

BIOFACH

into organic



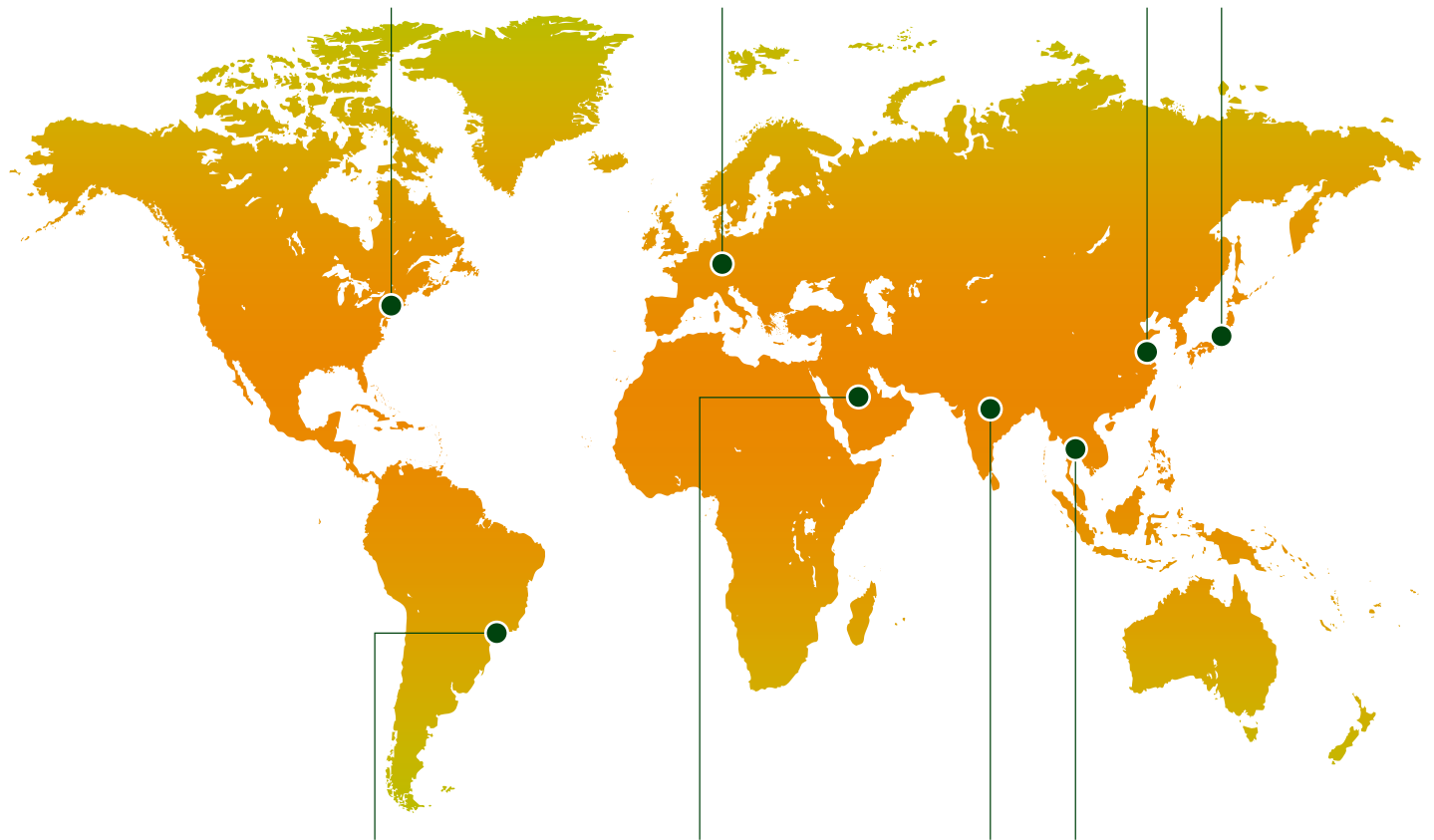
Join the world's leading trade show network for organic products!

BIOFACH AMERICA
Philadelphia, PA, USA
September 23 – 25, 2021
biofach-america.com

BIOFACH eSPECIAL
World's Leading Trade Fair
for Organic Food
February 17 – 19, 2021
biofach.com

BIOFACH CHINA
Shanghai, China
May 12 – 14, 2021
biofach-china.com

BIOFACH JAPAN
Chiba (Tokyo), Japan
March 9 – 12, 2021
biofach-japan.com



BIOFACH AMERICA LATINA
– BIO BRAZIL FAIR
São Paulo, Brazil
June 9 – 12, 2021
biofach-americalatina.com

BIOFACH SAUDI ARABIA
Riyadh, Saudi Arabia
Nov 29 – Dec 1, 2021
biofach-saudiarabia.com

