

The background of the left slide features a dark, textured wooden surface. In the foreground, there are three large, light-colored root vegetables, possibly parsnips, with their green leafy tops still attached. Above them, some fresh green herbs are visible. A semi-transparent white oval with a subtle leaf pattern is positioned in the upper left, containing the text for the Biofach trade fair.

Nuremberg, Germany

BIOFACH

into organic

World's Leading Trade Fair for Organic Food

biofach.com

The background of the right slide shows a dark, textured surface. In the upper right, there is a small, round, light-colored container filled with a thick, yellowish cream or butter. To its left, a bunch of purple lavender flowers is tied with a white string. Below the lavender, a bundle of green herbs is also visible. A semi-transparent white oval with a subtle leaf pattern is positioned in the center, containing the text for the Vivanness trade fair.

Nuremberg, Germany

VIVANESS

into natural beauty

International Trade Fair for Natural and Organic Personal Care

vivanness.com

Agenda

- TOP 1 Welcome**
- TOP 2 The hygiene concept for the Nuremberg exhibition center**
- TOP 3 3G-access concept**
- TOP 4 Hygiene measures on the venue**
- TOP 5 Corona protection measures for exhibitors, service providers, professionals**
- TOP 6 Stand catering**
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- TOP 8 Questions**

The hygiene concept for the Nuremberg exhibition center Safe - Transparent - Practical - Incidence-independent

We are in close exchange with the authorities -> hand in hand for safe events.

➤ 3G access concept for all participants of BIOFACH / VIVANESS 2022 (exhibitors, professionals, visitors...)

➤ Distance

- 1.5 m from other people
- Waiting areas (Community areas) in the halls
- More space in the entrance area and wide corridors in the halls
- Crowd management by hygiene scouts at the event

➤ Hygiene

- Increased cleaning / disinfection in critical areas
- Additional disinfection facilities on the area

➤ Masks

- Indoor masks mandatory – Medical face mask of all participants
- The mask obligation does not apply at a fixed sitting, standing or working place, as long as a minimum distance of 1.5 m to other persons is reliably maintained or an effective spit shield (hygiene protection wall) is set up between the persons, e.g. during counselling talks at the stand.
- Outdoor masks only if distance 1.5 m cannot be maintained

