



International Trade Fair for Organic Products

Facts & Figures

Date:	September 24 – 26, 2020	
Venue & Location:	Pennsylvania Convention Center, Philadelphia, USA	
Show floor hours:	September 24 - 25, 2020:	10:00 – 18:00
	September 26, 2020:	10:00 – 16:00
Event cycle:	annually	
Exhibition space:	2,300 sqm (estimated)	
Exhibitors:	220 (estimated)	
Visitors:	30,000 (estimated)	
Admission Fee:	Admission fees vary according to business type. Please see www.expoeast.com for details.	
Admission Criteria:	All exhibits need to be certified according to the EU Organic Regulation or the accreditation directives of IFOAM – patron of BIOFACH.	
Products on display:	Fresh food Frozen food Grocery products: drinks Grocery products: cooking and baking Grocery products: snacks and sweets	Other grocery products Non-food Technology and equipment Raw materials, supplies Media, service providers
Visitor profile:	Chain Natural Products Store Drug Store/Pharmacy Etailer Gourmet Specialty Products, Gift Products Store Health Practitioner Importer, Exporter, Retail Buyers, Broker, Distributor Independent/Coop/Natural Products Store Natural Foods Restaurant, Food Service	
Participation Fee:	In-Line stand (1 side open)	US\$ 5,925 / 100 sq ft
	Corner stand (2 sides open)	US\$ 6,975 / 100 sq ft
	Peninsula stand (3 sides open)	US\$ 7,710 / 100 sq ft
	Island stand (4 sides open)	US\$ 8,046 / 100 sq ft
	Exhibitor Insurance Fee	US\$ 185 / exhibitor
	<i>Applications received after July 19, 2020 will not be listed on the printed Show Directory Map. Co-Exhibitor applications received after July 5, 2020 will be charged at US\$ 50 per co-exhibitor.</i>	
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International Patron:



Co-located with:



Co-organizer:

NÜRNBERG MESSE

