



IWA OUTDOOR CLASSICS 2016

High performance in target sports,
nature activities, protecting people

4 - 7.3.2016

NUREMBERG, GERMANY

NUERNBERG MESSE



SUCCESS IS

IN OUR NATURE

With a comprehensive range of high-quality products in a unique international environment, IWA OutdoorClassics will be a trade show of superlatives once again in 2016. At the world's leading trade fair for hunting, shooting sports, outdoor equipment for fishing and hiking, and security equipment for civil and official agency purposes, about 1,400 exhibitors and approximately 42,000 visitors from over 120 countries come together.

The special thing about this get-together of retailers, wholesalers, importers and exporters is the fact that everyone there is an expert in the trade fair's area, because only industry professionals are permitted. So IWA OutdoorClassics is definitely the right place to present your goods and services!

You'll be able to catch up with old business friends, meet new partners, get up to date on trends and themes, and find new inspiration – because as diverse as the people are at IWA OutdoorClassics, they all have one thing in common: passion.



OUR IMPRESSIVE FIGURES FOR 2015

90%

...of the exhibitors were able to gain new customers.

95%

...of the exhibitors were able to establish new business relationships.

96%

...of the exhibitors were able to meet their most important target group.

1.379 exhibitors | 79% from outside Germany | 54 countries
41.748 visitors | 61% from outside Germany | 121 countries
901 journalists | 56% from outside Germany | 35 countries

To find out more, go to

IWA.INFO/REVIEW

Figures verified by FKIM, the Society for Voluntary Control of Fair and Exhibition Statistics in Berlin



OUR HALLS FOR YOUR PRODUCTS

HALLS 1, 3A, 4A, 7 AND 7A

Firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, and optics and electronics

HALL 4

Clothing and outdoor equipment for hunting, sport, fishing and leisure time

HALL 5

Knives, archery and outdoor equipment

HALLS 3 AND 6

Shooting sports accessories, hunting accessories and gifts

HALL 9

Security equipment for civil and official agency purposes

NEW PRODUCT CENTRE

Our place for your new products

Military weapons and fully automatic firearms are not permitted as exhibits.

YOUR CONTACTS



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VENUE

Exhibition Centre Nuremberg

DATE

4 – 7.3.2016

ORGANIZER

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ALL YOU NEED TO KNOW AT A GLANCE

For information on taking part
in the exhibition, go to

iwa.info/exhibitors

PROOF OF ELIGIBILITY

Proof of eligibility must be provided.

You must be at least 18 years old
to enter the exhibition.

For more information, go to

iwa.info/tradevisitors



www.iwa.info

HONORARY SPONSORS

- VDB Verband Deutscher Büchsenmacher und Waffenfachhändler e.V., the Association of German Gunmakers and Firearm Specialist Traders, Marburg
- JSM Verband der Hersteller von Jagd-, Sportwaffen und Munition, the Association of Hunting Firearms, Sporting Firearms and Ammunition, Ratingen
In association with:
- The European Association for the Civil Commerce of Weapons (A.E.C.A.C.)
- The European Institute of Hunting and Sporting Arms (IEACS)
- The Association of European Manufacturers of Sporting Ammunition (AFEMS)



One regular feature of the IWA OutdoorClassics supporting programme is the annual general meeting and plenary session of the World Forum for the Promotion of Shooting Sports, which is further proof of IWA OutdoorClassics' strong reputation as an international industry get-together.

Follow
your instinct –
the application deadline
is 26 June 2015!