

Nuremberg, Germany  
29.–30.06.2022

# FeuerTrutz 2022

International Trade Fair with Congress for Preventive Fire Protection

A large, stylized graphic of a flame in shades of red and orange, positioned in the upper right quadrant of the page. The flame has three distinct, rounded peaks. Below the flame, in the lower left quadrant, is a large, solid red circle with a smaller, concentric red circle inside it.

SHOW REPORT

## 1. STRUCTURAL DATA ON SITE IN NUREMBERG

	TOTAL	GERMANY	INTERNATIONAL
Exhibitors	206 (165)	177 (138)	29 (27)
Visitors	4.247 (3.462)	3.877 (3.111)	370 (351)
Exhibitor stand space (in m <sup>2</sup> )	5.305 (3.959)	4.763 (3.497)	542 (462)
Special shows (in m <sup>2</sup> )	652 (486)	652 (486)	—

## 2. CONGRESS

1.050  
PARTICIPANTS

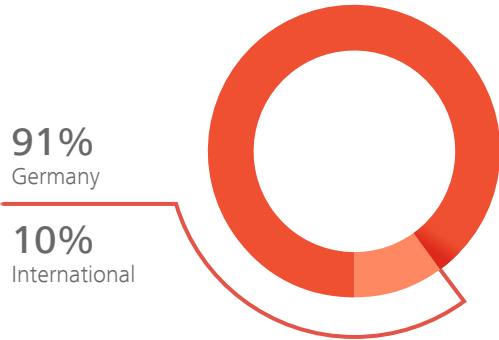
sourced information on site and online at 39 presentations.

The top themes were:

- „Fire protection in existing buildings“
- „Fire protection concept“
- „Fire protection for lithium-ion batteries“

### 3. VISITOR REGISTRATION

#### 3.1 ORIGIN OF VISITORS



#### TOP 5 COUNTRIES FOR INTERNATIONAL VISITORS

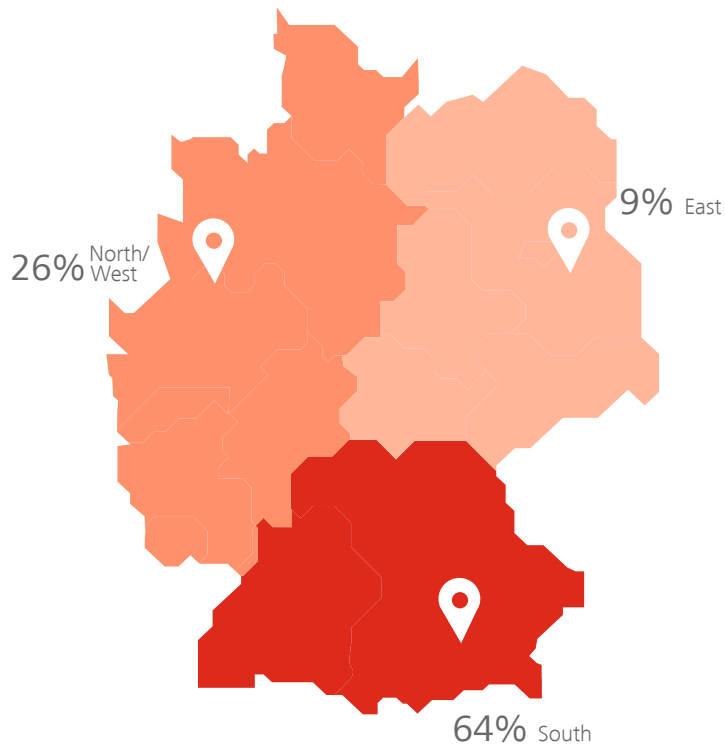


NUMBER OF COUNTRIES:

