

## Presentation with pep: Stylish not standard!



Individuality guarantees success. You are only noticed and remembered if you are different. We therefore design an unusual stand for you, a stand that highlights your company, your philosophy and your products in a credible and exciting way.

In short: An individual stand that guarantees you a successful exhibition.

We implement, plan and design your ideas with you. With our some 30 partners, we offer advice and genuine full service – for a really successful presentation.

Have we aroused your interest? If so, please fill in the questionnaire overleaf and fax to Exhibition Services.



**Die IT-Security Messe und Kongress**  
The IT Security Expo and Congress

Company \_\_\_\_\_  
\_\_\_\_\_  
Street \_\_\_\_\_  
Postcode, Town, Country \_\_\_\_\_  
Tel \_\_\_\_\_  
Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**Return to**  
NürnbergMesse GmbH  
MesseService  
Messezentrum  
90471 Nürnberg  
Tel +49 (0) 9 11. 86 06-80 00  
**Fax +49 (0) 9 11. 86 06-80 01**  
messeservice@nuernbergmesse.de

<b>Return deadline</b>	<b>Hall/Stand</b>
<b>immediately</b>	
Person to contact _____	
Tel _____	
Fax _____	
Internet _____	

**1. At what other exhibition(s) do you exhibit?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**4. What products and/or services will you offer?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2. What is your reason for exhibiting?**  
(Please indicate order of priority if you tick more than one box)

Customer care  
 Image care  
 Gaining new contacts  
 Exchanging views  
 Gaining new customers  
 Sales transactions  
 Presentation of new products  
 Observation of competition  
 General information about your products  
 Other: \_\_\_\_\_

**5. What colors, shapes and logos would you like for your stand?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**3. What is your budget for stand construction and exhibition presentation?**  
(in EUR)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**6. What and how many exhibits will you present at the exhibition?**  
(Please state dimensions)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**7. What advertising materials (brochures, flyers, graphics, media, etc.) will you bring with you?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**8. What did you particularly like or dislike the last time you exhibited – especially in terms of stand construction?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

This is only initial information for us. We will be pleased to discuss further details with you personally.

Your Exhibition Services Team