IFOAM ORGANICS EUROPE

Europe and European Union: Latest organic statisticsa and policy trend

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EUROPE - ORGANIC FARMLAND 2020

EUROPE: ORGANIC FARMLAND 2020

Europe
17.1M
hectares

France
2.5M
hectares

3.4%
of the Europe´s farmland is organic

3.7%
growth since 2019

More than half of Europe´s organic agricultural land is in four countries.

Distribution of organic agricultural land by country 2020.

The country with the largest organic agricultural area is France, followed by Spain and Italy.

The five countries with the largest areas of organic agricultural land 2020.

15 countries have 10% or more of their agricultural land under organic management.

The five countries with more than 10% of organic agricultural land 2020.

In 2020, nearly 0.7 million hectares more were reported compared with 2019.

Growth of the organic agricultural land 2000-2020.

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Source: FiBL 2022 www.organic-world.net - statistics.fibl.org

Europe and the European Union: Development of organic agricultural land 2000 - 2020

Source: FiBL-AMI surveys 2001-2022, based on the national data sources and Eurostat

Europe: Growth rates for organic agricultural land in Europe and the European Union 2000 - 2020

Source: FiBL-AMI surveys 2001-2022, based on national data sources and Eurostat

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EUROPE - ORGANIC RETAIL SALES 2020

EUROPE: ORGANIC RETAIL SALES 2020

Europe almost **52bn €**

The European Union (44.8 billion €) is the second largest single market after the US (49.5 billion €) and China (10.2 billion €). By region, North America has the lead (53.7 billion €), followed by Europe (52.0 billion €) and Asia (12.5 billion €).

Distribution of retail sales by country 2020.

Germany **15bn €**

The European countries with the largest markets for organic food are Germany (15 billion €), France (12.7 billion €), Italy (3.9 billion €) and Switzerland (3.6 billion €).

The five countries with the largest markets for organic food in 2020.

418 € is spent per person in Switzerland

Switzerland has the highest per capita consumption worldwide, followed by Denmark, Luxembourg, Austria and Sweden.

The five countries with the highest per capita consumption 2020.

13.0% of the food market in Denmark is organic

The highest organic share of the total market is in Denmark, followed by Austria, Switzerland, Luxembourg and Sweden.

The five countries with the highest organic shares of the total market in 2020.

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Source: FiBL 2022 www.organic-world.net - statistics.fibl.org

Europe and the European Union: Growth of organic retail sales 2000 - 2020

Source: FiBL-AMI surveys 2001-2022

Europe: Growth of marketing channels for organic products 2018 - 2020 in selected countries

Source: Austria: AMA Marketing, Denmark: Organic Denmark/LV, France: Agence Bio, Germany: Arbeitskreis Biomarkt, Italy: AssoBio/Nomisma, Switzerland: Bio Suisse.

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EUROPE – IMPORTS DEVELOPMENT

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EUROPAN UNION – COMPARED GROWTH

European Union: Growth of organic area and retail sales 2000-2020 compared

Source: FiBL-AMI surveys 2006-2022

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European Union Political Context

Legend:
Organic Regulation
Common Agriculture Policy
Research and Innovation Policies
Green Deal related initiatives

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25% ORGANIC LAND IN EU BY 2030

..what is the role of the future European Organic Action Plan (OAP)?

25% Organic land in EU by 2030, ambitious but achievable with the right push-pull strategies in place:

AXIS 1. ORGANIC FOOD AND PRODUCTS FOR ALL: STIMULATE DEMAND AND ENSURE CONSUMER TRUST

AXIS 2. ON THE WAY TO 2030: STIMULATING CONVERSION AND REINFORCING THE ENTIRE VALUE CHAIN

AXIS 3: LEADING BY EXAMPLE: IMPROVING THE CONTRIBUTION OF ORGANIC FARMING TO SUSTAINABILITY

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EUROPAN UNION – 25% ORGANIC LAND BY 2030

European Union: Growth of organic farmland 1985-2020; growth needed to reach a 25% share by 2020

Source: FiBL surveys and FiBL calculation

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CELEBRATE WITH US: 20 YEARS ANNIVERSARY & THE YEAR OF ORGANICS

This year, the European organic movement will celebrate its **20th anniversary**. Together with IFOAM – Organics International's 50th and IFOAM Asia's 10th anniversary, 2022 will also mark the **Year of Organics**.

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Thank you for your attention!

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