30

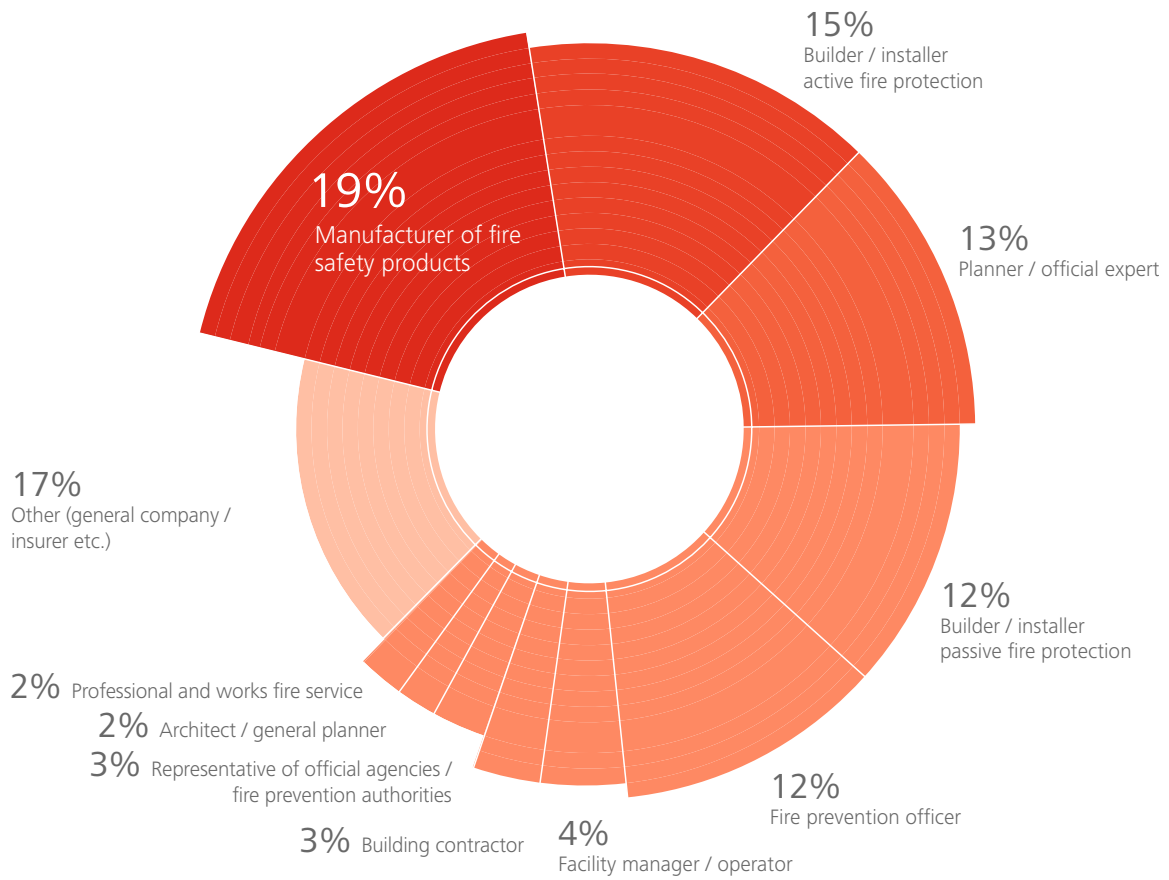
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#### STRUCTURE OF GERMAN VISITORS

