



FachPack



# Show Report

24 – 26.9.2019 /// Nuremberg  
[fachpack.de](http://fachpack.de)

European trade fair for  
packaging, processing  
and technology

NÜRNBERG / MESSE

# 1. STRUCTURAL DATA

	TOTAL	GERMANY	INTERNATIONAL
Exhibitors	1,590 (1,644)	969 (1,023)	621 (621)
Visitors	43,405 (44,019)	29,925 (31,434)	13,480 (12,585)
Total exhibition space (in m <sup>2</sup> )	108,800 (109,800)	—	—
Exhibitor stand space (in m <sup>2</sup> )	60,049 (61,996)	42,819 (44,946)	17,230 (17,050)
Special shows (in m <sup>2</sup> )	1,528 (1,645)	1,389 (1,645)	139 (-)

# 2. FORUMS

- **10,807** participants on three days
- Forum without registration and free-of-charge, in German/English
- **55** presentations and discussion groups under the key theme „Environmentally friendly packaging“

## PackBox Forum

- **51** presentations and discussion groups in **11** thematic blocks on topics around packaging, packaging printing and processing
- **3** day topics: Sustainability | Design | Innovation, future, students
- **11** industry partners:  
bayern design GmbH; DFTA Flexodruck Fachverband e.V.; Deutsches Verpackungsinstitut (dvi) e.V.; Fachverband Faltschachtel-Industrie (FFI) e.V./Pro Carton; Fachverband Medienproduktion (f:mp) e.V.; HPE - Bundesverband Holzpackmittel, Paletten, Exportverpackung e.V.; IK Industrievereinigung Kunststoffverpackungen e.V.; Packaging Europe; PrintCity Allianz; Czech Packaging Institute SYBA; WPO World Packaging Organisation

## TechBox Forum

- **48** presentations and discussion groups in **10** thematic blocks on packaging technologies and logistics
- **3** day topics: Recycling – Purchasing | Logistics | Automation, digitization, students
- **10** industry partners:  
AIM-D e.V.; bdvi - Bund Deutscher Verpackungingenieure; Bundesverband Materialwirtschaft, Einkauf und Logistik (BME) e.V.; Deutscher Fachverlag GmbH (dfv); Fraunhofer-Institut für Materialfluss und Logistik IML; Fraunhofer-Institut für Verfahrenstechnik und Verpackung IVV; Fraunhofer-Institut für Integrierte Schaltungen IIS, Arbeitsgruppe SCS; Packaging Excellence Center (PEC); VR VerpackungsRundschau; Verein zur Förderung innovativer Verfahren in der Logistik (VVL) e.V.

