

# FACHPACK

- 3 DAYS
- 1,600 EXHIBITORS
- 45,000 VISITORS
- DIGITAL EXTENSION  
VIA myFACHPACK

EUROPEAN TRADE FAIR  
FOR PACKAGING, TECHNOLOGY AND PROCESSING  
27-29.9.2022 • NUREMBERG, GERMANY

NÜRNBERG MESSE



# JOINING HANDS TOGETHER >

FACHPACK is the European trade fair for packaging, technology and processing. It is an important guide for the packaging industry and its customers – a compact, three-day working trade fair where packaging issues are actually tackled. Together. Here exhibitors and visitors from all industries will find a platform for an inspiring dialogue. Together they work on the packaging solutions of tomorrow.

## > BECOME PART OF FACHPACK.



**WE** We experience FACHPACK together. Exhibitors meet with visitors and interact at a personal level. Together, we create a trade fair bursting with knowledge and ideas.

**CREATE** At FACHPACK, we actively work on tangible solutions and tackle new subject areas. We don't simply show what we've got, but we also take action and do successful business.

**THE FUTURE** We think into the future, planning with foresight and to ensure sustainability. We take a courageous approach and find innovative packaging concepts for tomorrow.



# WE OFFER YOU THE PERFECT STAGE >

FACHPACK is where solution-oriented future thinkers come together to exhibit their creative packaging and the latest technologies at a Europe-wide trade fair. Where the European key players along the packaging process chain come together. Where lively discussions take place among all participants and where solutions are found together. And where contacts turn into valuable customers.

## PRESENT YOUR OFFER AND BECOME PART OF FACHPACK >

- > PACKAGING MATERIALS AND SUPPLIES
- > PACKAGING AUXILIARIES
- > FILLING AND PACKAGING MACHINERY
- > LABELLING, MARKING AND IDENTIFICATION TECHNOLOGY
- > PERIPHERAL PACKAGING MACHINERY AND EQUIPMENT
- > PACKAGING PRINTING AND FINISHING
- > PALLETISING TECHNOLOGY
- > INTRALOGISTICS
- > SERVICES FOR THE PACKAGING INDUSTRY





# WE PROVIDE DIVERSITY >

FACHPACK is the perfect place to meet potential customers and business partners from the European packaging industry. Approach your future projects with the best network and get to know players from various packaging-intensive sectors. Let's work together on innovative packaging concepts for tomorrow!

## TOP COUNTRIES BY NUMBER OF VISITORS >

At FACHPACK, the focus will be on Europe and a strong Germany-Austria-Switzerland economic area take center stage.

- > GERMANY • AUSTRIA • SWITZERLAND
- > ITALY • FRANCE • BENELUX
- > UK • SCANDINAVIA
- > CZECH REPUBLIC • SLOVENIA • HUNGARY • POLAND

## TOP PACKAGING-INTENSIVE SECTORS >

Reach your most important audiences from various packaging-intensive sectors at FACHPACK!



- > FOOD
- > BEVERAGE
- > LUXURY FOOD



- > NON-FOOD
- > PET FOOD
- > OTHER CONSUMER GOODS



- > PHARMACEUTICALS
- > COSMETICS
- > CHEMICALS
- > HEALTHCARE



- > AUTOMOTIVE
- > TECHNICAL ARTICLES
- > MEDICAL DEVICES
- > OTHER INDUSTRIAL GOODS



# GREAT REASONS TO PARTICIPATE >



**FACHPACK is the European trade fair for packaging, technology and processing.**

We are the industry meeting point in Europe and create a compact, profitable trade fair experience together with you.



**FACHPACK is a compact, three-day working trade fair.**

We focus on the best possible cost-benefit ratio for your participation and give you the opportunity to make successful business connections.



**Experience the process chain of packaging.**

Packaging and packaging machinery are at the very core of the fair – in connection with corresponding processes regarding automation, labelling, packaging prints, finishing, and intra-logistics.



**Meet the right visitors.**

The most important packaging industries are all represented at FACHPACK. In 2019, 91% of exhibitors made new business connections and 93% were very happy with the quality of the visitors. Find your perfect leads, now also digitally via myFACHPACK.



**Guide for the packaging industry.**

We lead the way for trends in the packaging industry and provide an informative accompanying programme. We also support a lively exchange among experts and newcomers in regards to our key theme TRANSITION IN PACKAGING.



**myFACHPACK – extending your reach into the digital world.**

myFACHPACK combines the best of two worlds: FACHPACK onsite and online. Present your company, your products and services. Benefit from the matchmaking tools for your employees, who can also network digitally with customers and new business contacts.

**MORE**



# GENERATE A GREATER REACH >

The digital extension myFACHPACK transports the trade fair into the digital world. Be sure to use this opportunity FACHPACK is offering when preparing for the fair.