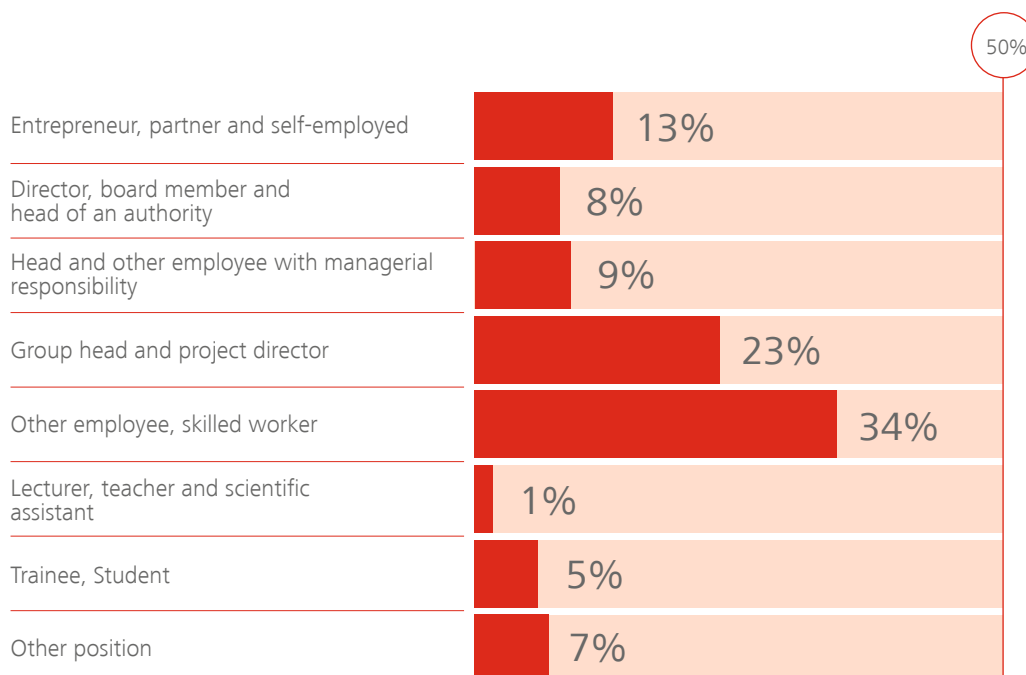


### 3.2 PROFESSION OF THE VISITORS

(Extract)



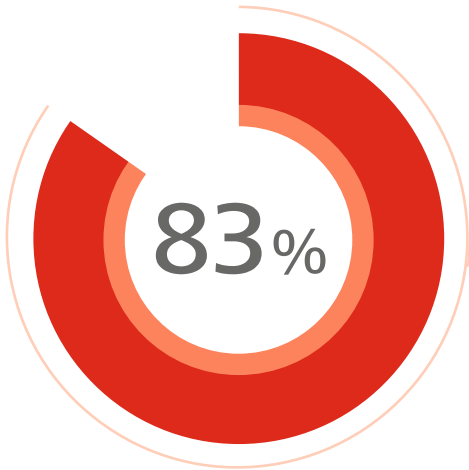
### 3.3 PROFESSIONAL STATUS OF VISITORS



## 4. VISITOR SURVEY

### 4.1 DECISION-MAKERS

How important would you rate your influence on decisions on purchasing and materials management?

