

## PLATFORM TALQUE – FORMATS & FILE SIZES

### Company description:

- max. 10,000 characters

### Logo:

- Recommended dimensions: 300 pixels high; preferably square format

### Teaser image:

- Recommended dimensions: 2320 x 1160 pixels (format 2:1)

### Other images/photos:

- File format: jpg, jpeg (preferred), png
- There are no dimensional specifications for additional images in the media gallery
- Max. title length: 100 characters

### Featured video:

- Time recommendation: max. 1 Min.
- File format: mp4, mkv, avi, mov

### Other videos:

- Time recommendation: max. 5 Min.
- File format: mp4, mkv, avi, mov

### Documents:

- File format: pdf (preferred), ps, eps, doc, doc, docx, ppt, ppt, pptx, ppsx, xls, xlsx, odt, odp, key, pages, numbers

→ For the media files there is a maximum file size of **256 MB** per file.

→ Tip: To upload the teaser video, please upload this video first to the media library (under graphics)

→ Data and documents for the company profile can be entered and updated by the exhibitors on their own (correspondent person/admin of the company profile).