
March, 2023
[biofach-japan.com](https://www.biofach-japan.com)

BIOFACH SOUTH EAST ASIA

Bangkok, Thailand
July, 2023
[biofach-southeastasia.com](https://www.biofach-southeastasia.com)

NÜRNBERG MESSE

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Special area
FERTILIZER

BIOFACH SAUDI ARABIA provides the perfect platform for suppliers and organic farmers
(or those under conversion)!

Experience the latest innovations in the organic fertilizer business!

**Join the
Matchmaking Area**

Focus on the most pressing issues of the market

- The global demand for organic fertilizer is significantly higher than the supply.
- Rising awareness for how dangerous conventional fertilizers are for the preservation of soil and groundwater.
- Rising awareness about the benefits of switching to organic farming.

Product categories

- Fertilizer
- Production and processing
- Soil preparation
- Spreading systems
- Sales

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Special area
WATER

BIOFACH SAUDI ARABIA offers an innovative platform to discuss the opportunities and challenges of the MENA region.

Political roundtables and expert panels enrich this knowledge platform.

**Designated area
for NGO's**

Focus on the most pressing issues of the market

- Groundwater decline and irrigation of agricultural land
- Water recycling and reuse
- Desalination and its intensive oil consumption
- Rainwater harvesting

Product categories

- Water and wastewater treatment
- Biological treatment
- Test and measurement
- Desalination
- Filter systems
- Irrigation systems

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