

MedtecLIVE – THE HOTSPOT FOR MEDICAL TECHNOLOGY

Nürnberg, Germany 2021

MedtecLIVE

Connecting the medical technology supply chain

Be there when the industry insiders meet at **MedtecLIVE from April 20–22, 2021**, and you will be part of the first **hybrid edition** of the medical technology event.

Within the hybrid MedtecLIVE we combine the advantages of personal exchange at our presence event in Nuremberg with the benefits of a digital platform. Take advantage of the **additional reach** and benefit from the possibility to present your company in multimedia and to establish contacts - personally and digitally.

VIRTUAL BASIC PACKAGE

Your entry into the digital MedtecLIVE.

- Company profile incl.
 - Company description and logo
 - Contact information, website link and social media links
 - Integration of a video for company or product presentation
 - Integration of five PDF files for download (e.g. company brochures, press releases)
 - Integration of five image files
 - Integration of five products including description, one video and one image each
 - Assignment of contact persons (company employees, according to exhibitor passes)
 - Integrated direct messaging function
- Participation in the virtual matchmaking incl. appointment function for personal on-site meetings or virtual 1:1 video meetings
- Company name and logo on the MedtecLIVE website (including links)

EUR
3,200

For exhibitors with stand space on site inclusive!

VIRTUAL UPGRADE

The booster for your digital participation.

contains all services from the basic package and additionally:

- Integration of two additional videos (three in total)
- Integration of three additional PDF files for download (eight in total)
- Integration of ten additional image files (15 in total)
- Integration of direct video call function in the company profile
- Data dashboard – this gives you direct access to all your digital leads and other relevant key figures
- a virtual round table for your own web sessions (for up to 25 active participants)
- Presentation in the live stream of the virtual congress program (limited number available)

EUR
1,600

Meet your target group: whether digitally or on site - MedtecLIVE is the shortest way to direct contact with decision makers of well-known medical technology companies, investors and representatives from the fields regulation, R&D, manufacturing and production, purchasing and procurement and project and product management.

Registration and further information on participation in the hybrid MedtecLIVE 2021 can be found at:

medteclive.com/become-exhibitor

ORGANIZER

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WE ARE HAPPY TO ADVISE YOU

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