

NEWCOMER AREA

TRANSITION HALL 1 / HALL 3C

**IWA**  
**OUTDOOR  
CLASSICS 2022**  
High performance in target sports,  
nature activities, protecting people

### Reasons for participation

- Exhibit your innovative products, solutions, ideas and/or services at the most important international trade fair for Target Sports, Nature Activities and Protecting People.
- Win new customers, partners and multipliers from over 45,000 trade visitors from more than 120 countries. Meet your existing customers and maintain customer relations with your partners from all over the world - 61% of trade fair participants travel from abroad.
- Do you also have a high demand on quality - at IWA OutdoorClassics only legitimate trade visitors from trade, wholesale, import and export are admitted, 86 % of whom are involved in operational purchasing and procurement decisions.
- Benefit from a prominent placement: the Newcomer Area is located in one of the most frequented areas of the event area.

### Your all-in-one-package for only EUR 2,900

- Stand area approx. 9 sqm
- AUMA contribution
- Running time cleaning and disposal service
- High-quality stand construction (wall construction, carpet, lighting, electricity connection (3 kW) and consumption, inscription: company name monochrome
- Modern basic furniture (table, chairs, counter with base cabinet)
- Marketing-Services
- 3 free exhibitor passes

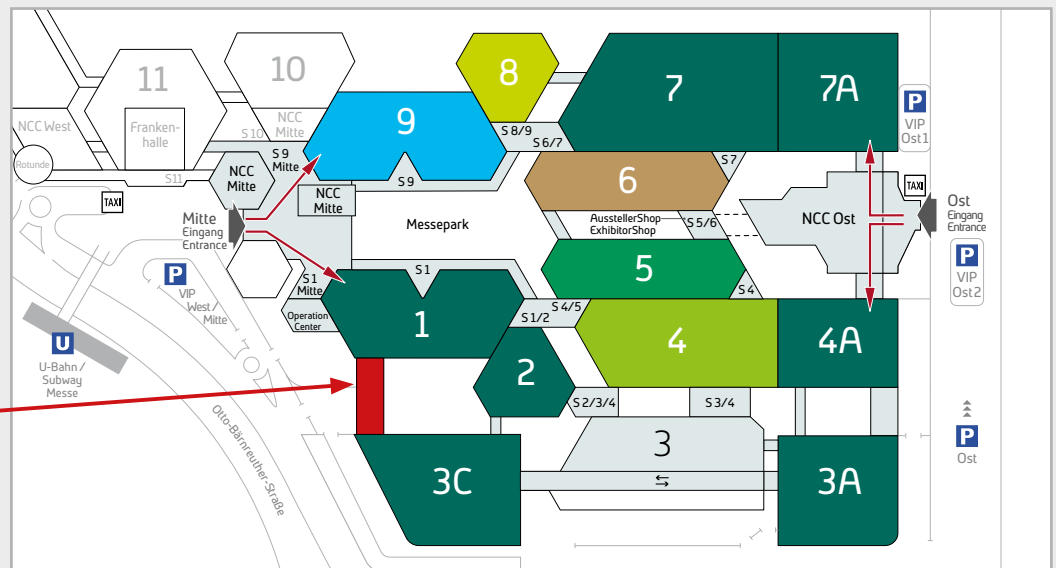
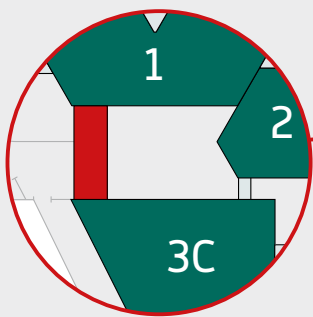


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**Location**  
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### Conditions of participation

- First participation at IWA OutdoorClassics
- Exhibition goods in the field of hunting equipment, weapons & accessories, outdoor equipment or civilian and official security requirements

### Contact:

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