

New sequence of days from Tuesday to Friday

Nuremberg, Germany

15 - 18.2.2022

# VIVANESS2022

into natural beauty

International Trade Fair for Natural and Organic Personal Care

Supporting  
organisations

COSMOS  
COSMOS

NATRUE



Look forward to a face-to-face gathering with the entire sector in Nuremberg! In 2022, the “VIVANESS experience” will be enhanced by various digital features.

We in the VIVANESS team are already working with heart and soul to bring you exciting networking, unique variety of products and numerous innovations and trends on site in 2022 – with a corresponding hygiene concept of course.

Grab the chance to be part of this international gathering of the natural beauty community and book your stand for VIVANESS 2022.

# SUSTAINABLY INNOVATIVE – BE INSPIRED BY VIVANESS

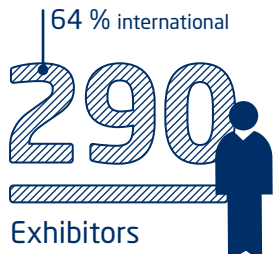


## WHY YOU SHOULD ABSOLUTELY NOT MISS VIVANESS 2022

- **International dialogue among all industry players:** VIVANESS is the No. 1 venue for personal interaction between members of the international natural and organic beauty community. Nowhere else does the whole spectrum of industry stakeholders come together in a comparable way.
- The parallel VIVANESS Congress offers **networking and knowledge transfer at expert level.**
- **Pioneering and innovative:** The new event concept combines the established format of the physical VIVANESS exhibition with the advantages of the digital environment.
- **Calibre of visitors:** As an exhibitor at this strictly trade-only event, you will encounter only suitably credentialed international visitors from the retail and producing segments, as well as media representatives, other influencers, and policymakers.
- **Experience and discover:** At the venue you can look forward to numerous special shows, e.g., for new products, start-ups and newcomers.
- **Inspiration:** VIVANESS is your destination for trends, innovations and new products.



## REVIEW 2020



- 87 % were satisfied with the overall success of their participation
- 89 % expect noticeable follow-up business
- 93 % were able to reach their most important target groups
- 95 % were able to make new business connections

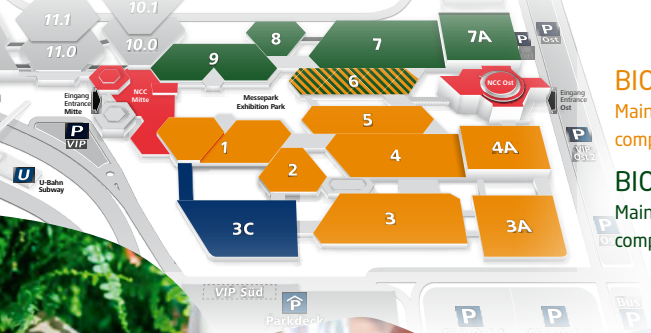
Due to the Covid-19 pandemic, a digital edition of VIVANESS, the BIOFACH/VIVANESS 2021 eSPECIAL, was successfully held with 13,800 participants from 136 countries.

We are now going to combine the best digital elements from the 2021 eSPECIAL with the face-to-face reunion in Nuremberg in 2022, to ensure you get extra benefits from your participation. Your additional digital corporate profile will allow you to attract even more attention to your company. You will also have access to selected congress presentations and a digital matchmaking function.



For more information go to:  
[www.vivaness.com](http://www.vivaness.com)





## BIOFACH

Mainly international  
companies

## BIOFACH

Mainly German  
companies



### SIMPLE REGISTRATION

Quick, easy, online –  
register at:  
[vivaness.de/application](http://vivaness.de/application)



**Climate neutral**

Print product

[ClimatePartner.com/10116-2106-1001](https://ClimatePartner.com/10116-2106-1001)



## VIVANESS

Natural and  
organic cosmetics

## CONGRESS/FORUMS

Numerous other forums  
in the exhibition halls

### THERE FOR YOU AROUND THE WORLD

Our international representatives  
will assist you in all matters  
relating to your participation  
in the trade fair – anywhere  
in the world.

[vivaness.de/representatives](http://vivaness.de/representatives)

### ORGANIZER

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### EVENT DATES

15 – 18 February 2022

### OPENING TIMES

Tuesday to Thursday	9:00 to 18:00 Uhr
Friday	9:00 to 17:00 Uhr

### WE'RE HERE TO HELP

Do you have questions about  
your participation in the trade fair?  
Get in touch – we're here to help!  
T +49 9 11 86 06 - 89 98  
[info@vivaness.de](mailto:info@vivaness.de)

 [instagram.com/biofachvivaness](https://www.instagram.com/biofachvivaness)

 [linkedin.com/company/vivaness](https://www.linkedin.com/company/vivaness)

VIVANESS is reserved exclusively for trade visitors.