

**FENSTERBAU
FRONTALE**

SHOW REPORT

SUMMER EDITION
NUREMBERG, 12 - 15.7.2022

THE TRADE SHOW. WINDOW.DOOR.FACADE.

FRONTALE.DE

parallel to

 **HOLZ-HANDWERK**

NÜRNBERG / MESSE

FENSTERBAU FRONTALE "SUMMER EDITION" 2022

28,769 visitors from **95** countries (incl. HOLZ-HANDWERK)

349 exhibitors from **28** countries on **14,850** m²

160 accredited media representatives from **16** countries (incl. HOLZ-HANDWERK)

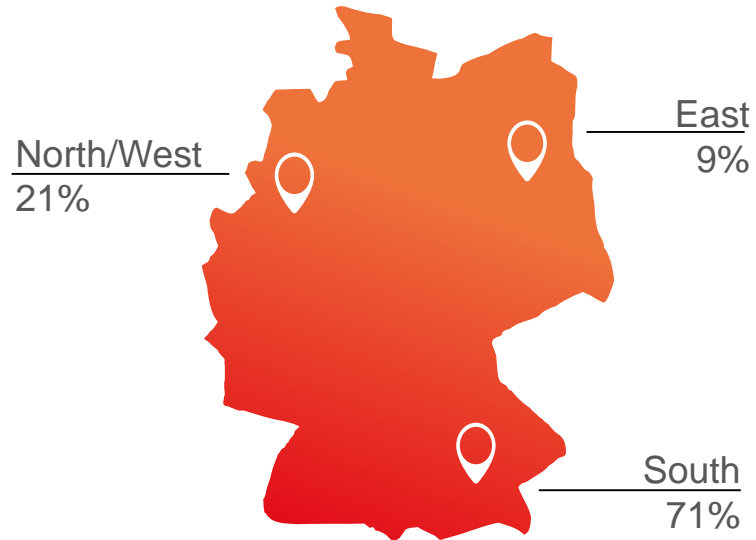
150,652 sessions from **119** countries at **www.frontale.de** (from 15.7.2021 to 15.7.2022)

ORIGIN OF VISITORS

Visitor registration

Visitors from **95** countries came to FENSTERBAU FRONTALE (inkl. HOLZ-HANDWERK).

