

BIOFACH

into organic



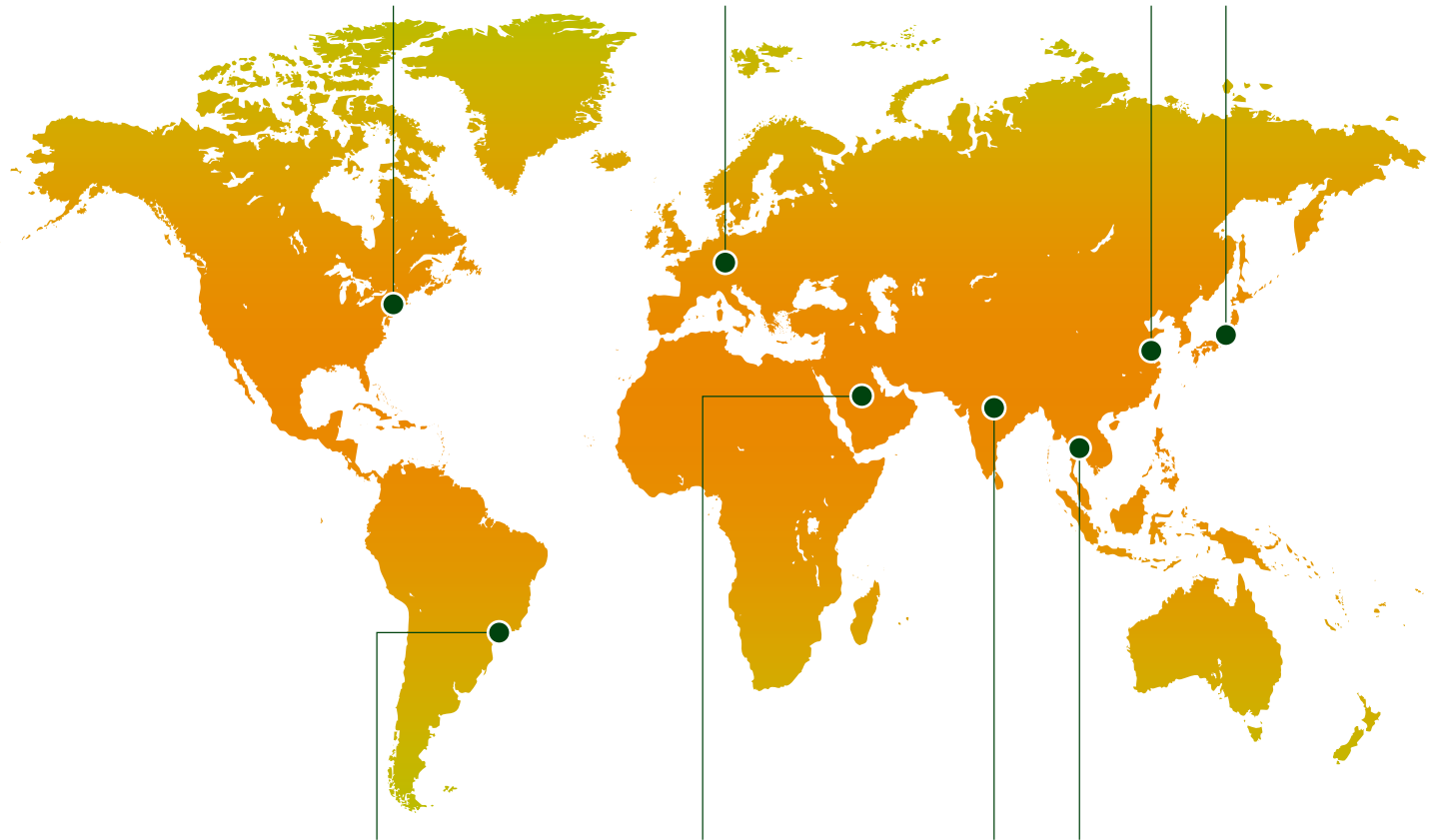
Join the world's leading trade show network for organic products!

BIOFACH AMERICA
Philadelphia, PA, USA
September 21 – 23, 2023
biofach-america.com

BIOFACH 2024
World's Leading Trade Fair
for Organic Food
Nuremberg, Germany
February 13 – 16, 2024
biofach.com

BIOFACH CHINA
Shanghai, China
September 19 – 21, 2023
biofach-china.com

BIOFACH JAPAN
Tokyo, Japan
biofach-japan.com



BIOFACH AMERICA LATINA
– BIO BRAZIL FAIR
São Paulo, Brazil
June 14 – 17, 2023
biofach-americalatina.com

BIOFACH SAUDI ARABIA
Riyadh, Saudi Arabia
November 19 – 21, 2023
biofach-saudiarabia.com