## DIGITAL EXTENSION OF YOUR EXHIBITION APPEARANCE >

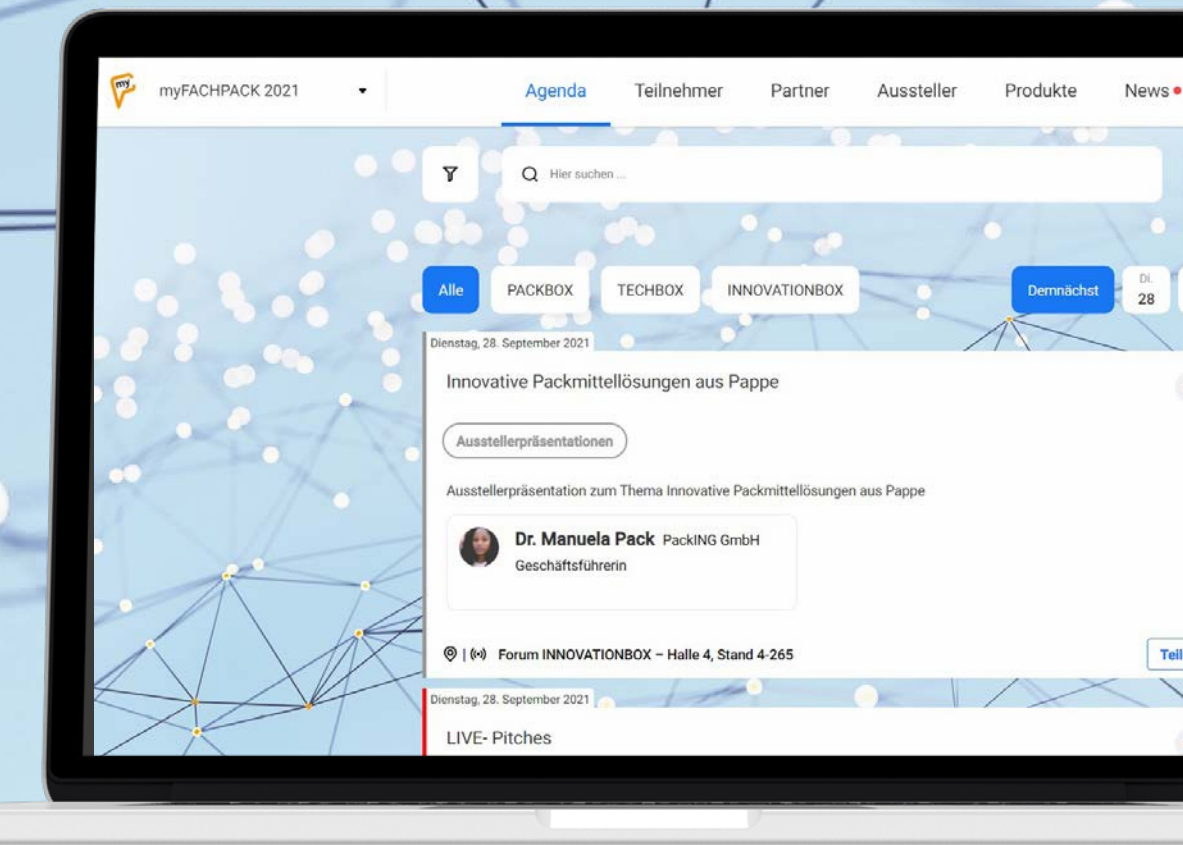
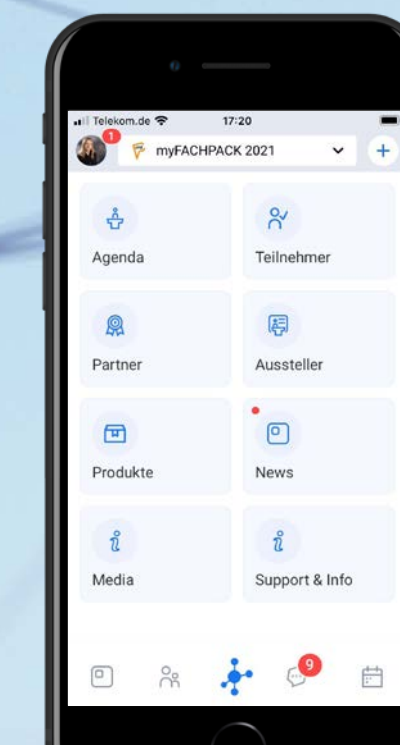
Present your company, your products, and services as well as your expert staff by setting up an online exhibitor's profile. Add images, videos, documents and contact info. This is your digital portfolio and a great way for customers and interested visitors to contact you.

## MATCHMAKING WITH VALUABLE CONTACTS >

You know ahead of time who will attend FACHPACK since all participants register in advance and create a profile. Your sales team can take that opportunity to generate new leads and send out invitations to your exhibition stand or a virtual meeting. We also give you access to the tracking data of your profile and your compiled leads lists.