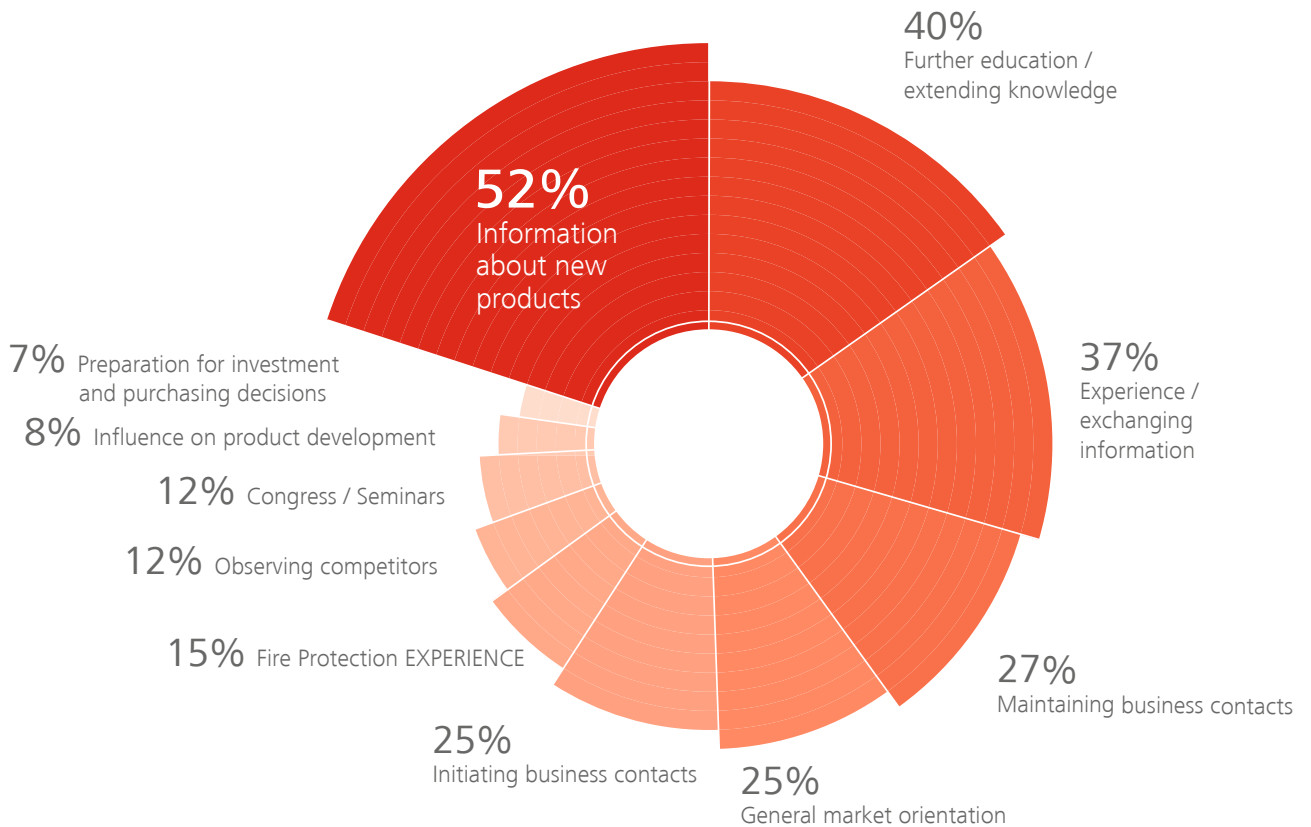


of the visitors are ...

involved in purchasing decisions in their company.

### 4.2 MAIN REASONS FOR VISIT

What are the main reasons for your visit to FeuerTrutz 2022?  
(Multiple answers, extract)



## 4.3 PRODUCT GROUPS (main interest of visitors)

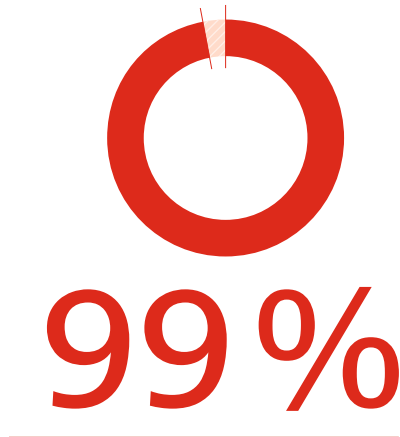
Which product groups mainly interest you at FeuerTrutz 2022?

(Multiple answers / extract)

Escape / emergency systems	30%
Extinguishing systems	30%
Alarm / detection systems	28%
Seals	28%
Fire prevention systems	28%
Doors / gates / curtains	27%
Technical information	25%
Software	23%
Ventilation / smoke extraction	19%
Electric installations / functional integrity	18%
Training	15%
Paints / coatings	13%
Ceilings / suspended ceilings / floors	12%
Engineering and planning offices	11%
Fixing/fastening	11%
Tools / equipment	11%
Wall constructions	11%
Associations / institutes	10%
Facades	10%
Glazing / windows	10%
Service companies / contractors	10%

