

A close-up photograph of several dark blueberries covered in water droplets, set against a dark, blurred background.

Nürnberg, Germany
14.-17.2.2023

BIOFACH2023

into organic

Weltleitmesse für Bio-Lebensmittel

biofach.de

vivaness.de

A close-up photograph of a piece of light purple, crystalline rock (possibly amethyst) with small, delicate purple flowers in the foreground, set against a soft, blurred background.

Nürnberg, Germany
14.-17.2.2023

VIVANESS2023

into natural beauty

Internationale Fachmesse für Naturkosmetik

Learn more about onboarding for your digital participant profile in the Platform & BIOFACH VIVANESS App. 

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Prepare yourself:

1. Register on the platform.
2. Set up your profile.
3. Download the BIOFACH VIVANESS app from the App Store / Google Play.

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Registration & ticketing exhibition website



- Exhibitors register their personnel and speakers with exhibitor passes in the exhibitor area.
- Participants can get their ticket in the ticketshop on the exhibition website.
- Media representatives accredit themselves in the participants' area via the accreditation.

Onboarding e-mail

Von: Nürnberg Messe <noreply-nuernbergmesse@messe-ticket.de>
Gesendet: Dienstag, 9. November 2021 12:09
An: Sigrid Pöschl <sigrid.poeschl@nuernbergmesse.de>
Betreff: Ihr(e) e-Ticket(s) für die BIOFACH / VIVANESS 2022

Guten Tag Sigrid Pöschl,

vielen Dank für Ihre Registrierung.

Im Anhang erhalten Sie Ihr(e) e-Ticket(s). Bitte drucken Sie das PDF gut lesbar auf einem A4 Blatt aus oder halten Sie Ihr Mobile-Ticket (Passbook / Wallet) auf Ihrem Smartphone bzw. Tablet bereit.

Bitte beachten Sie:

- Besuchertickets sind nur gültig in Verbindung mit einem COVID Nachweis. Der Nachweis kann jederzeit online über den Benutzeraccount unter <https://www.messe-ticket.de/Nuernberg/BIOFACH2022/AlterRegistration/YmU2MmJlMDgtZWlzMj00YTAvLWl2NWVtZGU4ZDVhbnY2MTc5IDEwMDk2NA==> hochgeladen werden
- Ihr e-Ticket ist personalisiert und nicht übertragbar. Ein Identifikationsnachweis (Personalausweis, Pass, Führerschein) kann gefordert werden.
- Vervielfältigte e-Tickets werden vom Einlasssystem als ungültig abgelehnt.

Sie benötigen noch eine Unterkunft oder hilfreiche Tipps zur Anreise? Dann besuchen Sie bitte folgende Seite: <https://www.biofach.de/de/besucher/anreise>.

Sie möchten sich optimal auf Ihren Messebesuch vorbereiten? Wissenswertes finden Sie unter <https://www.biofach.de/de/besucher/faq>


Wichtige Informationen, das aktuelle Hygienekonzept und unsere Schutzmaßnahmen finden Sie unter <https://www.biofach.de/de/besucher/schutzmassnahmen>

Teilnahme am digitalen Event:

Bitte klicken Sie auf den folgenden Link um auf die digitale Event-Plattform zu gelangen:
https://www.taique.com/exd/aditus/ticket/eyJhbGciOiJIUzI1NiIsInR5cCI6IkpXVCJ9.eyJvcmQJZC6IkZMcThzaGhFWUEwEeVZHVF5msxliwiZW1haWwOUzaWdyYWoucG9lc2NobEBudWVybmJlcmddXnNzZS5kZSlsImhc3ROYW11IjoIU0O2czNobCislmczponN0TmFIZS6llnpZ3lpZCislncRpY2IidC6lJA1lIiwiaWF0Ij0yNDVhbnY2MTc5IDEwMDk2NA==&utm_source=taique&utm_medium=email&utm_campaign=BIOFACH2022_VIVANESS2022

HtmTxzcZcQDF28f0Wd5g4K2UAQzvrmuGVuacE

Wir wünschen Ihnen einen angenehmen Messebesuch!



