VIVANESS2022
into natural beauty

Sneak preview of VIVANESS and insights into the national and international market for natural and organic personal care

NATRUE AISBL

15/02/2022

NATRUE AISBL,
The International Natural and Organic Cosmetics Association

NATRUE TODAY

325
NATRUE **brands**

+7000
NATRUE **certified products**
on the world market

+1250
NATRUE **approved and certified raw materials**

+30
Countries worldwide
where NATRUE certified products are produced

10
NATRUE Approved Certifiers (**NACs**) globally

78
International **Members**

Label Performance

Global distribution of NATRUE brands

Distribution of NATRUE brands in Europe

TOP 3 countries by the number of the NATRUE certified brands:
Germany, Austria, Italy

Number of NATRUE certified brands

NATRUE certified products by categories

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