## 4.4 SATISFACTION WITH EXHIBITS

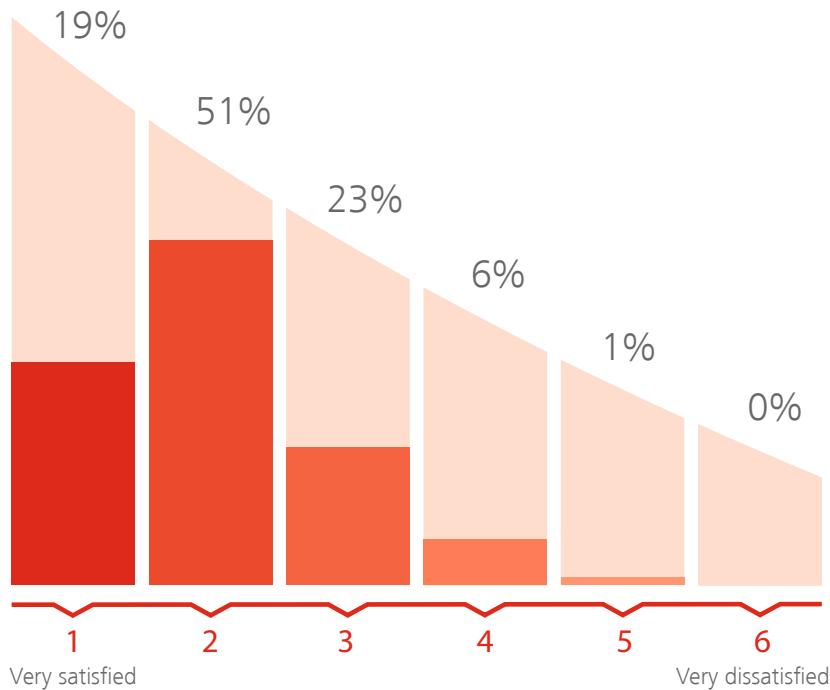
Were you satisfied with the range of products/services presented at FeuerTrutz 2022?



99% of the visitors were satisfied with the range of products and services presented at FeuerTrutz 2022

## 4.5 ORGANIZATION AND SERVICE

How satisfied are you with the organization and service at this trade fair?

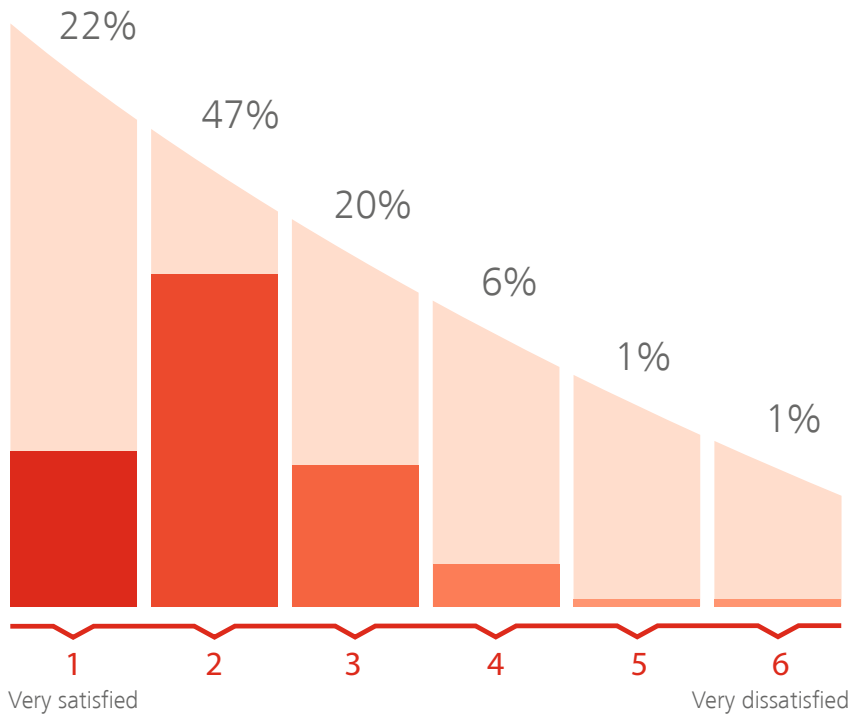


99 %

99% of the visitors were satisfied with the organization and service at the trade fair.

