



BrauBeviale2020

Nuremberg, Germany | 10-12 November

THE HEART OF THE
BEVERAGE INDUSTRY.

Good conversations.

Good business.

braubeviale.de

Member of the **Beviale Family**

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It's so inspiring here and very exciting, if you feel passion for the industry.

Camilla Allard, Marketing Manager, Greene King, UK



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Not only beer, but high-tech, marketing, juices, non-alcoholic drinks, wines, plant construction, microbiology - everything in one place. Add in the latest standards, and it's all quite addictive.

Susanne Hönig, student, Weihenstephan-Triesdorf University of Applied Sciences, Germany



Business and enthusiasm

at the meeting place for the industry

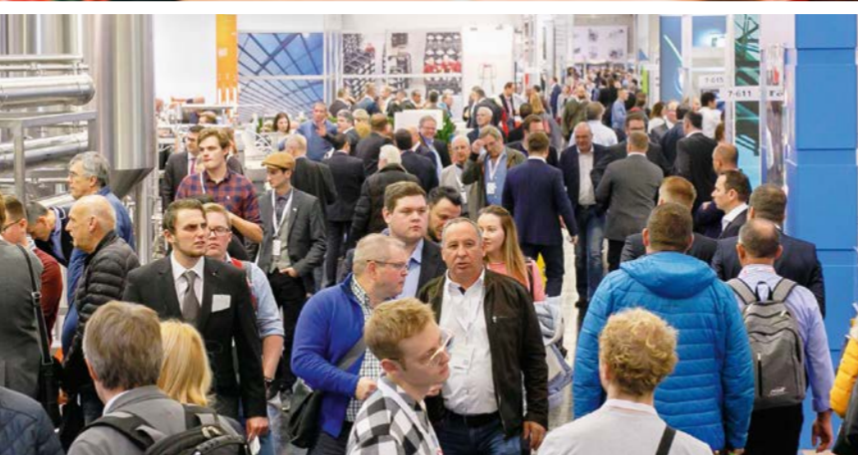


What a great atmosphere! Were you there? About 1,100 highly satisfied exhibitors. 40,000 inspired trade visitors. Decision-makers and experts from 138 countries. Lots of business contacts and valuable new business.

BrauBeviale 2019 showed once again that this is where the international beverage industry gathers, where a sophisticated professional audience can find the right solutions for beverage manufacture, and where the future is made.

With a three-day exhibition packed full of high-quality raw materials, innovative technologies, efficient and sustainable packaging, creative marketing ideas, and all kinds of inspiration, 97 percent* of visitors have made up their minds:

“We'll be back again, no doubt about it!”



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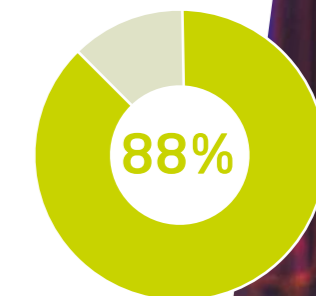
... The days we spend at the exhibition give us renewed energy to do a good job at our own location, and we pick up a lot of good ideas here ...

Peter Böttger, CEO Deco Glas GmbH, Germany



High quality!

The proportion of visitors who are part of the investment decision-making process in their business has grown to 88 percent.*



* Source: BrauBeviale 2019 Show Report





What makes BrauBeviale so attractive



Successful!
95 percent of exhibitors made new business connections.*



I meet customers from around the world and learn how to improve our services.
Tayo Oladapo, Teelad Investments Limited, Nigeria



To exhibitors

Enjoy talking directly with decision-makers? Want to present your innovation? Want to meet up with your existing customers or make new contacts? At BrauBeviale, you are at the right place! This is right at the heart of the industry, where all the key themes are discussed, and where you can drive your business forward – both locally and internationally. All perfectly organized and managed, with participation costs starting from EUR 188/m².

To visitors

Looking for the right solution for your specific challenge? Want an overview of products covering all aspects of beverage manufacture, processing, logistics and marketing? Interested in talking with experts about future themes and experiencing a truly relevant supporting programme? Want to share your passion for beverages with others? Then come to BrauBeviale and take part in the regular meeting of the industry!

What a pleasure! One thing that's definite: the next BrauBeviale

The future of the beverage industry is well under way. And it will be discussed again in detail and given further form at BrauBeviale in 2020. The international beverage family will meet in Nuremberg from 10 to 12 November 2020 – and you're invited now!

What you can look forward to: People who share your passion for beverages. An extensive range of products covering all aspects of the beverage manufacture process chain. A supporting programme offering both depth of content and relaxed interaction with industry experts on an equal footing. BrauBeviale is where ideas meet interest, and challenges meet innovations.

For more information and even more to tempt you, see:
braubeviale.de/next



The exhibition has been a part of my entire professional life.
Prof. Dr. Dr. h. c. Ludwig Narziß, Technical University of Munich, Germany



Like!
98 percent of visitors were happy with the products and services at the exhibition.*



* Source: BrauBeviale 2019 Show Report



The heart of the beverage industry

Contact for exhibitors

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braubeviale@nuernbergmesse.de

Contact for visitors

T +49 9 11 8606-4999
visitorservice@nuernbergmesse.de

For information and to register
braubeviale.de/next

International and comprehensive: Products on display

- Raw materials and sensory refinement
- Technologies for manufacturing and filling beverages
- Water treatment/ analysis/ components
- Packaging
- Accessories and marketing

CRAFT DRINKS AREA



Forum **BrauBeviale**

Venue and date

Exhibition Centre Nuremberg
10–12 November 2020

Organizer

NürnbergMesse GmbH
Messezentrum
90471 Nuremberg, Germany

Honorary sponsor

Private Brauereien Bayern e. V.
Thomas-Wimmer-Ring 9
80539 Munich, Germany

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 twitter.com/braubeviale

Also learn more about our Beviale Family Network, with its worldwide events on all aspects of beverage manufacture and marketing.

For more information, see
beviale.com