## TURN THE KNOWLEDGE TRANSFER INTO NEW BUSINESS OPPORTUNITIES >

Your presentations at the exhibitors' forum INNOVATIONBOX will be live-streamed on myFACHPACK and subsequently made available on demand. Digital roundtables host talks and presentations just like in a meeting room at your stand. We provide access to the lists of participants of your presentations and your roundtables.





# WE LEAD THE WAY >

We provide a diverse accompanying programme to learn, exchange ideas and network.

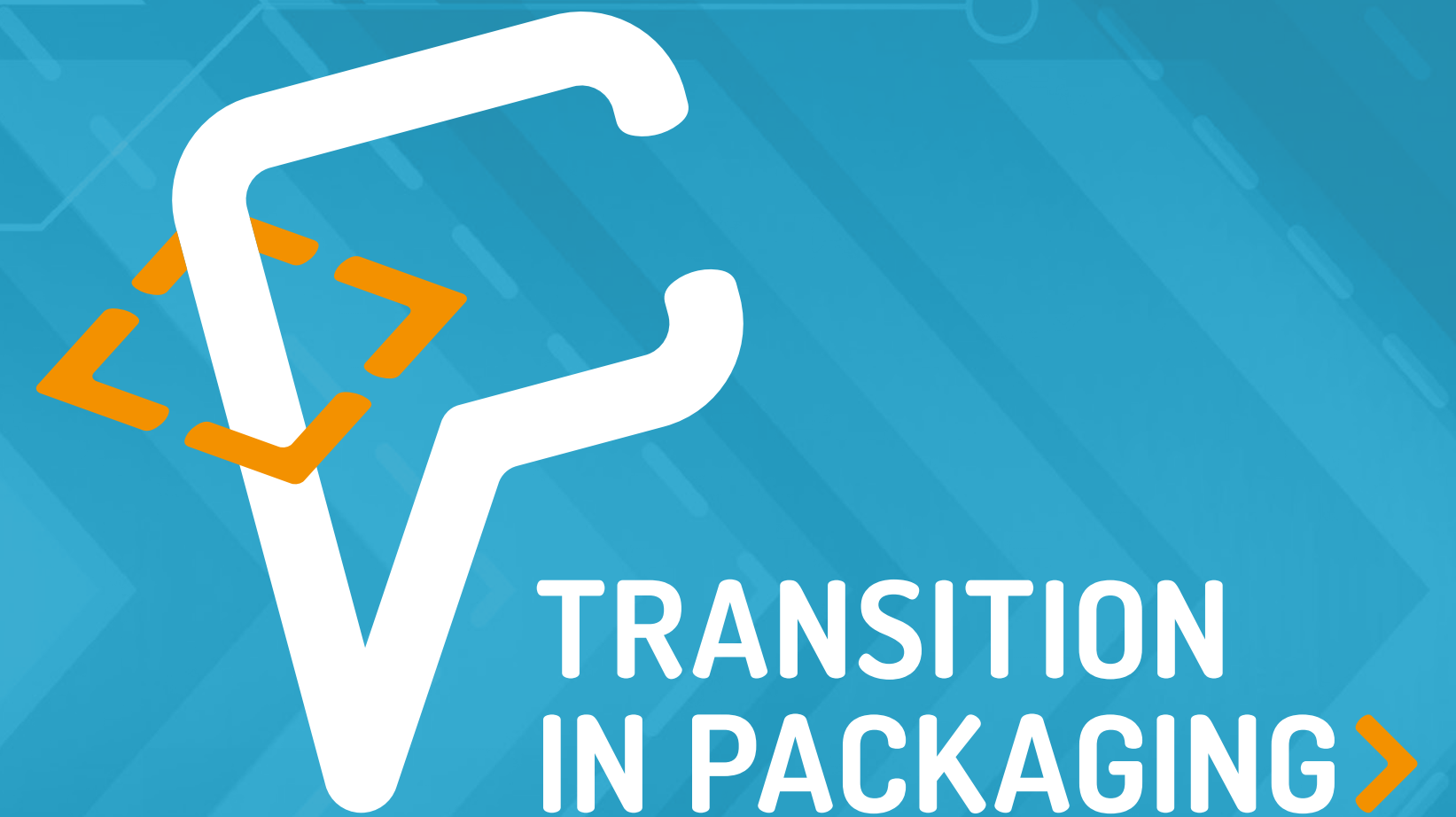
- > The keynotes, presentations and discussions from the expert forums **PACKBOX** and **TECHBOX** in the exhibition halls will be live-streamed on myFACHPACK and subsequently made available on demand.
- > The exhibitors' forum **INNOVATIONBOX** offers participants insights into new products, process innovations, new concepts, and packaging solutions. All presentations will also be live-streamed on **myFACHPACK** and subsequently made available on demand for new business opportunities.
- > Look forward to specific special shows, themed pavilions, meeting points and award ceremonies.