## 4.6 OVERALL SATISFACTION

How satisfied are you overall with your visit to FeuerTrutz 2022 so far?

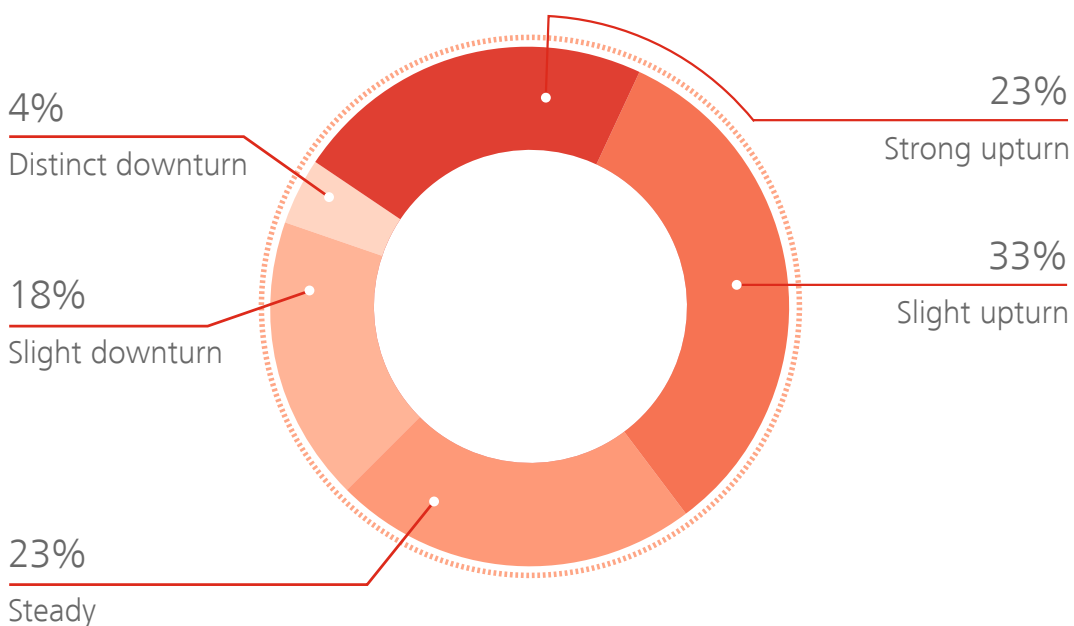


# 95 %

95% of the visitors were satisfied with their visit to the trade fair.

