

BIOFACH SAUDI ARABIA

into organic



Riyadh, Saudi Arabia
The Arena Riyadh Venue
for Exhibitions

November 11 - 13, 2024

biofach-saudiarabia.com

International patron:



Organizer



Co-organizer:



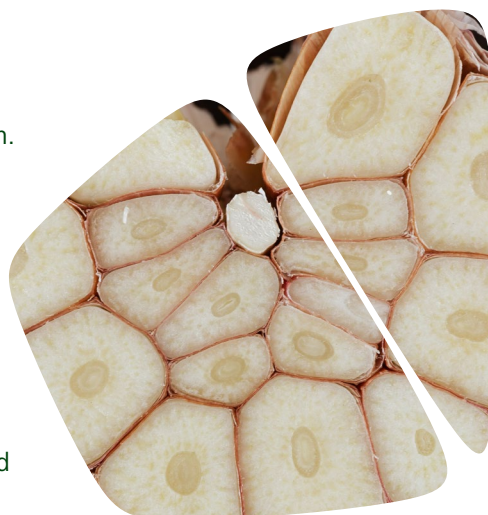
BIOFACH SAUDI ARABIA

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The 3rd edition of BIOFACH SAUDI ARABIA will take place at The Arena Riyadh Venue for Exhibitions, a multi-functional indoor venue with an area of 6,000 sqm.

At the Saudi Organic Food Day, observed annually on November 11, authorities highlight commendable shifts in agriculture and their positive impacts on human health, vitality, and overall well-being. A perfect match with the start of the exhibition, where topics addressing to the challenges of the local market, such as “water” and “fertilizer”, will be featured in the conference programme. Also from a global perspective the water issue as well as the lack of organic fertilizer are increasingly calling for answers. There will be political roundtables and expert panels to discuss them.

Moreover, BIOFACH SAUDI ARABIA is the perfect place for trade connections and making contacts, in a region where the organic food market is expected to gain further momentum in the upcoming years.



Saudi Arabia: The centre of a promising market!

BIOFACH SAUDI ARABIA is the international organic hub for the entire Middle East and North African region that gathers more than 20 countries. Grab the opportunity for valuable trade connections and take part in 2024!

Countries of the MENA region



Products on display:

- Fresh food
- Frozen food
- Grocery products:
Cooking and baking, snacks and sweets, drinks, others
- Non-Food
- Technology and equipment
- Raw materials, supplies
- Media and service providers

Visitor profile:

- Wholesaler and retailer
- Importer and exporter
- Shopping malls
- Big scale supermarkets
- Department stores
- Manufacturer and farm direct dealers
- Boutique retailers, organic shops
- E-commerce
- Hospitality, catering and restaurants
- Community and enterprise procurement
- Investors
- Media and press

5 reasons for exhibiting

Organic Hub for the MENA region

BIOFACH SAUDI ARABIA unites more than 20 countries under one roof. This is the hub where the organic community of the entire MENA region meets.

Knowledge platform

Experts, politicians and international speakers will come together at the accompanying conference of BIOFACH SAUDI ARABIA to discuss current market issues. Exhibitors can hold presentations, as well as participate in seminars, panel discussions and workshops.

Rising awareness

Rising concerns about the environment, health issues and health benefits associated with organic foods are mainly driving the food market in the MENA region. In addition, rising average annual household spending on food, better accessibility of these products by small and medium retailers, changing lifestyles, implementation of initiatives to encourage farmers to convert to organic farming, and increasing number of organic food producers are driving the growth of the organic market.

Growing market

Shelf space for organic food & beverages has increased considerably in the past 5 years. The MENA organic food market was valued at USD 7 billion in 2022 and is expected to witness significant growth also in the coming years.

High imports

In the MENA region, 70–90% of food requirements are imported. This, as well as a permanently growing population, offers great opportunities for international trade and business contacts.

Be part of this development and enter the world of organic products in the MENA region!

Gain important market insights and get to know the hippest retailers and restaurants in Riyadh

BIOFACH SAUDI ARABIA will be accompanied by an extensive side programme. Next to an enriching conference programme, cooking shows and contests for the best local organic food will demonstrate the sustainable lifestyle in Saudi Arabia and the MENA region.

For further information please visit:
www.biofach-saudiarabia.com



At a Glance

BIOFACH SAUDI ARABIA
International Organic Hub for the MENA region

Date & Venue

November 11 – 13, 2024
The Arena Riyadh Venue
for Exhibitions

Opening Hours

Monday – Wednesday
14:00 – 22:00

Facts & Figures

Exhibition space: 6,000 sqm
Exhibitors: 200 exhibitors (estimated)
Visitors: 7,000 visitors (estimated)



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for organic products!



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World's Leading Trade Fair for Organic Food
Nürnberg, Germany
February 11 – 14, 2025
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BIOFACH AMERICA

biofach-america.com

BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR
São Paulo, Brazil
June 12 – 15, 2024
biofach-americalatina.com

BIOFACH CHINA

Shanghai, China
June 13 – 15, 2024
biofach-china.com

BIOFACH INDIA

Delhi-NCR, India
August 3 – 5, 2024
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BIOFACH JAPAN

Tokyo, Japan
October 25 – 27, 2024
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BIOFACH SAUDI ARABIA

Riyadh, Saudi Arabia
November 11 – 13, 2024
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BIOFACH SOUTH EAST ASIA

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