

Nuremberg, Germany

14. - 17.2.2023

# BIOFACH2023

into organic

World's leading fair for organic food

International patron



International Federation of  
Organic Agriculture Movements

National supporting organisation

**BÖLW**

Bund Ökologische  
Lebensmittelwirtschaft

## Back to Business - at BIOFACH 2023!

But that doesn't mean "business as usual". This was never the case at BIOFACH. Organic food is about credibility, not greenwashing. About quality and conviction, authenticity and engagement, rigour and responsibility.

As the world's leading fair for organic food, BIOFACH is an international, cosmopolitan and passionate marketplace of opportunities. Together with the entire organic supply chain, we are pioneers in the key issues for the future and a driving force that inspires the market, policymakers, and the public. So don't miss out. Come and help shape the future of the sector!

together with  
**VIVANESS 2023**



## Innovative trade fair concept onsite & online

BIOFACH once again combines the added value of combining an onsite and online event: in addition to face-to-face meetings onsite, digital encounters will be possible. Many congress contributions will be available on the digital platform. Use the platform to present your profile to the visitors!

### Why exhibit?

## Extensive reach

- The perfect reach for your products ...
- The right platform and the right audience ...
- Knowledgeable media representatives and influencers ...

... are all to be found at BIOFACH. Make new contacts and present your product range in the ideal environment. Impress visitors with your products and innovations, and not just at the novelty stand. BIOFACH is the leading international platform to effectively showcase and draw attention to your organic products.

# BIOFACH 2023

into organic

# VIVANESS 2023

into natural beauty

## Key areas

- **BIOFACH** focus on international companies
- **BIOFACH** focus on german companies
- **VIVANESS** natural and organic personal care
- **CONGRESS / FORUMS**



# Thematic focus areas and highlights

## Sustainable packaging and “unpackaged” display area

Whether the focus is on plastic-free, zero-waste or reusable solutions, the unpackaged segment has been more than just a trend for quite some time now.

In 2023, numerous exhibitors will again present their products and innovative solutions from this sector.

## Innovations and trends

Showcase your new products and innovations in a special setting at the **Novelty Stand** and take advantage of the opportunity to win a **Best New Product Award!**

Does your start-up or young company develop innovative products and processes? Would you like to present your company to a high-calibre professional audience? Then the **Innovative Young Companies Pavilion** is the ideal place for you.

## Experience and discover

The “worlds of experience” **WINE**, **OLIVE OIL** and **VEGAN** offer visitors a feast for the senses as they taste and experience your high-quality organic products.

## Know-how and learning

### BIOFACH Congress

The word “information” contains “form”, meaning to instruct, educate and shape. The **BIOFACH Congress** is a byword for knowledge-sharing and a forum for the key topics affecting the sector. It is set to put the spotlight on creating an ecological future for the food industry.

### Congress Forums

1. Forum BIOFACH
2. Forum Sustainability
3. Forum Science
4. Forum Politics
5. Forum German Organic Trade
6. Forum Agriculture

### Networking

At the next round of BIOFACH, the **Fachhandelstreff** will once again offer plenty of scope for exclusive networking. Enjoy discussions with other specialist retailers and find common approaches to current challenges.

At the network hub **Initiatives and NGOs**, trade visitors can meet non-governmental organisations that make a valuable contribution to the common good of our society.

## BIOFACH 2023

# Timeline and important dates\*



\*Subject to change

Become a member of the world's leading trade fair alliance for organic products!

**BIOFACH AMERICA**

Philadelphia, PA, USA  
Sep 29 - Oct 1, 2022  
[biofach-america.com](http://biofach-america.com)

**BIOFACH AMERICA LATINA**

BIO BRAZIL FAIR  
São Paulo, Brazil  
June 8 - 11, 2022  
[biofach-americalatina.com](http://biofach-americalatina.com)

**BIOFACH 2023**

World's Leading Trade Fair  
for Organic Food  
Nuremberg, Germany  
July 26 - 29, 2022  
[biofach.com](http://biofach.com)

**BIOFACH SAUDI ARABIA**

Riyadh, Saudi Arabia  
November 7 - 9, 2022  
[biofach-saudiarabia.com](http://biofach-saudiarabia.com)

**BIOFACH INDIA**

Delhi-NCR, India  
September 1 - 3, 2022  
[biofach-india.com](http://biofach-india.com)

**BIOFACH SOUTH EAST ASIA**

Bangkok, Thailand  
July, 2023  
[biofach-southeastasia.com](http://biofach-southeastasia.com)

**BIOFACH CHINA**

Shanghai, China  
November 17 - 19 2022  
[www.biofachchina.com/en/](http://www.biofachchina.com/en/)

