

# Special Conditions for Participation in the trade fair Interzoo 2024



# Interzoo 2024

## 1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg  
Duration: Tue 7 – Fri 10 May 2024  
Opening hours: Tue 7 – Thu 9 May 2024 9:00 – 18:00 daily  
Fri 10 May 2024 9:00 – 16:00

## 2. Organizer

Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF)  
Mainzer Straße 10, 65185 Wiesbaden, Germany  
interzoo@zzf.de  
datenschutz@zzf.de  
www.zzf.de  
CEO: Gordon Bonnet  
Registration Number HRB 23138 Wiesbaden

## 3. Organization

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
T +49 9 11 8606-0, F +49 9 11 8606-8228  
sales@interzoo.com  
exhibitionteam@interzoo.com  
www.interzoo.com  
www.nuernbergmesse.de  
CEOs: Prof. Dr. Roland Fleck, Peter Ottmar  
Registration Number HRB 761 Nürnberg  
Chairman of the Supervisory Board: Marcus König  
Lord Mayor of the City of Nürnberg

## 4. Contractual terms

The terms for participation in the Trade Fair Interzoo 2024 are the Special Conditions in the Trade Fair Interzoo 2024 and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins.

## 5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: After stand space confirmation, the exhibitor will be charged an advance payment of 15% on the confirmed stand space (due date for payment: 14 days) and a final invoice for the total stand space rent with credit for the advance payment (due date for payment: February 3, 2024). If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 250 will be charged. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions. Further more the organizer may position similar groups of exhibitors separately in the interest of the exhibition concept.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 7. Rental in exhibition halls

### per m<sup>2</sup> (or part thereof) stand space

EUR 208	In-line stand	(1 side open)
EUR 223	Corner stand	(2 sides open)
EUR 234	Peninsula stand	(3 sides open)
EUR 246	Island stand	(4 sides open)

Minimum stand space 12 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The flat fee for this is EUR 4.95/m<sup>2</sup> and

is charged up to a maximum area of 500 m<sup>2</sup>. The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

## 8. Complete rental stand

All charges per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7 of the Special Conditions for Participation). All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand.

You will find all models at [www.standconfigurator.com](http://www.standconfigurator.com).

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Respective orders can be carried out in the Online ExhibitorShop.

## 9. Payment conditions

NürnbergMesse issues invoices on behalf of and to the account of the organizer, Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF), Wiesbaden.

The full stand space rental after deduction of the advance payment will be invoiced to the exhibitor after the stand space confirmation. The advance payment will be reimbursed in case of non-confirmation of the stand.

The charges for stand space rental, marketing services and, if applicable, the rental for the complete rental stand (see item 8 of the Special Conditions for Participation) are due for payment on 3 February 2024.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay. The issue of an invoice to an invoice addressee who is not the contractual partner or recipient of the service is only admissible if the invoice clearly, explicitly and verifiably indicates who the actual recipient of the service is and that the invoice addressee is only the postal address of the invoice. For this reason, NürnbergMesse has issued the invoice c/o the invoice addressee you have stated, cf. Section 14.5 Para. 3 p. 1 ff. of the German VAT Implementation Decree (UStAE).

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. The same shall apply to cases in which additional expense is incurred because invoices and/or related information, data and documents are entered by NürnbergMesse in the exhibitor's invoice processing systems or payment portals.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements.

Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

## 11.1 Assembly and dismantling, passes

Assembly:	Thu 2 – Sun 5 May 2024	7:00 – 22:00 daily
	Mon 6 May 2024	7:00 – 19:00

Exhibition stands for which assembly has not commenced by 15:00 on Monday, 6 May 2024, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling:	Fri 10 May 2024	16:00 – 22:00
	Sat 11 – Mon 13 May 2024	7:00 – 22:00 daily

Access to the halls during assembly and dismantling times is only permitted for stand construction companies and external service providers on display of special passes, which are not valid during the exhibition.