Our key theme **TRANSITION IN PACKAGING** speaks to the strong trends currently affecting the packaging industry. Legislators and consumers alike are asking for sustainability – and that is changing the industry completely. Besides the megatrend sustainability, circular economy, e-commerce, and digitalization follow.

COVID-19 has put a new focus on product safety and hygiene. It has also fuelled the increase in online shopping and home deliveries. How will we shop in the future?

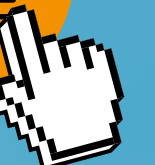
All of these topics are more than just another job for the packaging industry; they provide a great opportunity for change.

> **KEY THEME**



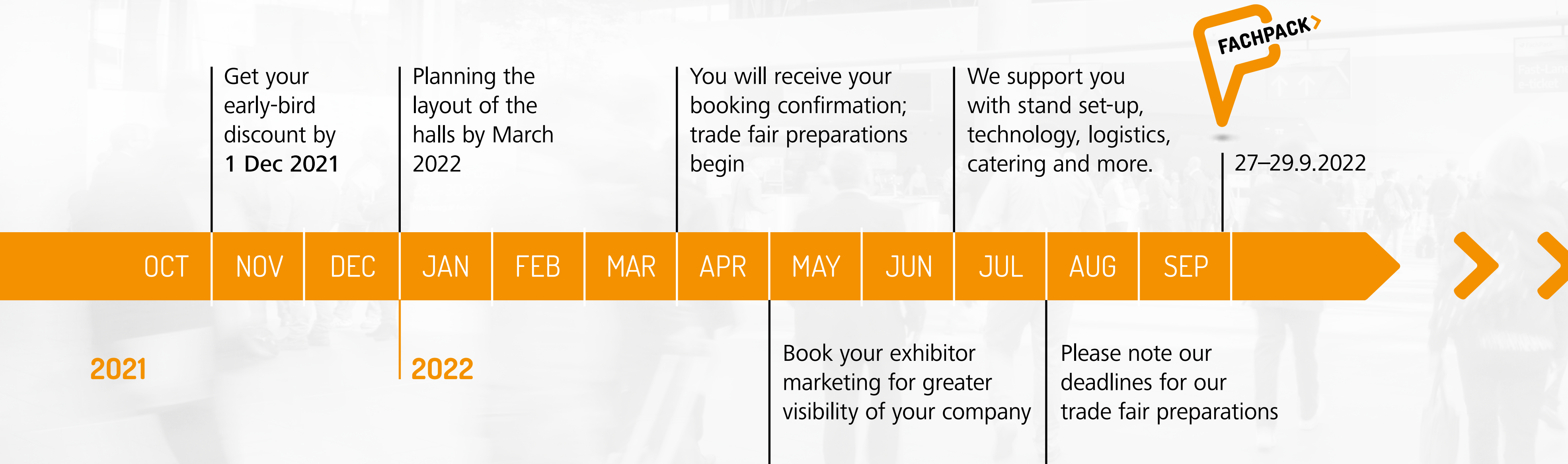
MORE ABOUT THE PROGRAMME >

**HERE**





# WHAT WE'RE PLANNING FOR FACHPACK 2022 >



2021

01

DECEMBER

UNTIL

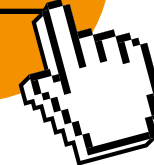
## EARY-BIRD DISCOUNT

### SIGN UP NOW!



### OUR FULL-SERVICE PACKAGE FOR YOU >

We offer competent consulting and services for your participation, your trade fair marketing, and your exhibit. Contact us to learn more.

[HERE](#)


### STAY ON TOP OF THINGS >

Have a look at the FACHPACK floorplan.

[HERE](#)


FAQ

### COMPREHENSIVE HYGIENE CONCEPT >

Your health is our priority. Our comprehensive hygiene concept provides for a safe environment at the trade fair. Please read more on that subject.

[HERE](#)




# WE ARE YOUR FACHPACK TEAM >

Your contacts: Christiane Drescher, Daniel Weiß, Heike Slotta, Phillip Blass, Phuong Anh Do and Astrid Hofmann



- > PHONE +49 911 8606-8969
- > FACHPACK@NUERNBERGMESSE.DE
- > WE ARE THERE FOR YOU –  
THROUGHOUT EUROPE.  
FACHPACK.DE/REPRESENTATIVES



#FACHPACK #FACHPACK2022  
**FACHPACK.DE/EN**



EUROPEAN TRADE FAIR FOR PACKAGING,  
TECHNOLOGY AND PROCESSING  
27-29.9.2022 • NUREMBERG, GERMANY