

## IWA OutdoorClassics 2023

### IWA Stage opening

**Date:** 2 March 2022, 11:15, IWA Stage, Hall 7

#### Scheduled speakers:

- **Thomas Preutenborbeck**, Member of the Management Board, NürnbergMesse
- **Graham Downing**, President, World Forum on Shooting Activities (WFSA)
- **Jürgen Triebel**, President, Verband Deutscher Büchsenmacher (VDB, German Gunsmiths and Gun Traders)
- **Olaf Sauer**, President, Verband der Hersteller von Jagd-, Sportwaffen und Munition (JSM, German Firearms and Ammunition Manufacturers Association)

Moderation: Georg Loichinger

Language: German with English translation.

#### Duration:

Total time: max. 45 minutes

#### Part 1: Thomas Preutenborbeck

- A look at the upcoming IWA OutdoorClassics and the event's importance for the industry.
- Current key figures on IWA OutdoorClassics.

#### Part 2: Olaf Sauer

- The industry's business situation.
- Firearm safety.
- Weapon traceability.
- Ban on lead for sports shooting.

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 VDB Verband Deutscher  
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JSM Verband der Hersteller  
 von Jagd-, Sportwaffen  
 und Munition, Ratingen

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### Part 3: Jürgen Triebel

- Current developments in the gun law debate.
- VDB's association work.

### Part 4: Graham Downing (English with German translation)

- Why it's important for hunting and shooting organisations to join forces so as to focus their message.
- The need for management from government in showing appreciation for wildlife and for the value of game meat in promoting the advantages of hunting.