## Special Conditions for Participation in the trade fair Interzoo 2024

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### 11.2 No dismantling of exhibition stands and/or disposal of products (except patterns, samples and promotional give-aways) before the end of the exhibition)

The exhibition ends at **16:00** on the last day. Until this time, every exhibitor agrees

- to man his stand space with his stand personnel
- not to hand over products to interested persons (except patterns, samples and promotional give-aways; see also item 19 Sales)
- not to start dismantling the exhibition stand

The organizer will impose a contract penalty on the exhibitor for each case of contravention. **The contract penalty amounts to 20% of the net stand rent, subject to a minimum of EUR 2,000.** The organizer also reserves the right to exclude the exhibitor from exhibiting at future Interzoo exhibitions.

### 11.3 Extended construction and dismantling times

In individual cases NürnbergMesse may permit extended construction and dismantling times for stands with a minimum size of 100 m<sup>2</sup>. An according application is to be submitted to the Exhibition Management in good time and written form.

The exhibitor will be charged for the additional allocation and operational costs with EUR 250 per stand and day.

### 12. Stand assembly instructions and stand design

The exhibitor is responsible for ensuring that the stand equipment and design complies with the stand assembly instructions. The most important of these instructions are stated below:

- **Transparency is the most important aspect of stand design. This means the visitor's view must not be obstructed in any way.**
- **All stands must be at least 50% freely visible on all open sides and any superstructures in this area have to be clear as glass. For all not crystal clear superstructures over 1.50 m in height from the ground in this freely visible area, a distance of 2 m to the stand's border must be maintained. The underside of banners, illumination racks, and similar items may not be less than 3.50 m in height.**
- **Each exhibitor agrees to erect 2.50 m high stand partitions on all closed sides of his stand space.**
- **The maximum height is 5.50 m.**
- **All stand partitions, advertising carriers or other design elements that are adjacent to neighbouring stands and visible above a height of 2.50 m must fulfil the following requirements (on the side facing the neighbouring stand): white, clean, no signs of damage, no texts or graphics.**
- **No two-storey stands permitted.**
- **Stands are to be provided with an adequate floor covering (e.g. carpet, parquet, PVC) by exhibitors.**
- **In case of contravention, the organizer and/or his representative may prohibit the use of the stand space until the stand assembly instructions are complied with.**

Stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any other way.

The exhibitor is liable for damage caused and will be charged with the costs. Any pillars, installations and fire-fighting equipment within the stand area are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.**

### 13. Exhibitor passes

All exhibitors will be given free passes based on stand size for their required stand and operating personnel. **3 passes** will be issued for stands **from 12 m<sup>2</sup> to 14.99 m<sup>2</sup>, from 15 m<sup>2</sup> to 19.99 m<sup>2</sup> 4 exhibitor passes, from 20 m<sup>2</sup> 5 exhibitor passes, plus one pass for each additional full 10 m<sup>2</sup>**, up to a maximum of 60 free passes. Each **registered co-exhibitor** will receive **2 exhibitor passes**. These tickets are valid during duration and also during assembling and dismantling time. **A limited number** of additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 25 each, including VAT at the statutory rate.

**Exhibitor passes must be personalized and are only to be issued to personnel working on the exhibitor's stand.**

### 14. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

#### Online profile at [www.interzoo.com](http://www.interzoo.com)

This online profile remains online until at least nine months before the next event.

- **Company profile:** basic company information (name, address, contact details) as well as additional individualized information (e.g. logo, company description 4,000 characters, publication of a PDF download, e.g. press release).
- **2 product/service profiles:** consisting of product description (4,000 characters), pictures, marking a product or services as new product
- Entry of company name and stand number in the **floor plans** on the website.
- **Link** from the exhibition website to the exhibitor's website – the exhibitor connects a **return link**.
- Possibility of **continuous updating** of the online profile.
- Classification in the **product groups** (List of products)

The exhibitor is solely responsible for the information and other materials provided by him, in particular image materials. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

