

NATURAL EXPO SOUTH EAST ASIA

July 12-15
2018

Nonthaburi, Bangkok
IMPACT Exhibition Center

International Trade Fair and Conference
for Natural Products

naturalexpo-southeastasia.com

Show Report

Co-located with

BIOFACH SOUTH
into organic EAST ASIA

National support



Organizer



NÜRNBERG MESSE



Date: July 12 – 15, 2018 (Thu.– Sun.)

Venue: IMPACT Exhibition Center

Organizer: DIT Department of Internal Trade &
NürnbergMesse GmbH

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Save the date for BIOFACH SOUTH EAST ASIA & NATURAL EXPO SOUTH
EAST ASIA 2019:

July 11 – 14, 2019
Bangkok, Thailand

To book an exhibition space in 2019, please contact one of the sales people mentioned above.

EXHIBITORS FACTS & FIGURES

Exhibition area:

Net space 4,758 sqm

Exhibitors:

	BIOFACH	NATURAL	Total
Exhibitors	181	218	399
Co-exhibitors	0	6	
Exhibitors in %	45%	55%	
Net m ² occupied	2.531	2.227	4.758
Net m ² in %	53%	47%	

BIOFACH SOUTH EAST ASIA shows 100 % organic products and is co-located with NATURAL EXPO SOUTH EAST ASIA.

Official pavilions:

ASEAN Organic Pavilion – Board Members of the BFSEA
Organic Village - organized by Department of Internal Trade
 Ministry of Commerce

KAEWKASET Ltd. - organized by Friend in Need (of “PA”) Volunteers Foundation, Thai Red Cross

SACICT Pavilion – focus on natural, handcrafted & natural clothes

Participating exhibitors from 14 countries:

Australia	1
Austria	1
Cambodia	1
China	3
Indonesia	8
Italy	1
Malaysia	1
Myanmar	1
Netherlands	1
Philippines	1
Singapur	1
South Korea	1
Thailand	373
Vietnam	5
Total	399

VISITORS FACTS & FIGURES

Total visitors: 21,209

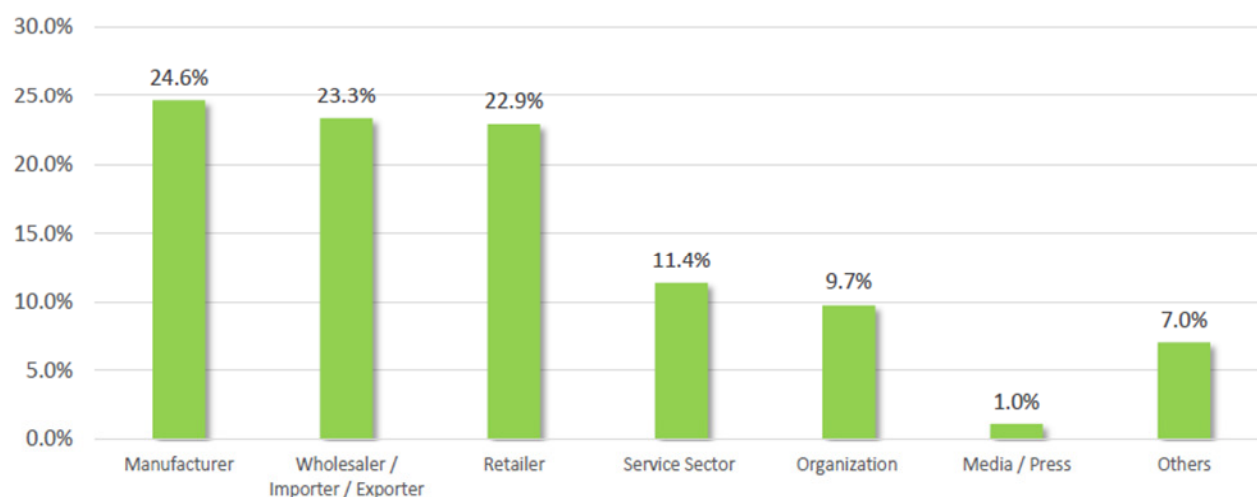
International visitors from the following 41 countries:

Malaysia, Vietnam, China, Cambodia Japan, India, Singapore, USA, Myanmar, Germany, Hong Kong, Indonesia, Taiwan, Turkey, Cambodia, Philippines, Afghanistan, Laos, India, Australia, Netherlands, France, New Zealand, UK, Poland, Malaysia, Maldives, Switzerland, UAE, Albania, Angola, Argentina, Bangladesh, Belgium, Denmark, Ethiopia, Russia, South Africa, Spain, Korea, Italy,

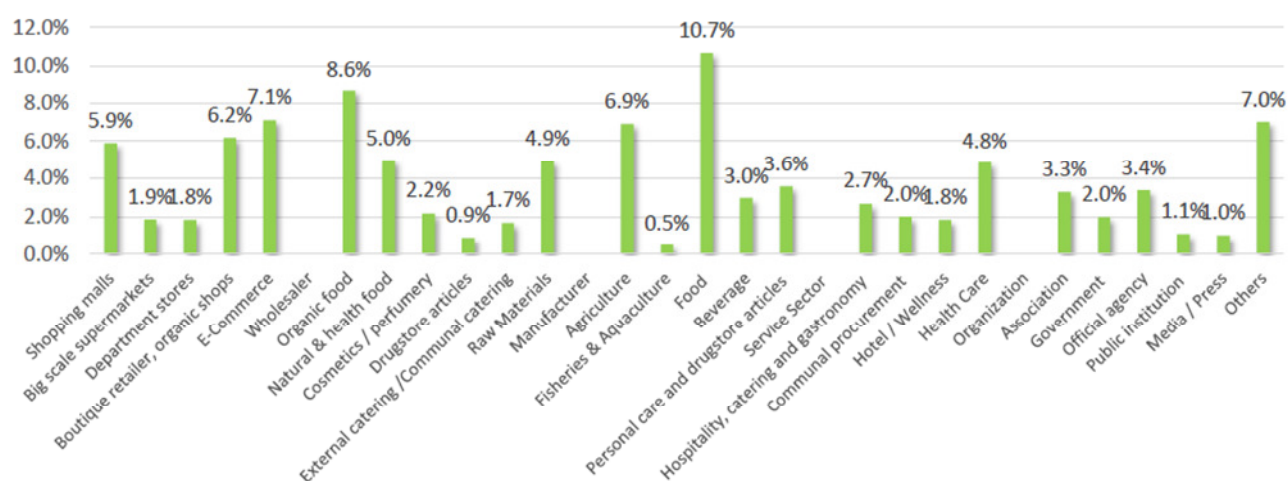
Top 10 countries for international visitors:

1. Malaysia
2. Vietnam
3. China
4. Japan
5. India
6. Singapore
7. USA
8. Myanmar
9. Germany
10. Hong Kong

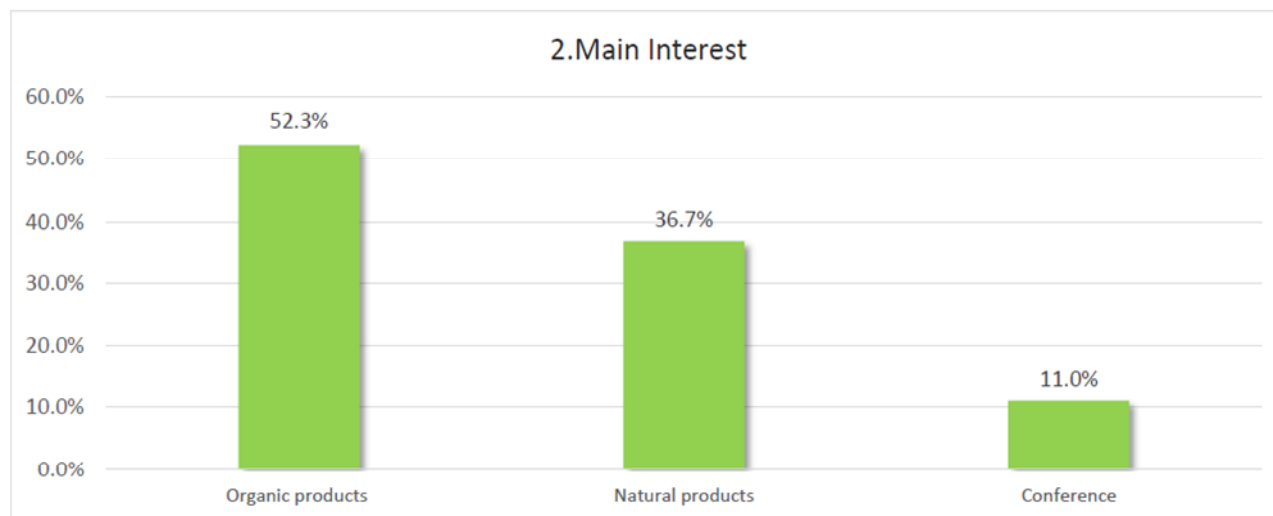
Sector of Economy



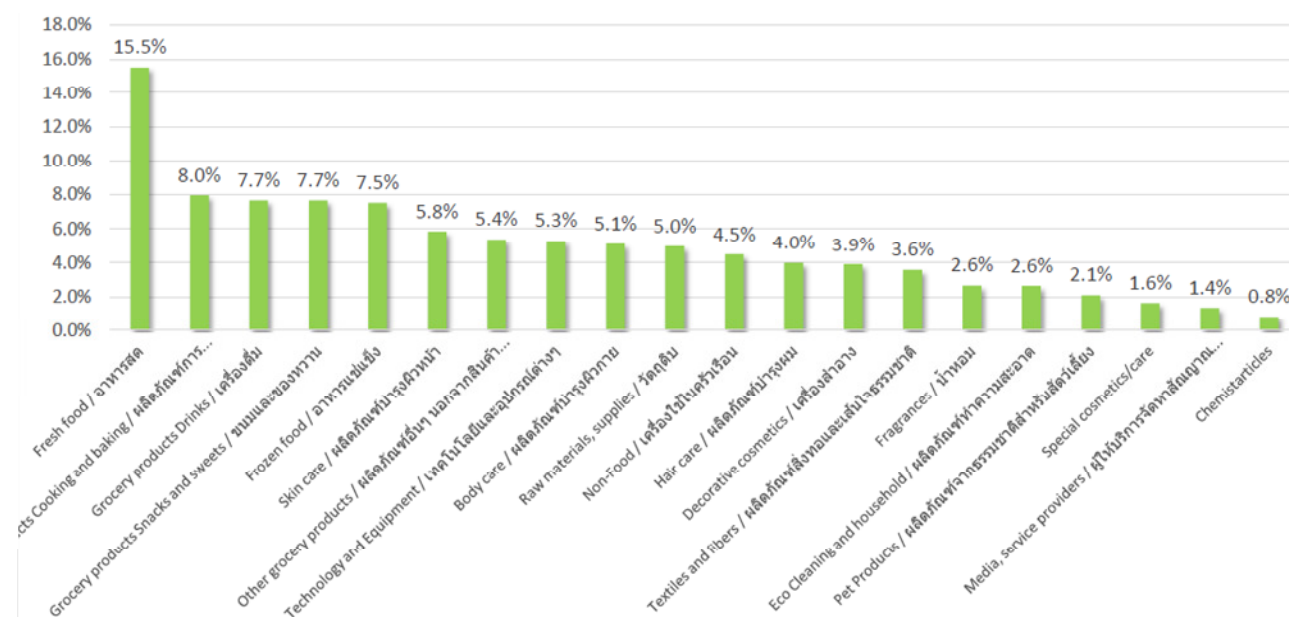
Sub sector



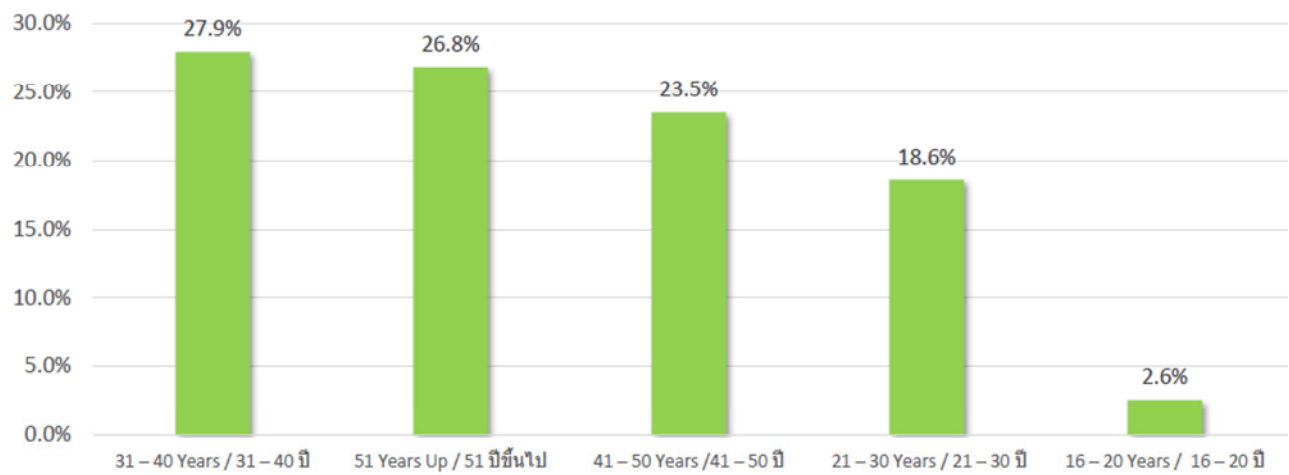
Main Interest



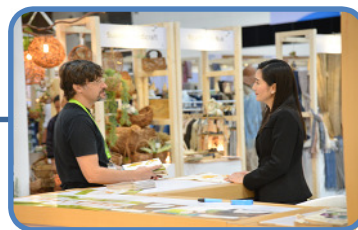
Product interest



Age



Impressions BIOFACH SOUTH EAST ASIA & NATURAL EXPO SOUTH EAST ASIA 2018



Statements from Exhibitors & Visitors of BIOFACH SOUTH EAST ASIA & NATURAL EXPO SOUTH EAST ASIA 2018

"This is our first time here presenting our brand, RAWGANIC. We are a very young brand, less than 4 months to be exact but being here not only did we receive great responds from customers but we see this as a great opportunity to meet many business owners to grow as a business in the future."

- Pakatidee Company, RAWGANIC Brand (Exhibitor)

"We don't get to have a lot of organic fairs in Thailand and to be honest it is still a new trend that needs a lot more promoting. This is just a great opportunity to educate and see how Thailand can turn into an organic agriculture country along with promoting farmers leading to a better income and a better way of life."

- Panupong Siritrakul (Visitor)

"BIOFACH SOUTH EAST ASIA & NATURAL SOUTH EAST AISA is a good marketing platform for organic growers/suppliers to reach out to the regional/global market"

Daniel Choo, INT'L SHOPPE PTE LTD (Exhibitor)

"This was my first time to any organic event and I did not expect it to be as great as it is. I'm very impressed and really wish there would be more each year or a longer period of time. This was awesome! "

- Maneerath Saengmuang (Visitor)

"BIOFACH SOUTH EAST ASIA & NATURAL SOUTH EAST AISA 2018 was the perfect platform to launch our new organic instant 'noodl noodl'. The mix of B2B and B2C was ideal as consumers could buy and try the finish products, and our potential customers got a good view of the potential of our product. See you in 2019!"

- Onno Stiennen, noodl noodl / ONOFF SPICES (Exhibitor)