

Nuremberg, Germany 26 - 29 July 2022

## BIOFACH2022

into organic

World's leading fair for organic food

International patron

FOAM CRGANICS INTERNATIONAL

International Federation of Organic Agriculture Movements

in

National supporting organisation

BOLW

Bund Ökologische Lebensmittelwirtschaft HRE (\*)
Experience
Live

With all senses BIOFACH!



# Commerce with a heart and a conscience.

What's new in the organic sector? BIOFACH is the world's leading trade fair for the organic community and the international industry gathering for organic food. It's where you'll meet and interact with people who do business based on the core values of care: connection, responsibility, diversity. People who are totally committed to organic principles, with a thirst for knowledge and the resolve to work together to shape the future. Don't miss out!



# Authentic values, from farm to fork

At BIOFACH, you'll meet people from across the entire value creation chain for organic food. In this context, value creation should be understood literally: from field to barn, and from food processing to the healthy food on your plate, the focus is on creating and preserving authentic values and enabling them to flourish in the future. And you'll find these values reflected in the vibrant product displays by exhibitors and at the accompanying congress.



## A market full of possibilities

Since the Middle Ages, fairs have always been a combination of marketplace and festival. They are places of discovery and personal interaction, including those chance encounters that serve to broaden your own horizons. This is what is so great about live events! At BIOFACH you'll meet people from many countries, become part of the vast organic community, and discover new markets and opportunities.



# The gift of nature that keeps on giving

BIOFACH and VIVANESS, the international trade fair for natural and organic personal care, are the perfect double act. At both exhibitions you'll experience just how closely nature, good food, health and beauty are interconnected. Explore the treasures of nature with all your senses and be part of the vast community that harnesses these treasures for our food and cosmetics.

## Innovative trade fair concept combines the real and the virtual



#### At the heart of the action

When you finally experience the organic industry gathering live in Nuremberg again, you'll be able to make the most of new digital opportunities. Because the innovative trade fair concept combines the on-site experience with the benefits of the virtual environment. Are you unable to take part in all the interesting congress events at BIOFACH and VIVANESS? Would you quickly like an overview of the lavish offering? Or perhaps you'd like to make contacts ahead of the fair or afterwards? Our online tools make all this possible.

Home • BIOFACH 2022 • ReExperienceLive • Everything at a glance • Contact



#### The real

At the heart of the action, in person and on-site: Experience products with all your senses, learn something new, enjoy the diverse supporting programme, get to know people from the international organic community, chat and network, broaden your own horizons, and be open to the kinds of chance encounters that are only possible live!



#### The virtual

Take part virtually, from home or when out and about: You'll quickly get an overview of the range on display, experience parts of the congress as a live stream or on demand, and network with other participants using our digital tools. The digital event platform makes it all happen!



## Unique international diversity:

Fresh produce | Frozen products |
Dry products, cooking and baking |
Dry products, snacks and confectionery |
Dry products, beverages | Other dry
product | Non-food | Technology and
equipment | Raw ingredients and
additives | Media, service providers

