



Nuremberg, Germany 25.–27.2.2020

**embeddedworld**

Exhibition & Conference

... it's a smarter world

**Checklist for your  
exhibition participation**

	Receipt Information	Deadline	Where
<input type="checkbox"/> <b>Exhibitor &amp; product database:</b> Our online editorial team will contact you to update your online entry	Aug 2019	/	redaktion@aussteller.embedded-world.de
Before, during, and after the exhibition, we offer you a wide range of attractive <b>sponsoring and advertising measures:</b>			
<input type="checkbox"/> <b>SmarterMailing:</b> With your individual advertising message, you can participate in a mailing that is sent to 30,000 active and potential visitors	Sep 2019	30 Nov 2019	embedded-world.de/en/smartermailing
<input type="checkbox"/> Become a <b>sponsor of Student Day 2020</b> and use our sponsor packages to draw the attention of students to your company	Sep 2019	30 Nov 2019	embedded-world.de/studentday
<input type="checkbox"/> Our <b>exclusive marketing</b> puts the finishing touch on your advertising campaign. We provide you with effective advertising measures for all media. Focus attention on your company.	Sep 2019	immediately	embedded-world.de/exclusive
<input type="checkbox"/> Have you developed outstanding technical innovations for embedded technologies and would you like to present them to a jury of experts? If so, then submit them for the <b>embedded award 2020</b> .	Sep 2019	15 Jan 2020	embedded-world.de/en/award
<input type="checkbox"/> Would you like to introduce your products, services, and your company to trade visitors from the embedded community? If so, then book a lecture in the <b>Exhibitor's Forum</b> .	Sep 2019	10 Jan 2020	embedded-world.de/application-exhibitorsforum
<input type="checkbox"/> Payment date for the <b>stand rental invoice</b>	Oct 2019	9 Dec 2019	
<input type="checkbox"/> Starting in <b>mid-October</b> you can use the <b>Online ExhibitorShop</b> to place <b>orders</b> related to your stand construction	Oct 2019	13 Jan 2020	embedded-world.de/exhibitorshop
<ul style="list-style-type: none"> <li>• Suspensions</li> <li>• Water</li> <li>• Stand cleaning</li> <li>• Catering</li> <li>• Power</li> <li>• WLAN/LAN/router</li> <li>• Parking permits</li> <li>• Lead tracking</li> </ul>			
<input type="checkbox"/> <b>Register</b> your <b>exhibitor badges and assembly and dismantling passes</b> in the shop	Oct 2019	/	embedded-world.de/exhibitorshop
<input type="checkbox"/> Sending us <b>plans of your stand construction</b> for approval by email is not necessary. Please use the check list „stand design“ in the <b>Online ExhibitorShop</b> instead.	Oct 2019	13 Jan 2020	embedded-world.de/exhibitorshop
<input type="checkbox"/> <b>Stand construction:</b> Whether you require a modular or custom stand, we are happy to help you design and build your exhibition booth.	immediately	system stand construction: 13 Jan 2020	standkonfigurator.de/en/
<input type="checkbox"/> Use your <b>e-codes</b> and <b>admission vouchers</b> and invite your customers! You can find mailing templates at our downloads area.	Oct 2019	/	embedded-world.de/downloads
<input type="checkbox"/> We are happy to help you book your <b>hotel rooms</b> for your stay.	Oct 2019	Jan 2020	hotels@nuernbergmesse.de embedded-world.de/hotel
<input type="checkbox"/> Do you have <b>co-exhibitors</b> ? Please register them online.	Nov 2019	10 Jan 2020	embedded-world.de/application
<input type="checkbox"/> Are you looking for qualified specialists? Then use our <b>job market</b> ; our online editorial team would be happy to help you.	Jan 2020	17 Feb 2020	redaktion@aussteller.embedded-world.de
<input type="checkbox"/> Close out an intensive exhibition day by relaxing at the <b>After Business Party</b> with nice colleagues and exciting contacts while enjoying cool drinks and tasty snacks!	Jan 2020	18 Feb 2020	embedded-world.de/en/party
<input type="checkbox"/> At the Last Minute Information you can find important information on your exhibition participation at a glance	End of Jan 2020	/	
Welcome to embedded world 2020!	25.–27.2.2020		