

Nuremberg, Germany  
17 - 20.2.2021

# VIVANESS2021

into natural beauty

International Trade Fair for  
Natural and Organic Personal Care



THE BEAUTY  
OF SUCCESS



Natural beauty is welcome everywhere – throughout the world and, of course, at VIVANESS in Nuremberg. The international trade fair for natural and organic personal care takes place in hall 3C, with its stunning glass facade – a unique space for your participation.

The networking, business and experience platform owes its success to its stringent admission criteria, the highest quality standards and ample scope for new ideas. VIVANESS Breeze features creative concepts with modern labels in the transition area to hall 1, while newcomers from Germany will make an impression at the 'Innovation made in Germany' pavilion in hall 3C.

Showcase your company at the most important industry gathering and make valuable contacts with international retailers, specialist buyers, and potential partners and customers.

We look forward to seeing you there!  
Your VIVANESS Exhibition Team

## VIVANESS CONGRESS: GAIN NEW KNOWLEDGE AND MAKE NEW CONTACTS

The **VIVANESS Congress** opens the door to new markets: network with representatives from retail, business, politics and professional associations. Find new business partners – right in the heart of the event in Hall 3C.

## SHOWSTOPPER

Turn heads at our **Novelty Stand** where trade visitors discover innovations and choose their favourites for the **Best New Product Award VIVANESS**.



