COSMOS
STANDARD

Trust in organic and natural cosmetics

www.cosmos-standard.org

COSMOS AT VIVANESS 2022

COSMOS-STANDARD 2021

32%

Growth in number of
COSMOS-certified products

2,100+

Companies with
COSMOS certification or approval

50,000+

COSMOS-certified products,
certified ingredients &
approved raw materials

71

Countries where companies with
COSMOS certification are based

29,000+

COSMOS-certified products

12,000+

COSMOS-certified ingredients

12

Authorised certification bodies based in
France, Germany, Italy, UK, Spain, Turkey, South Korea, Australia and international certification offices in Brazil, USA, Canada, Tunisia, India, Singapore, and Japan

ORGANIC AND NATURAL COSMETICS
COSMOS
STANDARD

ECOVIA INTELLIGENCE:
THE GLOBAL NATURAL & ORGANIC COSMETICS MARKET

Market size, source: 2021 Global Natural & Organic Cosmetics Market, Ecovia Intelligence)

- Market size of the Global Natural & Organic Cosmetics Market reached USD 12.4 billion in 2021
- Preliminary research shows **growth of 4.2%** in 2021
- Europe and North America generate most revenues, with combined revenue share of 86%

Certification levels, source: 2020 Global Natural & Organic Cosmetics Market, Ecovia Intelligence)

- Europe 55%
- Asia 30%
- North America 11%

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MOST WIDELY USED INTERNATIONAL STANDARD FOR ORGANIC AND NATURAL COSMETICS

Source: @COSMOS-standard AISBL, 2021

Countries where companies with cosmos certification are based

IN ORDER OF NUMBER OF COMPANIES PER COUNTRY WITHIN EACH CONTINENT

EUROPE
FRANCE
ITALY
UNITED KINGDOM
GERMANY
SPAIN
DENMARK
SWITZERLAND
BELGIUM
NETHERLANDS
AUSTRIA
RUSSIAN FEDERATION
POLAND
FINLAND
IRELAND
SWEDEN
BULGARIA
GREECE
ESTONIA
CZECH REPUBLIC
CROATIA CYPRUS
MONACO
PORTUGAL
ROMANIA
LITHUANIA
HUNGARY LATVIA
UKRAINE
NORWAY
ICELAND
BOSNIA AND HERZEGOVINA
ALBANIA
SLOVAKIA
SLOVENIA
MALTA

ASIA
JAPAN
THE REPUBLIC OF KOREA
TURKEY
INDIA
CHINA
TAIWAN
ISRAEL
THAILAND
MALAYSIA
UNITED ARAB EMIRATES
HONG KONG
PHILIPPINES
JORDAN
LEBANON
OMAN
STATE OF PALESTINE

OCEANIA
AUSTRALIA
NEW ZEALAND
FRENCH POLYNESIA
PAPUA NEW GUINEA

NORTHERN AMERICA
UNITED STATES OF AMERICA
CANADA

AFRICA
MOROCCO
TUNISIA SOUTH AFRICA
MADAGASCAR
MAURITIUS
SEYCHELLES

LATIN AMERICA AND THE CARIBBEAN
BRAZIL
MEXICO
COLOMBIA
ECUADOR
FRENCH GUIANA
CHILE
PANAMA
GUADELOUPE

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VIVANESS2022
into natural beauty

26 July Insights into markets: what shapes markets in different regions of the world?

29 July Setting the standard for organic and natural cosmetics

Find out more about the trade fair in Nuremburg and how to get tickets here.

ORGANIC AND NATURAL COSMETICS
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Contact us!

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Further information

www.cosmos-standard.org/cosmos-news

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