



Line Up

Amazing starter & Special welcome

All eyes on Umarex

Panel discussion "Sustainability: Where does the hunting industry actually stand here?"

Dressed by Pinewood

Greetings from the world

Expert discussion by Zeiss

Speed Dating with IWA-Newbies

Let´s talk about "Retail challenges tomorrow"

Brand insights by Carl Walther

Big business by Savage Arms

No limits: Rifles with passion

The perfect view by Night Pearl

It's beer o'clock