BIOFACH INDIA
Delhi-NCR, India
October 28 – 30, 2021
biofach-india.com

BIOFACH SOUTH EAST ASIA
Bangkok, Thailand
July 15 – 18, 2021
biofach-southeastasia.com

BIOFACH: the organic family is growing and thriving

Under the patronage of IFOAM - Organics International, BIOFACH guarantees the constant high quality of exhibits through strict admission criteria at all BIOFACH exhibitions worldwide. All exhibits are certified to the accreditation directives of the IFOAM Family of Standards, which contains

all standards officially endorsed as organic by the organic movement. The leading exhibitions in the BIOFACH World connect raw material marketplaces with international demand in 8 flourishing economic regions of the world and promote the development of regional markets at the same time.

International patron:



NÜRNBERG MESSE



BIOFACH 2021

The world's leading trade fair for organic food is an important business event, an emotional event for the sector, and both a get-together and an opportunity for positioning, taking place in Germany – the 2nd largest organic market worldwide (turnover in 2018: around EUR 11 billion).

*Figures of the last edition 2020: 3,738 exhibitors from 110 countries (shared with VIVANESS)
47,561 visitors from 136 countries (shared with VIVANESS)*

BIOFACH JAPAN Pavilion in FOOD EX JAPAN 2021 Niche market with high potential and direct access to food trade

According to the Organic Trade Association Japan's organic market is valued US\$ 1 billion, making Japan one of the top ten markets in the world. Japan's low share of arable land leads to high demand of imported organic food and beverages. Being part of the BIOFACH JAPAN Pavilion in FOOD EX JAPAN 2021 offers the opportunity to attract qualified Japanese traders, wholesalers, retailers and food service buyers as well as the important market players from all over Asia.



BIOFACH CHINA Growing market with high demand for safe food

Based on the FiBL survey issued during BIOFACH 2019, China occupies 8% market share in the world organic industry, the world's 4th largest market after USA, Germany and France. BIOFACH CHINA gained a strong growth and will provide many highlights like the Country of the Year, New Product Display Area and Match-Making events.

*Figures of the last edition 2020: 146 exhibitors (shared with NATURAL EXPO CHINA)
10,172 visitors (shared with NATURAL EXPO CHINA)*

BIOFACH AMERICA LATINA - BIO BRAZIL FAIR The awareness of healthy and organic food chases structured food trade

Latin America is the third largest region of organic land worldwide with organic sales in Brazil amounting to around US\$ 950 million. BIOFACH AMERICA LATINA co-located with BIO BRAZIL FAIR and Naturaltech opens its doors for all members of the organic movement in Brazil who want to explore new distribution channels.

*Figures of the last edition 2019: 191 exhibitors from 11 countries (without Naturaltech)
36,980 visitors from 34 countries (shared with Naturaltech)*



BIOFACH SOUTH EAST ASIA Gate to the South East Asian organic market

Organic farmland in the South East Asian countries is increasing yearly. In 2018, the territory counted about 860,000 hectares, which is an enlargement of nearly 50% compared to the previous year. Taking place in Bangkok, BIOFACH SOUTH EAST ASIA is an information and communication platform for the entire region.

*Figures of the last edition 2019: 403 exhibitors from 14 countries (shared with NATURAL EXPO SOUTH EAST ASIA)
24,196 visitors from 47 countries (shared with NATURAL EXPO SOUTH EAST ASIA)*

BIOFACH AMERICA Fast growing market - highly diversified

BIOFACH AMERICA, co-located with Natural Products Expo East, is the leading trade show for organic products at the US East Coast. The US organic market is the largest market worldwide: in 2019, the turnover reached nearly US\$ 55.1 billion.

*Figures of the last edition 2019: 192 exhibitors from 23 countries (without Natural Products Expo East)
29,095 visitors from 110 countries (shared with Natural Products Expo East)*



BIOFACH INDIA Organic market on the rise with growing buying power

India's domestic organic market is strongly growing with growth rates about 25% annually. The organic food turnover is expected to reach US\$ 1.36 billion by 2020. BIOFACH INDIA is the perfect blend of trade fair, networking platform, education and a host of cultural activities and initiatives to promote organic farming.

*Figures of the last edition 2019: 196 exhibitors (shared with NATURAL EXPO INDIA)
7,147 visitors (shared with NATURAL EXPO INDIA)*

BIOFACH SAUDI ARABIA High potential market and rising demand for organic food

The organic sector in the Middle East is developing fast. Shelf space for organic food & beverages has increased by over 60% in the past 5 years according to organic-market.info. As one of the largest countries in the Middle East and the North African region, Saudi Arabia is investing heavily in the development of the organic sector – from rural production to shelf – and identifies this as one important key for the future. The first BIOFACH SAUDI ARABIA will take place in 2021.