BIOFACH INDIA
Delhi-NCR, India
September 7 – 9, 2023
biofach-india.com

BIOFACH SOUTH EAST ASIA
Bangkok, Thailand
biofach-southeastasia.com

BIOFACH: the organic family is growing and thriving

Under the patronage of IFOAM - Organics International, BIOFACH guarantees the constant high quality of exhibits through strict admission criteria at all BIOFACH exhibitions worldwide. All exhibits are certified to the accreditation directives of the IFOAM Family of Standards, which contains

all standards officially endorsed as organic by the organic movement. The leading exhibitions in the BIOFACH World connect raw material marketplaces with international demand in 8 flourishing economic regions of the world and promote the development of regional markets at the same time.

International patron:



NÜRNBERG MESSE



BIOFACH 2023

The world's leading trade fair for organic food is an important business event, an emotional event for the sector, and both a get-together and an opportunity for positioning, taking place in Germany – the 2nd largest organic market worldwide (turnover in 2021: around EUR 16 billion).

*Figures of BIOFACH 2022: 2,276 exhibitors from 94 countries (shared with VIVANESS)
More than 24,000 visitors from 137 countries (shared with VIVANESS)*

BIOFACH JAPAN

Japan: A niche market with high potential!

According to the Organic Trade Association Japan's organic market is valued US\$ 1 billion, making Japan one of the top ten markets in the world. Japan's low share of arable land leads to high demand of imported organic food and beverages. Being part of BIOFACH JAPAN offers the opportunity to attract qualified Japanese traders, wholesalers, retailers and food service buyers as well as organic enthusiasts from all over Japan.



BIOFACH CHINA

Growing market with high demand for safe food

Based on the FiBL survey issued during BIOFACH 2022, China is the 4th largest market for organic food and ranked 2nd in organic market growth. After 16 years of development, BIOFACH CHINA accumulates a large number of professional visitors with a qualified organic background, and will help the global organic producers to establish deep links with Chinese buyers.

*Figures of the last edition 2021: 213 exhibitors (shared with NATURAL EXPO CHINA)
10,216 visitors (shared with NATURAL EXPO CHINA)*

BIOFACH AMERICA LATINA - BIO BRAZIL FAIR

The awareness of healthy and organic food chases structured food trade

Latin America is the third largest region of organic land worldwide with organic sales in Brazil amounting to around US\$1.03 billion in 2020. BIOFACH AMERICA LATINA co-located with BIO BRAZIL FAIR and Naturaltech opens its doors for all members of the organic movement in Brazil who want to explore new distribution channels.

*Figures of the last edition 2022: 163 exhibitors (without Naturaltech)
36,500 visitors (shared with Naturaltech)*



BIOFACH SOUTH EAST ASIA

Gate to the South East Asian organic market

This market will play a major role in the future both nationally and internationally, and various political initiatives are established to support this growth – BIOFACH SOUTH EAST ASIA is reflecting the organic scene in the entire region.

*Figures of the last edition 2019: 403 exhibitors from 14 countries (shared with NATURAL EXPO SOUTH EAST ASIA)
24,196 visitors from 47 countries (shared with NATURAL EXPO SOUTH EAST ASIA)*

BIOFACH AMERICA

Fast growing market - highly diversified

BIOFACH AMERICA, co-located with Natural Products Expo East, is the leading trade show for organic products at the US East Coast. The US organic market is the largest market worldwide: in 2021, turnover surpassed US\$ 63 billion.

*Figures of the last edition 2022: 145 exhibitors from 23 countries (without Natural Products Expo East)
18,180 visitors from 94 countries (shared with Natural Products Expo East)*



BIOFACH INDIA

Organic market on the rise with growing buying power

The Indian organic food market is expected to grow at a CAGR of 25.25 % during 2022–2027, with increasing demand for herbs, spices-based value-added products and millets. The pandemic has provided a welcome boost to India's growing preference for organic foods and goods, organic food sales have skyrocketed since March 2020, reflecting a shift in consumer values. BIOFACH INDIA is more than a trade fair and networking platform, it supplements knowledge and education through a series of programs and expert-talks.

Figures of the last edition 2022: 183 exhibitors and 3,998 visitors (shared with NATURAL EXPO INDIA)

BIOFACH SAUDI ARABIA

High potential market and rising demand for organic food

The organic sector in the Middle East is developing fast. Shelf space for organic food & beverages has increased by over 60 % in the past 5 years according to organic-market.info. As one of the largest countries in the Middle East and the North African region, Saudi Arabia is investing heavily in the development of the organic sector – from rural production to shelf – and identifies this as one important key for the future.

Figures of the last edition 2022: 85 exhibitors and 4,500 visitors