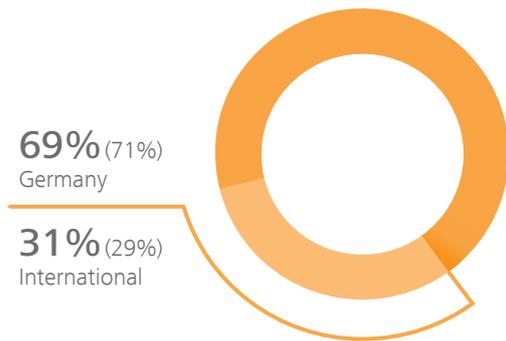
# 3. MEDIA

**278** — media representatives from **22** countries visited FachPack 2019

**192,664** — sessions from **86** countries at [www.fachpack.de](http://www.fachpack.de) from 28.08.2019 to 26.09.2019

## 4. VISITOR REGISTRATION

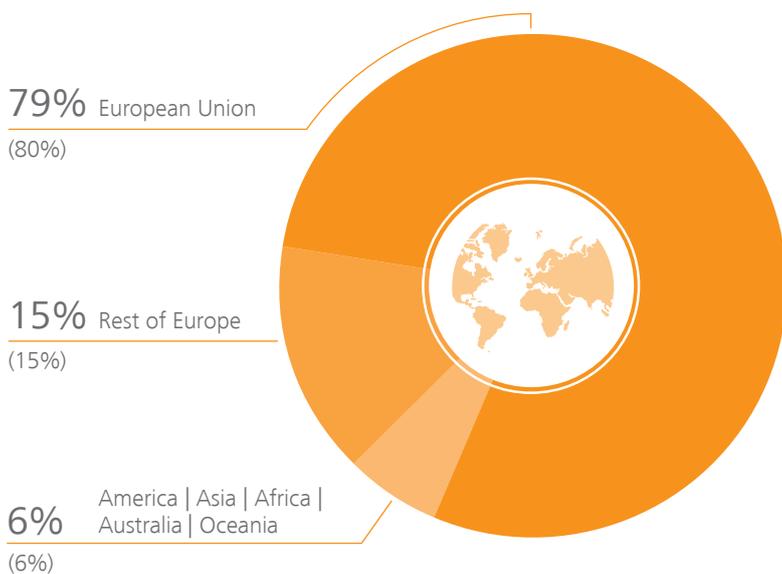
