

This Privacy Policy (Privacy Notice) describes the way that SOCIEDAD MEXICANA DE FUNDIDORES JALISCO AC, better known as SMFJAL which address is: CHAPULTEPEC NORTE 15, LADRÓN DE GUEVARA, LAFAYETTE, 44160 GUADALAJARA, JALISCO, MÉXICO.; Will use, share and protect the personal information that gathers when you visit the website applications, the products and services that include a link to this Privacy Policy. In addition, we inform you that this can be complemented by adding privacy terms or additional notifications in certain areas of the service.

Information we gather

SMFJAL gathers your information in two ways:

1. Information that you provide

The kind of personal information that SMFJAL gathers directly from you include:

- Contact details such as: Name and surname, company that you work for, federal taxpayer registration, position in the company, postal address, e-mail and telephone number
- Your school and professional background history
- Answers obtained in the registration and poll forms
- Comments, feedback, advertisement and other content you give to SMFJAL
- Interests and communication preferences

To get access to certain contents and use all the functions and service characteristics, in some cases, additionally we will ask you to generate a user's account, by completing and sending an inscription form, that may request additional information.

2. Information collected automatically

SMFJAL also collects information automatically through their servers, the use of cookies (little text archives that are sent to your computer), visit counters (known as transparent or a single pixel gifs) and other technologies such as:

- Internet Protocol Address ("IP") used to connect your computer to internet.
- Information of the computer, device, connection, browser's type and version, operative system, mobile platform and unique device identifier ("UDID") as well as other technical identifiers.
- Uniform Resource Locator click tracking data (including date and time stamp), reference and exit URLs, search terms you made, and pages you visited and used in the service.

We can use and reveal the information that doesn't allow to see your identity or the direct association to any specific individual, like browser's and device's information, anonymous data and added data for any purpose except when we are restricted by law. If we combine non-personal information with personal information, the combined information will be treated as personal information during all the period that remains combined. You can control the cookies through your browser's configuration and other tools. However, if you block certain cookies, you may not be able to register, log in, and access to certain service parts or use it completely.

Use of your information

We can use your personal information to:

- Provide the requested services and products.
- Process your entrance to the events, conferences and exposition that SMFJAL organizes.
- Manage studies or promotional programs.
- Answer your petitions, questions, comments and doubts.
- Provide product's technical support or others and help to maintain the service working in a safe way.
- Offer additional content according to your interests and needs.
- Strengthen, evaluate and improve the service, your advertising and promotional, as well as being able to develop new products or services.
- Identify and analyze using tendencies for investigation and report purposes.
- Notify changes or updates of the products and services of SMFJAL.
- Provide offers, especial promotions, polls and other information about the service.
- Inform about products, events, fairs, expos and SMFJAL's congresses of their subsidiaries, third non-affiliated, exposition organizers, expositors and sponsors.

Sometimes, we can match or combine the personal information that you give us with information that we obtain from other sources or that is recollected in our records, either online, offline, in groups, predecessor companies or subsidiaries, for the purposes described above.

Revelation of your information

We can share your personal information with:

- Agents, commercial associates and relevant entities for who act as agents, licensees or producers, exhibition managers, as well as organizers and exhibition sponsors.
- Service suppliers, including our registration service providers, exhibition sites, speakers, credit card processors, client service, e-mail service providers, postal mail services, boarding agents and information technologies service providers.
- All our subsidiaries, commercial names and divisions inside the company group of SMFJAL all around the world, to help us to produce and deliver our products and services; develop and operate our business, systems and applications; process payments, offer client support; marketing, promotion and communications, as well as other purposes established in this Privacy Policy.
- Exhibition organizers, clients, exhibitors, sponsors and other third non-affiliated that want to send you information about their exhibitions, products and services related that may interest you according to the determined election in your communication preferences, following the process described below.

Additionally, it may be necessary to reveal your personal information with the purpose of:

- Answer or obey any law, regulation, subpoena, court order and other legal obligation
- Enforce or protect your rights and property

- Detect, investigate and help to prevent threats to privacy, frauds or other malicious activity
- Protect the rights, property or safety of our users or others
- If SMFJAL, the service or an active or business is acquired, transferred or merged with other company

Any information that you reveal publicly can be gathered and used by others, can be indexed by search engines and it may not be possible to remove. Please, be careful when you reveal your information in these public areas.

Your elections and communication preferences

You can manage your communication preferences during the registration to the service, through a communication preferences update, using the mechanism of “volunteer exclusion” or subscription cancellation or other media provided with the communications that you receive from us. We reserve the right to notify service’s changes or updates whenever it is necessary.

Access and accuracy of your information

The service can allow the registered users to access their account information, make corrections and updates while logging in at any time. The accuracy of this information is exclusively the user’s responsibility. Also, you can ask for access to other personal information about you that can be maintained by the service. If you ask to deactivate your account or erase your information, we will comply your request, but some personal information can persist in backup copies for a certain period and may be retained as necessary for legitimate business purposes or to comply with our legal obligations.

You can present, either personally or through a legal representative, a written request to exercise the rights to access, rectification, cancellation and or opposition (ARCO rights) according to your personal information, as well as the rights to limit the use or revelation and retiring your consent to processing your personal information at any time to our Personal Data Protection Department to the contact address identified below. The request must contain and comply the requirements of the Federal Law for the Protection of Personal Data Held by Private Parties and its Regulations, as well as those of the Federal Institute for Access to Information and Data Protection (<http://www.ifai.org.mx>).

Data safety

We take precautions to safeguard your personal information against lost, robbery, bad use, non-authorized access, revelation, alteration and destruction using administrative safety measures, physical and appropriated techniques.

Transference of your information abroad

Your personal information can be transferred to other countries for prosecution. By using the service, you consent the transference to other countries that you don’t reside in and that may have different protection of personal data rules than your country.

Child privacy

We don’t gather, use or divulge personal information from under 13-year-old kids, we neither address our website or services to kids under 13-year-old.

Changes to our Privacy Policy

This notice of privacy can suffer modifications, changes or updates that derivate from new legal requirements; from our own needs for the products or services we offer; from our privacy practices; from changes in our business model or for any other cause.

The changes that this document may suffer will be announced in this site with a date from the updated revision.

Contact

If you have questions, comments, or requests regarding to this Privacy Policy or our information processing, please contact with:

SMFJAL SOCIEDAD MEXICANA DE FUNDIDORES JALISCO, AC.

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Correo electrónico: ***info@fundiexpo2018.com***