

MedtecLIVE – THE HOTSPOT FOR MEDICAL TECHNOLOGY

Nürnberg, Germany 2021

MedtecLIVE

2nd VIRTUAL EDITION

Connecting the medical technology supply chain

The stage for successful start-ups

Progress needs an inspiring environment. The **virtual MedtecLIVE & SUMMIT** showcases innovations that bridge the gap from the present to the future, creating a creative atmosphere full of valuable impulses.

Use the virtual platform and the reach into the medical technology industry as an ideal opportunity to present your start-up in multimedia and to establish contacts virtually. Benefit from the special price for start-ups and make MedtecLIVE & SUMMIT your stage. Be part of the second virtual MedtecLIVE & SUMMIT from **April 20 – 22, 2021**. And all this directly from your (home) office.

VIRTUAL START-UP-PACKAGE Your entry into the digital MedtecLIVE.

- Company profile incl.
 - Company description and logo
 - Contact information, website link and social media links
 - Integration of a video for company or product presentation
 - Integration of five PDF files for download (e.g. company brochures, press releases)
 - Integration of five image files
 - Integration of five products including description, one video and one image each
 - Assignment of contact persons (company employees, according to exhibitor passes)
 - Integrated direct messaging function
- Lead list standard (contact details of the people you have interacted with on the virtual platform)
- Participation in the virtual matchmaking incl. appointment function for virtual 1:1 video meetings
- Company name and logo on the MedtecLIVE website (including links)

EUR
550.-*

VIRTUAL UPGRADE The booster for your digital participation.

contains all services from the basic package and additionally:

- Integration of two additional videos (three in total)
- Integration of three additional PDF files for download (eight in total)
- Integration of ten additional image files (15 in total)
- Integration of direct video call function in the company profile
- Data dashboard – this gives you direct access to all your digital leads and other relevant key figures
- A virtual round table for own web sessions (for up to 25 active participants)
- Presentation in the live stream of the virtual congress program (limited number available)

EUR
1,600.-

Meet your target group: the virtual MedtecLIVE is the shortest way to **direct contact with decision makers** of well-known medical technology companies, investors and representatives from the fields regulation, R&D, manufacturing and production, purchasing and procurement and project and product management.

As in previous years, the **high-level MedtecSUMMIT congress provides the perfect complement**. International experts offer first-class, up-to-date knowledge divided into nine key topics, at first hand. A close link between MedtecLIVE & SUMMIT guarantees you the perfect symbiosis between content and contacts.

Registration and further information on participation in the virtual MedtecLIVE 2021 can be found at:

medteclive.com/become-exhibitor

* The offer only applies to companies that have existed for a maximum of 5 years, with less than 15 employees and a maximum turnover of EUR 2 million. The decision on admission is to be made by the organizer.

ORGANIZER

MedtecLIVE GmbH
Messezentrum
90471 Nürnberg, Germany

WE ARE HAPPY TO ADVISE YOU

T +49 9 11 8606 - 85 44
medteclive@nuernbergmesse.de
medteclive.com

HONORARY SPONSOR



NÜRNBERG MESSE