

Facts & Figures

into organic

Date: September 29 – October 1, 2022

Venue & Location: Pennsylvania Convention Center, Philadelphia, USA

Show floor hours: September 29 - 30, 2022: 10:00 – 18:00

October 1, 2022: 10:00 – 16:00

Event cycle: annually

Exhibition space: 2,300 sgm (estimated)

Exhibitors: 220 (estimated)
Visitors: 30,000 (estimated)

Admission Fee: Admission fees vary according to business type. Please see

www.expoeast.com for details.

Admission Criteria: All exhibits need to be certified according to the EU Organic Regulation or

the accreditation directives of IFOAM – patron of BIOFACH.

Products on display: Fresh food Other grocery products

Frozen food Non-food

Grocery products: drinks

Grocery products: cooking and baking

Grocery products: snacks and sweets

Technology and equipment
Raw materials, supplies

Media, service providers

Visitor profile: Chain Natural Products Store

Drug Store/Pharmacy

Etailer

Gourmet Specialty Products, Gift Products Store

Health Practitioner

Importer, Exporter, Retail Buyers, Broker, Distributor

Independent/Coop/Natural Products Store Natural Foods Restaurant, Food Service

Participation Fee: In-Line stand (1 side open) US\$ 5,925 / 100 sq ft

Corner stand (2 sides open)US\$ 6,975 / 100 sq ftPeninsula stand (3 sides open)US\$ 7,710 / 100 sq ftIsland stand (4 sides open)US\$ 8,046 / 100 sq ftExhibitor Insurance FeeUS\$ 185 / exhibitor

Applications received after July 22, 2022 will not be listed on the printed Show Directory Map. Co-Exhibitor applications received after July 8, 2022 will be

charged at US\$ 50 per co-exhibitor.

Contact: International Companies North American Companies

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NÜRNBERG / MESSE

International Patron: Co-located with: Co-organizer:

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