

Virtual MedtecLIVE & SUMMIT – THE platform for the european medical technology scene

Nürnberg, Germany 2021

MedtecLIVE
2nd VIRTUAL EDITION
Connecting the medical technology supply chain

Be there when the industry insiders meet at **MedtecLIVE & SUMMIT from April 20 – 22, 2021** and become part of the **second virtual edition** of the medical technology event. Use the virtual platform and its international reach as an ideal opportunity to present your company in multimedia and establish contacts virtually.

Take advantage of our special wearables expert offer to showcase your knowledge in this area to the medtech community!

VIRTUAL BASIC PACKAGE Your entry into the digital MedtecLIVE.

- Company profile incl.
 - Company description and logo
 - Contact information, website link and social media links
 - Integration of a video for company or product presentation
 - Integration of five PDF files for download (e.g. company brochures, press releases)
 - Integration of five image files
 - Integration of five products including description, one video and one image each
 - Assignment of contact persons (company employees, according to exhibitor passes)
 - Integrated direct messaging function
- Lead list standard (contact details of the people you have interacted with on the virtual platform)
- Participation in the virtual matchmaking incl. appointment function for virtual 1:1 video meetings
- Company name and logo on the MedtecLIVE website (including links)

EUR
2,600.–

INCL. WEARABLES-UPGRADE The booster for wearables experts.

in cooperation with **medtech
ZWO**

Contains all services from the basic package and additionally offers for wearable experts:

- Company profile on the MedtecLIVE-Website in the special wearables section
- Company name and logo on the Medtech Zwo webpage in the "MedtecLIVE wearables"-subpage (in German)
- 10min speaking slot in a 90min session with a focus on the wearables market (incl. panel discussion) in the live stream of the virtual congress program, moderated by Medtech Zwo
- editorial support and content marketing of the MedtecLIVE Wearables programme by Medtech Zwo (in German)
 - online pre-event reporting with highlight article, short interview and a special newsletter MedtecLIVE
 - Focus topic wearables und special section with company profiles in the trade fair special of Medtech Zwo issue 2/2021 (15.4. 2021)
 - online after-event reporting with highlight article, short interview and a special newsletter MedtecLIVE

Meet your target group: the virtual MedtecLIVE is the shortest way to **direct contact with decision makers** of well-known medical technology companies, investors and representatives from the fields regulation, R&D, manufacturing and production, purchasing and procurement and project and product management.

Your contacts for the wearables package during MedtecLIVE 2021:

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Registration for the wearables package in the virtual MedtecLIVE 2021 (by mentioning the code 'wearables') is possible at:

medteclive.com/become-exhibitor

ORGANIZER

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WE ARE HAPPY TO ADVISE YOU

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