



EUROGUSS 2021

MEXICO

04, 11, 18 May 2021

NÜRNBERG MESSE

VIRTUAL WEEKS



Proud Member of
EUROGUSS
FAMILY



Participation package for your virtual presence

Company Profile

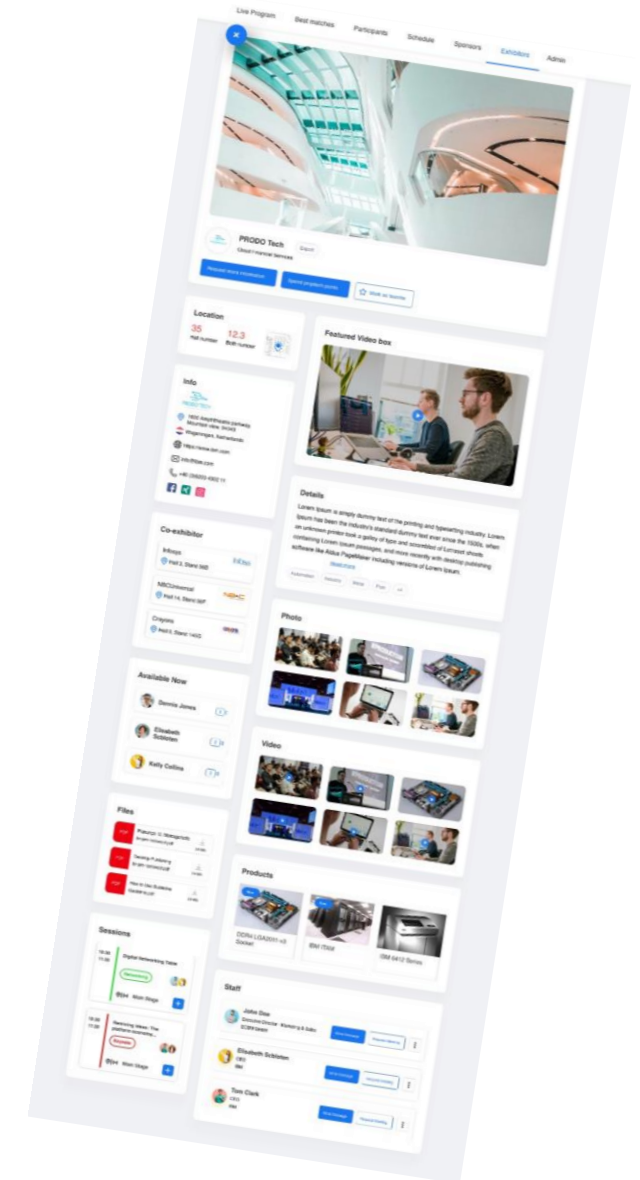
- Company description and logo
- Contact information, website and social media
- 5 products and/or services description including one video and one image each
- Company name and logo on the EUROGUSS MEXICO Virtual Weeks website (incl. link)
- Presentation in the EUROGUSS MEXICO Virtual Weeks Live Actions with link to your profile (presentation will be accessible to all registered participants later)
- **Virtual round table¹** for your own web session (e.g. product presentations, talks or discussions)

Marketing Features

- Integration of one video
- Integration of five documents for download (e.g. company brochures, press releases)
- Integration of 5 images
- Access to all your **digital leads² after the event**
- Invitation codes for all your customers and contacts
- Advertising material (logo, banners, images, social media teaser)
- Post in the news area (visible for all visitors) - maximum one post per day

Matchmaking Features

- Assignment of staff as contact persons
- Direct video call function in the profile
- Integrated direct messaging function
- Participation in **virtual matchmaking³** and unlimited 1:1 video meetings
- Contact and chat function with all participants



EUROGUSS MEXICO Virtual Weeks 2021 participation package EUR 2,950 ,-*

* Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany

You can find the explanation of some important features below

As virtual events are still quite new, we know that some terms you may hear for the first time.

1 Virtual round table:

Individual sessions which are hosted by you. These can be discussions, press conferences, web sessions or training courses. **They are embedded directly in your company profile** and are an ideal format for sharing individual content and expanding your reach and awareness. **Create your own event within the event!**

2 After the event:

You will receive a **lead list of visitors who attended your presentation**. And your staff will receive a **report of all personal contacts** they had during the show, whether video meetings, chats or round tables.

3 Targeted matchmaking:

During the onboarding process, every attendee exhibitors and participants **fills out a detailed networking profile** in which interests, offers, etc. are queried. **Based on your individual requirements**, the most relevant contacts are suggested as top matches and you can begin communicating with them instantly via chat or schedule a video call. **Don't get lost in the crowd**, easily find the right people to meet with. Of course, **you can also search for specific companies, contacts or interests**.

Please contact us at anytime so that we can answer the questions you might have.

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Your benefits at a glance:

- ✓ Good **cost-benefit ratio** to establish contacts in the important Central American non-ferrous casting market.
- ✓ Even in challenging times it is important to get in touch with **new, potential** and **existing** customers. EUROGUSS MEXICO Virtual Weeks offers **tailor-made possibilities** for this.
- ✓ **Present your company to the industry** and address your audience with an **individual, high-impact company profile**. Highlight your **products and innovations** with a variety of integrated elements such as images and videos.
- ✓ Engage in digital **matchmaking** and provide your contacts from all over the world a virtual environment to network with **potential new customers**.
- ✓ Generate **top quality leads** and **new touch points** with existing and new customers. Following-up is easy – you'll receive all contacts as a lead report after the event.
- ✓ Each Participation package includes **access** for an unlimited amount of **employees**.



visibility



extended
reach



leads

EUROGUSS MEXICO Virtual Weeks 2021

Interested in becoming an exhibitor? – We are pleased to help you!



Your contact:

Exhibition Team
EUROGUSS MEXICO

Tel: +49 (0) 911 86 06 – 89 87

Email: info@euroguss-mexico.com

Website: www.euroguss-mexico.com

