

# Special Conditions for Participation of the trade fair Interzoo 2021

## 1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg  
Duration: Tue 1 – Fri 4 June 2021  
Opening hours: Tue 1 – Thu 3 June 2021 9:00 – 18:00 daily  
Fri 4 June 2021 9:00 – 16:00

## 2. Organizer

Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF)  
Mainzer Straße 10, 65185 Wiesbaden, Germany  
interzoo@zzf.de  
www.zzf.de

## 3. Organization

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
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interzoo@nuernbergmesse.de  
www.interzoo.com  
www.nuernbergmesse.de  
CEOs: Dr. Roland Fleck, Peter Ottman  
Registration Number HRB 761 Nürnberg  
Chairman of the Supervisory Board: Albert Füracker, MdL  
Bavarian State Minister of Finance and Regional Identity

## 4. Contractual terms

The terms for participation in the Trade Fair Interzoo 2021 are the Special and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins. If NürnbergMesse provides additional exhibition services through a Service-Partner in response to a separate order, the general terms and conditions of sec. 5 of the Service Handbook prevail.

## 5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: An **advance payment of 15%** of the cost of the **registered stand space** is due on receipt of the application by NürnbergMesse. Further more the organizer may position similar groups of exhibitors separately in the interest of the exhibition concept. The full stand space rental after deduction of the advance payment will be invoiced to the exhibitor with the stand space confirmation. If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 250 will be charged. Application for stand space received by NürnbergMesse after 3 February 2021 will not be processed until the applicant has paid the full amount of stand space rental. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 7. Rental in exhibition halls per m<sup>2</sup> (or part thereof) stand space

EUR 185	In-line stand	(1 side open, minimum stand space	12 m <sup>2</sup> )
EUR 197	Corner stand	(2 sides open, minimum stand space	20 m <sup>2</sup> )
EUR 207	Peninsula stand	(3 sides open, minimum stand space	50 m <sup>2</sup> )
EUR 217	Island stand	(4 sides open, minimum stand space	100 m <sup>2</sup> )

Minimum stand space 12 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

## 8. Complete rental stand

All charges per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7 of the Special Conditions for Participation). All pictures are exemplary pictures. Rental includes:

- Hire of complete stand: One of the three models of stand available can be selected on the enclosed order form "Complete rental stands".

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Respective orders can be carried out in the Online ExhibitorShop.

## 9. Payment conditions

NürnbergMesse issues invoices on behalf of and to the account of the organizer, Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF), Wiesbaden.

The full stand space rental after deduction of the advance payment will be invoiced to the exhibitor with the stand space confirmation. The advance payment will be reimbursed in case of non-confirmation of the stand.

The charges for stand space rental, marketing services and, if applicable, the rental for the complete rental stand (see item 8 of the Special Conditions for Participation) are due for payment on 3 February 2021.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

**The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.**

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

## 11. Not applicable

### 12.1 Assembly and dismantling, passes

Assembly:	Thu 27 – Sun 30 May 2021	7:00 – 22:00 daily
	Mon 31 May 2021	7:00 – 19:00

Exhibition stands for which assembly has not commenced by 15:00 on Monday, 31 May 2021, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling:	Fri 4 June 2021	16:00 – 22:00
	Sat 5 – Mon 7 June 2021	7:00 – 22:00 daily

Access to the halls during assembly and dismantling times is only permitted for stand construction companies and external service providers on display of special passes, which are not valid during the exhibition.

### 12.2 No dismantling of exhibition stands and/or disposal of products (except patterns, samples and promotional give-aways) before the end of the exhibition

The exhibition ends at **16:00** on the last day. Until this time, every exhibitor agrees

- to man his stand space with his stand personnel
- not to hand over products to interested persons (except patterns, samples and promotional give-aways; see also item 20 Sales)
- not to start dismantling the exhibition stand

The organizer will impose a contract penalty on the exhibitor for each case of contravention. **The contract penalty amounts to 20% of the net stand rent, subject to a minimum of EUR 2,000.** The organizer also reserves the right to exclude the exhibitor from exhibiting at future Interzoo exhibitions.

### 12.3 Extended construction and dismantling times

In individual cases NürnbergMesse may permit extended construction and dismantling times for stands with a minimum size of 100 m<sup>2</sup>. An according application is to be submitted to the Exhibition Management in good time and written form.

The exhibitor will be charged for the additional allocation and operational costs with EUR 250 per stand and day.