STRUCTURE OF GERMAN VISITORS

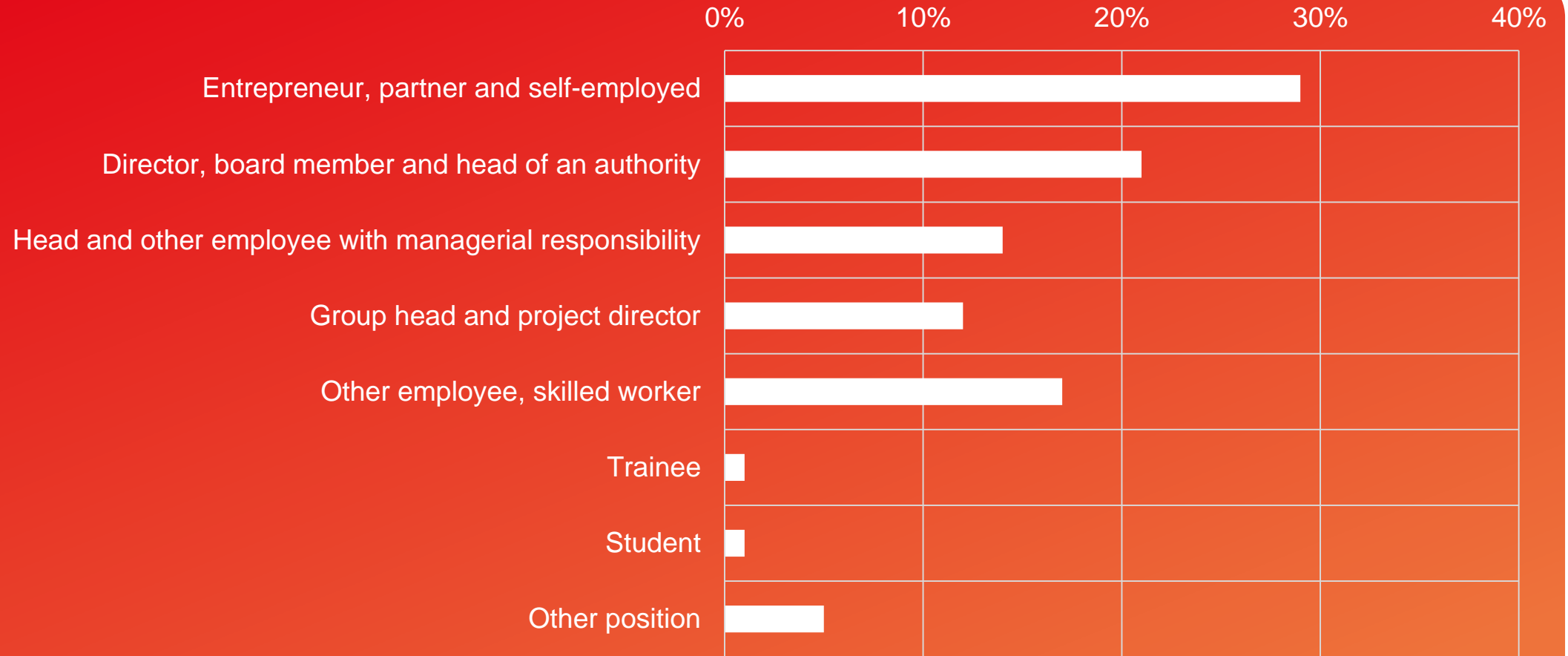


TOP 10 COUNTRIES FOR INTERNATIONAL VISITORS



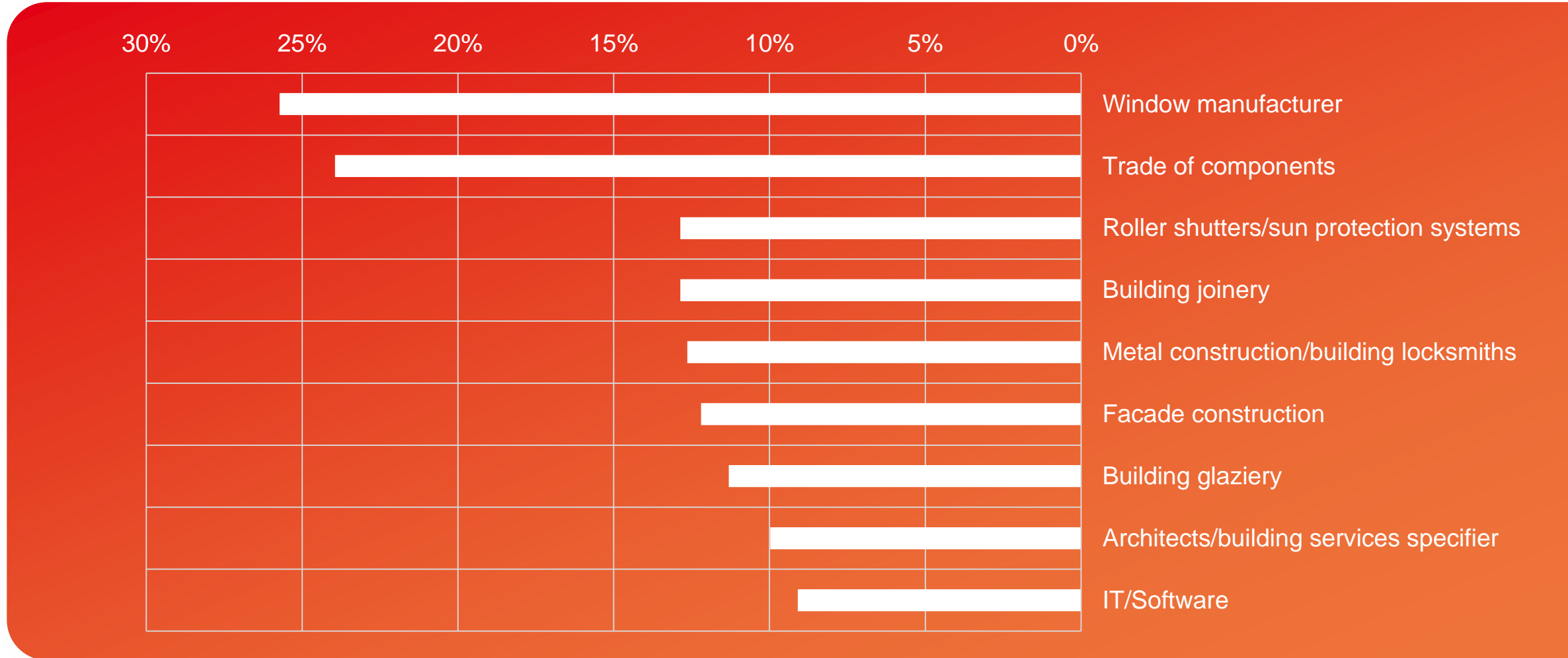
PROFESSIONAL STATUS OF VISITORS

Visitor registration



VISITORS' BRANCHES

Visitor registration (multiple answers, extract)



VISITORS' SATISFACTION

Visitor survey

96% of the visitors were satisfied with the quality of the technical discussions held.

84% of the visitors are interested in visiting FENSTERBAU FRONTALE again in the future.

