

Nuremberg, Germany  
17 - 20.2.2021

# BIOFACH2021

into organic

World's Leading Trade Fair for Organic Food



HOME OF  
THE ORGANIC  
WORLD



## INSPIRATION. INNOVATION. CONTACTS.

The organic industry is growing rapidly worldwide. At BIOFACH, this trend is tangible.

What makes it so successful: stringent admission criteria and consistently certified products. This is a concept designed to succeed and enables you to make high-quality contacts with trade, media, politics and other influencers.

Join the global event for the organic industry, get involved in stimulating expert discussions and take the opportunity to network with people who share your passion.

Show your products and innovations to the organic world.

Become an exhibitor!

Your BIOFACH Exhibition Team





## SPARK CURIOSITY

Centre of attention:

Present your innovations at our **Novelty Stand** and draw everyone's attention – and be in with a chance of winning the **Best New Product Award**.

## LIVE ON STAGE: THE BIGGEST INTERNATIONAL ORGANIC CONGRESS

The **BIOFACH Congress** is a centre of attraction for almost 10,000 expected participants. Journalists, retailers and representatives from politics, business and professional associations will discuss the trends and hot topics in the industry and shape the future of the organic market.

## FOUR GOOD REASONS TO EXHIBIT

**Networking:** Meet customers and partners and make new business contacts.

**Visitor magnet:** Present your products where the global organic industry comes to meet.

**Success:** Make an impression with your products and innovations.

**Reach:** Get the full attention of the media and opinion-formers.







48% international\*

# 47,561\*

Visitors  
from 136 countries

89%   
of visitors are involved  
in purchasing decisions in  
their company

Retail  
15% Organic foods  
5% Organic supermarkets  
5% Food retailers  
2% Online retailing  
1% Wine/gourmet foods

Wholesale trade/  
Import and export  
15% Organic and  
health food  
6% Raw materials  
2% Food in general

Service sector  
2% HoReCa

Agriculture  
and aquaculture

Manufacturers  
16% Food  
2% Beverages

## BIOFACH WORLD

Join the world's leading trade show network for organic products!

### BIOFACH 2021

Nürnberg, Germany  
World's Leading Trade Fair  
for Organic Food  
February 17–20, 2021  
[biofach.com](http://biofach.com)

### BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR  
São Paulo, Brazil  
June 17–20, 2020  
[biofach-americalatina.com](http://biofach-americalatina.com)

### BIOFACH CHINA

Shanghai, China  
July 1–3, 2020  
[biofach-china.com](http://biofach-china.com)

### BIOFACH AMERICA

Philadelphia, PA, USA  
September 24–26, 2020  
[biofach-america.com](http://biofach-america.com)

### BIOFACH INDIA

Delhi-NCR, India  
October 29–31, 2020  
[biofach-india.com](http://biofach-india.com)

### BIOFACH JAPAN

Chiba (Tokyo), Japan  
March 9–12, 2021  
[biofach-japan.com](http://biofach-japan.com)

### BIOFACH SOUTH EAST ASIA

Bangkok, Thailand  
July, 2021  
[biofach-southeastasia.com](http://biofach-southeastasia.com)

74% international

# 3,448

Exhibitors

82%   
expect noticeable  
follow-up business

87%   
were able to reach their  
most important target  
groups

83%   
were satisfied with  
the overall success  
of their participation

89%   
were able to make new  
business connections



## What's your eco?

How are you contributing to a sustainable future? Join the community that discusses all facets of our industry. Get involved now at:  
[whatsyoureco.biofach.de](http://whatsyoureco.biofach.de)

#whatsyoureco

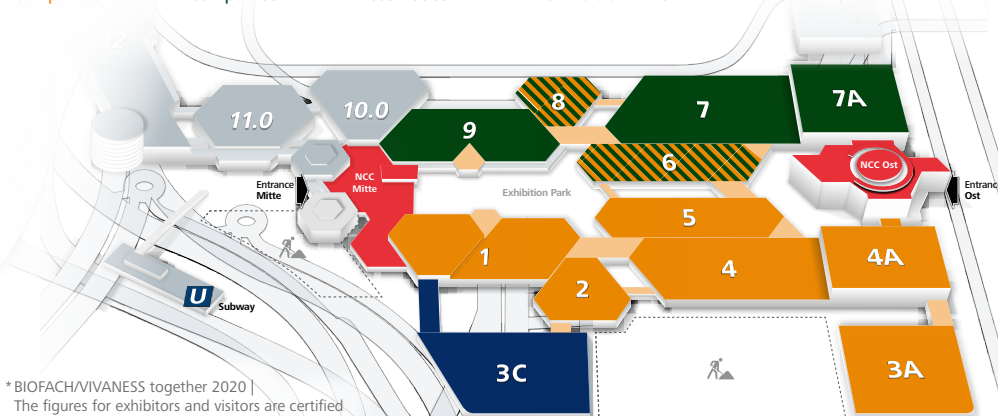
A network created by **BIOFACH** and **VIVANESS**

**BIOFACH**  
Mainly  
international  
companies

**BIOFACH**  
Mainly  
German  
companies

**VIVANESS**  
Natural and  
organic  
cosmetics

**Congress/Forums**  
Numerous other  
events in the  
exhibition halls



\* BIOFACH/VIVANESS together 2020  
The figures for exhibitors and visitors are certified  
by the Society for Voluntary Control of Fair and  
Exhibition Statistics (FKM), Berlin.

Current state of planning: March 2020

# BIOFACH2021

into organic

## DATE & VENUE

Wed. 17–Sat. 20 February 2021

Exhibition Centre Nuremberg

## WE'RE HERE TO HELP

Do you have questions about  
your participation in the trade fair?  
Get in touch – we're here to help!

T +49 9 11 86 06 - 89 98

info@biofach.de

## THERE FOR YOU AROUND THE WORLD

Our international representatives will assist you in all  
matters relating to your participation in the trade fair –  
anywhere in the world.

[biofach.de/representatives](https://biofach.de/representatives)

## ORGANIZER

NürnbergMesse GmbH

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info@biofach.de | nuernbergmesse.de

## SIMPLE REGISTRATION

Quick, easy, online – register at:  
[biofach.de/application](https://biofach.de/application)

Together with

**VIVANESS2021**

into natural beauty

International  
patron

**IFOAM**  
**ORGANICS**  
**INTERNATIONAL**

National supporting  
organization

**BÖLW**

Bund Ökologische Lebensmittelwirtschaft

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