## REWARDING - GOOD REASONS FOR VIVANESS

**Networking:** Meet customers and partners and make new business contacts.

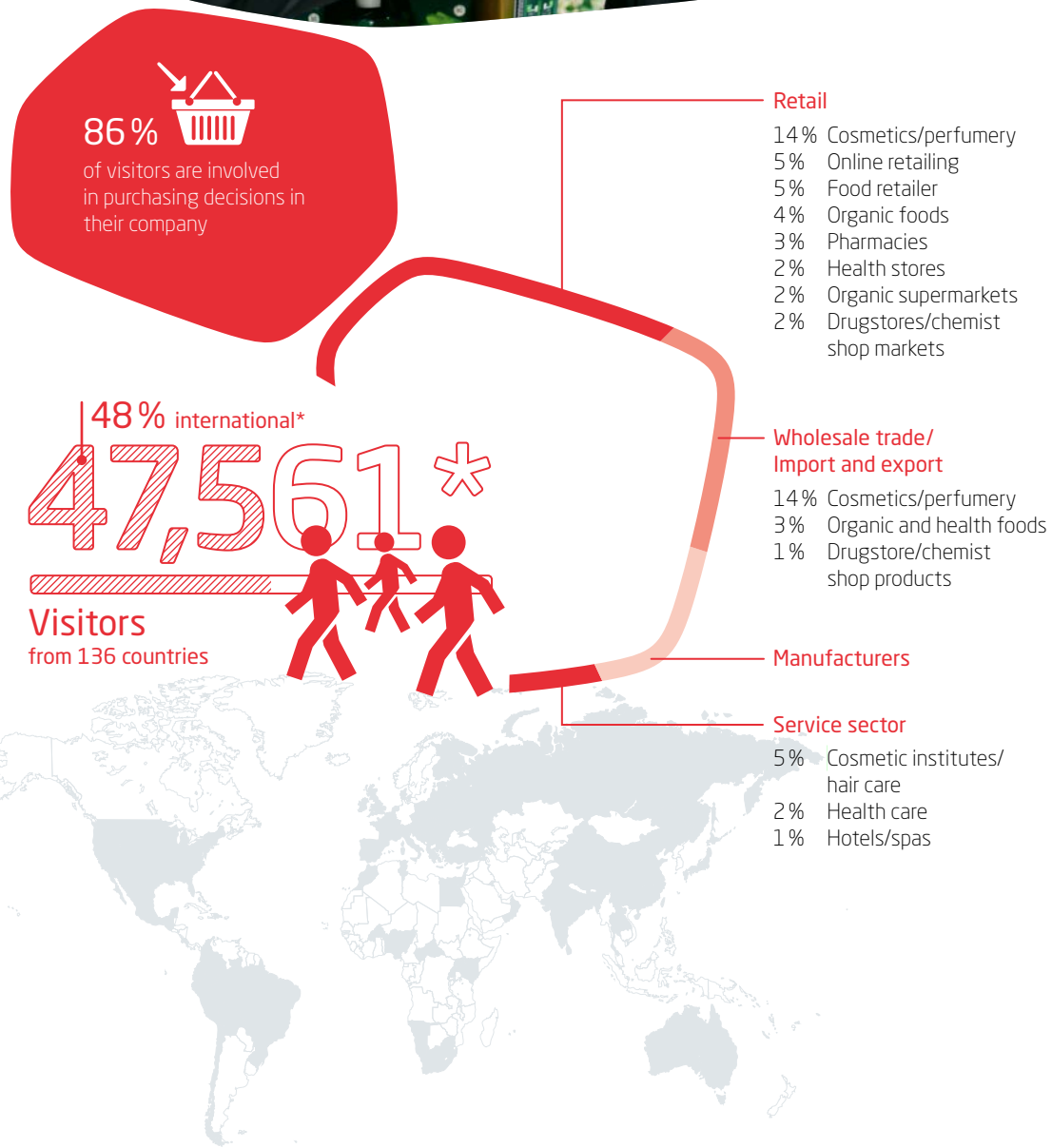
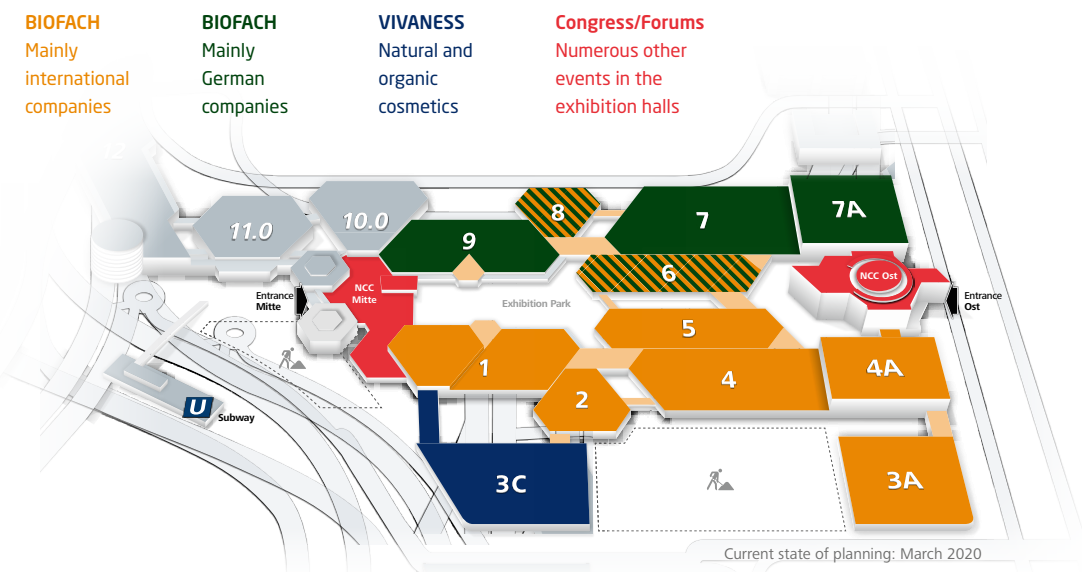
**Visitor magnet:** Present your products where the international natural and organic cosmetics industry comes to meet.

**Success:** Make an impression with your products and innovations.

**Reach:** Get the full attention of the media and opinion-formers.







\*BIOFACH/VIVANESS together 2020 | The figures for exhibitors and visitors are certified by the Society for Voluntary Control of Fair and Exhibition Statistics (FKM), Berlin.



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## DATE AND VENUE

Wed. 17 – Sat. 20 February 2021

Exhibition Centre Nuremberg

## WE'RE HERE TO HELP

Do you have questions about  
your participation in the trade fair?  
Get in touch – we're here to help!

T +49 9 11 86 06 - 89 98

info@vivaness.de

## THERE FOR YOU AROUND THE WORLD

Our international representatives will assist you in all  
matters relating to your participation in the trade fair –  
anywhere in the world.

[vivaness.de/representatives](http://vivaness.de/representatives)

## ORGANIZER

NürnbergMesse GmbH

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## SIMPLE REGISTRATION

Quick, easy, online – register at:  
[vivaness.de/application](http://vivaness.de/application)

Together with

# BIOFACH2021

into organic

Supporting organizations

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