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(Continued)

## 13. Stand assembly instructions and stand design

The exhibitor is responsible for ensuring that the stand equipment and design complies with the stand assembly instructions. The most important of these instructions are stated below:

- **Transparency is the most important aspect of stand design. This means the visitor's view must not be obstructed in any way.**
- **All stands must be at least 50% freely visible on all open sides and any superstructures in this area have to be clear as glass. For all not crystal clear superstructures over 1.50 m in height from the ground in this freely visible area, a distance of 2 m to the stand's border must be maintained. The underside of banners, illumination racks, and similar items may not be less than 3.50 m in height.**
- **The minimum height of all closed sides of the stand is 2.50 m.**
- **Plans must be submitted for approval for stand heights of more than 3.50 m as well as for all peninsula and island stands.**
- **The maximum height is 5.50 m.**
- **All stand partitions, advertising carriers or other design elements that are adjacent to neighbouring stands and visible above a height of 2.50 m must fulfil the following requirements (on the side facing the neighbouring stand): white, clean, no signs of damage, no texts or graphics.**
- **No two-storey stands permitted.**
- **Stands are to be provided with an adequate floor covering (e.g. carpet, parquet, PVC) by exhibitors.**
- **In case of contravention, the organizer and/or his representative may prohibit the use of the stand space until the stand assembly instructions are complied with.**

Stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any other way.

The exhibitor is liable for damage caused and will be charged with the costs. Any pillars, installations and fire-fighting equipment within the stand area are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.**

## 14. Exhibitor passes

All exhibitors will be given free passes based on stand size for their required stand and operating personnel. **Three passes** will be issued for stands from 12 m<sup>2</sup> to 19.99 m<sup>2</sup>, **4 passes** for stands which are **20 m<sup>2</sup> or larger, plus one pass for each additional full 10 m<sup>2</sup>**, up to a maximum of 60 free passes. Direct exhibitors will be given **two additional passes for each registered co-exhibitor**. These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 23 each including VAT at the statutory rate.

## 15. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

- Entries in the alphabetical list of exhibitors and list of products in the **printed exhibition catalog** (subject to the General Conditions for Entries and Advertisements in the Exhibition Catalog)
- **1 exhibition catalog** for each exhibitor
- Display of exhibitor's **press information** in the press center
- **Basic advertising material package**
  - **100 print vouchers** with imprint of company name and stand number of exhibitor
  - **1,000 voucher codes** (electronic admission voucher codes)Only admission vouchers exchanged by visitors for entrance tickets are charged to the exhibitor with EUR 12.50 per piece.
- Entry of exhibitor's company name and stand number in the **exhibition guide** (issued free to all visitors).
- Provision of **Sample Letter** for visitor acquisition.

The organizer provides an Internet entry on the exhibition website for each exhibitor. This entry is activated for approximately **one year** – including after the exhibition – and includes the following services.

The exhibitor is solely responsible for the information and other materials provided by him for the exhibition directories, in particular images. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

- Entry of **company name, address and logo**.
- Presentation of **5 products or services** with one photo and one text of maximum 4,000 characters per product or service.
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the **product groups** (list of products).
- Publication of up to **3 exhibitor's press releases**.
- **Link** from the exhibition website to the exhibitor's website. The exhibitor connects a **return link**.
- Entry of exhibitor's company name in the **online floor plans**.
- Possibility of **continuously updating** the Internet entry.
- **All-year-round support** by the online team.
- **Voucher Monitoring**
- **Online Banner** with stand number of exhibitor.

The exhibitor agrees to purchase the communication package at a price of EUR 540. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used, in particular if the exhibitor does not meet our deadlines.

NürnbergMesse and its employees and agents are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. in exhibition directories (such as Exhibition Guide, Internet entry, etc.) if such defects can be proved to have been caused by intent or gross negligence.

## 16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Maximum 2 co-exhibitors (exceptions only if permanent business connections exist, e.g. for wholesalers or importers, but maximum 5 co-exhibitors) are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

If the application of a co-exhibitor is cancelled the direct exhibitor agrees to pay a processing fee of EUR 250.

## 17. Marketing services for co-exhibitors (without basic advertising material package)

The organizer provides each co-exhibitor with marketing services. Services (without basic advertising material package) see item 15 of the Special Conditions for Participation.

The exhibitor agrees to pay a fixed participation fee and to purchase the marketing services for co-exhibitors (maximum 2 co-exhibitors are possible; exceptions only if permanent business connections exist, e.g. for wholesalers or importers, but maximum 5 co-exhibitors) at a total price of EUR 540 for each co-exhibitor registered by him. This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

The basic advertising material package (see marketing services for direct exhibitors) can also be sent to co-exhibitors on request. The surcharge for this is EUR 50.

## 18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

## 19. Presentation of pets

A written application for approval is to be submitted to the organizer for every presentation, stating the species and quantities of animals involved. Detailed information and application forms will be available in the Online ExhibitorShop.

## 20. Sales during the Trade Fair Interzoo 2021

The delivery or handing over of sold exhibition goods is not permitted (see item 12.2). Sales events of any kind whatsoever in connection with the trade fair Interzoo 2021 are also prohibited outside the halls.

## 21. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing. German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.