www.biofach.de/products



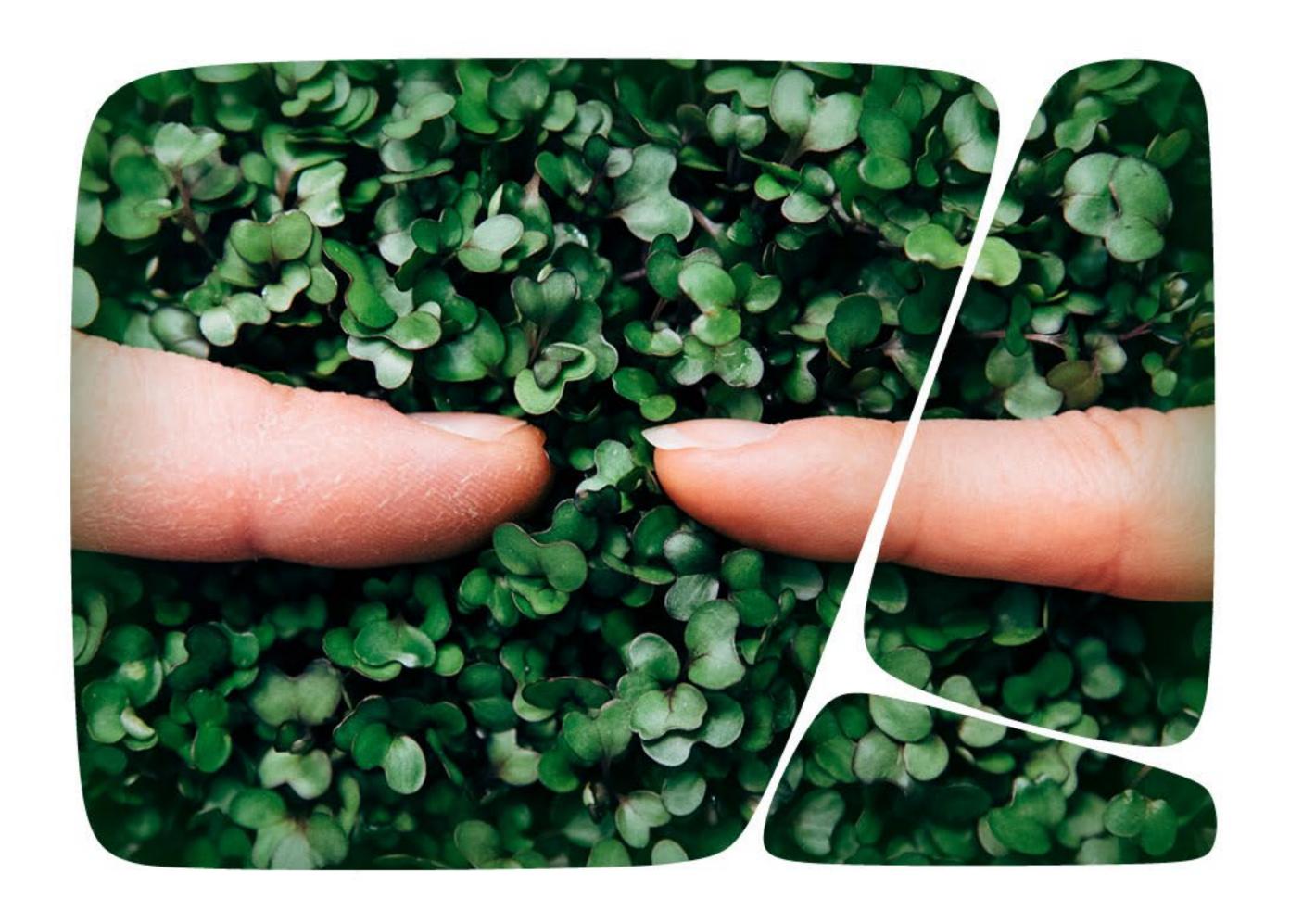
#### ReExperienceLive

#### Live is even better!

A good conversation between industry colleagues, a profitable new business contact, a wealth of trends and inspiration for your business, and some genuine "wow" moments. You can only get all this at on-site trade fairs and congresses, where industries get to present themselves in all their diversity. We're delighted to finally be able to welcome you again live in Nuremberg and to share with you the best parts of the trade fair experience.

For more information, please go to:

www.biofach.de/info-en



# Personal networking? A sure thing!

In good time ahead of the fair we will inform you about the sustainable hygiene concept for BIOFACH/VIVANESS, which is tailored precisely to the specifics of the event and the hygiene and protection measures in force at that point in time.

