



## PRESS RELEASE

February 2021

### **Postponement of the HUBANA Hunting Experience Days Schloss Lembeck to September 2021**

#### **More planning security through postponement**

**Although the response from the industry to the new event HUBANA Jagderlebnistage was extremely positive, the organiser NürnbergMesse has decided to postpone HUBANA from June to early autumn 2021. The still dynamic situation and continuing travel and contact restrictions to contain the Corona pandemic do not currently allow any secure planning by all those involved.**

#### **New date in 2021**

The decision was made after detailed consultation with exhibitors and partners in the industry. The task now is to continue the registrations received so far and the popularity around HUBANA, so that an extraordinary event can take place from 10-12 September at Schloss Lembeck, North Rhine-Westphalia.

"The numerous discussions with representatives of the industry have strengthened our conviction in the format of HUBANA. Hunting experience days aimed at end consumers, in a unique open-air atmosphere, rounded off by an exciting supporting programme and the opportunity for product testing - the industry is already looking forward to this," says Petra Wolf, Member of The Management Board, NürnbergMesse.

"More than ever, people long for exchange, shared experiences and activities. HUBANA will offer all of this in September and we are very much looking forward to seeing all participants in person," says Anna-Catharina Heller, HUBANA event manager.

#### **Contact for press and media**

Ariana Brandl  
T +49 9 11 86 06-82 85  
ariana.brandl@nuernbergmesse.de

All press releases and further information at:  
[www.hubana.events](http://www.hubana.events)

**Veranstalter  
Organizer**  
NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-0  
F +49 9 11 86 06-82 28  
lembeck@hubana.events  
www.hubana.events

**Vorsitzender des Aufsichtsrates  
Chairman of the Supervisory Board**  
Albert Füracker, MdL  
Bayerischer Staatsminister der  
Finanzen und für Heimat  
Bavarian State Minister of Finance  
and Regional Identity

**Geschäftsführer  
CEOs**  
Dr. Roland Fleck, Peter Ottmann

**Registergericht  
Registration Number**  
HRB 761 Nürnberg