### 4.1 ORIGIN OF VISITORS



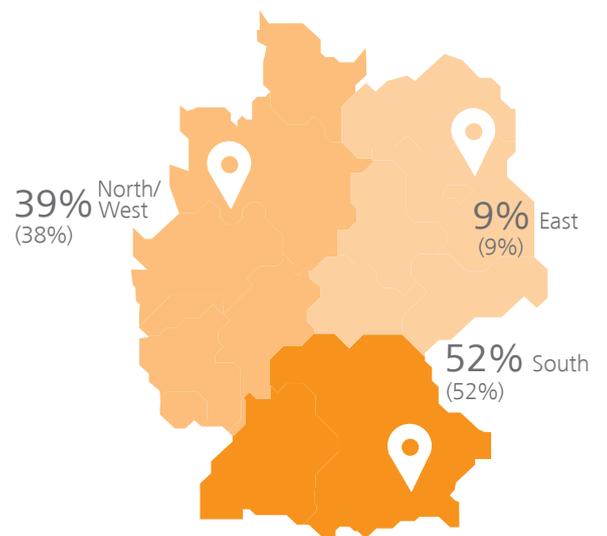
#### TOP 10 COUNTRIES FOR INTERNATIONAL VISITORS



#### STRUCTURE OF INTERNATIONAL VISITORS

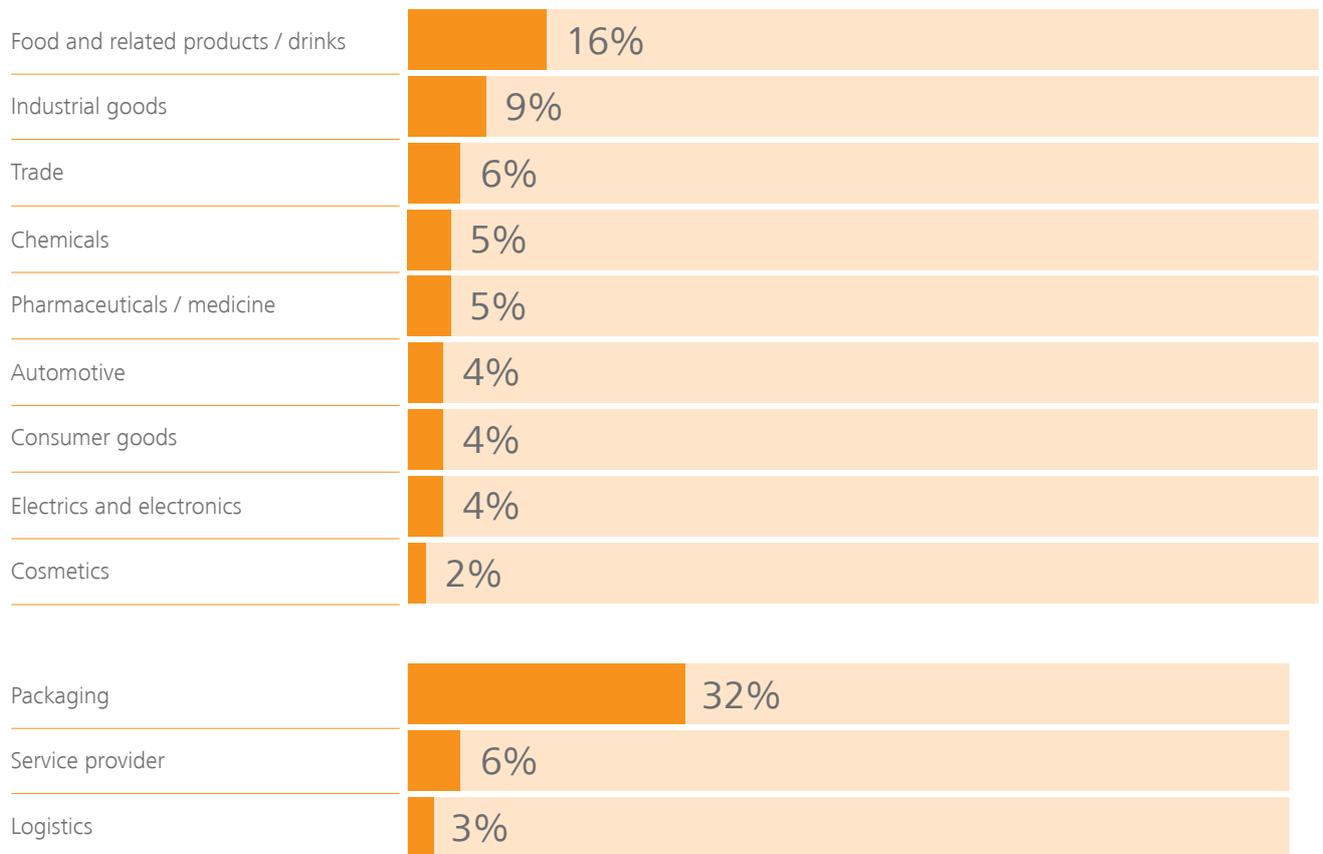


#### STRUCTURE OF GERMAN VISITORS

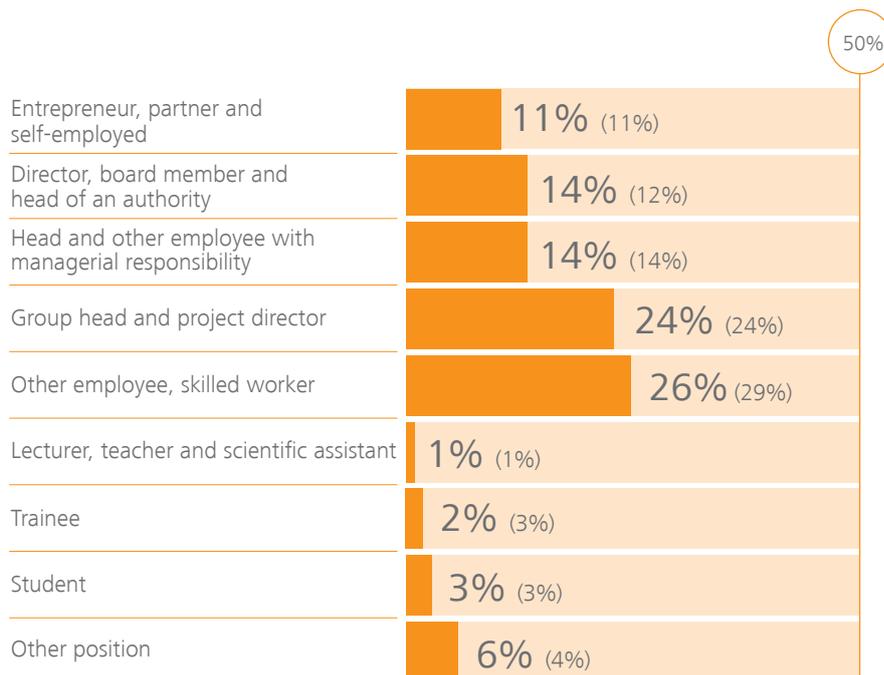


## 4.2 VISITORS' BRANCHES\*

(Multiple answers, extract)