Mit freundlichen Grüßen

Ihr BIOFACH / VIVANESS BesucherService

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg

Geschäftsführer
Dr. Roland Fleck, Peter Ottmann
Registergericht: HRB 761 Nürnberg
Vorsitzender des Aufsichtsrates
Albert Füracker, Mdl.
Bayerischer Staatsminister der Finanzen und für Heimat

Datenschutzrelevante Informationen, insbesondere zu Ihren Rechten, finden Sie unter <https://www.nuernbergmesse.de/de/datenschutz>
<http://www.nuernbergmesse.de/mpressum>

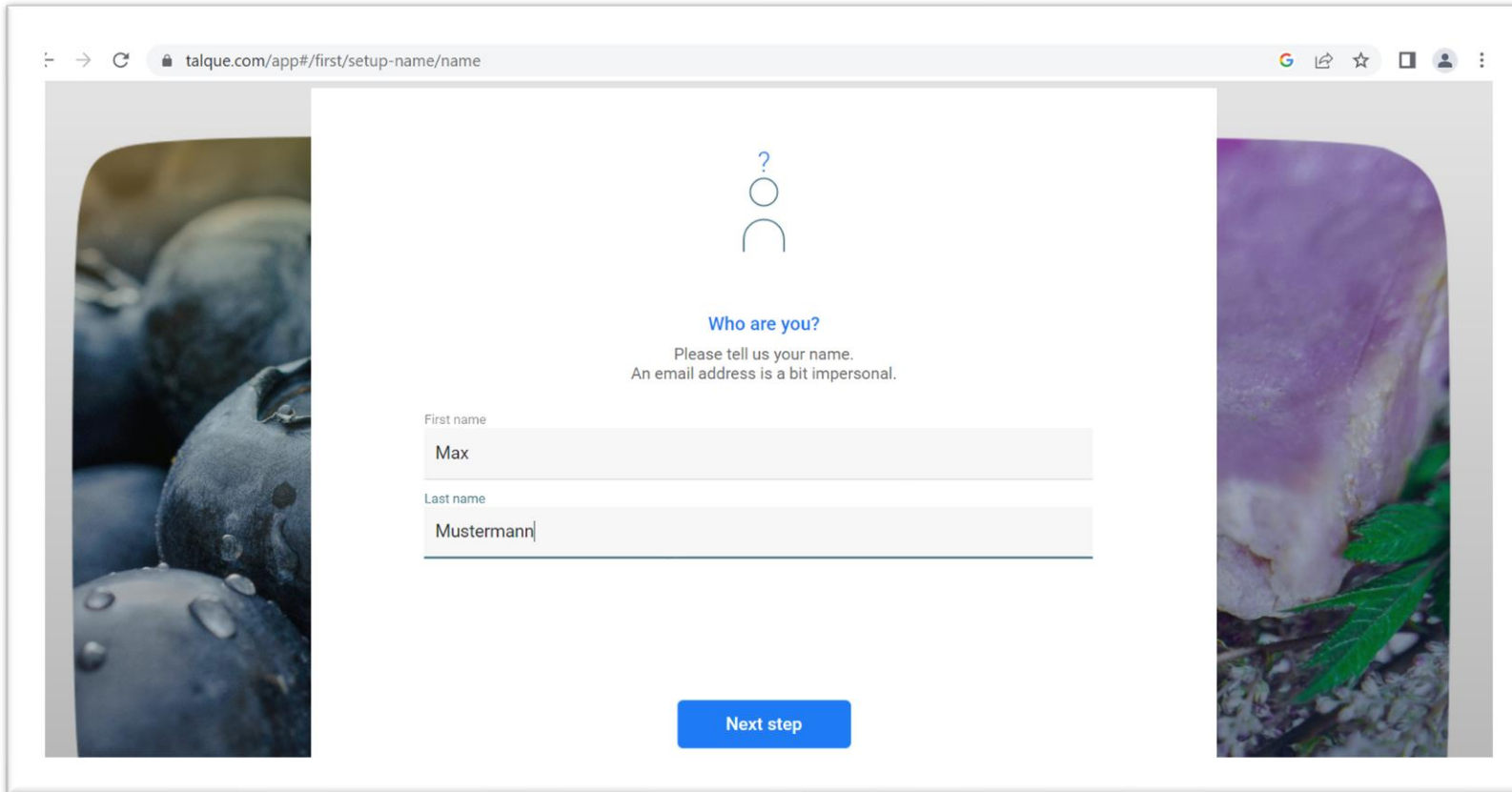
- You will receive your ticket/exhibitor pass for on-site including invitation link for the platform to the email address you registered with.

- This link will take you to your personal profile onboarding.



- For your exhibition preparation: Log in with the login data generated during onboarding at <https://www.talque.com/app>

Onboarding talque



The screenshot shows a web browser window with the URL `talque.com/app#/first/setup-name/name`. The page features a central white area with a blue question mark icon above the text "Who are you?". Below this, it says "Please tell us your name. An email address is a bit impersonal." There are two input fields: "First name" with the value "Max" and "Last name" with the value "Mustermann". A blue "Next step" button is at the bottom. The page is flanked by two vertical images: blueberries on the left and a purple vegetable on the right.

talque.com/app#/first/setup-name/name

Who are you?

Please tell us your name.
An email address is a bit impersonal.