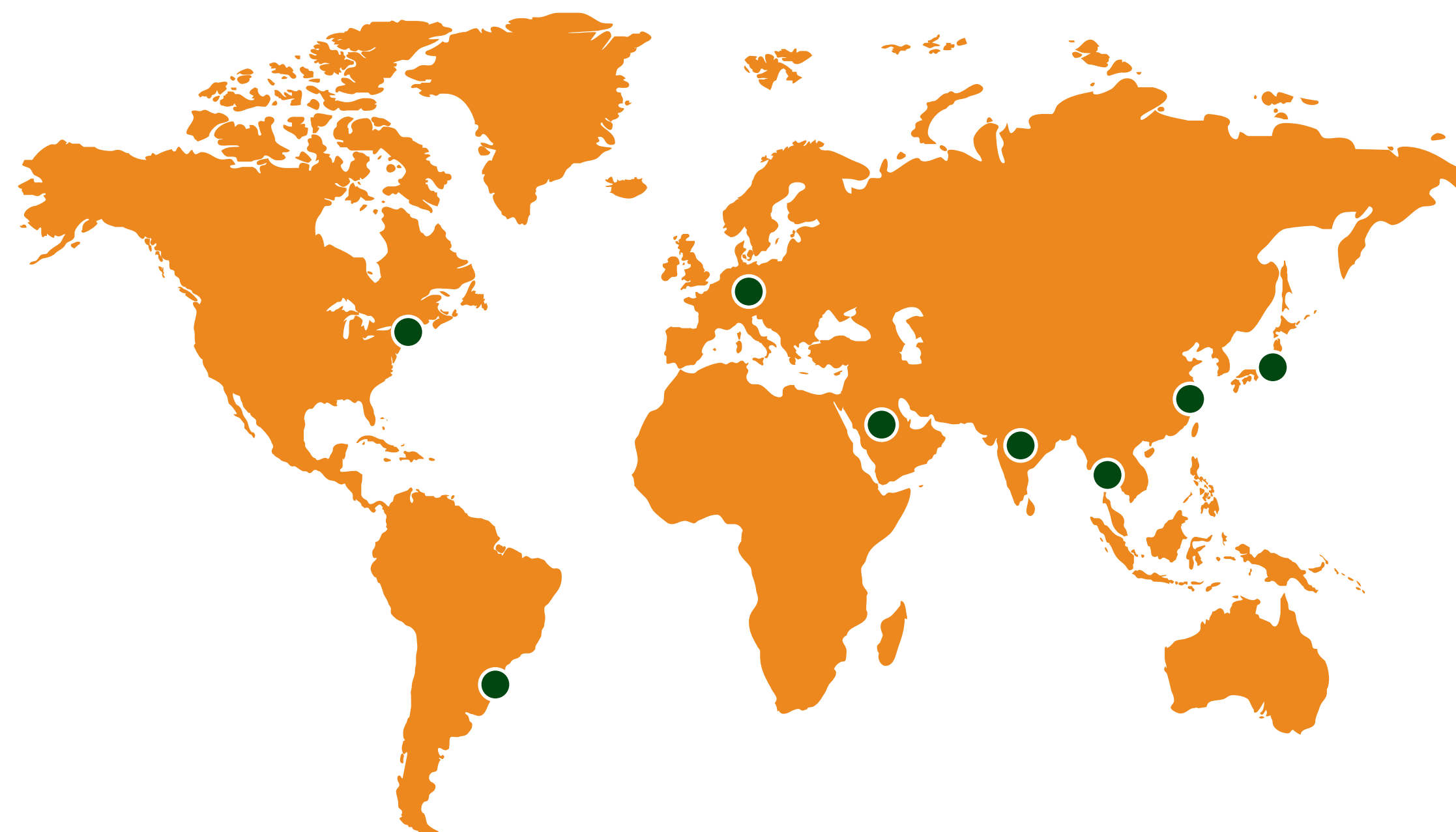
**BIOFACH JAPAN**

Tokyo, Japan  
March, 2023  
[biofach-japan.com](http://biofach-japan.com)

**BIOFACH World**

## The international BIOFACH-Family

BIOFACH is part of BIOFACH World, a strong trade fair community that connects supply and demand around the globe. Be part of it, all over the world: For more information go to: [www.biofach-world.com](http://www.biofach-world.com)





## Review BIOFACH & VIVANESS 2020

### CONGRESS

**9.969** Congress-participant  
gathered information at 153 individual events.

The forums were:

1. Forum BIOFACH
2. Forum Sustainability
3. Forum Science
4. Forum Politics
5. Forum German Organic Trade

### STRUCTURAL DATA

	TOTAL	GERMANY	INTERNATIONAL
Exhibitors	3.448	885	2.563
Visitors (incl. VIVANESS)	47.561	24.903	22.658
Total exhibition space (in m <sup>2</sup> )	99.900	—	—
Exhibitor stand space (in m <sup>2</sup> )	52.917	20.988	31.929
Special shows (in m <sup>2</sup> )	3.164	3.164	—



**965**

media representatives from 32  
countries were accredited at  
BIOFACH / VIVANESS 2020



**295.158**

sessions from 137 countries at  
www.biofach.de from 17.01.2020  
to 15.02.2020

## Review BIOFACH & VIVANESS 2020

### ORIGIN OF VISITORS



**136** countries were represented  
at the BIOFACH / VIVANESS 2020

### STRUCTURE OF INTERNATIONAL VISITORS

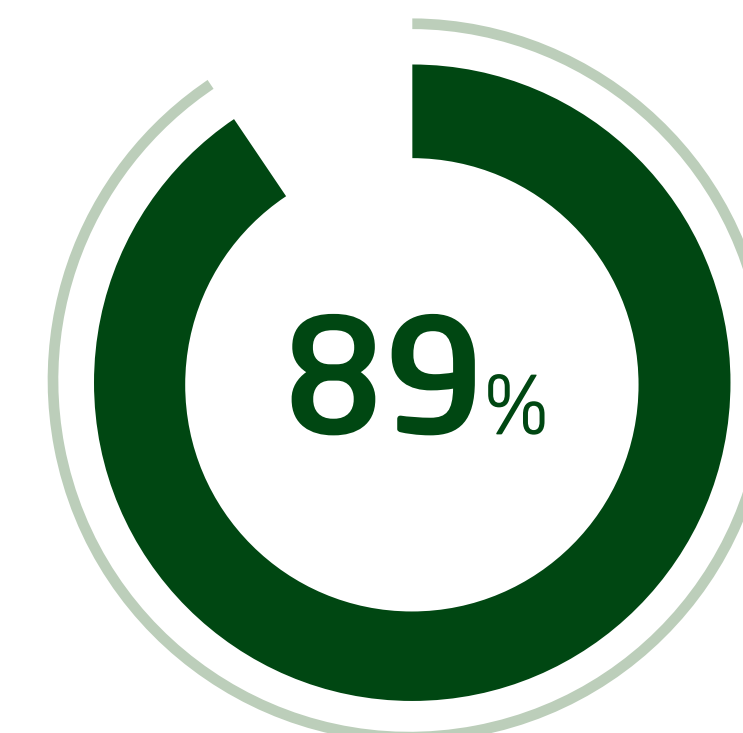
**64%** European Union

**17%** Rest of Europe

**9%** Asia | Australia | Oceania

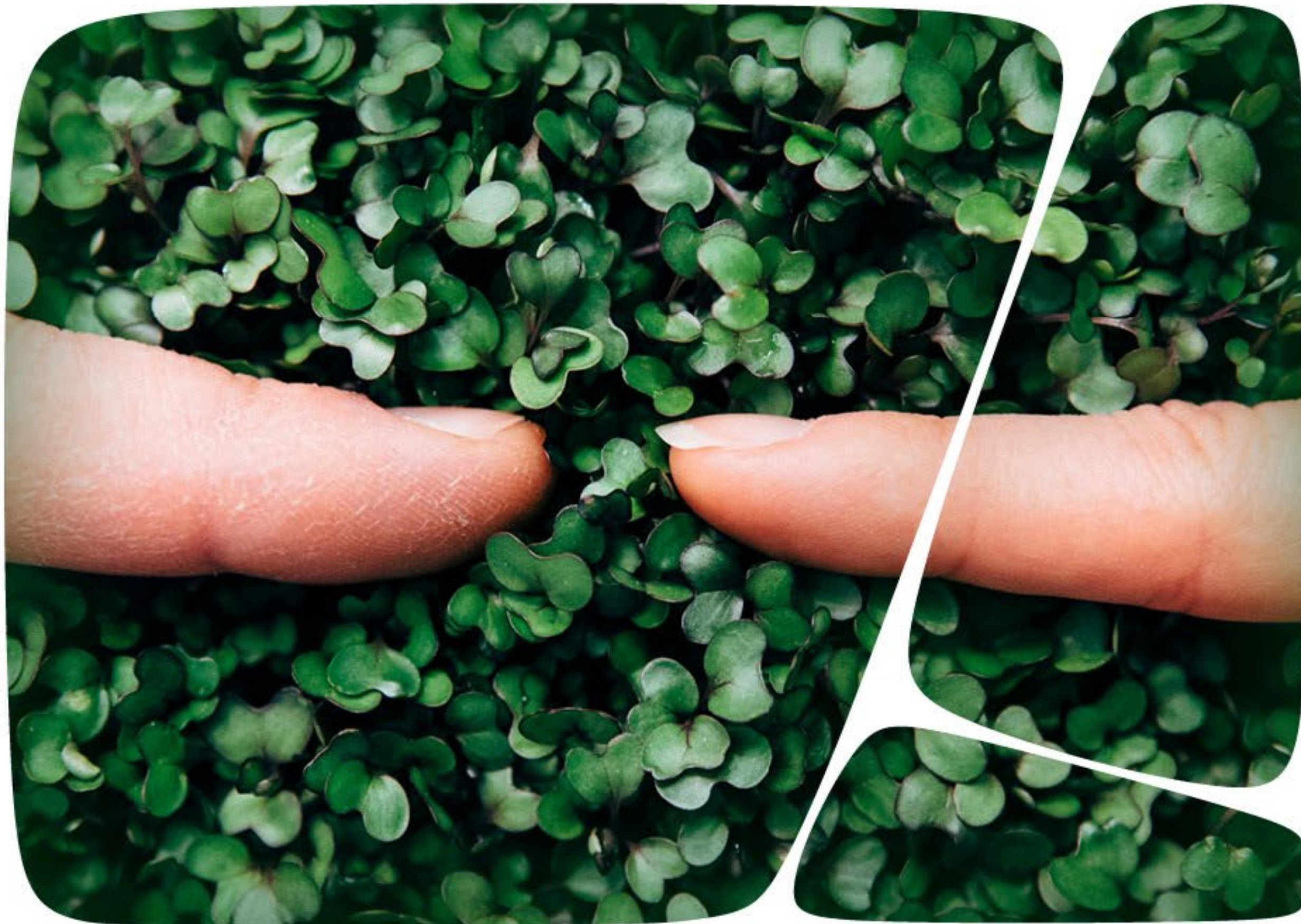
**8%** Amerika

**2%** Africa



**of the visitors are ...**

involved in purchasing decisions  
in their company.



[Summer Edition 2022](#)

## BIOFACH and VIVANESS 2022

Finally live and on site again, as a one-off  
**summer edition from 26 - 29 July 2022**

Immerse yourself in the vibrant organic food and natural and organic cosmetics community, find out about the latest news and trends, join in the discussions, and be inspired by an event you can enjoy with all your senses.

The stage is yours: Book some of our marketing services now to ensure you attract particular attention from visitors.

[Link to your personal exhibitor area](#)

BIOFACH Congress Theme 2022:

## Organic.Climate.Resilience.

Organic principles make agricultural and food production systems resilient and climate friendly. Organic farmers and eco food producers strengthen the foundations of life and at the same time work innovatively with nature.