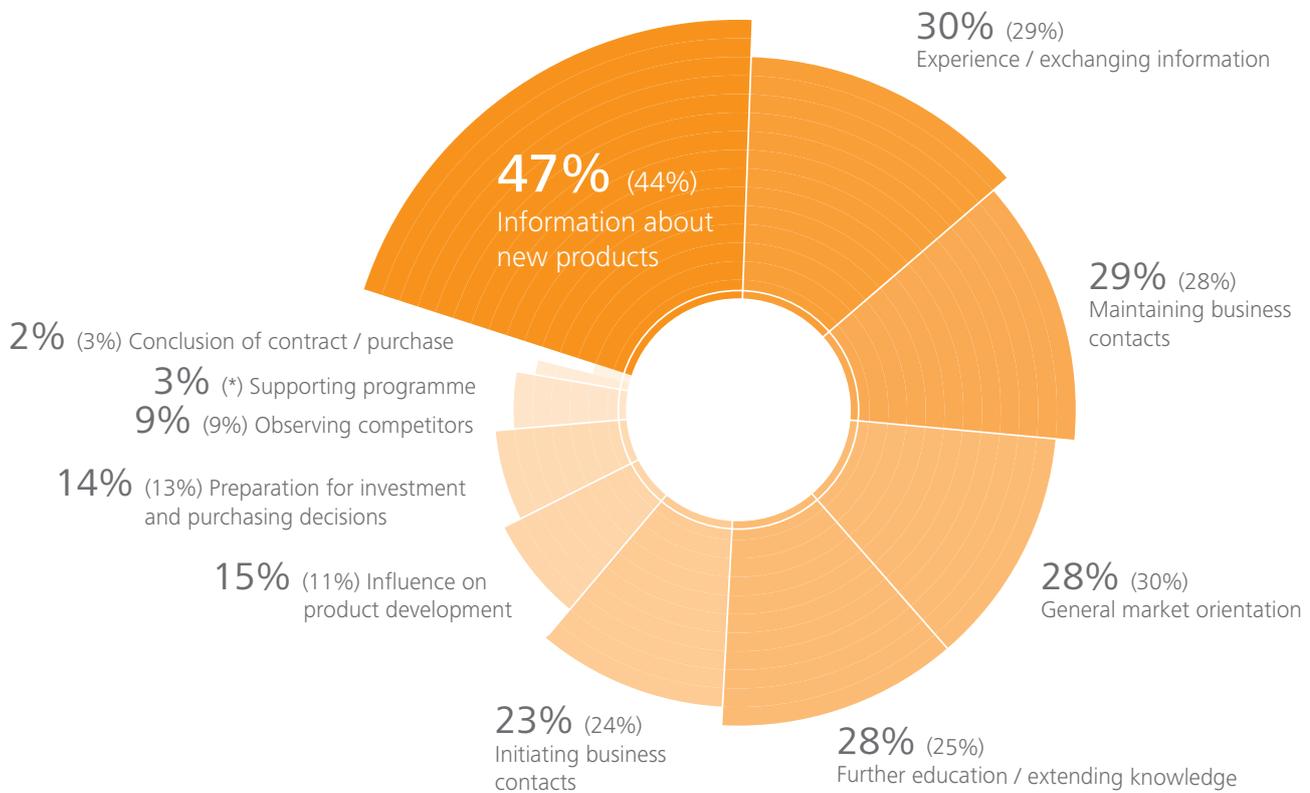
## 4.3 PROFESSIONAL STATUS OF VISITORS



## 5. VISITOR SURVEY

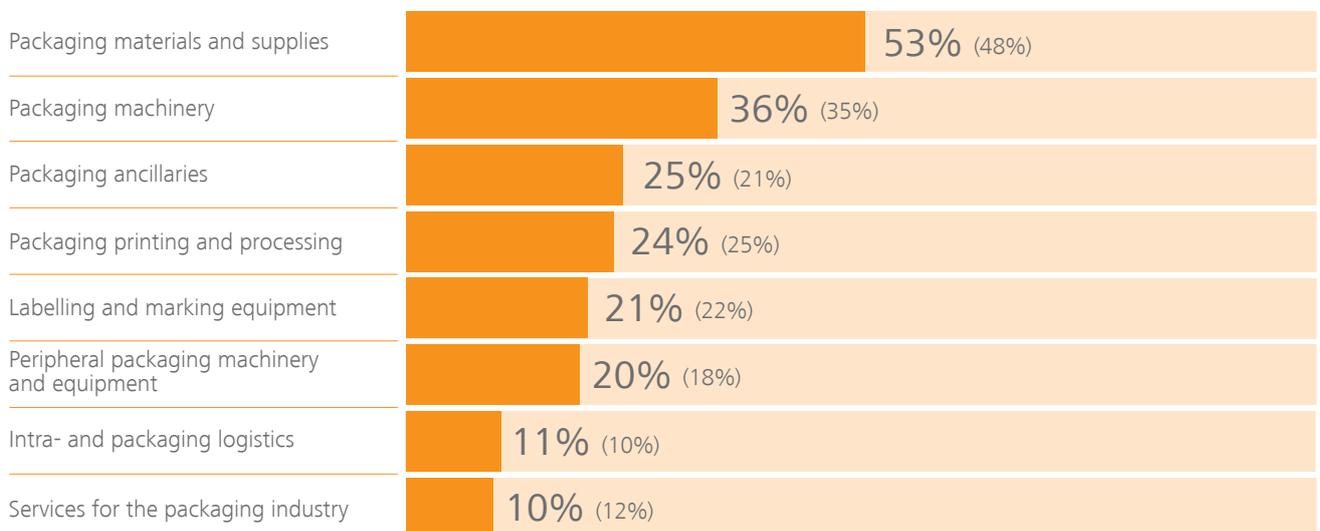
### 5.1 MAIN REASONS FOR VISIT

What are the main reasons for your visit to FachPack 2019? (Multiple answers, extract)



