

# NATURAL EXPO SOUTH EAST ASIA

July 11-14  
2019

Bangkok  
IMPACT Exhibition Center

International Trade Fair and Conference  
for Natural Products

[naturalexpo-southeastasia.com](http://naturalexpo-southeastasia.com)

## Final Report

Co-located with

**BIOFACH** SOUTH  
into organic EAST ASIA

Organizer



NÜRNBERG MESSE



- Date:** July 11 – 14, 2019 (Thu. – Sun.)
- Venue:** IMPACT Exhibition Center, Bangkok
- Organizer:** DIT Department of Internal Trade & Ministry of Commerce  
NürnbergMesse GmbH
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Ministry of Commerce  
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Save the date for BIOFACH SOUTH EAST ASIA & NATURAL EXPO SOUTH  
EAST ASIA 2020:

**July 09 – 12, 2020**  
Bangkok, Thailand

To book an exhibition space in 2020, please contact one of the sales people mentioned above.

**EXHIBITORS**

SHARED WITH BIOFACH SOUTH EAST ASIA

**Exhibition area:**

Net space 4,903 sqm

**Exhibitors:**

	BIOFACH	NATURAL	Total
Exhibitors	169	234	403
Exhibitors in %	42 %	58 %	100 %
Net sqm occupied	2,409	2,494	4,903
Net sqm in %	49 %	51 %	100 %

BIOFACH SOUTH EAST ASIA shows 100 % organic products and is co-located with NATURAL EXPO SOUTH EAST ASIA.

**Official pavilions:**

- ASEAN Organic Pavilion** – Board Members of the BIOFACH SOUTH EAST ASIA
- German Pavilion** – supported by the German Federal Ministry of Food and Agriculture
- KAEWKASET Ltd.** - organized by Friend in Need (of “PA”) Volunteers Foundation, Thai Red Cross
- Myanmar Pavilion** – supported by the Myanmar Organic Grower and Producer Association (MOGPA)
- Organic Village** - organized by Department of Internal Trade Ministry of Commerce
- SACICT Pavilion** – focus on natural, handcrafted & natural clothes
- Vietnam Pavilion** – supported by the Vietnam Organic Agriculture Association (VOAA)

**Participating exhibitors from 14 countries:**

Cambodia	3
China	4
Germany	14
India	2
Indonesia	1
Laos	1
Malaysia	2
Myanmar	16
Philippines	1
South Africa	1
Thailand	348
Turkey	1
USA	1
Vietnam	8
<b>Total</b>	<b>403</b>

## VISITOR FACTS & FIGURES

**Total visitors:** 24,196

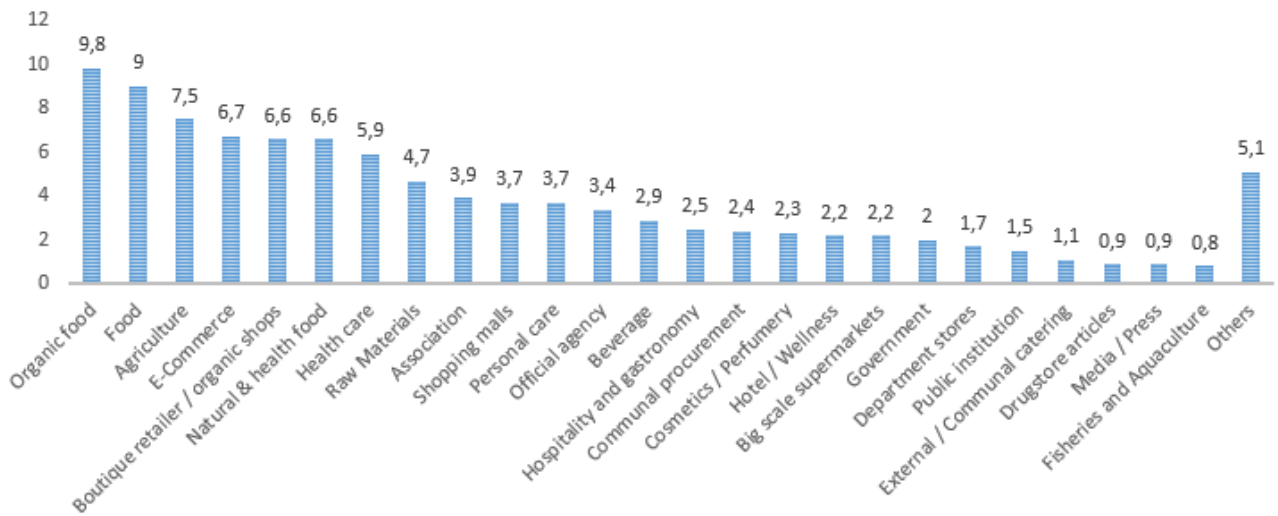
### International visitors from the following 47 countries:

Afghanistan, Albania, Algeria, Andorra, Australia, Austria, Belarus, Brazil, Cambodia, China, Czech Republic, France, Germany, Greece, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Kenya, Korea, Laos, Malaysia, Maldives, Mauritius, Mongolia, Myanmar, Netherlands, New Zealand, Nigeria, Norway, Philippines, Poland, Portugal, Saudi Arabia, Singapore, Spain, Sri Lanka, Switzerland, Taiwan, Turkey, United Arab Emirates, United Kingdom, USA, Vietnam

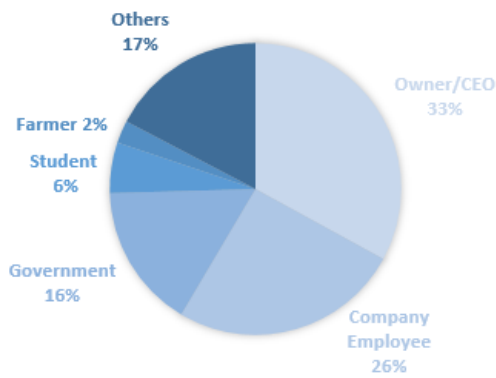
### Top 10 countries for international visitors:

1. Vietnam
2. Malaysia
3. Myanmar
4. Singapore
5. China
6. India
7. Japan
8. USA
9. Hong Kong
10. Philippines

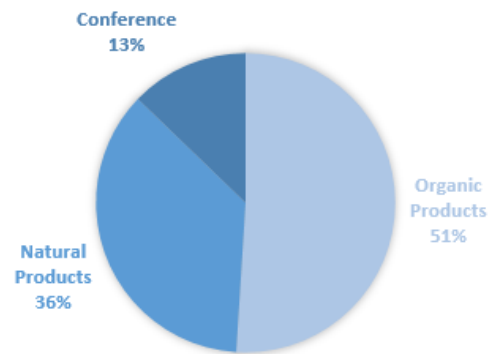
### SECTOR OF ECONOMY



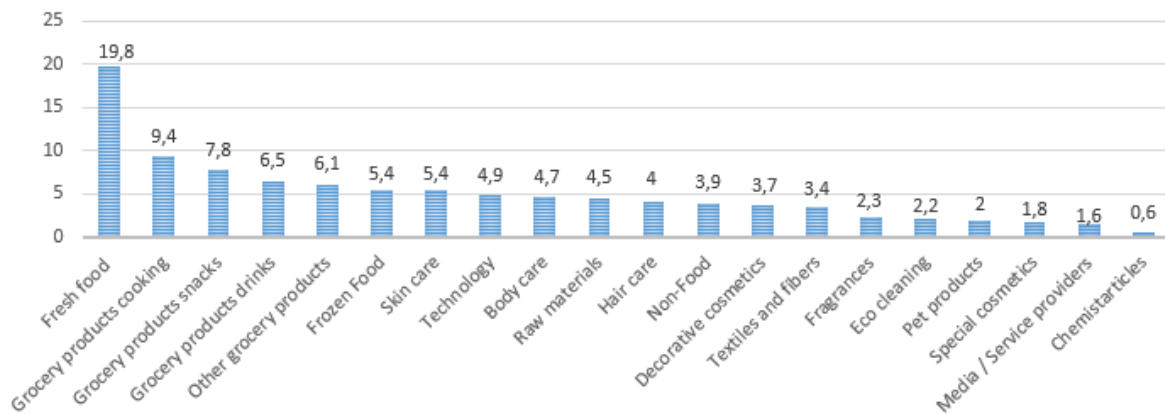
### OCCUPATION



### MAIN INTEREST



### PRODUCT INTEREST



**Impressions and statements of BIOFACH SOUTH EAST ASIA & NATURAL EXPO SOUTH EAST ASIA 2019**



*"Great show and nice people. Very well organized and a lot of good discussions. Was a pleasure for us to attend the show"*

**- Holger Birkenmaier, Sales Export Manager ALMAWIN**

*"BIOFACH is the best exhibition for the organic industry to connect with global players."*

**- Hemant Girme, Proprietor GIRMES WHEATGRASS**

*"BIOFACH is very useful for getting new customers. And in Thailand we have a chance to exchanging culture with their own innovation of business technique."*

**- Mr. Parthiban, Proprietor Natural Enviro Exports**

