

BIOFACH AMERICA

into organic

Philadelphia, PA, USA
Pennsylvania Convention Center

Education & Events: September 22 - 25, 2021

Trade Show: September 23 - 25, 2021

biofach-america.com

International patron:



Co-located with:



Co-organizer:



Reach the largest buying audience on the US East Coast

BIOFACH AMERICA and Natural Products Expo East have proven themselves to be the best place to reach organic, natural and healthy lifestyle buyers on the East Coast.

This is your chance to get one-on-one time with retailers, distributors, health practitioners and food service professionals. Be there to tell your story and network with the industry!



Exhibitors come to **BIOFACH AMERICA** & Natural Products Expo East to:

- Establish industry presence
- Expand domestic distribution
- See existing customers
- Generate new leads
- Increase brand awareness
- Introduce new products

TOP REASONS Attendees come to **BIOFACH AMERICA** & Expo East

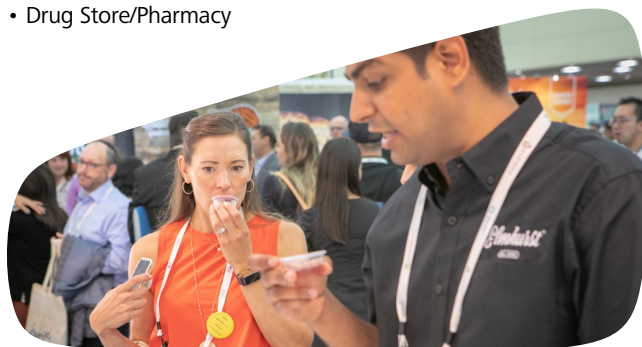
- Learn about new products/services
- Stay up to date with industry trends
- Meet with specific company(s) and see specific products
- Network with peers

TOP BUYERS Who Come to Expo East

ALLEGIANCE/FOODTOWN
DEAN'S NATURAL FOOD MARKET | EARTH FARE
FAIRWAY MARKET | FRESH DIRECT
FRESH THYME FARMERS MARKET | GROCERY OUTLET
HARRIS TEETER | H-E-B GROCERY
JIMBO'S NATURALLY | KROGER
LASSENS NATURAL FOODS AND VITAMINS
LUCKY'S MARKET | MOM'S ORGANIC MARKET
MOTHER EARTH NATURAL FOODS | NATURAL GROCERS
NUTRITION SMART | SPROUTS FARMERS MARKET
SUNFLOWER NATURAL FOODS MARKET
TARGET | THE FRESH MARKET
WALMART | WHOLE FOODS

TOP ATTENDEE Categories

- Importer, Exporter, Retail Buyer, Broker, Distributor
- Independent/Coop/Natural Products Store
- Health Practitioner
- Etailer
- Chain Natural Products Store
- Gourmet Specialty Products Gift Products Store
- Natural Foods Restaurant, Food Service
- Drug Store/Pharmacy



Organic consumer sales reached \$55.1 billion*

- U.S. consumer sales of all organic products reached \$55.1 billion in 2019 on 5 % growth.
- Organic Food is the main driver in the organic marketplace, accounting for \$50.1 billion of all organic sales and growing 9.2 % in 2019.
- Fruits and vegetables continued to play an integral role in the organic industry's growth, accounting for a third of all organic food sales.
- Organic dairy grew at a rate of almost 2 %, which is faster than the conventional market, with the overall dairy category growing only 0.2 %.
- Organic meat, poultry, and fish remained the smallest organic food category with \$1.4 billion in sales, but the segment also saw almost 10 % growth, the highest growth of any organic food category.

*According to the Organic Trade Association's Organic Industry Survey 2020 and the Natural Foods Merchandiser Market Overview 2019.

Everything under one roof Together with Natural Products Expo East, BIOFACH AMERICA will move to Philadelphia in 2021 to host all accompanying events in one of the country's premier meeting facilities



Philadelphia

2nd largest city on the East Coast | 45 million people living within 200 miles | easy to travel to | everything you need within walking distance

Pennsylvania Convention Center

Located in the center of Philadelphia's historic downtown | more than 10,000 hotel rooms within a 10-minute walk | seven halls and 82 meeting rooms | largest ballroom in the Northeast | LEED Gold certification thanks to initiatives around air quality, waste minimization, energy efficiency and water conservation in the expanded area



Let Buyers Discover Your Certified Organic Products

BIOFACH AMERICA features thousands of new and unique certified organic products, timely and informative education sessions and exceptional networking events.

Organic Standards Statement

Under the patronage of IFOAM - Organics International, BIOFACH AMERICA guarantees the constant high quality of exhibits through strict admission criteria. All exhibits are certified to the accreditation directives of the IFOAM Family of Standards, which contains all standards officially endorsed as organic by the organic movement. Additionally, the New Hope Standards Department will review displayed materials and packaging. US companies can only display products which are certified organic by a recognized certification body and contain at least 70 % organic ingredients. International companies which have already exhibited at BIOFACH in Nuremberg can take advantage of a streamlined admission process as long as they meet BIOFACH criteria. All admission information are available at biofach-america.com

Book your space today!

International Companies

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All events are subject to change. Visit biofach-america.com for up-to-date information.



BIOFACH

into organic

Join the world's leading trade show network for organic products!



BIOFACH 2022

World's Leading Trade Fair for Organic Food
Nürnberg, Germany
February 15 – 18, 2022
biofach.com

BIOFACH JAPAN

Chiba (Tokyo), Japan
March 9 – 12, 2021
biofach-japan.com

BIOFACH CHINA

Shanghai, China
May 12 – 14, 2021
biofach-china.com

BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR
São Paulo, Brazil
June 9 – 12, 2021
biofach-americalatina.com

BIOFACH AMERICA

Philadelphia, PA, USA
September 23 – 25, 2021
biofach-america.com

BIOFACH INDIA

Delhi-NCR, India
October 28 – 30, 2021
biofach-india.com

BIOFACH SAUDI ARABIA

Riyadh, Saudi Arabia
Nov 29 – Dec 1, 2021
biofach-saudiarabia.com

BIOFACH SOUTH EAST ASIA

Bangkok, Thailand
July, 2022
biofach-southeastasia.com