You'll find more detailed information on the NürnbergMesse sustainable hygiene concept at the following link: www.biofach.de/hygieneconcept

#### **Opening times**

- 26 28 July 2022 / 09:00 18:00
- 29 July 2022 / 09:00 17:00

#### **Entry tickets**

Tickets only available online in advance

One-day ticket EUR 59 Unlimited entry EUR 89

www.biofach.de/ticket

Book your ticket by 5.7.2022 to get your early booking advantage and save more than 20%.

Your ticket entitles you to visit both BIOFACH and VIVANESS and to use the digital event platform. All prices include statutory sales tax.

The BIOFACH and VIVANESS fairs are for trade visitors only. You can submit your business registration or other official document as proof of your eligibility. Your eligibility credentials will be checked when you buy your ticket online, or at the venue itself.

www.biofach.de/tradevisitors



#### **Key areas**

- **BIOFACH** focus on German companies
- **BIOFACH** focus on international companies
- **VIVANESS** natural and organic personal care
- **CONGRESS / FORUMS** numerous other events

# Thematic focus areas and highlights

#### Innovations and trends

Modern architecture and a light-flooded space make Hall 3A the ideal stage for the BIOFACH Novelty Stand. Be inspired by the innovative products and cast your vote for the Best New Product Award. And head to the "Innovation made in Germany" pavilion in Hall 9 for a wealth of new ideas from Germany.

### Experience and discover

See, smell, taste and touch: The worlds of WINE (Hall 8), OLIVE OIL (Hall 4) and VEGAN (Hall 4A) are an absolute feast for the senses. Indulge in some product tastings and experience high-quality organic products with all your senses.

#### Know-how and learning

#### **Congress forums**

- Sustainability Forum
- Politics Forum
- Science Forum
- Agriculture Forum NEU
   The new Agriculture Forum puts the spotlight on issues affecting farmers.

www.biofach.de/en/biofach-congress/topics-forums

## BIOFACH Congress Theme 2022: Organic.Climate.Resilience.

Organic principles make agricultural and food production systems resilient and climate friendly. Organic farmers and eco food producers strengthen the foundations of life and at the same time work innovatively with nature. And they are making ecological principles the driving force behind resilient food production systems. This is exactly what the most comprehensive international organic congress will be focusing on, when the organic food and natural and organic cosmetics community gathers for the next round of the combined BIOFACH and VIVANESS trade fair from 26 – 29 Juli 2022. Over four days, on site and online, the organic sector will discuss a highly topical issue with important socio-political implications.

www.biofach.de/congress

## Know-how and learning

#### Initiative & NGOs Network Hub (Hall 9)

Spotlight on responsibility. At the network hub Initiatives & NGOs, you'll have the opportunity to discuss the latest hot topics such as: How do we use natural resources? What's the meaning of fair? How do we define regional? How important are animal welfare and biodiversity to us?

#### Fachhandelsclub (Hall 9) for specialist retailers

Discussions and exclusive networking among professionals: At the BIOFACH Fachhandelsclub, you'll meet other specialist retailers and discuss current issues with them.

### Bulk food store showcase (Hall 8)

Whether the focus is on plastic-free, zero-waste or reusable solutions, the unpackaged segment has been more than just a trend for quite some time now. Unverpackt e.V. has partnered with other exhibitors to create a special display area for this segment in Hall 8.



#### Seek and find

Constantly updated details of exhibitors, products and innovations are just a click away:

www.biofach.de/exhibitor-list



#### Global reach: BIOFACH World

You can also visit BIOFACH outside of Germany, with events held in the USA, Brazil, China, India, Thailand or Japan. You'll find BIOFACH fairs all over the world:

www.biofach-world.com



#### **Getting to BIOFACH**

Easy to reach at the heart of Europe.For all the information you need on travel, accommodation and Nuremberg as an exhibition venue, please go to:

www.biofach.de/travel

Or take advantage of the special rail offers available: www.biofach.de/rail



#### Our representatives

The BIOFACH international agencies are available to you worldwide. Make the most of our international experience! For contact details of our local partners, please go to:

www.biofach.de/representatives