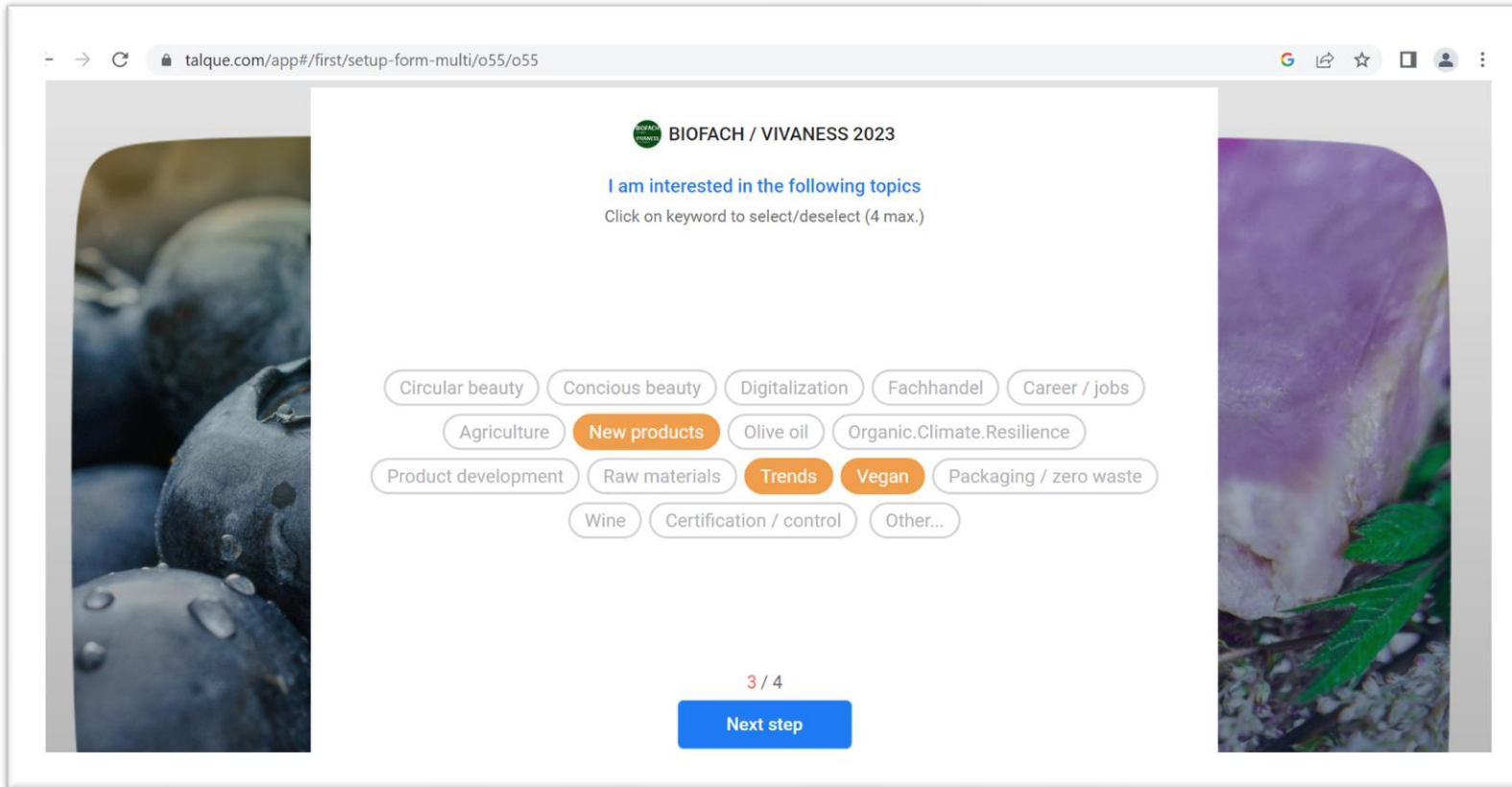
First name
Max

Last name
Mustermann

Next step

- Set up your profile completely to benefit from participation in the best possible way.
- Fill in your full name, position and company name so that other participants can find you.
- If you are an employee of a registered exhibitor, you will automatically be assigned to the company. You will thus be listed in the company profile as an employee.

Onboarding talque



talque.com/app#/first/setup-form-multi/o55/o55

BIOFACH / VIVANESS 2023

I am interested in the following topics
Click on keyword to select/deselect (4 max.)

Circular beauty Concious beauty Digitalization Fachhandel Career / jobs

Agriculture **New products** Olive oil Organic.Climate.Resilience

Product development Raw materials **Trends** **Vegan** Packaging / zero waste

Wine Certification / control Other...