➤ Optimized ventilation

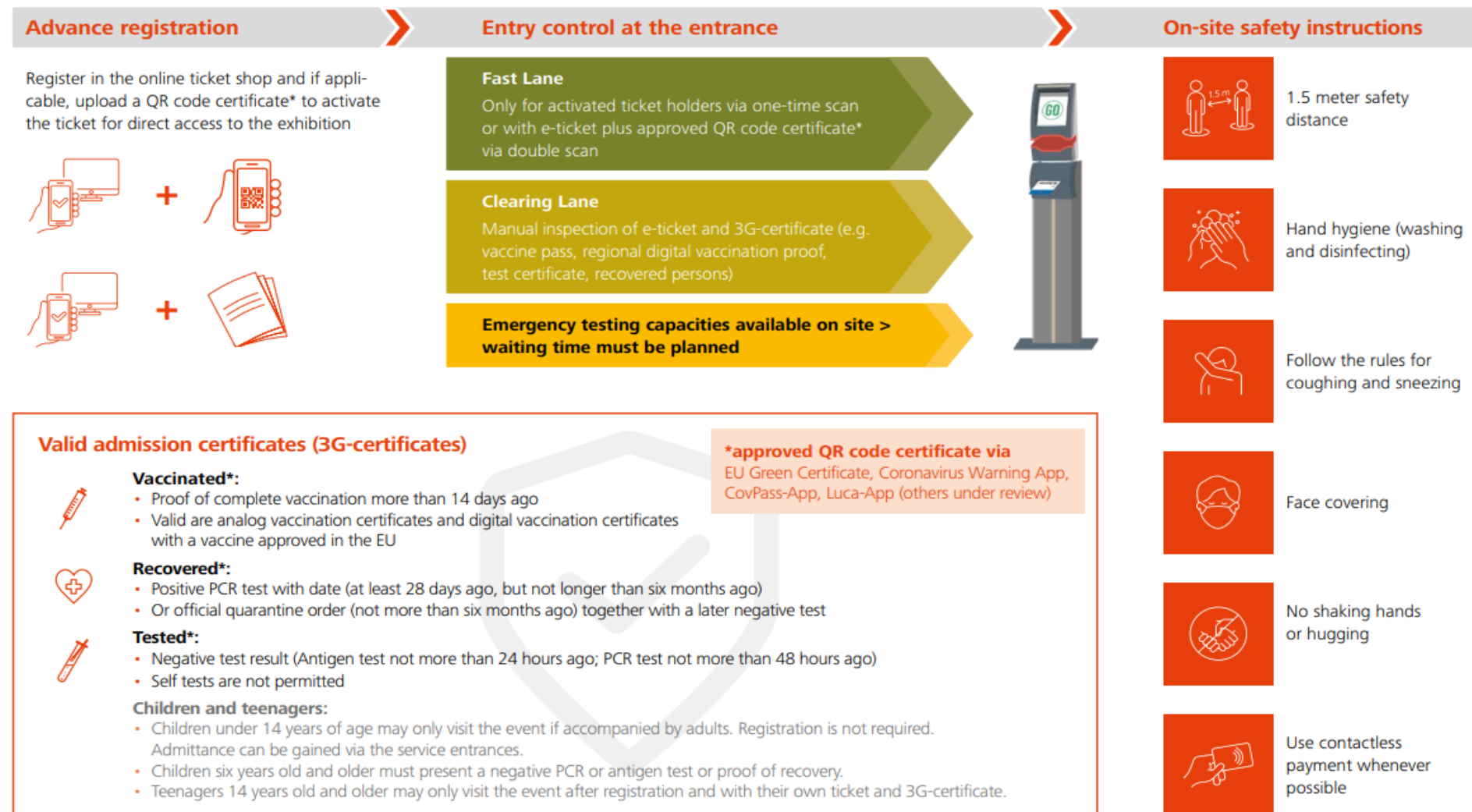
- Air exchange rate depending on the building 6 - 10 times per hour
- Fresh air is filtered

3G-access concept

Your admittance to the event

All groups of people with a valid e-ticket who have been verifiably vaccinated, recovered or tested (**3G-status**) can participate in the event.

This is how it works:



3G-access concept

Vaccinated - Recovered - Tested -> High security for all participants
Perfectly implemented through intelligent ticket stores

➤ **CovPass-App**

- Official APP of the RKI
- QR Code available at vaccination center or in pharmacies

➤ **EU Green Certificate**

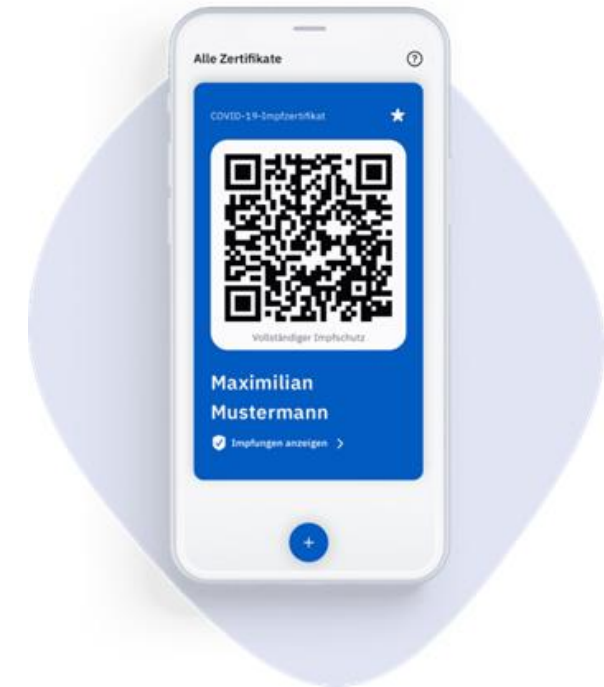
- Vaccination certificates, test certificates (NAAT/RT-PCR test or rapid antigen test)
- Certificates for people who have recovered from COVID-19

➤ **Corona Warn-App (CWA)**

- same principle as the CovPass App
- QR code is scanned with the smartphone camera and stored in the app.

