



beviale-mexico.com

Member of the **Beviale Family**

**All solutions
for all beverages.**

BevialeMexico2021[®]
eSpecial 16, 23, 30, March

NÜRNBERG / MESSE

Participation package for your digital presence

Company Profile

- Company description and logo
- Contact information, website and social media
- 5 products and/or services description including one video and one image each
- Company name and logo on the Beviale Mexico eSpecial website (incl. link)
- Presentation in the Beviale Mexico eSpecial Live Actions with link to your profile
- The presentation will be accessible to all registered participants later
- **Virtual round table¹** for your own web session (e.g. product presentations, talks or discussions)

Marketing Features

- Integration of one video
- Integration of five documents for download (e.g. company brochures, press releases)
- Integration of 5 images
- Access to all your **digital leads² after the event**
- Invitation codes for all your customers and contacts
- Advertising material (logo, banners, images, social media teaser)
- Post in the news area (visible for all visitors) - maximum one post per day

Matchmaking Features

- Assignment of staff as contact persons
- Direct video call function in the profile
- Integrated direct messaging function
- Participation in **virtual matchmaking³** and unlimited 1:1 video meetings
- Contact and chat function with all participants

Beviale Mexico eSpecial 2021 Participation package EUR 2,950*

You can find the explanation of some important features below

1 Virtual round table:

Individual sessions which are hosted by you. These can be discussions, press conferences, web sessions or training courses. **They are embedded directly in your company profile** and are an ideal format for sharing individual content and expanding your reach and awareness. **Create your own event within the event!**

2 After the event:

Your staff will receive a **report of all personal contacts** they had during the show, whether video meetings, chats or round tables. Additionally **you will receive all contacts who have downloaded documents from your media gallery or have asked the exhibitor to contact them** via the 'request more information button' in the company profile.

3 Targeted matchmaking:

During the onboarding process, every attendee exhibitors and participants **fills out a detailed networking profile** in which interests, offers, etc. are queried. **Based on your individual requirements**, the most relevant contacts are suggested as top matches and you can begin communicating with them instantly via chat or schedule a video call. **Don't get lost in the crowd**, easily find the right people to meet with. Of course, **you can also search for specific companies, contacts or interests.**

Beviale Mexico eSpecial 2021

Your benefits at a glance:

- ✓ Good **cost-benefit ratio** to establish contacts in the important Central American beverage market
- ✓ Even in challenging times it is important to get in touch with **existing** customers and **new, potential** customers. The eSpecial of Beviale Mexico offers the **tailor-made possibilities** for this
- ✓ **Present your company to the industry** and address your audience with an **individual, high-impact company profile**. Highlight your **products and innovations** with a variety of integrated elements such as images and videos
- ✓ Engage in digital **matchmaking** and provide your contacts from all over the world a virtual environment to network with **potential new customers**
- ✓ Generate **top quality leads** and **new touch points** with existing and new customers. Following-up is easy – you'll receive all contacts as a lead report after the event
- ✓ Each Participation package includes **access** for an unlimited amount of **employees**

BevialeMexico2021®
eSpecial



visibility



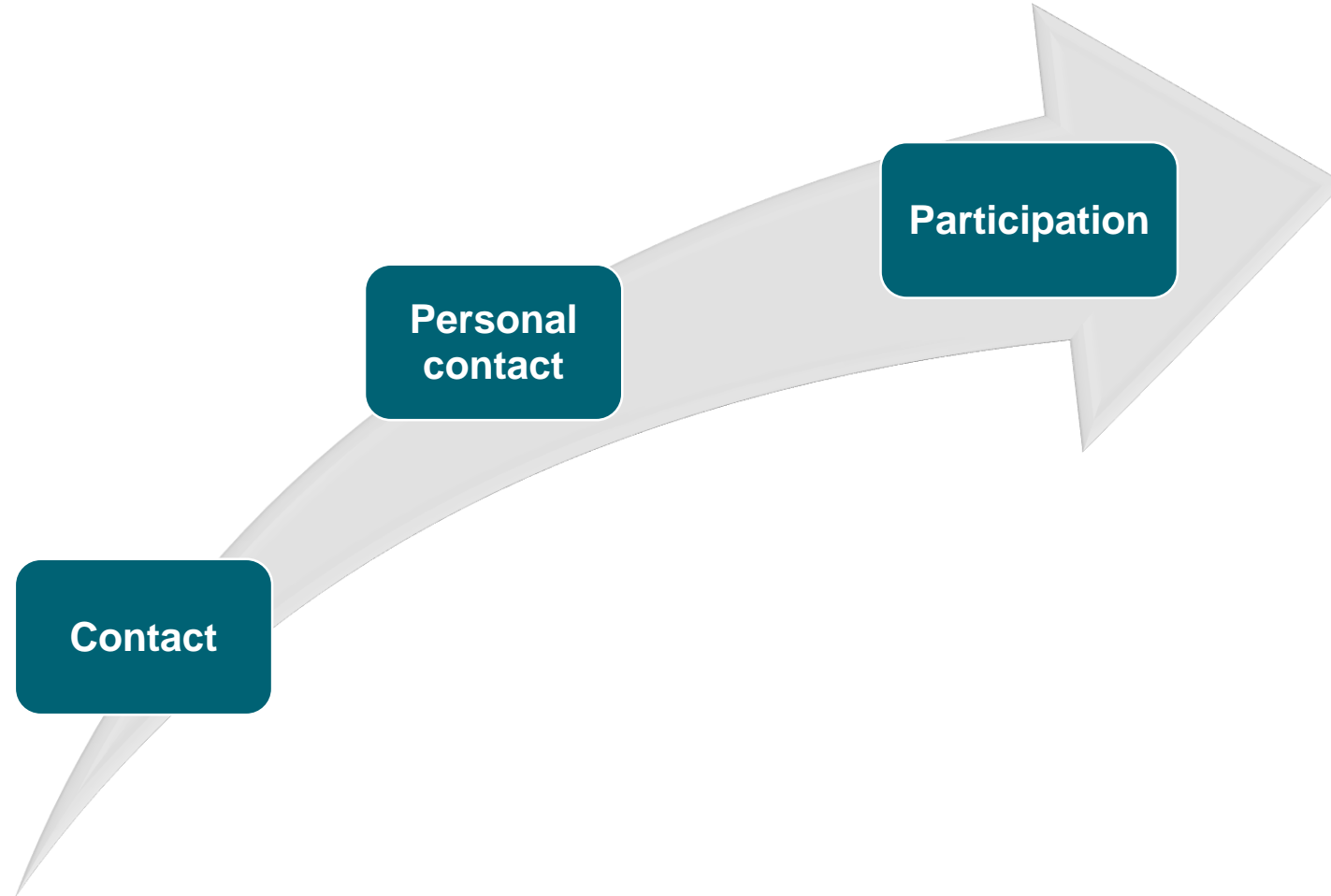
extended
reach



leads

Beviale Mexico eSpecial 2021

Interested in becoming an exhibitor? – We are pleased to help you!



Your contact:

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Beviale Mexico

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