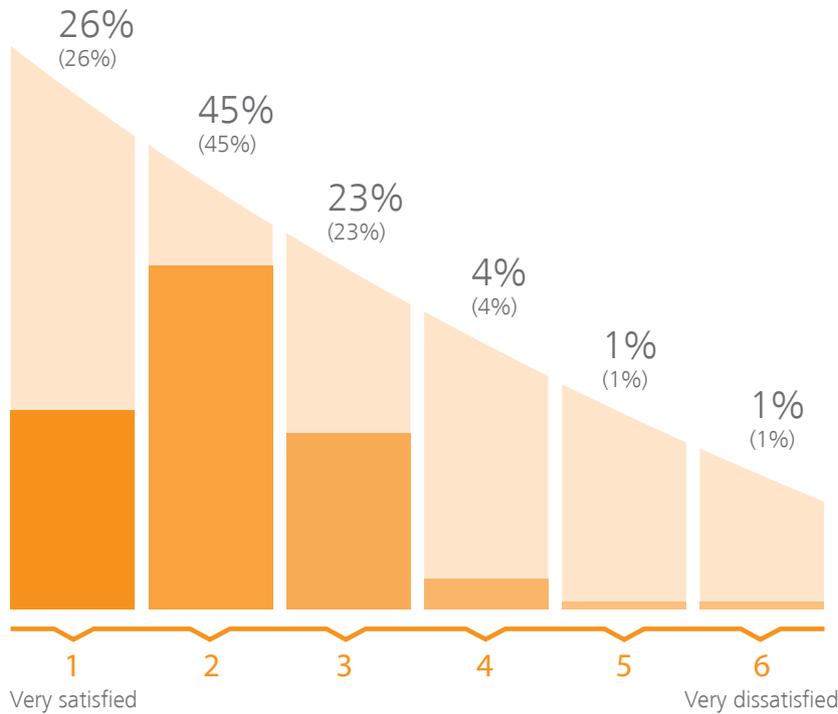
### 5.2 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at FachPack 2019? (Multiple answers)



### 5.3 SATISFACTION WITH EXHIBITS

Were you satisfied with the range of products/services presented at FachPack 2019?

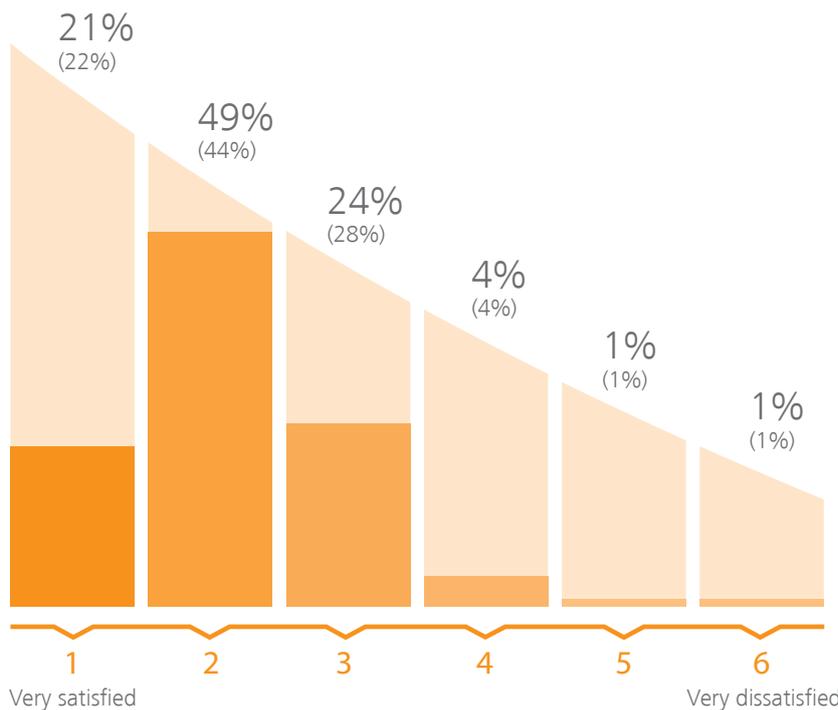


# 98 %

98% (98%) of the visitors were satisfied with the range of products and services presented at FachPack 2019.

### 5.4 OPPORTUNITIES FOR INFORMATION AND CONTACT

How satisfied are you with the opportunities for obtaining information and establishing contacts at the exhibitors' stands?



# 98 %

98% (98%) of the visitors were satisfied with the opportunities for obtaining information and establishing contacts at the exhibitors' stands.