And they are making ecological principles the driving force behind resilient food production systems. This is exactly what the most comprehensive international organic congress will be focusing on.

[www.biofach.de/congress](http://www.biofach.de/congress)

### **Innovations and trends**

- Novelty Stand (Hall 3A)
- “Innovation made in Germany” pavilion (Hall 9)

### **Know-how and learning**

- The worlds of WINE (Hall 7)
- The worlds of OLIVE OIL (Hall 4)
- The worlds of VEGAN (Hall 4A)

### **Experience and discover**

- Fachhandelsclub for special retailers (Hall 9)
- Meeting Point Initiatives & NGOs (Hall 9)

### **Furthermore**

- Sustainable packaging and “unpackaged” display area (Hall 8)

### **Personal networking done safely!**

Click on the following link for detailed information on the NürnbergMesse hygiene plan and the latest COVID-19 safety measures: [www.biofach.de/protective-measures](http://www.biofach.de/protective-measures)

Alongside **BIOFACH**, visit the international trade fair for natural and organic personal care

# VIVANESS2022

into natural beauty

[www.vivaness.de/en](http://www.vivaness.de/en)

## Team

You have questions about the application, exhibition marketing or the trade fair? Our exhibition team would be happy to help you.

T +49 9 11 86 06-89 98

[info@biofach.de](mailto:info@biofach.de)

## Our representatives

[biofach.de/representatives](http://biofach.de/representatives)

## Organizer

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg  
Germany

## Dates

BIOFACH 2022 26 - 29 July 2022

BIOFACH 2023 14 - 17 February 2023

## Opening times

Tuesday till Thursday

09:00 till 18:00

Friday 09:00 till 17:00

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