#### Use of the TicketCenter

- **Admission voucher** (pdf format) with your **personal voucher code** for the personal invitation of your customers
- **5,000 voucher codes** (electronic admission voucher codes)  
You will only be invoiced for voucher codes which were registered online and subsequently scanned at the entrance at EUR 13 each.
- **Invitation statistics:** Reporting on redeemed voucher codes, pre-registered visitors and no-shows before, during and after the event within the TicketCenter
- **Pass management for your stand personnel and service providers:**  
Register your exhibitor passes and assembly and dismantling passes

#### More services

- Entries in the list of exhibitors and list of products of the **Interzoo App** (the General Terms and Conditions of the Interzoo App apply)
- License and free use of **digital assets** (logos, advertisements, text samples, banners, social media graphics, etc.) of Interzoo (download area at [www.interzoo.com/en](http://www.interzoo.com/en))
- **Individual online banner** with exhibitor's stand number
- Entry of exhibitor's company name and stand number in the **exhibition guide** (issued free to all visitors).
- Display of exhibitor's **press information** in the press center.

NürnbergMesse and its employees and agents are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. in exhibition directories (such as Exhibition Guide, Internet entry, etc.) if such defects can be proved to have been caused by intent or gross negligence.

The exhibitor agrees to purchase the communication package at a price of EUR 650. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used, in particular if the exhibitor does not meet our deadlines.

### 15. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

If the application of a co-exhibitor is cancelled the direct exhibitor agrees to pay a processing fee of EUR 250.

### 16. Marketing services for co-exhibitors

The organizer provides each co-exhibitor with marketing services. Services see item 14 of the Special Conditions for Participation.

The exhibitor agrees to pay a fixed participation fee and to purchase the marketing services for co-exhibitors at a total price of EUR 650 for each co-exhibitor registered by him. This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.



## Special Conditions for Participation in the trade fair Interzoo 2024

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### 17. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

### 18. Hygiene concept, no right of rescission when entry restrictions are tightened

- All event participants must fulfil the relevant requirements of the valid hygiene concept for the event. NürnbergMesse determines the content of the hygiene concept at its reasonable discretion with due regard to the statutory and regulatory requirements and the interests of the event participants. The hygiene concept may be changed depending on the interests of the event participants and the statutory/regulatory requirements. The currently applicable statutory/regulatory requirements, the currently valid framework hygiene concept for trade fairs and exhibitions, and information on the individual hygiene concept for the specific event can be found on the event website.
- Entry restrictions, i.e., the conditions under which persons may participate in the event (e.g., only persons who have been vaccinated or have recovered from the virus or have been tested), are based on the regulatory and statutory requirements in effect at the time of the event. Even if these entry restrictions change after the registration of the exhibitor, and particularly if they are tightened, the exhibitor will not be entitled to rescind the contract and will not be released from the obligation to pay the stand rent and fees for services. The cancellation option according to items 7 and 9 of the General Terms and Conditions of Participation in Trade Fairs and Exhibitions remains unaffected.

### 19. Presentation of pets

A written application for approval is to be submitted to the organizer for every presentation, stating the species and quantities of animals involved. Detailed information and application forms will be available in the Online ExhibitorShop.

### 20. Sales during the Trade Fair Interzoo 2024

The delivery or handing over of sold exhibition goods is not permitted (see item 11.2). Sales events of any kind whatsoever in connection with the trade fair Interzoo 2024 are also prohibited outside the halls.

### 21. Data protection notice and use of data for advertising purposes

In deviation from Item 23 and Item 24 of the General Conditions for Participation in Fairs and Exhibitions, questions concerning data protection within the meaning of Item 23 of the General Conditions for Participation and objections to the use of data for direct advertising purposes within the meaning of Item 24 of the General Conditions for Participation should be addressed to the organizer of Interzoo, Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF), Mainzer Str. 10, 65185 Wiesbaden, Germany, [info@zzf.de](mailto:info@zzf.de). Contact of the data protection officer: [datenschutz@zzf.de](mailto:datenschutz@zzf.de).

### 22. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in text form (§ 126b BGB). The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in text form (§ 126b BGB).

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.