## 5.5 ECONOMIC SITUATION IN SECTOR

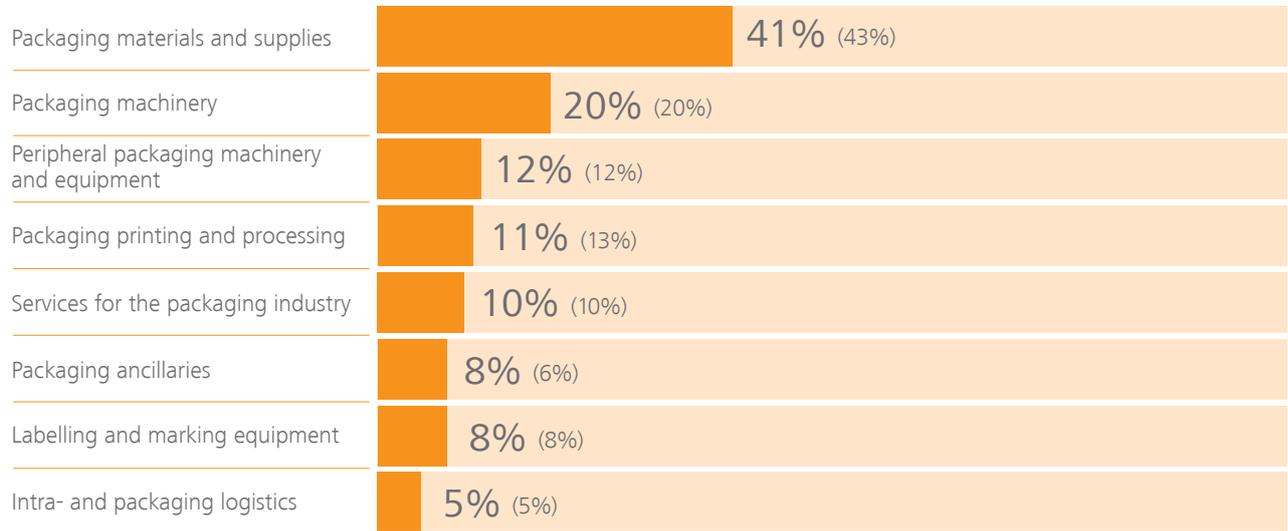
How do you rate the current economic situation in your sector?



## 6. EXHIBITOR SURVEY

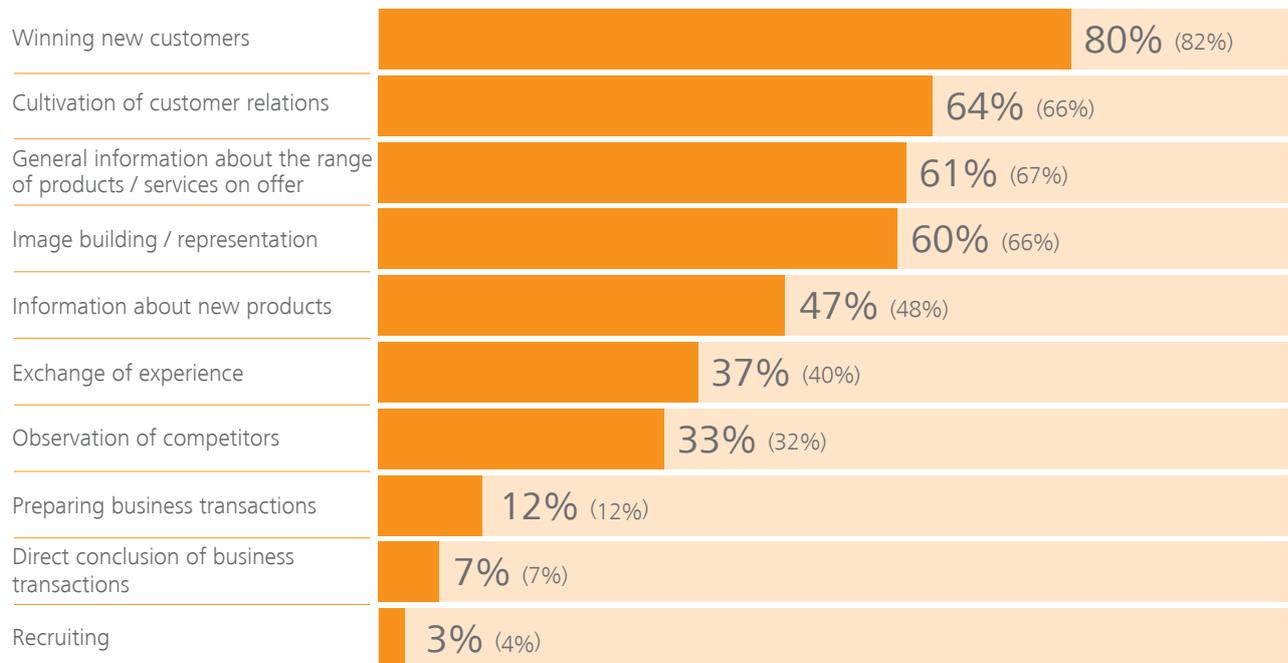
### 6.1 PRODUCT GROUPS (of exhibitors)

