

Nürnberg, Germany 14.-17.2.2023

**BIOFACH2023**  
into organic

**VIVANESS2023**  
into natural beauty



## BIOFACH / VIVANESS 2023 Opening Press Conference

Tuesday, 14 February 2023, 10:00 a.m.

Press Conference via Livestream and on site in NCC Mitte, Level 1, Hall Brüssel

### Speaker:

- **Petra Wolf,**  
Member of the Management Board, NürnbergMesse
- **Tina Andres,**  
Chair of the German Federation of Organic Food Producers (BÖLW):
- **Mirja Eckert,**  
owner of THE NEW / publisher of the Natural Cosmetics Sector Monitor

### **Moderation:**

- **Barbara Böck**  
Director Marketing BIOFACH/VIVANESS, NürnbergMesse

**Veranstalter  
Organizer**  
NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-49 09  
F +49 9 11 86 06-49 08  
besucherservice@nuernbergmesse.de  
www.biofach.de  
www.vivaness.de

**Vorsitzender des Aufsichtsrates  
Chairman of the Supervisory Board**  
Marcus König  
Oberbürgermeister der Stadt Nürnberg  
Lord Mayor of the City of Nuremberg

**Geschäftsführer  
CEOs**  
Prof. Dr. Roland Fleck  
Peter Ottmann

**Registergericht  
Registration Number**  
HRB 761 Nürnberg

**BIOFACH  
Internationaler Schirmherr  
International patron**



**Nationaler Ideeller Träger  
National supporting organization**

**BÖLW**  
Bund Ökologische Lebensmittelwirtschaft

**VIVANESS  
Ideelle Träger  
Supporting organizations**  
COSMOS



**NATRUE**