82% of the visitors were satisfied with the range of products and services presented at FENSTERBAU FRONTALE 2022.

SATISFACTION WITH THE PROGRAMME

Visitor survey

92%

of the visitors were satisfied with the knowledge gained through the professional programme.

92%

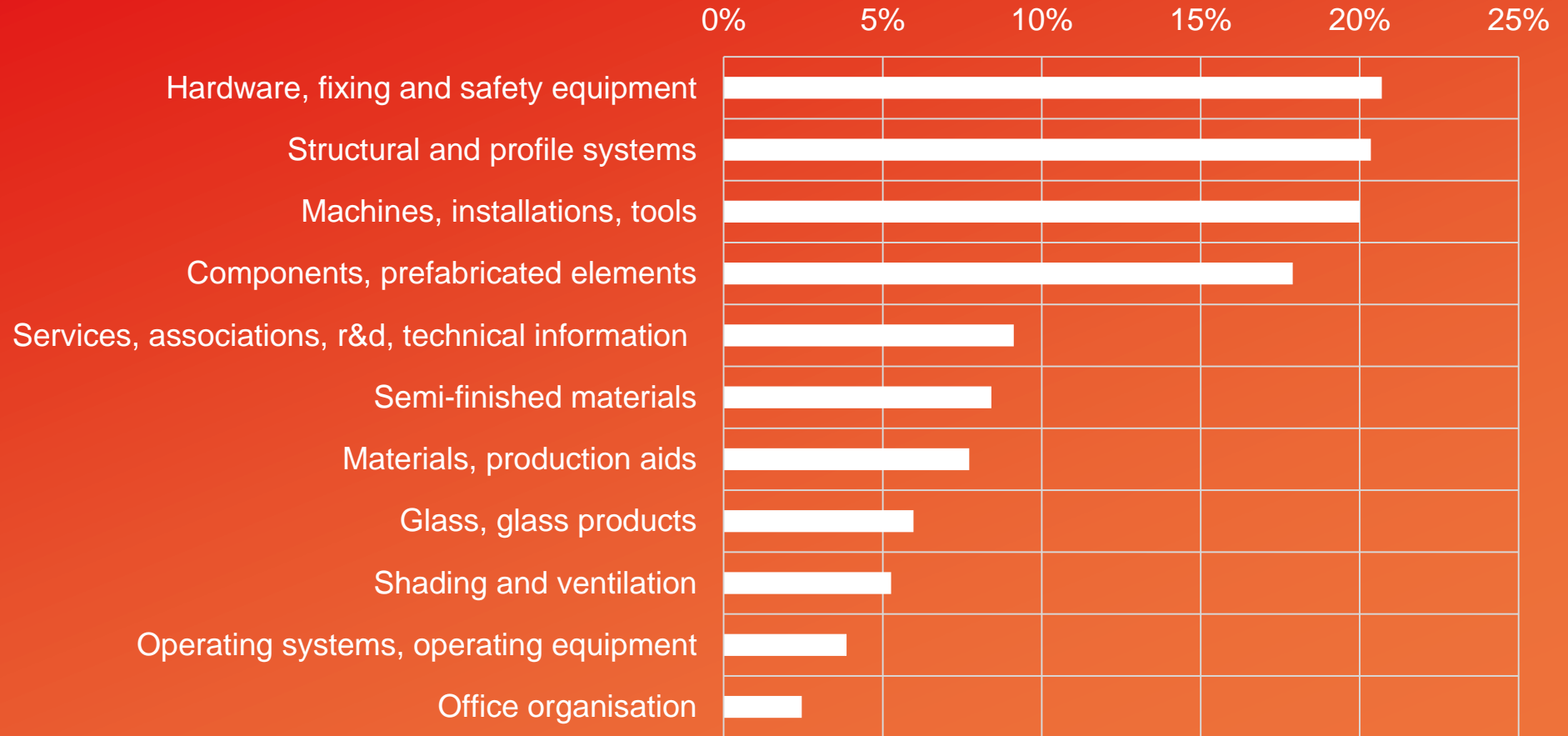
of the visitors were satisfied with the attractiveness of the professional programme.

88%

of the visitors were satisfied with the specialist programme/framework programme as a whole.

PRODUCT GROUPS (of exhibitors)

Exhibitor survey



EXHIBITORS' SATISFACTION

Exhibitor survey

93% of the exhibitors established new business relations.



86% reached their most important target groups during FENSTERBAU FRONTALE 2022.

86% of the exhibitors were satisfied with the quality of visitors.

83% of the exhibitors expect follow-up business due to contacts made during the exhibition.

MISCELLANEOUS

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



Further information is available at **www.fkm.de**.

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Business Analytics & Strategy,
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