



Nuremberg, Germany 15. - 17.03.2022

**embeddedworld2022**

Exhibition&Conference

... it's a smarter world

Checklist for your

Exhibition participation

	Receiving info	Deadline	Where
<b>Sponsoring and advertising measures</b>			
<input type="checkbox"/> Before, during, and after the exhibition, we offer you a wide range of attractive <b>sponsoring and advertising measures</b> : Our <b>exclusive marketing</b> puts the finishing touch on your advertising campaign.	Mid of September 2021	Order possible from mid of November	embedded-world.de/exclusive
<input type="checkbox"/> Would you like to introduce your products, services, and your company to trade visitors from the embedded community? If so, then book a lecture in the <b>Exhibitor's Forum</b> .	Mid of November 2021	24 January 2022	embedded-world.de/exclusive
<b>Stand space confirmation/booking confirmation and invoice</b>			
<input type="checkbox"/> Receipt of the stand space confirmation/booking confirmation and the corresponding invoice	Beginning of November 2021	Due date of the invoice: <b>10 December 2021</b>	received by email
<b>Exhibitor area - Online ExhibitorShop and TicketCenter</b>			
<input type="checkbox"/> You have <b>co-exhibitors</b> ? Then register them directly via your exhibitor area.	Mid of November 2021	24 January 2022	embedded-world.com/exhibitorarea
<input type="checkbox"/> Starting in <b>Mid November</b> you can use the <b>Online ExhibitorShop</b> to place <b>orders</b> related to your stand construction	Mid of November 2021	31 January 2022 (suspensions) 21 February 2022 (all other Services)	embedded-world.com/exhibitorarea
<ul style="list-style-type: none"> <li>• Suspensions</li> <li>• Water</li> <li>• Stand cleaning</li> <li>• Catering</li> <li>Sponsoring and additional Services</li> </ul> <ul style="list-style-type: none"> <li>• Power</li> <li>• WLAN / LAN / router</li> <li>• Parking permits</li> <li>• Lead tracking</li> </ul>			
<input type="checkbox"/> <b>Stand construction</b> : Whether you require a modular or custom stand, we are happy to help you design and build your exhibition booth.	immediately	system stand construction: 21 February 2022	standkonfigurator.de/en/
<input type="checkbox"/> Sending us <b>plans of your stand construction</b> for approval by email is not necessary. Please use the check list „stand design“ in the <b>Online ExhibitorShop</b> instead.	Mid of November 2021	1 February 2022	embedded-world.com/exhibitorarea
<input type="checkbox"/> <b>Register your exhibitor badges and assembly and dismantling passes</b> at the TicketCenter	Mid of November 2021	Before entering the exhibition grounds (also applies to stand constructors)	embedded-world.com/exhibitorarea
<input type="checkbox"/> Use your <b>voucher codes</b> and invite your customers! You can find all the options for this in the TicketCenter	Mid of November 2021	/	embedded-world.com/exhibitorarea
<b>Digital platform</b>			
<input type="checkbox"/> <b>Exhibitor and product profile</b> maintenance	Mid of November 2021	/	received by email
<input type="checkbox"/> <b>Onboarding exhibitors</b> (admin exhibitor profile and staff) and <b>speakers</b>	End of January 2022	Before event duration	received by email
<input type="checkbox"/> <b>Session Maintenance Roundtables</b> (if part of the package or booked separately)	December 2021	Beginning of March 2022	received by email
<input type="checkbox"/> <b>Onboarding visitors and press</b>	Beginning of March 2022	Before event duration	received by email
<b>Others</b>			
<input type="checkbox"/> Have you developed outstanding technical innovations for embedded technologies and would you like to present them to a jury of experts? If so, then submit them for the <b>embedded award 2022</b> .	End of November 2021	21 January 2022	embedded-world.de/en/award
<input type="checkbox"/> We are happy to help you book your <b>hotel rooms</b> for your stay.	immediately		hotels@nuernbergmesse.de embedded-world.de/hotel
<input type="checkbox"/> Are you looking for qualified specialists? Then use our <b>job market</b> ; our online editorial team would be happy to help you.	End of January 2022	End of February 2022	embedded-world.de/exclusive
<input type="checkbox"/> At the <b>Last Minute Information</b> you can find important information on your exhibition participation at a glance!	Beginning of March 2022	/	received by email
<input type="checkbox"/> Welcome to <b>embedded world 2022!</b>	15.-17. March 2022		

All services can be ordered in our Online ExhibitorShop under [www.embedded-world.de/exhibitorshop](http://www.embedded-world.de/exhibitorshop). The updated deadlines can be found in the Online ExhibitorShop. Subject to change.

Stand: 27.10.2021