## 4.7 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?





## 5. EXHIBITOR SURVEY

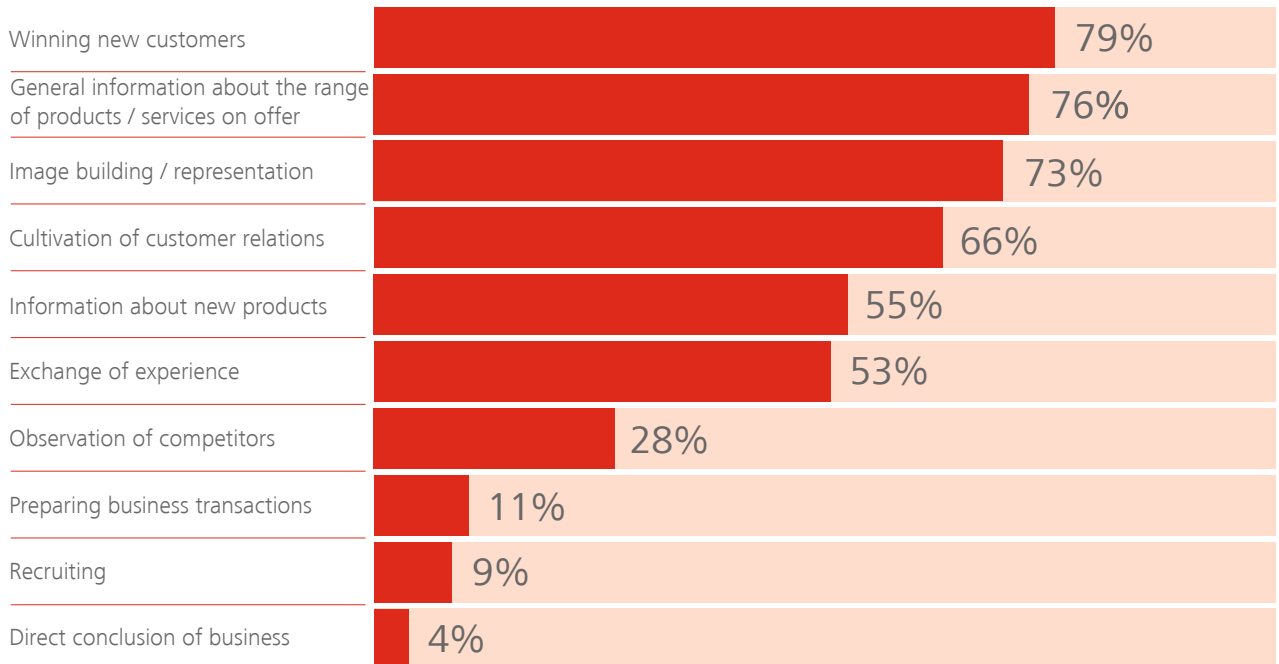
### 5.1 PRODUCT GROUPS (of exhibitors)

Which group of products/services do you offer? (Multiple answers, extract)

Extinguishing systems	16%
Alarm / detection systems	16%
Seals	13%
Ventilation / smoke extraction	13%
Software	12%
Doors / gates / curtains	10%
Fire prevention systems	10%
Service companies, contractors	10%
Electric installations / functional integrity	7%
Training	7%
Escape / emergency systems	7%
Paints / coatings	5%
Associations / institutes	4%
Glazing / windows	4%
Engineering and planning offices	3%
Technical information	3%

## 5.2 EXHIBITORS' OBJECTIVES

What were your company's objectives for exhibiting at FeuerTrutz 2022? (Multiple answers, extract)



## 5.3 TARGET GROUP ACCURACY

Did you reach your most important target groups at FeuerTrutz 2022?



95% of the exhibitors reached their most important target groups during FeuerTrutz 2022.

## 5.4 OVERALL SUCCESS

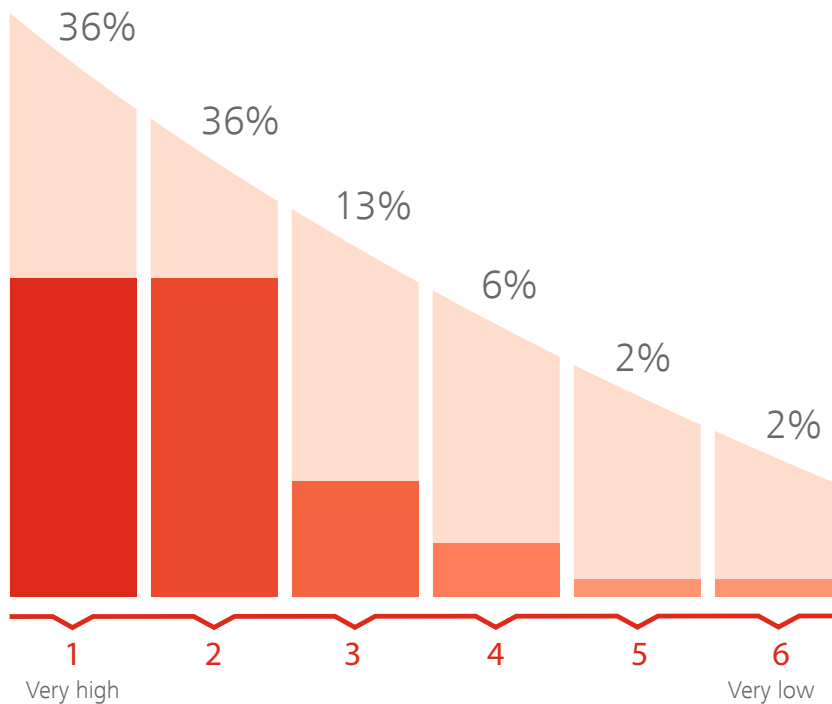
How successful do you think taking part in FeuerTrutz 2022 was for your company overall?



