

. it's a smarter world

Personal profiles

Creation of personal profiles

Email with editing link for your profile and access to the platform:

Sender: schedule@talque.com

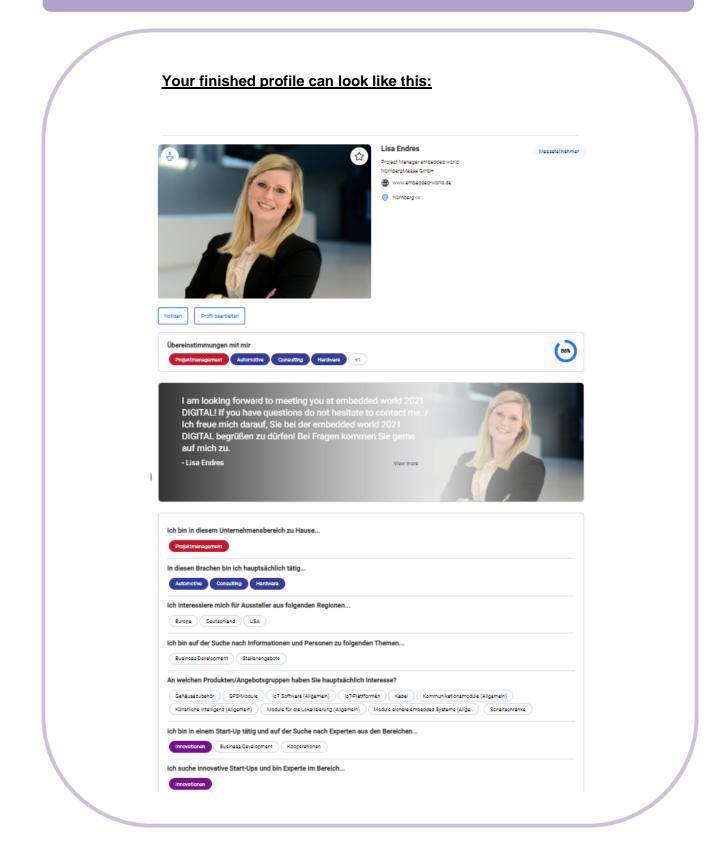
Subject: embedded world 2021 DIGITAL - Start onboarding now

- \rightarrow Clicking the "Start now" button will take you to the onboarding.
- → Take 15 minutes to create your profile & get your "Best matches" at the same time!

Tips and tricks for creating your personal profiles

- The onboarding process can be re-run infinitely via your Profile Menu > "Change My Profile", so this assignment can be decided each time.
- All users will be asked the following question during onboarding: "Are you an employee of a partner company?" Please select a partner profile if you would like to be listed there as an employee.
 Employees of an exhibitor should only click on your company here if they would like to be listed as stand staff on the company profile. If your colleagues only want to be participants on the platform, they can select "No, does not apply to me" on this page.
- The onboarding process, in which you specify your search and bid criteria, is crucial for matchmaking, i.e. for your best matches!
- <u>Our tip</u>: Less is more take advantage of the fact that you can run the onboarding process multiple times with a different, focused selection each time, generating different but targeted matches each time.







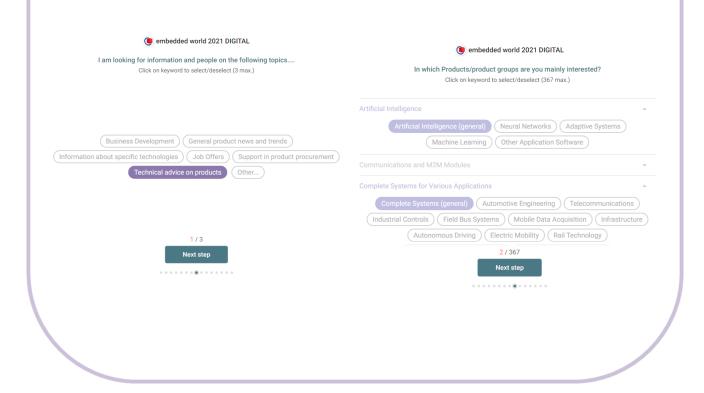
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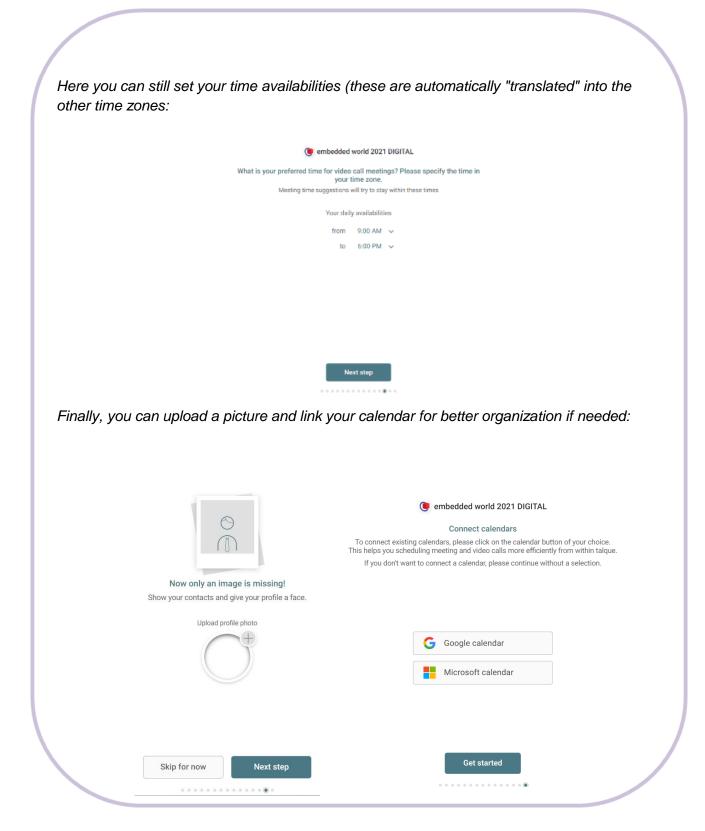
Tell your profile visitors in which countries/continents you are looking for contacts:

embedded world 2021 DIGITAL	embedded world 2021 DIGITAL
I am mainly involved in these sectors Click on keyword to select/deselect (3 max.)	I am interested in exhibitors from the following countries/regions Click on keyword to select/deselect (3 max.)
Aeronautical/Aerospace/military Analyzing and testing Automotive Building automation/Smart Home Consulting Consumer electronics Data communication/M2M Distribution/Retail Energy technology/Smart City Hardware Industrial controls Manufacturing Mechanical engineering & Mechatronic Medical engineering Telecommunication University/College University/College Distribution/Retail Telecommunication	Africa ASEAN Asia Austria Canada China Czech Republic Eastern Europe Europe France Germany Italy Japan Middle East Netherlands Poland Scandinavia South America Switzerland Taiwan United Kingdom USA
3 / 3 Next step	3/3 Next step

Also provide more information on topics you are looking for information on and your interests:









	embedded world 2021 DIGITAL	
	Tell us about yourself briefly A brief explanation of why you are here. Feel free to express yourself.	
	Free text <u>I'm looking forward to meeting you</u> all at <u>embedded world</u> 2021 DIGITAL!	
	Next step	
∕ou can view your fi	inished profile under "Participants" by searching for you	
	inished profile under "Participants" by searching for you	Support & Kontak
	inished profile under "Participants" by searching for you	