

# MedtecLIVE – THE HOTSPOT FOR MEDICAL TECHNOLOGY

Nürnberg, Germany 2021

# MedtecLIVE

## 2nd VIRTUAL EDITION

Connecting the medical technology supply chain

Be there when the industry insiders meet at **MedtecLIVE & SUMMIT from April 20 – 22, 2021** and become part of the **second virtual edition** of the medical technology event.

Use the virtual platform and its international reach as an ideal opportunity to present your company in multimedia and establish contacts virtually.

## VIRTUAL BASIC PACKAGE Your entry into the digital MedtecLIVE.

- Company profile incl.
  - Company description and logo
  - Contact information, website link and social media links
  - Integration of a video for company or product presentation
  - Integration of five PDF files for download (e.g. company brochures, press releases)
  - Integration of five image files
  - Integration of five products including description, one video and one image each
  - Assignment of contact persons (company employees, according to exhibitor passes)
  - Integrated direct messaging function
- Lead list standard (contact details of the people you have interacted with on the virtual platform)
- Participation in the virtual matchmaking incl. appointment function for virtual 1:1 video meetings
- Company name and logo on the MedtecLIVE website (including links)

EUR  
3,200.–

## VIRTUAL UPGRADE The booster for your digital participation.

contains all services from the basic package and additionally:

- Integration of two additional videos (three in total)
- Integration of three additional PDF files for download (eight in total)
- Integration of ten additional image files (15 in total)
- Integration of direct video call function in the company profile
- Data dashboard – this gives you direct access to all your digital leads and other relevant key figures
- A virtual round table for own web sessions (for up to 25 active participants)
- Presentation in the live stream of the virtual congress program (limited number available)

EUR  
1,600.–

**Meet your target group:** the virtual MedtecLIVE is the shortest way to **direct contact with decision makers** of well-known medical technology companies, investors and representatives from the fields regulation, R&D, manufacturing and production, purchasing and procurement and project and product management.

As in previous years, the **high-level MedtecSUMMIT congress provides the perfect complement.** International experts offer first-class, up-to-date knowledge divided into nine key topics, at first hand. A close link between MedtecLIVE & SUMMIT guarantees you the perfect symbiosis between content and contacts.

Registration and further information on participation in the virtual MedtecLIVE 2021 can be found at:

[medteclive.com/become-exhibitor](https://medteclive.com/become-exhibitor)

### ORGANIZER

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### WE ARE HAPPY TO ADVISE YOU

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