➤ **Luca – App**

- same principle as the CovPass App and Corona-Warn-App



Valid for non-EU countries:
Norway and Switzerland

Hygiene measures on the venue

www.biofach.de/en/exhibitors/hygiene-concept

www.vivaness.de/en/exhibitors/hygiene-concept

We inform you about possible changes proactively on our updated websites

– **Medical care**

- Entrance only possible for healthy people
- Medical staff on site (also during set-up and dismantling)

– **Contactless payment on site**

– **Additional measures on the site**

- Informing all trade fair participants about necessary hygiene measures
- Installation of waiting areas (Community Areas) in the entrance area and in the halls
- Even distribution of visitors over all days of the fair
- Gangway widening in the halls

Tickets

- mandatory contact data collection of all visitors and professionals
- the daily quota for BIOFACH / VIVANESS is 50,000 visitors
- Tickets bookable online only

Corona protection measures for exhibitors, service providers, professionals

The health of our professionals is close to our hearts

› Full application of the current SARS-COV2 occupational health and safety regulation of the BMAS

<https://www.bmas.de/DE/Service/Gesetze-und-Gesetzesvorhaben/sars-cov-2-arbeitsschutzverordnung.html>

- Entrepreneurs design their occupational health and safety measures for their personnel on the basis of the nationally applicable occupational health and safety measures
- 3G-obligation for all participants at BIOFACH / VIVANESS 2022

› Contact data collection of professionals through digital registration of exhibitor passes and STP

- Exhibitor passes as usual via the TicketCenter
- Registration app (STP) for service providers, e.g. forwarding agents etc.

› Assembly and dismantling

- The SARS-COV2 occupational health and safety standard for professionals also applies here -> entrepreneurs determine the protective measures
- Contact data collection through digital registration for the body passes

Stand catering

New opportunities through differentiation

➤ General “office situation”, e.g. coffee, tea, soft drinks, water, meeting cookies....

- No additional contact data collection required
- The mask obligation does not apply at a fixed sitting, standing or working place, as long as a minimum distance of 1.5 m to other persons is reliably maintained or an effective spit shield (hygiene protection wall) is set up between the persons, e.g. during counselling talks at the stand.

➤ Catering on booth, serving food, e.g. sandwiches, cakes, salads, snacks....

- Masks can be removed at the seat
- Service at the seat
- QR code scan = contact data capture
- Adherence to gastro-hygiene rules for serving staff (leaflet currently being prepared)
- Please refrain from self-service offerings at booth catering. Food and beverage should only be served by service staff behind glass or acrylic glass (available at the event's trade show store) or by serving at the seat. Dishes, cutlery, napkins, etc. should also be handed out by service personnel
- Self-service is possible with packaged food and closed beverage bottles

➤ Current general conditions are still being clarified



Stand planning

- 1 To enable as many people as possible to visit exhibition stands at the same time, stand designs should allow for plenty of space, with minimal structures.
- 2 It must be possible to observe minimum distancing at all times and this can be ensured, for example, by floor markings, room dividers or “traffic light” systems.
If it is not possible to maintain a minimum distance in particular locations, other measures may be put in place, such as sneeze guards on meeting tables and counters.
- 3 Avoid unnecessary narrow spaces or gathering areas (e. g. in front of exhibits or presentations) and make sure exhibits at your stand have enough open space around them. Ensure that your stand design allows for the aisles around it to be kept free, e. g. avoid placing product information right at the boundary between the stand and the aisle.