Which group of products/services do you offer? (Multiple answers)



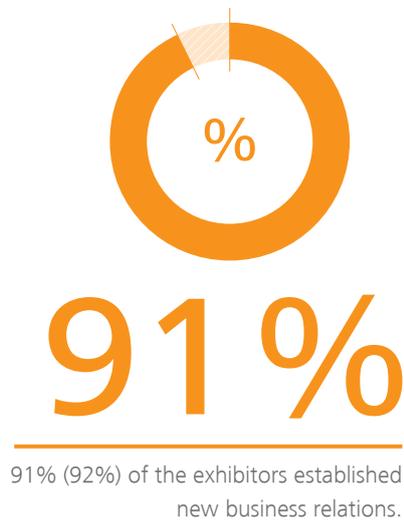
### 6.2 EXHIBITORS' OBJECTIVES

What were your company's objectives for exhibiting at FachPack 2019? (Multiple answers, extract)



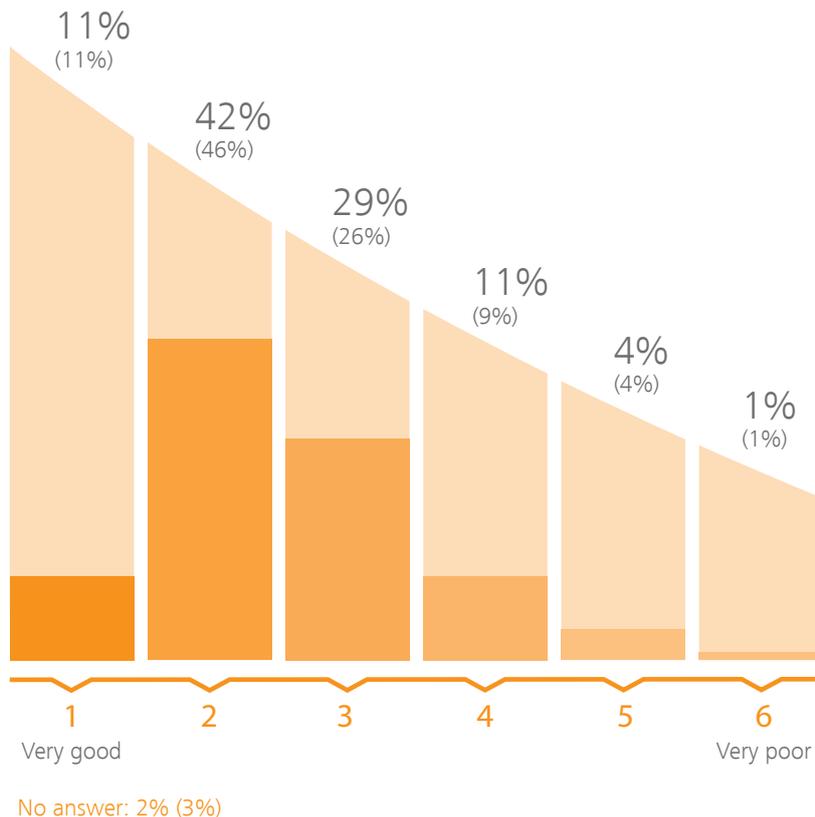
## 6.3 NEW BUSINESS RELATIONS

To what extent did your company make new business connections in the course of the fair?



