THE PLACE TO BE

12 – 15.3.2021

NUREMBERG, GERMANY
New business contacts, new customers and new sales are on the agenda when the leading trade fair for hunting, shooting sports, equipment for outdoor activities and for civilian and official security applications opens its doors again in March 2021.

Don’t miss out on the annual gathering for the sector and reserve your stand at the IWA OutdoorClassics 2021.

Register now!

IWA.INFO/EN/PLACE
PRODUCTS ON DISPLAY

→ HALLS 1, 2, 3A, 3C, 4A, 7, 7A
Shooting sports accessories, Firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, optics and electronics

→ HALL 4
Clothing and outdoor equipment for hunting, sport, fishing and leisure time

→ HALL 5
Knives

→ HALL 6
Hunting accessories, gifts, outdoor equipment, archery, knives

→ HALL 8
Airsoft, paintball

→ HALL 9
Security equipment for civil and official agency purposes

THE SUM OF SUCCESS 2019

About 45,500 trade visitors from more than 120 countries

More than 1,600 exhibitors in 11 halls, in a total area of 104,300 m²

93% of exhibitors were satisfied with the overall success of their participation

97% of the exhibitors reached their most important target groups

97% of the exhibitors established new business relations

Top 5 visitor countries:
1. Czechia
2. Austria
3. Italy
4. France
5. Poland

High quality of trade visitors:
9 out of 10 are involved in decision-making processes in their companies

Figures certified by FKM – German Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.
YOUR CONTACT
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OPENING TIMES
From Friday to Sunday 9:00 to 18:00
Monday 9:00 to 16:00

HONORARY SPONSORS
• VDB Verband Deutscher Büchsenmacher und Waffenfachhändler e. V. (the German gunsmiths and traders association), Marburg
• JSM Verband der Hersteller von Jagdwaffen und Munition (the German firearms and ammunition manufacturers association), Ratingen

www.iwa.info/en

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