Meeting areas

- 1 In meeting areas, the seating distance between tables and chairs must be arranged to ensure the participants remain at least 1.50 metres apart.
- 2 If it is not possible to maintain a minimum distance in particular locations, other measures may be put in place, such as sneeze guards or screens in seating areas.
- 3 Hygiene protection screens may be used at the information counter and other counters if it is not possible or practical to maintain a minimum distance of 1.50 metres.

Stand construction



Small stand areas

- 1 Minimum distancing is not essential if sneeze guards are in place on the meeting tables and counters. In such cases, however, people on both sides of the guard must wear masks. This means smaller stands can be designed with a range of meeting options.
- 2 If room separators or sheets of acrylic glass are not practicable, exhibitors must limit the numbers of visitors to their stands.
- 3 Note that if it is not possible to arrange waiting areas by your stand, your visitors must not wait in the aisles, since it is essential to keep these areas free to maintain minimal social distancing.
- 4 We recommend you make firm appointments with your customers or move to a different area for unplanned meetings (e. g. a catering area or special Community Areas, if available).



Two-level stand construction

- 1 If two-level stands are permitted at an exhibition, ensure at the design stage that staircases are sufficiently wide, or make provisions for one-way movement.
- 2 If an upper level is in place, ensure that the lower area has an open layout and that an adequate air exchange can be guaranteed.

Stand assembly and disassembly



Stand assembly and disassembly

- 1** Distancing and hygiene rules may lead to delays in assembling and disassembling your stand.
We recommend you make full use of the time available at the event for assembly and disassembly.
Be sure to work out your timing in detail, and if possible stagger the different activities involved to ensure smooth workflows.
- 2** Ensure all service providers you engage, e. g. stand construction companies, carriers, agency employees, technical services, etc., register in advance and carry an assembly/disassembly pass.
If they do not hold such a pass they will be required to register on-site.
Please advise your stand construction company of these conditions as appropriate.

Notices on the stand (NürnbergMesse GmbH templates)

We will be happy to provide you with notices for your stand (download) on request

Sicher niesen und husten
Sneeze and cough safely



Nicht in die Hand husten
Bitte immer wie Hygieneschutz husten und nicht einatmen –
also nicht die Hand einatmen.

Hygienemaßnahmen beachten
Bitte waschen Sie sich nach dem Husten mit Wasser und Seife.

Do not cough into your hand
Please always use a tissue and dispose of it properly –
after taking care of your nose.

Comply with the hygiene measures
Please always wash your hands after sneezing your nose.

**Bitte 1,5 m Sicherheits-
abstand einhalten!**

Danke für Ihre Mithilfe.



**Please keep a safety distance
of 1.5 m!**

Thanks for your cooperation.

Willkommen liebe Kunden!
Welcome dear customers!



Verzichte auf Händeschütteln
und Umarmungen
No shaking hands or hugging



1,5 Meter Sicherheitsabstand
1.5 meter safety distance



Handhygiene
(waschen und desinfizieren)
Hand hygiene
(washing and disinfecting)



Mund-/Nasenschutz-
bedeckung
Mouth/nose protection



Möglichst kontaktlos bezahlen
Use contactless payment whenever possible



Husten- und Niesetikette einhalten
Follow the rules for coughing and sneezing

Danke für Ihre Mithilfe.
Thanks for your cooperation.

30.6.2021 – vorbehaltlich anderslautender behördlicher Vorgaben
30.6.2021 – subject to other official/legal requirements

Your questions

An orange speech bubble with a tail pointing towards the bottom right.

Questions

An orange speech bubble with a tail pointing towards the bottom left.

Answers

VIELEN DANK FÜR IHRE AUFMERKSAMKEIT
THANK YOU FOR YOUR ATTENTION

WE ARE YOUR BIOFACH / VIVANESS TEAM



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We are there for you

www.biofach.de/representatives

www.vivaness.de/representatives



THANK YOU FOR YOUR ATTENTION