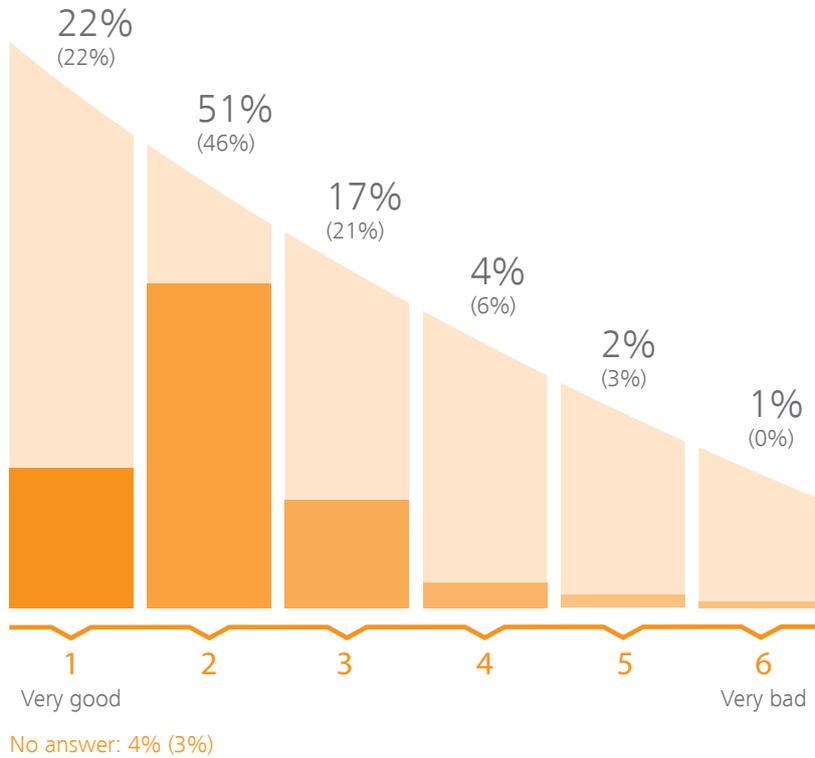
## 6.4 QUALITY OF VISITORS

How do you rate the quality of the visitors at your stand?



## 6.5 ORGANIZATION AND SERVICE

How do you rate the organization and service provided at this fair?

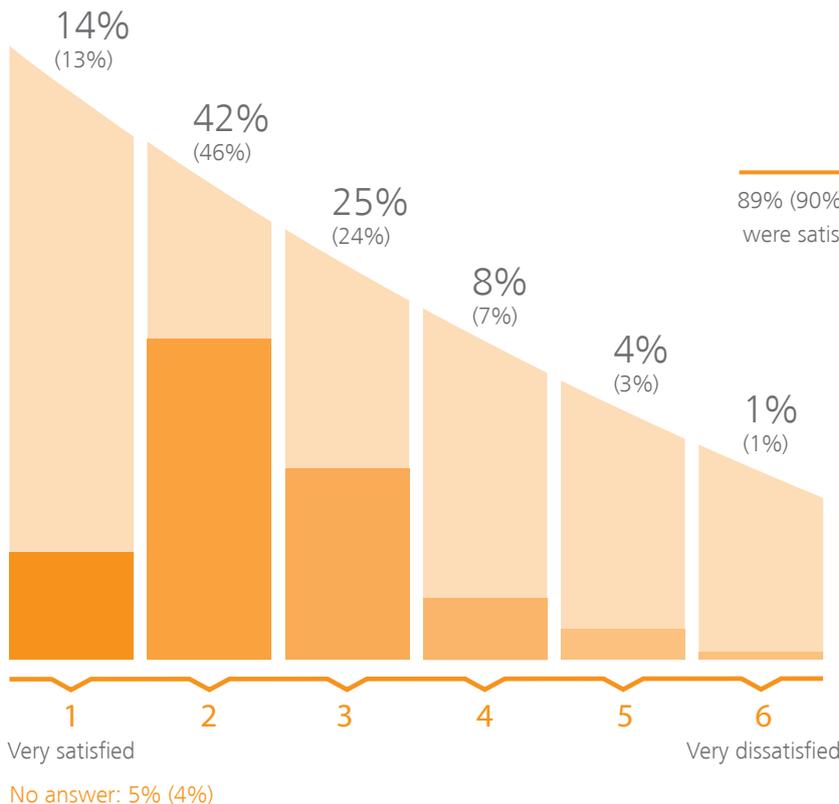


# 94%

94% (95%) of the exhibitors were satisfied with the organization and service.

## 6.6 OVERALL SATISFACTION

How satisfied are you with your fair participation all in all?



89% (90%) of the exhibitors were satisfied with their fair participation.

## 6.7 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



## MISCELLANEOUS

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



Further information is available at [www.fkm.de](http://www.fkm.de).

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Market Research, T +49 9 11 8606-0, F +49 9 11 8606-82 28, [info@nuernbergmesse.de](mailto:info@nuernbergmesse.de).

February 2020  
NürnbergMesse GmbH  
- Market Research -

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