90% of the exhibitors were satisfied with the overall success of their participation in FeuerTrutz 2022.

## 5.5 RE-PARTICIPATION

How high is your company's willingness to participate again in FeuerTrutz in the future?



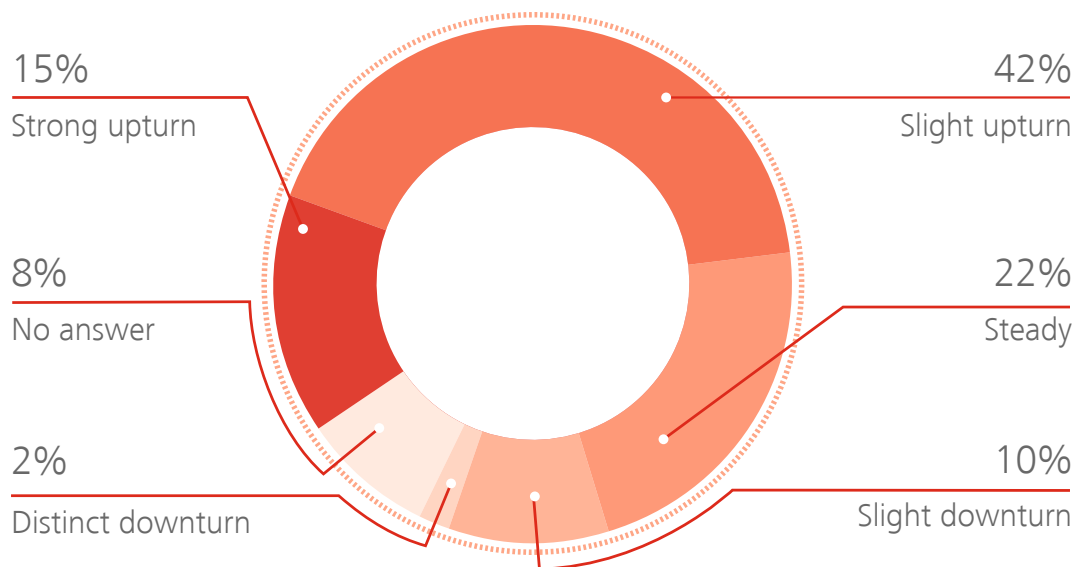
# 91%

91% of exhibitors show willingness to participate in FeuerTrutz again in the future.

No answer: 6%

## 5.6 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



## MISCELLANEOUS

The structural data have been certified by FKM,  
the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



Further information is available at [www.fkm.de/en](http://www.fkm.de/en).

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Business Analytics & Strategy,  
T +49 9 11 86 06-0, F +49 9 11 86 06-82 28, [info@nuernbergmesse.de](mailto:info@nuernbergmesse.de).

January 2023  
NürnbergMesse GmbH  
- Business Analytics & Strategy -

(Figures in brackets) = figures for previous event  
Deviations from 100% possible due to rounding up  
\* = no comparison possible

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