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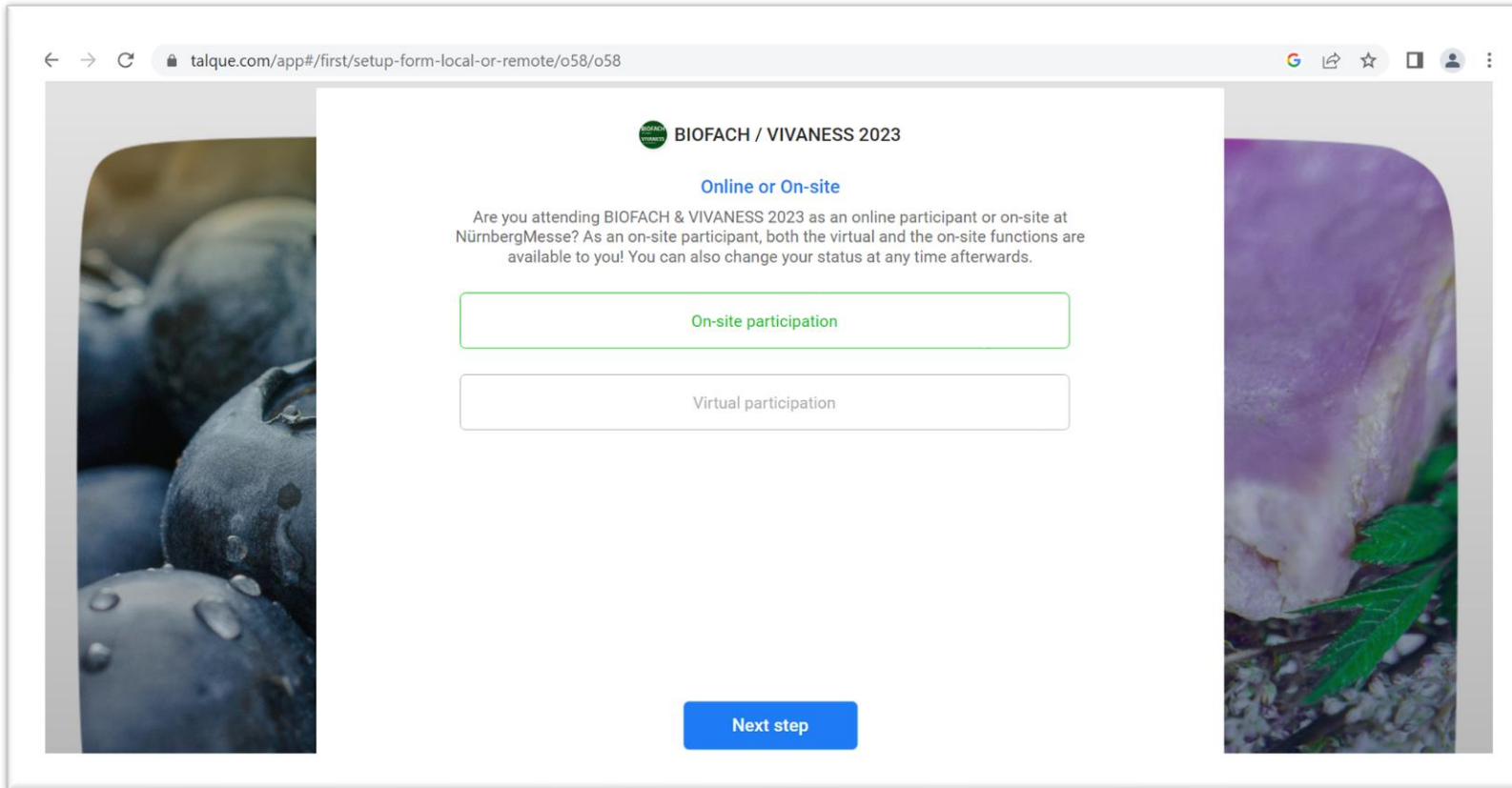
Next step

- Complete the information: Why are you attending the event? What interests do you want to share? In which topics are you an expert?



- Fill in the information carefully so that our system can suggest best matches based on it.

Onboarding talque



The screenshot shows a web browser window with the URL `talque.com/app#/first/setup-form-local-or-remote/o58/o58`. The page is titled "BIOFACH / VIVANESS 2023" and features a central text block asking the user to select their participation type. The text reads: "Are you attending BIOFACH & VIVANESS 2023 as an online participant or on-site at NürnbergMesse? As an on-site participant, both the virtual and the on-site functions are available to you! You can also change your status at any time afterwards." Below this text are two buttons: "On-site participation" (highlighted with a green border) and "Virtual participation" (with a grey border). At the bottom of the form is a blue "Next step" button. The page is flanked by two vertical images: blueberries on the left and a purple flower on the right.

- Select whether you want to participate hybrid or purely digital. You can also change the details later in your profile.
- On the basis of the information you and other participants have the possibility to arrange appointments (on site / digitally).
- Select the days on which you are available for appointments & messages. You can also change this information later in the profile.

We wish you a successful BIOFACH/VIVANESS!

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